

S. J. McKee Archives



Cowan's Cocoa wagon

<http://archives.brandonu.ca/en/permalink/descriptions13711>

Part Of: Fred McGuinness collection
Creator: Photographer: Pringle and Booth of Toronto
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.21
Accession Number: 20-2009
GMD: graphic
Date Range: [1909-1922]
Physical Description: 6.5" x 4.5" (b/w)
Material Details: on matting
Physical Condition: matting is torn

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a horse drawn wagon advertising Cowan's Cocoa. The Gilmore Advertising Company of Toronto appears to be responsible for the ad and the wagon is numbered "No.4". Three men appear in the photograph: one behind the reins, one in the rear seat of the wagon, and other standing at the rear axle.

Notes: Writing on the front of the photograph matting reads: Pringle & Booth, 181 George Street, Toronto. Writing on the back of the photograph matting reads: Mrs. R. Miles, R.J. Brdgdon?, Right Side 2.50 a day. Date obtained from <http://photographersofontario.ca>

Name Access: Cowan's Cocoa
Gilmore Advertising Company
Pringle and Booth

Subject Access: Transportation
wagons
advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Ruby Miles collection 14-2003, File 2

Images

