

# S. J. McKee Archives



## 10th Street from Princess Avenue facing north, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8402>

Part Of: Joseph H. Hughes collection

Creator: Photographer: Jerrett Photo

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.24

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1955

Physical Description: 3.5" x 5.5" (b/w)

Material Details: postcard

Physical Condition: good

### Scope and Content:

Photograph of 10th Street facing north from Princess Avenue. Vehicles are parallel parked on both sides of the street. The Welcome Brandon sign can be seen at the Rosser Avenue intersection.

Visible businesses on the west side of 10th Street include: Doig's, Box Brothers Hardware and Allied Hardware Stores in the Alexandra Block; followed by Simpsons-Sears in the Strathcona Block. Barry Neill Men's Wear, Kresge's and the Cecil Hotel are also visible. The Johnny Smith Block is visible in the background.

Visible businesses on the east side of 10th Street include: Ollies Steaks and Chops, Elna Sewing Centre, Carlton Cafe, Chop Suey. At the base of the hill the Canadian Pacific train station is visible at the base of the hill.

Notes: Writing on the front of the postcard reads: Tenth St. Brandon, Man.

Name Access: Strathcona Block

Alexandra Block

Doig's

Box Brothers Hardware

Simpsons-Sears Ltd.

Barry Neill Men's Wear

Kresge

Cecil Hotel

CPR Station

Ollies

Elna Sewing Centre

Carlton Cafe

10th Street

Subject Access:       downtowns  
                              street scenes  
                              Brandon business buildings & facilities after 1940  
                              building exteriors  
                              Chinese restaurants

Storage Location:     RG 5 photograph storage drawer

## Images

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### 10th Street viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13876>

Part Of:               Fred McGuinness collection

Creator:             Printed by Photogelatine Engraving Co. Ltd., Ottawa

Description Level:   Item

Series Number:       McG 9

Item Number:         20-2009.186

Accession Number:   20-2009

GMD:                 graphic

Date Range:          1927-1929

Physical Description: 3.5" x 5.5" (colour)

Material Details:     postcard

#### Scope and Content:

Photograph shows a street view of 10th Street facing north. There are many automobiles parked along the street and several pedestrians in summer dress are on the sidewalks and street. Visible business signs include: Hentzman & Co. Pianos (possibly belonging to J.J.H. McLean Co. Ltd.), the Strand Theatre, T & D Clothes, Campbell & Campbell, the CPR Station, and Bowling Alley and Billiards.

Notes:                Part of "Souvenir of Brandon, Manitoba, Canada [viewbook], Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: 10th St., looking north (C.P.R. Station at end of Street) Brandon, Man.

Name Access: 10th Street  
Heintzman & Co. Pianos  
CPR Station  
Strand Theatre  
Campbell & Campbell  
T & D Clothes

Subject Access: downtown  
street scenes  
Transportation  
automobiles  
Brandon business buildings & facilities before 1940  
store exteriors  
theatres

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:  
From 20-2009 photos

## Images

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### Intersection 10th Street and Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8400>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.22

Accession Number: 3-1997

GMD: graphic

Date Range: 1929

Physical Description: 8" x 10" (b/w)

Physical Condition: good

#### Scope and Content:

Photograph shows the intersection of 10th Street and Princess Avenue facing northeast. A stationary policeman/divider is situated in the centre of the intersection. A street car is travelling south on 10th Street. Angled parking is on both sides of the street.

The lot on the northeast corner appears to be for sale and a solid wooden fence has several advertisements, including for: Majestic Radio, Imperial Gasoline (premier and ethyl), and a production a City Hall for "A Runaway Girl."

The Brown Block has a third storey lined with dormer windows. Advertisements for Heintzamn & Co. Pianos Piano Tuning, J.J.H. McLean & Co. Ltd, and The Strand Optical Co. are painted on the south side of the Brown Block. Also present is an advertising board for the Capitol Theatre on which is a poster for "Cohens and Kellys in Atlantic City." Signs for the Strand Theatre, Hollywood Cafe, and Campbell's Furniture are also visible.

A sign for Plaza Shoes can be seen on the west side of 10th Street. The train station can be seen at the base of the hill.

Notes:	Photograph date based on the Capitol's film "Cohens and Kellys in Atlantic City" that was advertised in the Brandon Daily Sun 03 December 1929
Name Access:	Brown Block Heintzman & Co. Pianos J.J.H. McLean & Co. Capitol Theatre Strand Theatre Hollywood Cafe Campbell's Furniture Store 10th Street CPR Station
Subject Access:	downtowns street scenes Brandon business buildings & facilities before 1940 theatres building exteriors cafes
Storage Location:	RG 5 photograph storage drawer

#### Images

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## Tenth Street looking towards CPR Station, Brandon, Man.

<http://archives.brandonu.ca/en/permalink/descriptions13780>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.91

Accession Number: 20-2009

GMD: graphic

Date Range: [1917-1919]

Physical Description: 5.5" x 3.5" (colour)

Material Details: postcard

History /

Biographical:

According to Russ Gourluck (Silver Screens on the Prairie, Winnipeg: Great Plains Publications, 2012, 26), the Orpheum Theatre was in operation from 1917 to 1920 when it then became the Willis Theatre.

Scope and Content:

Postcard shows the 100 block of 10th Street facing north. The CPR train station can be seen at the end of 10th Street. The sign for the Rex Cafe is visible on the west side of 10th Street. On the east side of 10th Street, billboards for Campbell & Campbell furniture are visible as well as signs for Pianos and the Orpheum Theatre. Motorists and cyclists share the road. Street car tracks run the length of 10th Street.

Notes: Postcard was manufactured by T.B. [Tichnor Brothers, Inc., 1908-1987] Cambridge, Massachusetts.

Name Access: 10th Street  
CPR Station  
Orpheum Theatre  
Rex Cafe  
Campbell & Campbell  
Brandon Municipal Railway

Subject Access: street scenes  
building exteriors  
store exteriors  
automobiles  
Transportation  
street cars  
bicycles

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Images

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