

# S. J. McKee Archives



## 10th Street viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13876>

Part Of: Fred McGuinness collection  
Creator: Printed by Photogelatine Engraving Co. Ltd., Ottawa  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.186  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1927-1929  
Physical Description: 3.5" x 5.5" (colour)  
Material Details: postcard

### Scope and Content:

Photograph shows a street view of 10th Street facing north. There are many automobiles parked along the street and several pedestrians in summer dress are on the sidewalks and street. Visible business signs include: Hentzman & Co. Pianos (possibly belonging to J.J.H. McLean Co. Ltd.), the Strand Theatre, T & D Clothes, Campbell & Campbell, the CPR Station, and Bowling Alley and Billiards.

Notes: Part of "Souvenir of Brandon, Manitoba, Canada [viewbook], Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: 10th St., looking north (C.P.R. Station at end of Street) Brandon, Man.

Name Access: 10th Street  
Heintzman & Co. Pianos  
CPR Station  
Strand Theatre  
Campbell & Campbell  
T & D Clothes

Subject Access: downtown  
street scenes  
Transportation  
automobiles  
Brandon business buildings & facilities before 1940  
store exteriors  
theatres

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:  
From 20-2009 photos



### Intersection 10th Street and Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8392>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.19

Accession Number: 3-1997

GMD: graphic

Date Range: 1929

Physical Description: 8" x 10" (b/w)

Physical Condition: good

#### Scope and Content:

Photograph shows the intersection of 10th Street and Princess Avenue looking northeast. A stationary policeman/divider is situated in the centre of the intersection. The lot on the corner appears to be for sale and a solid wooden fence has several advertisements, including for: Majestic Radio and a production by the Brandon Operatic Society at City Hall for "A Runaway Girl."

The Brown Block has a third storey lined with dormer windows. Advertisements for Heintzamn & Co. Pianos Piano Tuning, J.J.H. McLean & Co. Ltd, and The Strand Optical Co. are painted on the south side of the Brown Block. Also present is an advertising board for the Capitol Theatre. Signs for the Strand Theatre, Hollywood Cafe, and Campbell's Furniture are also visible.

Notes: Photograph date obtained from the presence of the Hollywood Cafe in the 1929 Henderson's Brandon City Directory and the performance by the Brandon Operatic Society.

Name Access: Brown Block  
Heintzman & Co. Pianos  
J.J.H. McLean & Co.  
Capitol Theatre  
Strand Theatre  
Hollywood Cafe  
Campbell's Furniture Store  
10th Street

Subject Access:       downtowns  
                              street scenes  
                              Brandon business buildings & facilities before 1940  
                              theatres  
                              building exteriors  
                              cafes  
Storage Location:     RG 5 photograph storage drawer

## Images

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### Intersection 10th Street and Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8400>

Part Of:               Joseph H. Hughes collection  
Description Level:   Item  
Series Number:       3-1997.1  
Item Number:         3-1997.1.22  
Accession Number:   3-1997  
GMD:                 graphic  
Date Range:          1929  
Physical Description: 8" x 10" (b/w)  
Physical Condition:   good

#### Scope and Content:

Photograph shows the intersection of 10th Street and Princess Avenue facing northeast. A stationary policeman/divider is situated in the centre of the intersection. A street car is travelling south on 10th Street. Angled parking is on both sides of the street.

The lot on the northeast corner appears to be for sale and a solid wooden fence has several advertisements, including for: Majestic Radio, Imperial Gasoline (premier and ethyl), and a production a City Hall for "A Runaway Girl."

The Brown Block has a third storey lined with dormer windows. Advertisements for Heintzamn & Co. Pianos Piano Tuning, J.J.H. McLean & Co. Ltd, and The Strand Optical Co. are painted on the south side of the Brown Block. Also present is an advertising board for the Capitol Theatre on which is a poster for "Cohens and Kellys in Atlantic City." Signs for the Strand Theatre, Hollywood Cafe, and Campbell's Furniture are also visible.

A sign for Plaza Shoes can be seen on the west side of 10th Street. The train station can be seen at the base of the hill.

Notes:	Photograph date based on the Capitol's film "Cohens and Kellys in Atlantic City" that was advertised in the Brandon Daily Sun 03 December 1929
Name Access:	Brown Block Heintzman & Co. Pianos J.J.H. McLean & Co. Capitol Theatre Strand Theatre Hollywood Cafe Campbell's Furniture Store 10th Street CPR Station
Subject Access:	downtowns street scenes Brandon business buildings & facilities before 1940 theatres building exteriors cafes
Storage Location:	RG 5 photograph storage drawer

#### Images

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