



## International Toastmistress Club - Land O'Lakes Region fonds

<http://archives.brandonu.ca/en/permalink/descriptions4829>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Collection

Accession Number: 15-2002

GMD: textual records

Date Range: 1963-1992

Physical Description: 1.75 m

History /

Biographical:

The International Toastmistress Club was officially organized in October of 1938, in California by Ernestine White. White thought that communication was the key to success in government, business, and community service. The purpose of the club was to help women gain communication and leadership skills. The North Central Region of the International Toastmistress Club began with the formation of the Winnipeg Toastmistress Club in 1946-47. This club was the first Toastmistress Club in Manitoba and the second club in Canada. The idea of forming a Toastmistress Club in Winnipeg came partly from some members of the Toastmaster Club in the city who had heard of the women's club formed in California. Other North Central Toastmistress Clubs soon followed, including more clubs in Winnipeg, and others throughout southern and central Manitoba, such as the Yellow Quill (Portage), Fort La Bosse (Virden), Colleen (Killarney), Cornucopia (Neepawa), Dauphin, Prairie Horizons (Brandon), Valley Echoes (Swan River), Urban Acres (Brandon), and Kinrossie (Souris) Toastmistress Clubs. The North Central Region was renamed the Land O'Lakes Region in 1966. In 1985, the International Toastmistress Club became the International Training in Communication organization.

Custodial History:

This fonds was deposited at the McKee Archives on June 2, 1995 by Marlene Brichon of Brandon, Manitoba.

Scope and Content:

Fonds includes a scrapbook made by the Urban Acres Toastmistress Club of Brandon, which spans the years 1963-1977. The scrapbook includes pictures, newspaper clippings, and programs. The fonds also includes the minutes of the Urban Acres Club from 1973-1986 and the club's reports from 1964-1986. A large number of newsletters such as the C4 News, Land O'Lakes Schooner, Ten-Talk, The Communicator, Pieces of Eight, and The Gavel, running from 1967-1990, as well as the official newsletter of the International Toastmistress Club "Toastmistress" from 1963-1972 are included. Fonds contains a history of the Winnipeg Toastmistress Club, as well as a history of the North Central Region, which later became the Land O'Lakes Region. There are also brief histories of the Yellow Quill, Urban Acres, Greenmantle, and Nellie McClung Toastmistress Clubs. Included in the fonds are bylaws and standing rules of the Land O'Lakes clubs, as well as the charters of the Yellow Quill, Colleen, Cornucopia, Fort La Bosse, Dauphin, and Prairie Horizons Clubs. A large part of the record consists of the minutes from international and regional meetings for the years 1969 to 1988. The fonds includes a public relations survey from the Land O'Lakes Region 1977-78, evaluations of various council meetings, Land O'Lakes' agendas and budgets from 1980-1985, and lists of Land O'Lakes executives. Finally, the fonds contains reports from various Land O'Lakes clubs from 1968-1992, as well as Land O'Lakes rosters from 1979-1985.

Notes: CAIN No. 202594

Subject Access: Thelma McClelland  
Ernestine White  
International Toastmistress Club  
Land O'Lakes Region of International Toastmistress Club  
Urban Acres Toastmistress Club  
Valley Echoes Toastmistress Club  
Prairie Horizons Toastmistress Club  
Cornucopia Toastmistress Club  
Colleen Toastmistress Club  
Yellow Quill Toastmistress Club  
Fort La Bosse Toastmistress Club  
Dauphin Toastmistress Club  
Kinrossie Toastmistress Club  
Winnipeg Toastmistress Club  
Nellie McClung Toastmistress Club  
Greenmantle Toastmistress Club  
women's organizations  
public relations  
leadership  
communication

Storage Location: 2002 accessions

Storage Range: 2002 accessions



## RG 5 Western Manitoba Manuscript Collection

<http://archives.brandonu.ca/en/permalink/descriptions4722>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Fonds  
Fonds Number: RG 5  
GMD: multiple media

History /

Biographical:

This record group was artificially created in January 2007 by Tom Mitchell and Christy Henry of the McKee Archives.

Scope and Content:

The record group consists of various fonds and collections concerned with the political, cultural, social, and educational life of western Manitoba. See the Subject Access field for a list of titles.

Notes: Description written by Christy Henry (2007).

Subject Access: Joseph H. Hughes  
Canadian Federation of University Women  
Verna Gamey  
Brandon Cinema Club  
Birtle Indian Residential School  
Brandon Assisted Passage Association  
Binscarth Women's Institute  
Griswold School District  
Manitoba School Trustees Regional Association  
Riverbank/Berbank Red Cross  
A.C. Miller  
C.J. Barnes  
David Sommerville Charleson  
Southwest A Region Manitoba Women's Institute  
Berbank Ladies Aid  
Berbank Church  
Blyth Protestant School District #471  
Crown Protestant School District #184  
Ward Watson  
Laurie V. Smith  
Marion Doig  
Elm Creek/Wingham Branch United Farmers of Manitoba  
Roseland Church  
Fairfax United Church  
Humesville & Forrest Women's Missionary Society  
Chater Protestant School District  
William Wallace  
United Grain Growers  
G.R. Rowe  
Cecil Herbert Edward Johnston  
Western Manitoba Centennial Auditorium  
Brandon Art Club  
James Duncan McGregor  
Stephan Adolph Magnacca

Harry "Hap" Fraser  
Leslie Victor Robson  
Bertha School District #861  
Manitoba Genealogical Society  
Brandon Golf & Country Club  
Keystone Centre Development and Construction  
Manitoba Elevator Company  
B.J. Hales  
Brandon Council of Women  
Westman Oral History  
Mildred (Mollie) Kellet  
Gerald McKinney  
Janet Donnelly  
Minnedosa OddFellows  
Basswood OddFellows  
Archibald E. Wilson  
Audrey Silvius  
Western Manitoba Philharmonic Choir  
Lawrence Stuckey  
Minnedosa Women's Institute  
Clanwilliam Women's Institute  
Cordova Women's Institute  
Crocus Women's Institute  
Rathwell Women's Institute  
Strathclair Women's Institute  
Manitoba Women's Institute  
Brandon Business & Professional Women's Club  
Minnedosa Business & Professional Women's Club  
Neepawa Business & Professional Women's Club  
Brandon Women's Musical Club  
International Toastmistress Club - Land O'Lakes Region  
Fred McGuinness  
Reg Forbes  
Jack Stothard  
Janet Louisa May More  
William J. Birtles  
Ruby Miles  
Manitoba Action Committee on the Status of Women  
Canadian Union of Public Employees  
Brandon & District Labour Council (CLC)  
Westman Multi-Cultural Council  
Westman Coalition on Equality Rights  
Martin Kavanagh  
James Buckley  
James Douglas Wall

Brandon Women's Institute  
Trillium Business & Professional Women's Club  
Westridge Senior Citizens  
Kodaly in Manitoba  
WARUCC - Western Association of Registrars of the Universities and  
Colleges of Canada  
Margaret Laurence Endowment  
Douglas Women's Institute  
Albert Angus Murray McPherson  
Edward Walker  
Alexander MacPhail  
Inventory of Archival Material in Western Manitoba Project  
Greenway Fair  
Brandon Hills Busy Bees  
Prairie Horizons Toastmistress Club  
Grand Valley School District #206  
Douglas Brolund  
Norma Laird  
Brandon Square Dancing Club  
Tully McKenzie  
Basswood School District  
Anna Enns  
Frank Robb  
Bankburn School District  
John Crawford  
J.C. Cousins  
William Ridley Sheridan Wade  
Mary Schwalm  
Robert (Bert) Lane  
Ross Hume  
Quincy H. Martinson  
Helen Dutka  
Dorothy Frances Davidson  
Brandon Sno-Goers Snowmobile Club  
Brandon Folk, Music & Art Society, Inc.  
Baker family  
Brandon Daily Sun microfilm  
Western Manitoba Home Economic Association  
Hubert Weidenhamer  
Len Evans  
Henry Hlady  
Delta Kappa Gamma Society International  
Westman Recycling Council

Storage Location: Herbert Goodland  
RG 5 Western Manitoba Manuscript Collection  
Storage Range: RG 5 Western Manitoba Manuscript Collection

Arrangement:

The fonds and collections in RG 5 Western Manitoba Manuscript collection have been arranged primarily by accession number.