

# S. J. McKee Archives



## Medicine Hat Exhibition and Stampede - Parade Day 4

<http://archives.brandonu.ca/en/permalink/descriptions14145>

Part Of: Fred McGuinness collection  
Creator: Photographer: Howard Heid, Medicine Hat News  
Description Level: Item  
Series Number: McG 9  
Item Number: 1-2015.214  
Accession Number: 1-2015  
GMD: graphic  
Date Range: 1962  
Physical Description: 10" x 8" (b/w)

### History /

### Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

Notes: This photograph appeared on the front page of The Medicine Hat News (19 July 1962).

Name Access: Medicine Hat  
South Saskatchewan River

Subject Access:       parades  
                             floats  
                             aerial photography  
                             aerial views  
                             street scenes  
                             fraternal organizations  
                             garages

Repro Restriction:    Subject to Canadian Copyright Law

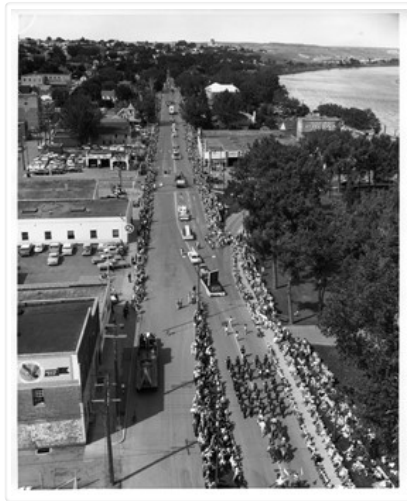
Storage Location:     RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

                          BR #3 Family photos

## Images

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## Medicine Hat Exhibition and Stampede - Parade Day 6

<http://archives.brandonu.ca/en/permalink/descriptions14147>

Part Of:               Fred McGuinness collection

Creator:              Photographer: Howard Heid, Medicine Hat News

Description Level:    Item

Series Number:        McG 9

Item Number:          1-2015.216

Accession Number:    1-2015

GMD:                  graphic

Date Range:           1962

Physical Description: 10" x 8" (b/w)

## History /

### Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

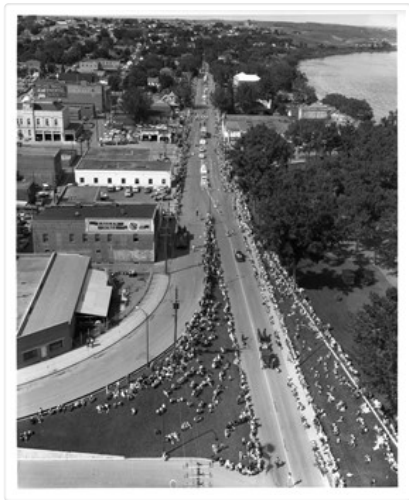
### Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and and the South Railway Street merge. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

Notes:	This photograph shows the neighbourhood before rezoning and commercial development.
Name Access:	Medicine Hat South Saskatchewan River
Subject Access:	parades floats aerial photography aerial views street scenes gardens fraternal organizations garages
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	BR #3 Family photos

## Images

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## Odd Fellows parade

<http://archives.brandonu.ca/en/permalink/descriptions13715>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.24

Accession Number: 20-2009

GMD: graphic

Date Range: 1931

Physical Description: 6" x 5" (b/w)

Scope and Content:

Photograph shows members of the Independent Order of Odd Fellows (IOOF) Brandon City Lodge No.6 parading down a street, possibly Portage Avenue in Winnipeg. Spectators line the street. Visible storefronts include: Central Barber Shop, The Royal Bank of Canada, and Liggetts Drug Store.

Notes: Back of photograph is stamped: The Star Photo Studio, 490 Main Street, Winnipeg, Sep 23, 1931

Name Access: Independent Order of Odd Fellows

IOOF

Liggetts Drug Store

Subject Access: parades

fraternal organizations

Transportation

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Images

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## Shrine Circus

<http://archives.brandonu.ca/en/permalink/descriptions13027>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S149b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1966  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Shriner nailing up a sign.

Name Access: CKX  
Shrine Circus

Subject Access: building interiors  
persons  
signs and signboards  
fraternal organizations

Storage Location: CKX fonds - 2010 accessions

## Images

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## Shrine Circus

<http://archives.brandonu.ca/en/permalink/descriptions13028>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S149a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1966  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Shriner's fez.

Name Access: CKX  
Shrine Circus

Subject Access: fraternal organizations  
photographs  
hats

Storage Location: CKX fonds - 2010 accessions

## Images

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