

# S. J. McKee Archives



## The Dartnell marketing manager's handbook / editor Steuart Henderson Britt

<http://archives.brandonu.ca/en/permalink/specialcollections284>

|                       |                                                        |
|-----------------------|--------------------------------------------------------|
| Part Of:              | RG 4 Manitoba Pool Elevator fonds                      |
| Collection:           | Manitoba Pool Elevator Library Collection              |
| Creator:              | Britt, Steuart Henderson, 1907<br>Dartnell Corporation |
| Description Level:    | Item                                                   |
| Item Number:          | Archives 14-15-9                                       |
| Item Number Range:    | Archives 14-15-9                                       |
| Start Date:           | c1973                                                  |
| Date Range:           | c1973                                                  |
| Publication:          | Chicago : Dartnell Corporation                         |
| Physical Description: | 1135 p. : ill. ; 23 cm                                 |
| Subject Access:       | Marketing management<br>Marketing<br>Marketing Gestion |
| Storage Location:     | Box 15 - Discards III                                  |
| Storage Range:        | Box 15 - Discards III                                  |