

S. J. McKee Archives



Gilmore Advertising Company wagon

<http://archives.brandonu.ca/en/permalink/descriptions13787>

Part Of: Fred McGuinness collection
Creator: Photographer: Davidson and Gowen, Brandon
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.98
Accession Number: 20-2009
GMD: graphic
Date Range: 1913
Physical Description: 9.5" x 7.25" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reigns of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyson's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man. Note: The two men standing in the photograph appear to be in another photograph where they are advertising O-Pee-Chee gum (see 20-2009.96).

Name Access: Brandon College
Davidson & Gowen Photographers
18th Street
Gilmore Advertising Company
Taylor's Infants-Delight Toilet Soap
Dyson's Red Cross Baking Powder

Subject Access: universities
 colleges
 advertising
 Trucks
 Transportation
 delivery services
 wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L5
 Ruby Miles collection 14-2003, File 2

Images



O-Pee-Chee Chewing Gum truck

<http://archives.brandonu.ca/en/permalink/descriptions13785>

Part Of: Fred McGuinness collection

Creator: Photographer: Davidson and Gowen, Brandon

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.96

Accession Number: 20-2009

GMD: graphic

Date Range: 1913

Physical Description: 9.5" x 7.5" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a truck advertising O-Pee-Chee Chewing Gum parked in front of Brandon College's Clark Hall. The truck has been identified in the Stuckey collection as a Ford "Model T" delivery wagon. Its windshield is covered with a large advertisement that says, "Equipped with Dunlop Traction Tread Tires." Its license plate reads 1913 #2945. The truck is facing south on 18th Street. A middle-aged man is standing in front of the wagon; a box of gum rests on the truck's right fender. The driver, sporting a gadsby cap and tie, is propping up a box of gum on the driver's side door. Three young men, wearing suits, ties, and gadsby caps, are standing behind the wagon while holding open boxes of chewing gum.

Notes:	Writing on the back of the photograph reads: Mrs. R. Miles. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man.
Name Access:	Brandon College O-Pee-Chee Chewing Gum Davidson & Gowen Photographers 18th Street
Subject Access:	universities colleges advertising Trucks Transportation delivery services
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Related Material:	Lawrence Stuckey collection 1-2002.3.1L7 Ruby Miles collection 14-2003, File 2

Images



Verda McDonald collection

<http://archives.brandonu.ca/en/permalink/descriptions14293>

Part Of:	MG 2 Brandon College students
Description Level:	Collection
Accession Number:	16-2016
GMD:	multiple media
Date Range:	1951-2005

Physical Description: 10.5 cm textual records

18 loose photographs

Physical Condition: Some of the pages and photographs in the scrapbooks have become loose

History /

Biographical:

Verda Joan McDonald (nee Peden) was born in Brandon, MB on May 2, 1934. She was the middle daughter of Bill, a school principal, and Phyllis Peden. McDonald attended school at King George, Alexandra (now Betty Gibson), Earl Oxford and Brandon Collegiate Institute.

In 1951, McDonald enrolled in the Bachelor of Arts program at Brandon College. A fellowship program from the local YMCA enabled her to teach gym and swim programs after school and on Saturday for a small salary, which enabled her and some other students to finance their education. She graduated in 1955 with a Bachelor of Arts degree. During her graduating year, McDonald served as Lady Stick for Brandon College; the title of Lady Stick was an elected position and an honour, and gave McDonald and the person elected Senior Stick, Frank McKinnon, the responsibility of leading the student council for that year. In 1956, McDonald obtained her Bachelor of Pedagogy degree, also from Brandon College, which allowed her to teach grades 1 to 12 in Manitoba.

Verda married her college sweetheart, Dick McDonald, on August 25, 1956, and the couple moved to Dauphin to teach at the Dauphin Collegiate and Technical Institute for two years. They returned to Brandon in September 1958, and Verda proceeded to teach at Brandon Collegiate, Neelin High School and Vincent Massey until December 1960.

When Dick finished his degree at Brandon College and started teaching, Verda stayed at home to raise their three sons, Rick, Paul and Daren. During this time she began her many years of volunteering within the community. She served seven years on each of the following three boards: The Brandon Schools Instrumental Music Association; The Brandon University Alumni Board; and The Board of Fairview Nursing Home. She became President of each board during her term.

McDonald supported her husband throughout his teaching and financial career, as well as his strong involvement in the Artillery Reserve Army with the 26th Field Regiment where he served as Commander and later Honorary Colonel. Both McDonald and her husband maintained strong ties with Brandon University and have contributed generously to funding campaign and scholarships. The Sports Wall of Fame in the Health Living Centre on the Brandon University campus is named in their honour.

In addition to their involvement with Brandon University, the McDonald's were members of the Kinsmen, K40 service club, gold and bridge clubs and enjoyed many years together in Brandon. They enjoyed going on cruise ship holidays and visited many countries together.

Since Dick's death in September 2015, Verda has tried to maintain her involvement in university activities. She continues to reside in Brandon, MB.

Custodial History:

Records were created and collected by Verda McDonald during her years as a student and alumna of Brandon College/Brandon University. The records were stored in her home until their donation to the McKee Archives in 2015.

Scope and Content:

Collection consists of records dealing with Verda McDonald's experiences as a student and alumna at Brandon College/University. The majority of the collection contains records from the early 1950s during McDonald's college years (1951-1955). These records, which cover the social and athletic aspects of Brandon College in the 1950s, provide a detailed look at college student life during this time period. The collection also contains a small number of records (1955-2005), documenting McDonald's experiences as an alumna of Brandon College/University.

The collection consists of four scrapbooks, which contain photographs, newspaper clippings, graduation cards, lyrics for class songs, and programs for graduation banquets, school dances, graduation ceremonies and drama productions. The scrapbooks also contain ephemera such as sports emblems, table decorations, election paraphernalia. It also includes McDonald's oath of office from when she was sworn in as Lady Stick, as well as her acceptance speech from the same ceremony.

The three file folders in the collection include: a list written by Frank McKinnon, a classmate of McDonald's, outlining his reasons for coming to Brandon College and his recollections of being a student at Brandon College; the rules of Clark Hall residence hall; and pamphlets for various celebrations and events at Brandon University (Homecoming 2009, Homecoming 2006, Reunion Weekend 2005, Reunion Weekend 2004, Homecoming 1995 and 1995 Reconovocation program, Homecoming 1980, 1975 Open House).

Finally, the collection contains 18 loose photographs. A number of the photos document important reunions for the Class of 1955 (40th Anniversary in 1995, 50th Anniversary in 2005), while others were taken at alumni events over the years (1988-1997). There is one postcard of Brandon University buildings (Original Building and Clark Hall, McMaster Hall and the Queen Elizabeth II School of Music building). Some of the 1995 reunion photos include images of the Brandon College Building and Clark Hall under renovation. Also included are a composite portrait of the Class of 1955 and class portraits Arts and Science for the Class of 1960.

Notes: History/Bio information provided by Verda McDonald. Description by Emily Bate (October 2016) and Christy Henry.

Name Access: Verda McDonald
Dick McDonald
Brandon University Alumni Association
Henry Champ
Joan Garnett
Eileen McFadden
Norma Walmsley
Ernie Criddle
Jean Wilkie
Jean Brown
Frank McKinnon
Hilt Stewart
Lou Visentin
Edward Schreyer
Doug Adams
Carla Eisler
Shawna English
Cindy Yacyshen
Jim Minions
Walter Huculak
Ben Ward
Elaine Cameron
Elaine McCrorie
Barrie McLeod
Gord Williams
Harvey Young
George Strang
Gerald Graham
Helen Batho
Helen Mitchell
Allan Hattie
Trevor McNeely
Russ Roney
Harold Woods
George Gooden
Harold Stewart
Jack Meyers
Ron McMurray
Ken Adams
Bill Keller
Lorne Day
Don Dillistone

Subject Access: student life
student activities
graduations
convocations
homecomings
reunions
chancellors
student productions
residences
college athletics
college initiation
Student government
Lady stick

Storage Location: 2016 accessions

Related Material: Dilys Collier collection
Bob Blair collection
Brandon College fonds
Brandon University fonds

Arrangement:

Two of the scrapbooks are in chronological order. The third scrapbook contains miscellaneous materials from the 1950s until 2005.