

# S. J. McKee Archives



## Aerial view of 10th Street facing south from Princess Avenue

<http://archives.brandonu.ca/en/permalink/descriptions8420>

Part Of: Joseph H. Hughes collection  
Creator: Photographer: Jerrett Photo  
Description Level: Item  
Series Number: 3-1997.1  
Item Number: 3-1997.1.42  
Accession Number: 3-1997  
GMD: graphic  
Date Range: c.1940  
Physical Description: 5.5" x 3.5" (b/w)  
Material Details: postcard  
Physical Condition: Red ink stain is on the front right corner of postcard

### Scope and Content:

Photograph shows 10th Street facing south from Princess Avenue. Visible landmarks and businesses include: Manitoba Power Commission (MPC)'s power sub-station, First Baptist Church, Wheat City Arena, and the grand stand at the Exhibition Grounds.

The partial sign visible at the bottom of the photograph on the east side of 10th Street reads Yates and Neale, which refers to a plumbing and heating company that dissolved in 1943 to be replaced by Neale, Stothard and Chapman.

Businesses on the west side of 10th Street include: Dominion Tire & Radio Co., Bolts Barber Shop, Elviss T.E. Co. Stables.

Notes: Information concerning Yates and Neale courtesy Jack Stothard. Writing on the front of the postcard reads: Brandon, Looking S.W., Jerrett Photo. This photograph shows a rare view of the 200-block of 10th Street.

Name Access: Manitoba Power Company  
10th Street  
Dominion Tire & Radio Co.  
T.E. Elviss Co. Stables  
First Baptist Church

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities before 1940  
aerial views  
building exteriors  
residences  
churches

Storage Location: RG 5 photograph storage drawer

