

B.C. tree fruit - apricots on air

http://archives.brandonu.ca/en/permalink/descriptions11284

Part Of:	CKX fonds
Creator:	CKX
Description Level:	Item
Item Number:	11-2010.B21t
Accession Number:	11-2010
GMD:	graphic
Date Range:	after 1954
Physical Description:	4.75" x 4" (b/w)
Material Details:	Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apricots and some jars of canned apricots, with a broadcaster standing beside the table. Behind the broadcaster is a weather map. A CKX-TV television camera man appears to be filming a commercial.

Name Access:	CKX
	B.C. Fruit Growers
Subject Access:	displays
	advertising
	commercials
Storage Location:	CKX fonds - 2010 accessions

Images

