

S. J. McKee Archives



April shower of values

<http://archives.brandonu.ca/en/permalink/descriptions10993>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A14
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image is an April shower of values advertisement.

Name Access: CKX Television
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Palmolive's Happy Gang Family Foto

<http://archives.brandonu.ca/en/permalink/descriptions13973>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.44

Accession Number: 1-2015

GMD: graphic

Date Range: [1949]

Physical Description: 8" x 8" (b/w)

History /

Biographical:

According to the Canadian Old-time Radio Alliance website, the Happy Gang radio show was established by Bert Pearl for the CBC in 1937. The show remained on the air until 1959.

Colgate Palmolive was the radio show's first sponsor. Other sponsors included Carnation Milk, Mills' Flower, and Red Rose.

Custodial History:

Photograph sent to Fred McGuinness from Lillie S. Wilkins of Killarney, MB

Scope and Content:

Photograph shows a group portrait of the "The Happy Gang" family. The promotional photograph was produced for the 143rd anniversary of the Colgate-Palmolive company.

Notes: Members of the Happy Gang are identified on the back of the photograph along with "a message" from Bert Pearl, the M.C. for the Happy Gang.
Date of photograph determined from Colgate-Palmolive company history.

Name Access: Palmolive's Happy Gang Family

Colgate Palmolive Company

Bert Pearl

Subject Access: portraits

advertising

Radio Broadcasts

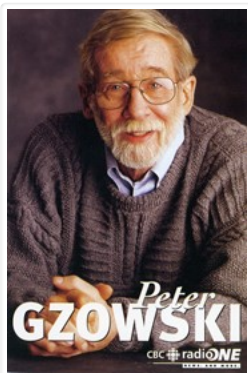
Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG RR #1 - loose (see McG 1.2 File 33)

Images





Peter Gzowski

<http://archives.brandonu.ca/en/permalink/descriptions14191>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.260

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 4 " x 6" (colour)

Material Details: postcard

Scope and Content:

Photograph shows a promotional shot of CBC Radio host Peter Gzowski for CBC Radio One.

Notes: Writing on the back of the postcard reads: Baron! Dear Fred - okay, okay so the photos aren't great...these are your copies anyways! How you are well - Love Shelley (the Countess)

Name Access: Peter Gzowski

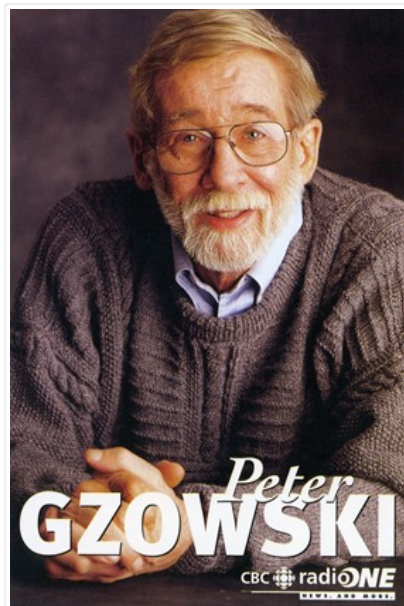
Subject Access: Radio Broadcasts
advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

RR#8 photos

Images





Yeagers' Furs

<http://archives.brandonu.ca/en/permalink/descriptions12737>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y2b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an t.v. advertisement for Yeagers' Furs fur storage.

Name Access: CKX
Yeager's Furs
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





United Grain Growers

<http://archives.brandonu.ca/en/permalink/descriptions12940>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: U
Item Number: 11-2010.U3b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man showcasing lawn chemicals.

Name Access: CKX
Subject Access: on set
persons
displays
advertising
television broadcasting

Storage Location: CKX fonds - 2010 accessions

Images





United Grain Growers

<http://archives.brandonu.ca/en/permalink/descriptions12941>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: U
Item Number: 11-2010.U3a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a t.v. set with couches.

Name Access: CKX
Subject Access: on set
displays
advertising
television broadcasting
television segments

Storage Location: CKX fonds - 2010 accessions

Images





Sports Afield "shows just for you"

<http://archives.brandonu.ca/en/permalink/descriptions13121>

Part Of: CKX fonds
 Creator: CKX
 Description Level: Item
 Series Number: S
 Item Number: 11-2010.S100
 Accession Number: 11-2010
 GMD: graphic
 Date Range: after 1954
 Physical Description: 5" x 4" (b/w)
 Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a television card.

Name Access: CKX
 Subject Access: television broadcasting
 advertising
 television segments
 Storage Location: CKX fonds - 2010 accessions

Images





Shrine Circus - ad

<http://archives.brandonu.ca/en/permalink/descriptions13160>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S83b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a Shrine Circus advertisement card.

Name Access: CKX
Shrine Circus
Subject Access: advertising
television broadcasting
circuses
Storage Location: CKX fonds - 2010 accessions

Images





Shrine Circus - ad

<http://archives.brandonu.ca/en/permalink/descriptions13161>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S83a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a Shrine Circus advertisement card.

Name Access: CKX
Shrine Circus
Subject Access: advertising
television broadcasting
circuses
Storage Location: CKX fonds - 2010 accessions

Images





Solo stores

<http://archives.brandonu.ca/en/permalink/descriptions13262>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S17b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a decal for Solo Stores.

Name Access: CKX
Solo stores
Subject Access: businesses
advertising
television broadcasting
Storage Location: CKX fonds - 2010 accessions

Images





Solo stores

<http://archives.brandonu.ca/en/permalink/descriptions13263>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S17a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a decal for Solo Stores.

Name Access: CKX
Solo stores
Subject Access: businesses
advertising
television broadcasting
Storage Location: CKX fonds - 2010 accessions

Images





Solo stores

<http://archives.brandonu.ca/en/permalink/descriptions13264>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S17a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a decal for Solo Stores.

Name Access: CKX
Solo stores
Subject Access: businesses
advertising
television broadcasting
Storage Location: CKX fonds - 2010 accessions

Images





Storytime with Miss B

<http://archives.brandonu.ca/en/permalink/descriptions13287>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S8b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Storytime with Miss B advertisement.

Name Access: CKX
Subject Access: television segments
advertising
television broadcasting
Storage Location: CKX fonds - 2010 accessions

Images





Rowntree presentation

<http://archives.brandonu.ca/en/permalink/descriptions13336>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R102
Accession Number: 11-2010
GMD: graphic
Date Range: 196?
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two people beside display advertising.

Name Access: CKX
Subject Access: persons
displays
advertising
contests
presentations
television broadcasting
on set

Storage Location: CKX fonds - 2010 accessions

Images





Radio booth at '59 fair

<http://archives.brandonu.ca/en/permalink/descriptions13393>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R75e
Accession Number: 11-2010
GMD: graphic
Date Range: 1959
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a radio booth.

Name Access: CKX
Subject Access: broadcasting
Radio
signs and signboards
advertising

Storage Location: CKX fonds - 2010 accessions

Images





Promotions department (personalities & programs)

<http://archives.brandonu.ca/en/permalink/descriptions13570>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P43a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a group of kids.

Name Access: CKX
Subject Access: children
television broadcasting
advertising

Storage Location: CKX fonds - 2010 accessions

Images





Atom Jet

<http://archives.brandonu.ca/en/permalink/descriptions11057>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A25d
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an Atom Jet advertisement.

Name Access: CKX Television
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Atom Jet

<http://archives.brandonu.ca/en/permalink/descriptions11058>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A25e
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an Atom Jet advertisement.

Name Access: CKX Television

Subject Access: television broadcasting
advertising

Storage Location: CKX fonds - 2010 accessions

Images





Atom Jet

<http://archives.brandonu.ca/en/permalink/descriptions11059>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A25f
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an Atom Jet advertisement.

Name Access: CKX Television
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Atom Jet

<http://archives.brandonu.ca/en/permalink/descriptions11060>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A25g
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an Atom Jet advertisement.

Name Access: CKX Television
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images

