

S. J. McKee Archives



Palmolive's Happy Gang Family Foto

<http://archives.brandonu.ca/en/permalink/descriptions13973>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.44

Accession Number: 1-2015

GMD: graphic

Date Range: [1949]

Physical Description: 8" x 8" (b/w)

History /

Biographical:

According to the Canadian Old-time Radio Alliance website, the Happy Gang radio show was established by Bert Pearl for the CBC in 1937. The show remained on the air until 1959. Colgate Palmolive was the radio show's first sponsor. Other sponsors included Carnation Milk, Mills' Flower, and Red Rose.

Custodial History:

Photograph sent to Fred McGuinness from Lillie S. Wilkins of Killarney, MB

Scope and Content:

Photograph shows a group portrait of the "The Happy Gang" family. The promotional photograph was produced for the 143rd anniversary of the Colgate-Palmolive company.

Notes: Members of the Happy Gang are identified on the back of the photograph along with "a message" from Bert Pearl, the M.C. for the Happy Gang. Date of photograph determined from Colgate-Palmolive company history.

Name Access: Palmolive's Happy Gang Family

Colgate Palmolive Company

Bert Pearl

Subject Access: portraits

advertising

Radio Broadcasts

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG RR #1 - loose (see McG 1.2 File 33)

Images





Royal George Hotel

<http://archives.brandonu.ca/en/permalink/descriptions13712>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.22

Accession Number: 20-2009

GMD: graphic

Date Range: 1912

Physical Description: 9.75" x 7.5" (b/w)

Physical Condition: photograph is torn and has scotch tape residue

Scope and Content:

Photograph shows the exterior of the Royal George Hotel located at 142-6th Street, Brandon. Striped awnings cover the second and third storey windows of the hotel. Dogs roam the sidewalk in front of the hotel. Advertisements cover the fence adjacent to the hotel and include: Fort McMurray town site settlement; Mortgage sale for city property; Starland Theatre featuring Miss Amy Lawrence, Soprano; Sherman Theatre; 15th Annual Horticultural Exhibition

Notes: Date ascertained from 15th Annual Horticultural Exhibition advertisement posted on fence adjacent to hotel. Address obtained from Henderson's Brandon City Directory for 1913.

Name Access: Royal George Hotel

Starland Theatre

Sherman Theatre

Horticultural Exhibition

6th Street

Subject Access: hotels

building exteriors

advertising

dogs

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Images

