

S. J. McKee Archives



Gilmore Advertising Company wagon

<http://archives.brandonu.ca/en/permalink/descriptions13787>

Part Of: Fred McGuinness collection
Creator: Photographer: Davidson and Gowen, Brandon
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.98
Accession Number: 20-2009
GMD: graphic
Date Range: 1913
Physical Description: 9.5" x 7.25" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reigns of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyson's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man. Note: The two men standing in the photograph appear to be in another photograph where they are advertising O-Pee-Chee gum (see 20-2009.96).

Name Access: Brandon College
Davidson & Gowen Photographers
18th Street
Gilmore Advertising Company
Taylor's Infants-Delight Toilet Soap
Dyson's Red Cross Baking Powder

Subject Access: universities
 colleges
 advertising
 Trucks
 Transportation
 delivery services
 wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L5
 Ruby Miles collection 14-2003, File 2

Images





Red Cross - CKX blood donor clinic

<http://archives.brandonu.ca/en/permalink/descriptions13338>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R100j
Accession Number: 11-2010
GMD: graphic
Date Range: May 1966
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a person donating blood.

Name Access: CKX
Red Cross
Subject Access: persons
nurses
medical buildings
medical equipment
Storage Location: CKX fonds - 2010 accessions

Images





Red Cross - CKX blood donor clinic

<http://archives.brandonu.ca/en/permalink/descriptions13339>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R100i
Accession Number: 11-2010
GMD: graphic
Date Range: May 1966
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of people signing up to donate blood.

Name Access: CKX
Red Cross
Subject Access: persons
nurses
medical buildings
broadcasting equipment
Storage Location: CKX fonds - 2010 accessions

Images





Red Cross - CKX blood donor clinic

<http://archives.brandonu.ca/en/permalink/descriptions13340>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R100h
Accession Number: 11-2010
GMD: graphic
Date Range: May 1966
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of people playing bingo.

Name Access: CKX
Red Cross
Subject Access: persons
medical buildings
entertainment
Storage Location: CKX fonds - 2010 accessions

Images





Red Cross - CKX blood donor clinic

<http://archives.brandonu.ca/en/permalink/descriptions13342>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R100f
Accession Number: 11-2010
GMD: graphic
Date Range: May 1966
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a nurse at a table.

Name Access: CKX
Red Cross
Subject Access: persons
nurses
medical equipment
Storage Location: CKX fonds - 2010 accessions

Images





Red Cross - CKX blood donor clinic

<http://archives.brandonu.ca/en/permalink/descriptions13343>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R100e
Accession Number: 11-2010
GMD: graphic
Date Range: May 1966
Physical Description: 2.5" x 2.75" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of people seated at a table.

Name Access: CKX
Red Cross
Subject Access: persons
building interiors
Storage Location: CKX fonds - 2010 accessions

Images





Red Cross - CKX blood donor clinic

<http://archives.brandonu.ca/en/permalink/descriptions13344>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R100d
Accession Number: 11-2010
GMD: graphic
Date Range: May 1966
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a woman pouring a cup of coffee.

Name Access: CKX
Red Cross
Subject Access: persons
building interiors
Storage Location: CKX fonds - 2010 accessions

Images





Red Cross - CKX blood donor clinic

<http://archives.brandonu.ca/en/permalink/descriptions13345>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R100c
Accession Number: 11-2010
GMD: graphic
Date Range: May 1966
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a woman standing behind a counter.

Name Access: CKX
Red Cross
Virden Bonspiel Review
Subject Access: persons
building interiors
sorority organizations
Storage Location: CKX fonds - 2010 accessions

Images





Red Cross - CKX blood donor clinic

<http://archives.brandonu.ca/en/permalink/descriptions13346>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R100b
Accession Number: 11-2010
GMD: graphic
Date Range: May 1966
Physical Description: 2" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of sign for the blood donor drive.

Name Access: CKX
Red Cross
Velvet Dip
Subject Access: businesses
winter
signs and signboards
building exteriors
Storage Location: CKX fonds - 2010 accessions

Images





Red Cross - CKX blood donor clinic

<http://archives.brandonu.ca/en/permalink/descriptions13347>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R100a
Accession Number: 11-2010
GMD: graphic
Date Range: May 1966
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of people donating blood.

Name Access: CKX
Red Cross
Subject Access: broadcasting equipment
persons
nurses
building interiors
Storage Location: CKX fonds - 2010 accessions

Images





Red Cross - CKX blood donor clinic

<http://archives.brandonu.ca/en/permalink/descriptions13348>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R99b
Accession Number: 11-2010
GMD: graphic
Date Range: October 1966
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a nurse filling a bottle with blood.

Name Access: CKX
Red Cross
Subject Access: persons
nurses
building interiors
medical equipment
Storage Location: CKX fonds - 2010 accessions

Images





Red Cross - CKX blood donor clinic

<http://archives.brandonu.ca/en/permalink/descriptions13349>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R99a
Accession Number: 11-2010
GMD: graphic
Date Range: October 1966
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of people signing up to give blood.

Name Access: CKX
Red Cross
Subject Access: persons
nurses
building interiors
Storage Location: CKX fonds - 2010 accessions

Images





Red Cross - CKX blood donor clinic

<http://archives.brandonu.ca/en/permalink/descriptions13928>

Part Of: CKX fonds
 Creator: CKX
 Description Level: Item
 Series Number: R
 Item Number: 11-2010.R100g
 Accession Number: 11-2010
 GMD: graphic
 Date Range: May 1966
 Physical Description: 2.5" x 2.5" (b/w)
 Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of CKX employees preparing to film CKX-TV Bingo.

Name Access: CKX
 Red Cross
 Subject Access: persons
 television broadcasting
 broadcasting equipment
 ckx staff
 television segments
 games
 bingo

Storage Location: CKX fonds - 2010 accessions

Images



Red Cross official opening

<http://archives.brandonu.ca/en/permalink/descriptions13455>



Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R42
Accession Number: 11-2010
GMD: graphic
Date Range: 1968
Physical Description: 2.5" x 1.5" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the opening of the Red Cross.

Name Access: CKX
Red Cross
Subject Access: persons
business and professional people
building exteriors
ceremonies
officials
Storage Location: CKX fonds - 2010 accessions

Images

