

# S. J. McKee Archives

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## Winter Fair Arena viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13884>

Part Of: Fred McGuinness collection  
Creator: Printed by Photogelatine Engraving Co. Ltd., Ottawa  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.194  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1920s  
Physical Description: 3.5" x 5.5" (b/w)  
Material Details: postcard  
Scope and Content:

Photograph shows the exterior of the Winter Fair Arena on 10th Street.

Notes: Part of "Souvenir of Brandon, Manitoba, Canada [viewbook], Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: Winter Fair Arena, Brandon, Man.

Name Access: Provincial Exhibition of Manitoba  
Winter Fair Building

Subject Access: fairs  
winter fairs  
street scenes  
building exteriors  
Brandon business buildings & facilities before 1940

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:  
From 20-2009 photos

### Images

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## Keystone Centre development and construction fonds

<http://archives.brandonu.ca/en/permalink/descriptions4854>

Part Of: RG 5 Western Manitoba Manuscript Collection  
Description Level: Collection

Accession Number: 22-1998  
GMD: textual records  
Date Range: 1957-1974; predominant 1970-1974  
Physical Description: 36 cm  
History /  
Biographical:

The idea of the Keystone Centre was first mentioned in 1958, at a meeting of the board of directors of the Manitoba Winter Fair. The Manitoba Winter Fair wanted a new facility because the old Wheat City Arena had a leaking roof and a deteriorating west wall. The old facility also had limited space and the Winter Fair felt it needed more space for expansion. The Provincial Exhibition of Manitoba also had problems with their facilities, such as old barns and poor display areas. The idea of the Keystone Centre was put on hold until 1969, when the boards of the Provincial Exhibition and the Manitoba Winter Fair joined together as the Provincial Exhibition Association of Manitoba and the Wheat City Arena was sold and demolished. The original estimate for the cost of the Keystone Centre facilities was \$4.5 million and funding would be proportioned so that the federal and provincial governments would each put in one-third of the money, with the rest coming from local donations. The financial campaign for the Keystone Centre began in 1970, and construction began in November 1970. The grand opening of the Centre was in March 1973, and coincided with the Royal Manitoba Winter Fair of that year.

Custodial History:

This fonds was accessioned by the McKee Archives in 1998. Prior custodial history is unknown.

Scope and Content:

Fonds contains many folders full of correspondence, financial statements, meeting minutes and other documents relating to the development and construction of the Keystone Centre from 1970-1974, including those from the Keystone Executive Committee, as well as the Building Committee. Fonds also contains one folder that pertains to the Brandon Area Agricultural Development Survey from 1959. This folder contains the names and locations of all farmers in the Brandon area in 1959. The Brandon Area Agricultural Development Survey was created in 1959, in order to make farming in the Brandon area more profitable. The survey was aided by Doane Agricultural Service from St. Louis, Missouri, who had success creating agricultural development programs in the United States. Fonds also contains folders from the Provincial Exhibition with correspondence, pamphlets, estimates, and studies from the 1960's. There is also one folder belonging to the Manitoba Winter Fair, which contains correspondence and financial statements relating to the Wheat City Arena. Fonds also contains information pertaining to the proposals made in the 1960's, for the building of the Keystone Centre, as well as one folder about the Keystone campaign from 1970-73. There is also one folder about the opening of the Keystone Centre, which contains newspaper clippings and guest lists. Finally, the fonds contains information about a court case involving Albert Bobyk and Robert Stewart. Stewart was the project manager for the Building Committee and Bobyk worked on the Keystone Center. The fonds includes a report about the trial of the two men who were charged with fraud involving their work on the Keystone Centre.

Notes: CAIN No. 202608

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| Subject Access:   | Ray Forbes<br>Fred McGuinness<br>Brandon Area Agricultural Development Survey<br>Doane Agricultural Service Inc<br>Agricultural & Homemaking School of Brandon<br>Royal Manitoba Winter Fair<br>Provincial Exhibition of Manitoba<br>South-Western District Agricultural Society<br>4-H<br>Manitoba Department of Agriculture<br>City of Brandon<br>Keystone Committee<br>Keystone Building Committee<br>agriculture<br>architecture<br>exhibitions<br>swine farming<br>sheep farming<br>cereal grain farming<br>rural life<br>winter fairs |
| Storage Location: | 1998 accessions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Storage Range:    | 1998 accessions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |