

# S. J. McKee Archives



## Canadian problems in marketing

<http://archives.brandonu.ca/en/permalink/specialcollections294>

|                       |                                                             |
|-----------------------|-------------------------------------------------------------|
| Part Of:              | RG 4 Manitoba Pool Elevator fonds                           |
| Collection:           | Manitoba Pool Elevator Library Collection                   |
| Creator:              | Leighton, David S. R<br>Thain, Donald H., 1928              |
| Description Level:    | Item                                                        |
| Item Number:          | Archives 14-14-3                                            |
| Item Number Range:    | Archives 14-14-3                                            |
| Responsibility:       | compiled and edited by David S.R. Leighton, Donald H. Thain |
| Start Date:           | c1965                                                       |
| Date Range:           | c1965                                                       |
| Publication:          | Toronto : McGraw-Hill Co. of Canada                         |
| Physical Description: | 811 p. : ill., maps. ; 24 cm                                |
| Subject Access:       | Marketing Case studies                                      |
| Storage Location:     | Box 14-Discards II                                          |
| Storage Range:        | Box 14-Discards II                                          |