

S. J. McKee Archives



Binkley Motors

<http://archives.brandonu.ca/en/permalink/descriptions11422>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B30
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a car tire on what appears to be a television studio set. The tire has a sign on it which reads: "Buy General Tires - the general tire".

Name Access: CKX
Binkley Motors
Subject Access: advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images

