

S. J. McKee Archives



Advertising

<http://archives.brandonu.ca/en/permalink/descriptions11172>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A50a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image is an Imperial Taxi advertisement.

Name Access: CKX Television
Imperial Taxi
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Advertising

<http://archives.brandonu.ca/en/permalink/descriptions11173>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A50b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a Patmore's advertisement.

Name Access: CKX Television
Patmore's

Subject Access: television broadcasting
advertising

Storage Location: CKX fonds - 2010 accessions

Images





Advertising

<http://archives.brandonu.ca/en/permalink/descriptions11174>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A50c
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a P.A. Kennedy Co. Ltd. advertisement.

Name Access: CKX Television
P.A. Kennedy Co. Ltd.
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Advertising

<http://archives.brandonu.ca/en/permalink/descriptions11175>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A50d
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image is a The Man with the Axe advertisement.

Name Access: CKX Television
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Anglo

<http://archives.brandonu.ca/en/permalink/descriptions11068>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A26e
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

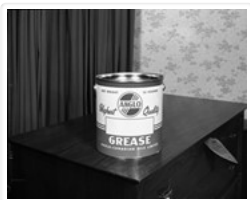
Scope and Content:

Image of Anglo motor oil.

Name Access: CKX Television
Anglo
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Anglo

<http://archives.brandonu.ca/en/permalink/descriptions11069>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A26f
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Anglo grease.

Name Access: CKX Television
Anglo
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Anglo

<http://archives.brandonu.ca/en/permalink/descriptions11070>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A26g
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Anglo weed sprays.

Name Access: CKX Television

Anglo

Subject Access: television broadcasting
advertising

Storage Location: CKX fonds - 2010 accessions

Images





Anglo

<http://archives.brandonu.ca/en/permalink/descriptions11071>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A26h
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Anglo baler twine.

Name Access: CKX Television
Anglo
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Anglo

<http://archives.brandonu.ca/en/permalink/descriptions11085>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A26w
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Anglo anti-freeze.

Name Access: CKX
Anglo
Subject Access: television broadcasting
industries
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Anglo

<http://archives.brandonu.ca/en/permalink/descriptions11086>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A26x
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Anglo dieselube.

Name Access: CKX
Anglo
Subject Access: television broadcasting
industries
advertising
Storage Location: CKX fonds - 2010 accessions

Images





April shower of values

<http://archives.brandonu.ca/en/permalink/descriptions11163>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A46
Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Physical Description: 1.25" x 1" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image is an April Shower of Values advertisement.

Name Access: CKX Television
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





April shower of values

<http://archives.brandonu.ca/en/permalink/descriptions10993>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A14
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image is an April shower of values advertisement.

Name Access: CKX Television
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Atom Jet

<http://archives.brandonu.ca/en/permalink/descriptions11057>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A25d
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an Atom Jet advertisement.

Name Access: CKX Television
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Atom Jet

<http://archives.brandonu.ca/en/permalink/descriptions11058>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A25e
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an Atom Jet advertisement.

Name Access: CKX Television
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Atom Jet

<http://archives.brandonu.ca/en/permalink/descriptions11059>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A25f
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an Atom Jet advertisement.

Name Access: CKX Television
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Atom Jet

<http://archives.brandonu.ca/en/permalink/descriptions11060>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A25g
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an Atom Jet advertisement.

Name Access: CKX Television
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Atom Jet

<http://archives.brandonu.ca/en/permalink/descriptions11061>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A25h
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an Atom Jet advertisement.

Name Access: CKX Television
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Atom Jet

<http://archives.brandonu.ca/en/permalink/descriptions11062>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A25i
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

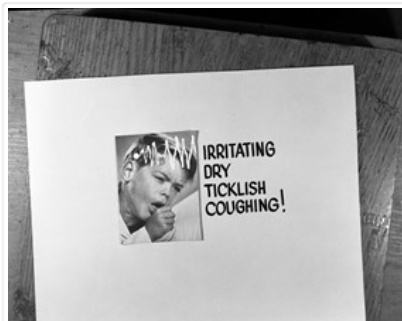
See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an Atom Jet advertisement.

Name Access: CKX Television
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Palmolive's Happy Gang Family Foto

<http://archives.brandonu.ca/en/permalink/descriptions13973>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.44

Accession Number: 1-2015

GMD: graphic

Date Range: [1949]

Physical Description: 8" x 8" (b/w)

History /

Biographical:

According to the Canadian Old-time Radio Alliance website, the Happy Gang radio show was established by Bert Pearl for the CBC in 1937. The show remained on the air until 1959.

Colgate Palmolive was the radio show's first sponsor. Other sponsors included Carnation Milk, Mills' Flower, and Red Rose.

Custodial History:

Photograph sent to Fred McGuinness from Lillie S. Wilkins of Killarney, MB

Scope and Content:

Photograph shows a group portrait of the "The Happy Gang" family. The promotional photograph was produced for the 143rd anniversary of the Colgate-Palmolive company.

Notes: Members of the Happy Gang are identified on the back of the photograph along with "a message" from Bert Pearl, the M.C. for the Happy Gang.
Date of photograph determined from Colgate-Palmolive company history.

Name Access: Palmolive's Happy Gang Family

Colgate Palmolive Company

Bert Pearl

Subject Access: portraits

advertising

Radio Broadcasts

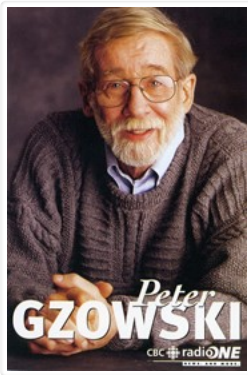
Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG RR #1 - loose (see McG 1.2 File 33)

Images





Peter Gzowski

<http://archives.brandonu.ca/en/permalink/descriptions14191>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.260

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 4 " x 6" (colour)

Material Details: postcard

Scope and Content:

Photograph shows a promotional shot of CBC Radio host Peter Gzowski for CBC Radio One.

Notes: Writing on the back of the postcard reads: Baron! Dear Fred - okay, okay so the photos aren't great...these are your copies anyways! How you are well - Love Shelley (the Countess)

Name Access: Peter Gzowski

Subject Access: Radio Broadcasts
advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

RR#8 photos

Images

