#### BRANDON UNIVERSITY

# S. J. McKee Archives



# Miscellaneous freelance

#### http://archives.brandonu.ca/en/permalink/descriptions13666

Other Title Info:	Title based on the contents of the subseries
Part Of:	Fred McGuinness collection
Description Level:	Sub-series
Series Number:	McG 3.2
Accession Number:	1-2015
GMD:	textual records
Date Range:	c. 1970s - 2010
Physical Description:	Approximately 48 cm of textual records
History /	
Biographical:	

In addition to working as a journalist, editor, and publisher, Fred McGuinness worked as a freelance writer or "wordsmith" as he identified himself on his business cards. Throughout his career, McGuinness would write/publish about a topic in a variety of forums and would continually re-work manuscripts. The last piece of freelance writing the S.J. McKee Archives appears to have is a un-proofed draft manuscript titled "Tommy Douglas and Me" printed on October 2, 2010.

McGuinness wrote promotional pieces for businesses such as McKenzie Seeds, The Keystone Centre, possibly Patmore's Nursery, and Westman Communications Group. He wrote for industry magazines and newsletters such as CP Trucking News, BC Business Journal, TV Times, and Western People. He also contributed memoirs to the Manitoba History Journal. He was invited to submit contributions to the World Book Encyclopedia (1977) and Encyclopedia of Manitoba (2007).

In the 1990s, McGuinness was a consultant with the WESTARC Group, the non-profit Western Training and Applied Research Centre affiliated with Brandon University. The group was concerned with the project management, research, training, and economic development of communities and organizations in Western Canada. McGuinness would be involved in a number of economic development workshops and rural forums through his work with WESTARC.

Additional freelance work was contracted by the Manitoba government to write business profiles about Manitoban entrepreneurs; these stories/profiles were published as booklets for distribution titled: Bootstrap Two (1989), Bootstrap Three (1994), and Bootstrap Four (1995).

McGuinness' interests in rural development lead to writing assignments for the Community Futures Program and Western Diversification Series. He accepted a five-year writing assignment for Industry Canada (1996 – 2000) and the Community Access Program, which focused on introducing the internet into rural communities.

#### **Custodial History:**

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries contains records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer in Manitoba. The records consist of research materials (e.g., newspaper clippings, copies of articles and book chapters, brochures, pamphlets), notes, drafts, copies of articles and reports, and correspondence.

Information in the history/biography was taken from documents in the Notes: Miscellaneous freelance subseries (McG 3.2)

> In the file level inventories, square brackets at the end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals:	Closed
Finding Aid:	A file level inventory is available
Storage Location:	2015 accessions
Related Material:	Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to this subseries may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2), Neighborly News (McG 2.3), The Reader's Digest (McG 3.1), Local history research (McG 4.1), and Talks and workshops (McG 6.3)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

#### Documents





# Hunting party in cabin

http://archives.brandonu.ca/en/permalink/descriptions13814

Part Of:	Fred McGuinness collection
Description Level:	ltem
Series Number:	McG 9
Item Number:	20-2009.124
Accession Number:	20-2009
GMD:	graphic
Date Range:	1955-1965
Physical Description:	3.5" x 3" (b/w)
Scope and Content:	

Photograph shows a group of four men seated on couch and chairs. A cougar skin is stretched out behind them on the cabin wall. The men are eating dinners off of TV trays/tables.

Notes:	Photograph is part of series of photographs (20-2009.13 to 20-2009.124) of an antelope hunting trip that likely occurred in Alberta.
Subject Access:	hunting
	winter
	animal skins
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	

Arrangement:

Originally stored in McG 20-2009 #4 plastic envelope #3





# **Roy Rogers**

### http://archives.brandonu.ca/en/permalink/descriptions14085

Part Of: Fred McGuinness collection Description Level: ltem Series Number: McG 9 Item Number: 1-2015.155 Accession Number: 1-2015 GMD: graphic Date Range: [c.1955] Physical Description: 3" x 3" (b/w) History / **Biographical:** 

Roy Rogers (1911-1998) was an American singer and cowboy actor. Rogers career spanned radio, television, and film.

Scope and Content:

Photograph shows a close-up of Roy Rogers wearing his trademark white cowboy hat and fringed western shirt.

Name Access:	Roy Rogers
Subject Access:	entertainers
	cowboys
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	

Cigar box photographs

#### Images



# Roy Rogers with Tommy Douglas

http://archives.brandonu.ca/en/permalink/descriptions14086

Part Of:	Fred McGuinness collection
Description Level:	ltem
Series Number:	McG 9



Item Number:	1-2015.156
Accession Number:	1-2015
GMD:	graphic
Date Range:	[c.1955]
Physical Description:	3" x 3" (b/w)
History /	

Biographical:

Roy Rogers (1911-1998) was an American singer and cowboy actor. Rogers' career spanned radio, television, and film.

Thomas "Tommy" Clement Douglas (1904-1986) was a Baptist minister and social democratic politician. In 1935, he became a member of parliament representing the Cooperative Commonwealth Federation (CCF). From 1944 to 1961, he served as Saskatchewan's seventh premier whose CCF party introduced the universal health care program. In 1961 Douglas returned to federal politics, where he served as the leader of the New Democratic Party (NDP). He remained in federal politics until 1979.

Scope and Content:

Photograph shows Tommy Douglas and Roy Rogers smiling together and holding cowboy hats.

Name Access:	Roy Rogers
	Tommy Douglas
Subject Access:	entertainers
	cowboys
	hats
	politicians & civil servants
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Related Material:	City of Toronto Archives Fonds 1257
Arrangement:	

Cigar box photographs

#### Images



# Roy Rogers with Tommy Douglas

### http://archives.brandonu.ca/en/permalink/descriptions14087



Fred McGuinness collection
ltem
McG 9
1-2015.157
1-2015
graphic
[c.1955]
3" x 3" (b/w)

**Biographical:** 

Roy Rogers (1911-1998) was an American singer and cowboy actor. Rogers' career spanned radio, television, and film.

Thomas "Tommy" Clement Douglas (1904-1986) was a Baptist minister and social democratic politician. In 1935, he became a member of parliament representing the Cooperative Commonwealth Federation (CCF). From 1944 to 1961, he served as Saskatchewan's seventh premier whose CCF party introduced the universal health care program. In 1961 Douglas returned to federal politics, where he served as the leader of the New Democratic Party (NDP). He remained in federal politics until 1979.

#### Scope and Content:

Photograph shows Tommy Douglas and Roy Rogers smiling together and wearing cowboy hats. It appears that Douglas is presenting Douglas with a new cowboy hat.

Name Access:	Roy Rogers
	Tommy Douglas
Subject Access:	entertainers
	cowboys
	hats
	politicians & civil servants
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Related Material:	City of Toronto Archives Fonds 1257
Arrangement:	

Cigar box photographs





# Roy Rogers with Tommy Douglas

### http://archives.brandonu.ca/en/permalink/descriptions14088

Part Of:Fred McGuinness collectionDescription Level:ItemSeries Number:McG 9Item Number:1-2015.158Accession Number:1-2015GMD:graphicDate Range:[c.1955]Physical Description:3" x 3" (b/w)

History / Biographical:

Roy Rogers (1911-1998) was an American singer and cowboy actor. Rogers' career spanned radio, television, and film.

Thomas "Tommy" Clement Douglas (1904-1986) was a Baptist minister and social democratic politician. In 1935, he became a member of parliament representing the Cooperative Commonwealth Federation (CCF). From 1944 to 1961, he served as Saskatchewan's seventh premier whose CCF party introduced the universal health care program. In 1961 Douglas returned to federal politics, where he served as the leader of the New Democratic Party (NDP). He remained in federal politics until 1979.

Scope and Content:

Photograph shows Tommy Douglas and Roy Rogers smiling together and wearing cowboy hats. It appears that Douglas is presenting Douglas with a new cowboy hat.

Name Access:	Roy Rogers
	Tommy Douglas
Subject Access:	entertainers
	cowboys
	hats
	politicians & civil servants
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Related Material:	City of Toronto Archives Fonds 1257
Arrangement:	
Cigar box photographs	





# Lower floor of Flora Cowan Hall

## http://archives.brandonu.ca/en/permalink/descriptions666

Part Of:	Residences and dining rooms
Description Level:	ltem
Series Number:	2.6
Item Number:	2.6.37
GMD:	graphic
Date Range:	c. 1966
Physical Description:	3.8" x 8" (b/w)
Scope and Content:	

Photograph shows a number of female students watching TV in one of the residence common rooms.

