

S. J. McKee Archives



Fred McGuinness collection

<http://archives.brandonu.ca/en/permalink/descriptions13654>

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| Other Title Info: | Title based on the name of donor |
| Part Of: | RG 5 Western Manitoba Manuscript Collection |
| Description Level: | Collection |
| Accession Number: | 1-2015 |
| GMD: | multiple media |
| Date Range: | c. 1880 - 2010 |
| Physical Description: | Approximately 7.4 m of textual records Approximately 300 photographs (unprocessed) Other media (see Material Details) |
| Material Details: | 10 sound recordings 17 artifacts 49 booklets 3 maps 3 newsletters 18 periodicals 16 pamphlets 35 newspapers [oversize drawer] |

History /

Biographical:

Popularly known as the “voice of the prairies,” Fred McGuinness was known by many titles and honorifics: wordsmith, apiarist, author, beekeeper, brother, columnist, editor, father, historian, husband, journalist, memoirist, Morse operator, member of the Order of Canada, member of the Order of Manitoba, public speaker, publisher, radio broadcaster, son, telegrapher (CP), telegraphist (Navy), vice-president, and writer.

Frederick George McGuinness (b. 21 January 1921 – d. 22 March 2011) was born in Brandon, Manitoba. He attended Park and Earl Oxford public schools. Upon his father’s death in 1933, McGuinness worked as a paper carrier for the Brandon Sun, whose route covered the City’s downtown core. In 1937, he quit school and began working for the CP Telegraph Service initially as a telegram messenger and later as a Morse code operator.

In 1939, McGuinness enlisted in the Royal Canadian Navy in Winnipeg and served as a wireless operator on the HMCS Alachassee. On 23 September 1940, McGuinness was seriously injured in a naval accident when his ship ran aground; McGuinness’ leg was broken when the ship’s tow cable snapped and he spent the next 11 months convalescing at Camp Hill Hospital in Halifax, Nova Scotia. While in hospital McGuinness contracted scarlet fever and diphtheria and developed osteomyelitis as a complication of his femur fracture. McGuinness returned to Winnipeg to continue his convalescence at Deer Lodge Hospital and was ultimately discharged from the navy in 1941.

Fred McGuinness’ newspaper, public speaking, and broadcasting career began after he

enrolled at St. Paul's College in 1941. At St. Paul's, which was affiliated with the University of Manitoba, McGuinness was able to complete his high school equivalency and university preparation courses. Additionally, in 1942, he served as a Sports Editor for St. Paul's College Crusader student newspaper.

In 1943, McGuinness began his undergraduate university career at United College, which was also affiliated with the University of Manitoba. From 1943 to 1946, McGuinness served on the student union's Public Relations Committee; in 1945, he became chairman of the Radio Subcommittee working as the Director of the University Radio Series where he was responsible (i.e., writing, casting, directing) for a half-hour Saturday afternoon radio programme. During this period McGuinness also utilized his previous military experience to work as an Assistant Veterans Counsellor in the university, and, following a recommendation from the President of the University of Manitoba, as a speaker for the War Finance Committee in the Winnipeg Area.

In 1946, McGuinness moved to Port Arthur to work in public relations with the Wartime Prices and Trade Board. He married Christine Thompson (d. 14 August 2009) in Port Arthur, Ontario on 29 June 1946. Married for 61 years, the couple had four children together: Colleen, Fred Jr., Gallagher, and Timothy.

In 1947, the couple returned to Winnipeg when McGuinness took a job as a Public Relations Officer for the National Employment Service's Unemployment Insurance Commission (UIC). During the 1950 Winnipeg Flood the UIC offices served as a communication base between the federal, provincial, and municipal governments and McGuinness received commendation from the military for his assistance during the disaster. While employed with the UIC, McGuinness also travelled the summer fair circuit with displays promoting the UIC and its benefits. During that time, Royal American Shows also hired McGuinness as its Director of Publicity and Exploitation while the show toured with the fairs on the Canadian prairies. As part of his responsibilities McGuinness had to submit weekly reports to Billboard Magazine on the Royal American fairs. McGuinness also sold his first manuscript to the CBC in 1947, recording a 14-minute broadcast titled the "Class A Circuit" about the Royal American tour, after his summer fair schedule concluded.

McGuinness continued his work with Royal American and the UIC until he accepted a position with the Saskatchewan government in 1952 to promote its upcoming 1955 golden jubilee. McGuinness worked closely with Tommy Douglas during the jubilee preparations, driving the premier to sites throughout the province. His experience with the Saskatchewan Jubilee preparations led to McGuinness being appointed as a provincial representative to the Canadian Centennial Commission in 1963.

Fred McGuinness worked with The Medicine Hat News for 10 years, starting in 1955, when he was hired as an assistant to the paper's publisher. In 1958, he was promoted to publisher of the newspaper. At the same time McGuinness was also appointed vice-president of Southam Company Limited. In addition to his administrative and editorial work, McGuinness also authored a column titled, "The Lighthouse" while employed by The Medicine Hat News. During his time in Medicine Hat, McGuinness was heavily involved with the Chamber of Commerce and community service organizations. His position within the community had him delivering talks to many local groups and working in tandem with the Chamber to actively solicit businesses to the City.

In November of 1965, McGuinness resigned as publisher of The Medicine Hat News and moved with his family to Winnipeg where he was appointed manager of the New Personnel and Information Division with James Richardson and Sons. At that time McGuinness began developing broadcast scripts for the CBC in earnest.

In November 1966, McGuinness was hired as associate editor and vice-president to the Brandon Sun. He moved to Brandon with his family and had a career with the paper until his

death in 2011. During that time McGuinness also had an extensive career as a freelance writer and journalist for the CBC, Reader's Digest, and prairie weekly newspapers, as well as authoring several books. By the 1970s, McGuinness was writing copy for CBC's Radio Noon and Information Radio, as well as producing *Ashgrove Farm*, a CBC radio drama.

During his years with the Sun, McGuinness wrote a tri-weekly "Sunbeams" (sometimes spelled "Sun Beams") column using the nom-de-plume F.A. Rosser. The F.A. stood for "Fifth and," and referenced the fact that the Brandon Sun offices and publication plant occupies the city block between 6th Street and 5th Street along Rosser Avenue, and McGuinness' office overlooked the intersection at 5th Street and Rosser Avenue. The Sunbeams column was similar in style and content to McGuinness' "Lighthouse" column for *The Medicine Hat News*; commenting on a variety of current events, Sunbeams also included book reviews, local events, and reminiscences.

In 1979, McGuinness started writing the syndicated weekly news column "Neighorly News." He would write the column for 22 years until his age-related macular degeneration (AMD), diagnosed in 2001, became an impediment to his research, writing, and editing abilities. The column initially began with a dozen subscriptions from prairie weeklies and grew to publication in 55 weeklies.

The "Neighorly News" column evolved from the interest in and the impending cancellation of McGuinness' CBC Radio broadcast "Neighorly News from the Prairies," that he hosted from 1980 to 1983. The show was cancelled in 1983 but was picked up by Altona broadcaster CFAM later that year with McGuinness at the microphone. The radio show ended its run in the summer of 1987. McGuinness continued working with the CBC, however, and is popularly known for his work as the prairie essayist for CBC Radio's *Morningside* with Peter Gzowski, a position he held for 17 years.

Many of McGuinness' *Morningside* essays were autobiographical in nature. He often reported about life on Christmas Tree Farm, a section of land where the McGuinnesses built their dream home in the late 1970s. The couple planted a Christmas tree farm on the property and Christine maintained an extensive kitchen garden, while Fred tended honey bees. Life on the farm made its way into radiobroadcasts, Neighorly News columns, and the book *Letters from Section 17: A Collection of Morningside Essays*.

Upon his retirement in January 1987, McGuinness was made publisher emeritus of the Brandon Sun. A week after his retirement, he began writing a new column for the Sun called the "Diary." McGuinness continued writing the "Diary" until his hospitalization in 2010. The Diary column was primarily a historical retrospective of Brandon, although it also touched on broader topics of interest to McGuinness during the time period.

During the 1980s and 1990s, McGuinness co-taught an undergraduate journalism class at Brandon University with English Professor John Blaikie. Around that time, he also partnered with Brandon University History Professor Ken Coates and published a number of popular books on Manitoba social history. McGuinness also delivered community workshops on memoir writing, a past time he continued until shortly before his death.

McGuinness took an active roll in the community and cultivated his interest in local history. Consequently he was invited to guest speak and chair sessions on local history, rural development, and the economy while providing his personal insights as a newspaper publisher. His previous experience with the Saskatchewan Jubilee and Canadian Centennial Commission made him a desirable committee and board member for many local organizations and planning committees. McGuinness' lifelong commitment to prairie social history, earned him numerous awards and recognitions including an honorary doctorate from Brandon University, the Order of Manitoba, and the Order of Canada.

Fred McGuinness died on 22 March 2011 in Brandon, Manitoba.

Custodial History:

Records in this collection were acquired by the S.J. McKee Archives in four accruals. Prior to their donation to the Archives the materials were in the possession of Fred McGuinness.

Accession 18-2002 contains records created and collected by Fred McGuinness until the publication of *Only in Canada*, a history of the Kinsmen Club Association in Canada co-authored with BU history professor Ken Coates. During the research and writing process for the book, originals and copies of Kinsmen Club of Canada records were amassed at the McKee Archives. Coates and McGuinness added their research materials to these records circa 1987. The Kinsmen records have since been deaccessioned by the McKee Archives and transferred to Kin Headquarters in Ontario.

Accession 6-2008 contains records created and collected during the writing of the Provincial Exhibition book, *Pride of the Land*. Fred McGuinness, who co-authored the book with Ken Coates, donated these records to the McKee Archives circa 1988. The materials in the accession relating to Souris, Manitoba, were given to McGuinness by Kay Sullivan in August 2007, and were subsequently deposited in the Archives. The material in the accession related to Kemnay, Manitoba, was given to Colleen McGuinness (Fred's daughter) by Mona McKinnon (nee Corkish) in the fall of 2007. Colleen then passed the materials on to her father, who in turn donated them to the S.J. McKee Archives.

Accession 20-2009 contains records created and collected by Fred McGuinness over the course of his career as a newspaper journalist and during the research and writing period of the Brandon history book, *The Wheat City*. Records remained in his possession at his home until their transfer to the McKee Archives on July 28, 2009.

Accession 1-2015 contains records created and collected by Fred McGuinness over the course of his career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the S.J. McKee Archives in March 2011. The Archives accessioned the records in 2015.

Scope and Content:

The records in this collection touch on every aspect of Fred McGuinness' life. From his childhood, his education, his war experience, his newspaper and freelance career, his work in radio and public speaking, and his family the collection covers both his personal and professional life. In addition to the records created by McGuinness, there are also records created and collected by a variety of his relatives (on both sides of the family), as well as correspondence from his readers. The collection includes newspaper clippings, research materials, letters, certificates, scrapbooks, photographs, books, periodicals, pamphlets, sound recordings, artifacts, maps, newsletters, magazines, teaching materials, workshop materials, and financial records.

Because of McGuinness' wide-ranging interests, the records include a significant number of subjects, both within his own writing and correspondence, but also within his library. They would be of particular interest to researchers who share McGuinness' passions for local history and rural topics.

The scope and importance of McGuinness' work in the prairies also resulted in a number of noteworthy honors, in particular the Order of Manitoba and the Order of Canada. The collection contains materials related to both.

The Fred McGuinness collection consists of nine (9) series further divided into subseries, including: (McG 1) Personal papers; (McG 2) Newspaper career; (McG 3) Freelance; (McG 4) McGuinness research materials; (McG 5) Monographs; (McG 6) Broadcasts, lectures, workshops; (McG 7) McGuinness artifacts and sound recordings; (McG 8) McGuinness library; and (McG 9) McGuinness photographs.

See the Arrangement Note for a more detailed breakdown of the collection's arrangement.

Notes:

The description of the Fred McGuinness collection was made possible by financial assistance from: The Manitoba Government Department of Tourism, Culture, Heritage Sport and Consumer Protection through the Manitoba Heritage Grants Program & The Fred McGuinness Endowment for Rural Archives, Brandon University

Information for the history/biography was compiled by the Archives and can be found in the Fred McGuinness timeline containing footnotes (see the S.J. McKee Archivist). Additional information was taken from his book, Letters from Section 17: A Collection of Morningside Essays, which is autobiographical in nature

Description by Suyoko Tsukamoto and Christy Henry (2015)

Finding Aid:

A file level inventory is available for each subseries, see subseries descriptions

Storage Location:

2015 accessions
Oversize drawer ?
RG 5 photograph drawer

Related Material: William Frederick McGuinness sous-fonds
Ray Bailey fonds
John Everitt collection
Clarence Hopkin collection
Provincial Exhibition Association of Manitoba fonds
Lawrence Stuckey collection
Jack Stothard collection
Trillium Business and Professional Women's Club records
Oriole Vane-Veldhuis collection
William Wallace papers
Fred McGuinness local history collection (John E. Robbins Library)
CBC Radio Archives – Morningside
Trent University, Peter Gzowski fonds (99-015)
Kin Headquarters, Mississauga

Arrangement:

The arrangement was artificially created by the Archives with the intention of grouping like materials. Records within files were placed in chronological order wherever possible. An inventory of the prearranged materials is available (consult the Archivist)

McG 1 Personal papers

McG 1.1 McGuinness family papers and letters
McG 1.2 Fred McGuinness correspondence
McG 1.3 Fred McGuinness Ltd. business documents
McG 1.4 Fred McGuinness certificates and scrapbook

McG 2 Newspaper career

McG 2.1 The Medicine Hat News
McG 2.2 The Brandon Sun
McG 2.3 Neighborly News

McG 3 Freelance

McG 3.1 Reader's Digest
McG 3.2 Miscellaneous freelance

McG 4 McGuinness research

McG 4.1 Local history research materials
McG 4.2 Newspaper clippings

McG 5 Monographs

McG 5.1 Pride of the Land (1985)
McG 5.2 Only in Canada (1987)
McG 5.3 Old Pathways, New Horizons (1995)
McG 5.4 Manitoba: The Province & The People (1987)
McG 5.5 The Keystone Province: Manitoba Enterprise (1988)

McG 5.6 The Wheat City (1988)
McG 5.7 Chronicle of Canada (1990)

McG 6 McGuinness broadcasts, lectures, workshops

McG 6.1 Radio broadcast scripts
McG 6.2 BU Journalism course
McG 6.3 Talks and workshops

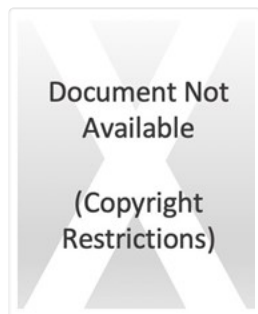
McG 7 McGuinness artifacts and sound recordings

McG 8 McGuinness library

McG 8.1 Books
McG 8.2 Booklets
McG 8.3 Maps, newsletters, and periodicals
McG 8.4 Pamphlets
McG 8.5 Magazines and newspapers (oversize)

McG 9 McGuinness photographs

6-2008 photographs
20-2009 photographs
1-2015 photographs



Fred McGuinness Ltd. business correspondence

<http://archives.brandonu.ca/en/permalink/descriptions13658>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 1.3

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1988 - 2010

Physical Description: Approximately 6 cm of textual records

History /

Biographical:

See collection level description for history/biography information on Frederick George McGuinness.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

Subseries consists of records related to the business workings of Fred McGuinness Ltd. It includes financial statements prepared for Fred McGuinness Ltd. and information on insurance coverage.

Notes: In the file level inventories, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals: Closed

Finding Aid: File level inventory is available

Storage Location: 2015 accessions

Related Material: Statements on royalty earnings for McGuinness' monograph Manitoba: The Province & The People are located in the Correspondence subseries (McG 1.2). Invoicing for McGuinness' work on the Chronicle of Canada is located with that monograph subseries (5.7)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period.

Documents

Document Not
Available

(Copyright
Restrictions)

McG 1_3 Fred
McGuinness Ltd
business documents
inventory.pdf

 Read PDF

 Download PDF



Fred McGuinness certificates and scrapbook

<http://archives.brandonu.ca/en/permalink/descriptions13659>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 1.4

Accession Number: 1-2015

GMD: multiple media

Date Range: c. 1939 - 1960s

Physical Description: Approximately 51.5 cm records

History /

Biographical:

See collection level description for history/biography information on Frederick George McGuinness.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

Subseries consists of records created and collected by Fred McGuinness during his years in the Canadian navy, college, and as a journalist and publisher with The Medicine Hat News.

The subseries includes a variety of certificates pertaining to McGuinness' marriage, volunteer work, professional memberships, and awards. The scrapbook contains ephemera (e.g., photographs, newspaper clippings, programmes, invitations, certificates, napkins) during McGuinness' early years in the navy, college, and at The Medicine Hat News.

Notes: In the file level inventories, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals: Closed

Finding Aid: File level inventory is available for the certificates

Storage Location: 2015 accessions

Related Material: Materials from McGuinness' time during his navy and college years may be found in the Personal papers series (McG 1). Materials pertaining to his time at The Medicine Hat News are in the Newspaper career series (McG 2)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period.



Newspaper career

<http://archives.brandonu.ca/en/permalink/descriptions13660>

Other Title Info: Title based on the contents of the series
Part Of: Fred McGuinness collection
Description Level: Series
Series Number: McG 2
Accession Number: 1-2015
GMD: textual records
Date Range: c. 1955 - 2010
Physical Description: Approximately 1.3 m of textual records

History /

Biographical:

See collection level description for history/biography information on Frederick George McGuinness.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

This accession contained records for the following newspaper publications: The Medicine Hat News, The Brandon Daily Sun, and the Neighborly News column.

Scope and Content:

The series contains records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer. The series has been divided into three subseries, including: (1) The Medicine Hat News; (2) The Brandon Sun; and (3) Neighborly News.

Notes: Readers' correspondence may be found in Fred McGuinness' personal papers, subseries McG 1.2 Correspondence

Accruals: Closed

Finding Aid: File level inventories for each subseries are available. See individual subseries' descriptions

Storage Location: 2015 accessions

Related Material: Clarence Hopkin collection
Lawrence Stuckey collection
Jack Stothard collection

Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to his newspaper columns may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Miscellaneous freelance (McG 3.2), Local history research (McG 4.1), and Newspaper clippings (4.2)

Arrangement:

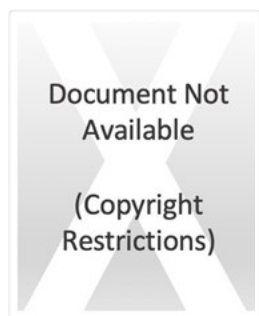
Arrangement was artificially created by the Archives. Series has been re-arranged according to publication period.

McG 2 Newspaper career

McG 2.1 The Medicine Hat News

McG 2.2 The Brandon Sun

McG 2.3 Neighborly News



The Wheat City: A Pictorial History of Brandon monograph

<http://archives.brandonu.ca/en/permalink/descriptions13676>

Other Title Info: Title based on the contents of the subseries
Part Of: Fred McGuinness collection
Description Level: Sub-series
Series Number: McG 5.6
Accession Number: 1-2015 [formerly 6-2008 and 20-2009 and unprocessed Fred McGuinness collection]
GMD: textual records
Date Range: c. 1987 - 1988
Physical Description: Approximately 6 cm of textual records

History /

Biographical:

These records were produced between 1987 and 1988, the researching and writing period for *The Wheat City: A Pictorial History of Brandon* monograph. Published in 1988 by Western Producer Books (Saskatoon, Saskatchewan), *The Wheat City* is a 117-page soft cover book, containing black and white images.

Western Producer Books pitched the book's concept to Fred McGuinness in the fall of 1987. This book was part of the publisher's "city series" which focused on smaller cities such as Medicine Hat and Prince Albert. It was estimated that the book would contain a 6,000-word introduction followed by approximately 80 archival photographs of Brandon spanning from early settlement to the late 1950s/early 1960s.

Brandon University history major Pam Svistovski worked as McGuinness' research assistant and McGuinness obtained images for the book from his own personal collection, the Brandon Sun, Lawrence Stuckey, the Archives of Manitoba, and the Western Pictorial Index.

Custodial History:

Records were collected and created by McGuinness during the writing phase of the monograph *The Wheat City*. The materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of textual records and photographs created and collected during the production of the monograph *The Wheat City*. It includes correspondence, newspapers articles, drafts and black and white photographs from the Archives of Manitoba, Western Canada Pictorial Index, and *Illustrated Souvenir of Brandon*.

Notes: Information in the history/biography was obtained from The Wheat City's acknowledgements and a letter to Mr. Fred McGuinness from Western Producer Books, dated September 24, 1987 (McG 5.6, File 11)

Where known, archival reference numbers for photographs obtained from the Archives of Manitoba and the Western Canada Pictorial Index and considered/used in The Wheat City have been provided in the item level description

Accruals: Closed

Repro Restriction: Images published in the monograph and stored in files copyright protected by their respective organizations

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material: Clarence Hopkin collection
Lawrence Stuckey collection
Jack Stothard collection

Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to this monograph may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2) Miscellaneous freelance (McG 3.2), Local history research (McG 4.1), Manitoba: The Province & The People (McG 5.4), and Manitoba Enterprise (McG 5.5)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to picture sources

Documents

Document Not Available
(Copyright Restrictions)

McG 5_6 Wheat City inventory.pdf

 Read PDF

 Download PDF

Miscellaneous freelance

<http://archives.brandonu.ca/en/permalink/descriptions13666>

Other Title Info: Title based on the contents of the subseries

Document Not
Available

(Copyright
Restrictions)

Part Of: Fred McGuinness collection
Description Level: Sub-series
Series Number: McG 3.2
Accession Number: 1-2015
GMD: textual records
Date Range: c. 1970s - 2010
Physical Description: Approximately 48 cm of textual records

History /

Biographical:

In addition to working as a journalist, editor, and publisher, Fred McGuinness worked as a freelance writer or “wordsmith” as he identified himself on his business cards. Throughout his career, McGuinness would write/publish about a topic in a variety of forums and would continually re-work manuscripts. The last piece of freelance writing the S.J. McKee Archives appears to have is a un-proofed draft manuscript titled “Tommy Douglas and Me” printed on October 2, 2010.

McGuinness wrote promotional pieces for businesses such as McKenzie Seeds, The Keystone Centre, possibly Patmore’s Nursery, and Westman Communications Group. He wrote for industry magazines and newsletters such as CP Trucking News, BC Business Journal, TV Times, and Western People. He also contributed memoirs to the Manitoba History Journal. He was invited to submit contributions to the World Book Encyclopedia (1977) and Encyclopedia of Manitoba (2007).

In the 1990s, McGuinness was a consultant with the WESTARC Group, the non-profit Western Training and Applied Research Centre affiliated with Brandon University. The group was concerned with the project management, research, training, and economic development of communities and organizations in Western Canada. McGuinness would be involved in a number of economic development workshops and rural forums through his work with WESTARC.

Additional freelance work was contracted by the Manitoba government to write business profiles about Manitoban entrepreneurs; these stories/profiles were published as booklets for distribution titled: Bootstrap Two (1989), Bootstrap Three (1994), and Bootstrap Four (1995).

McGuinness’ interests in rural development lead to writing assignments for the Community Futures Program and Western Diversification Series. He accepted a five-year writing assignment for Industry Canada (1996 – 2000) and the Community Access Program, which focused on introducing the internet into rural communities.

Custodial History:

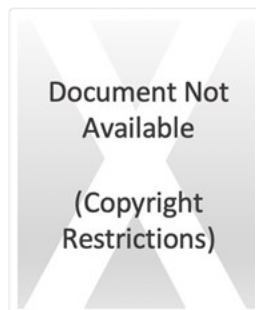
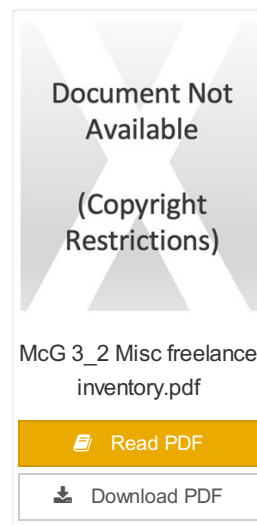
Accession 1-2015 contains records created and collected over the course of McGuinness’ career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries contains records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer in Manitoba. The records consist of research materials (e.g., newspaper clippings, copies of articles and book chapters, brochures, pamphlets), notes, drafts, copies of articles and reports, and correspondence.

| | |
|-------------------|---|
| Notes: | Information in the history/biography was taken from documents in the Miscellaneous freelance subseries (McG 3.2) |
| | In the file level inventories, square brackets at the end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder |
| Accruals: | Closed |
| Finding Aid: | A file level inventory is available |
| Storage Location: | 2015 accessions |
| Related Material: | Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to this subseries may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2), Neighborly News (McG 2.3), The Reader's Digest (McG 3.1), Local history research (McG 4.1), and Talks and workshops (McG 6.3) |
| Arrangement: | Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period |

Documents



Fred McGuinness correspondence

<http://archives.brandonu.ca/en/permalink/descriptions13657>

| | |
|--------------------|--|
| Other Title Info: | Title based on the contents of the subseries |
| Part Of: | Fred McGuinness collection |
| Description Level: | Sub-series |
| Series Number: | McG 1.2 |
| Accession Number: | 1-2015 |
| GMD: | textual records |

Date Range: c. 1910 - 2010

Physical Description: Approximately 36 cm of textual records
1 artifact

History /
Biographical:
See collection level description for history/biography information on Frederick George McGuinness.

Custodial History:
Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:
Subseries consists of records created and collected by Fred McGuinness during his years in the Canadian navy, college, federal government (Unemployment Insurance Commission), Saskatchewan government (Saskatchewan Jubilee), and as a journalist, editor, and freelance writer.

The papers and letters include materials from some members of the McGuinness family who assisted McGuinness with his research, as well as reader correspondence and materials from workshop participants. Readers of McGuinness' columns often reminisced about Brandon's local history and enclosed newspaper clippings, photographs, and pamphlets with their correspondence. Participants from his memoir writing workshops submitted their personal or family memoirs for McGuinness to review, provide feedback, or add to his collection.

Records in the subseries consist of correspondence (letters, e-mail communications, facsimiles, invitations, telegrams), newspaper clippings, programmes, ticket stubs. There is a Medicine Hat News logo patch located within File 10 1955-1965 Medicine Hat News.

Notes:
In the file level inventories, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder.

Accruals: Closed

Finding Aid: File level inventory is available

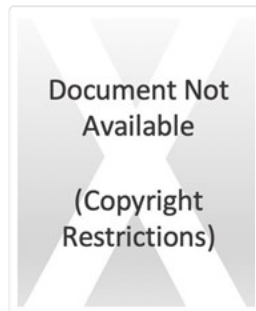
Storage Location: 2015 accessions

Related Material: John Everitt collection
Clarence Hopkin collection
Lawrence Stuckey collection
Jack Stothard collection
William Wallace papers
It is possible research and additional correspondence pertaining to McGuinness' columns and research materials may be found in Personal papers (McG 1.1), Newspaper career (McG 2), Freelance (McG 3), Broadcasts, talks and workshops (McG 6). Photographs were pulled and added to McGuinness photographic collection (McG 9)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period.

Documents



Newspaper clippings

<http://archives.brandonu.ca/en/permalink/descriptions13669>

| | |
|-----------------------|--|
| Other Title Info: | Title based on the contents of the subseries |
| Part Of: | Fred McGuinness collection |
| Description Level: | Sub-series |
| Series Number: | McG 4.2 |
| Accession Number: | 1-2015 |
| GMD: | textual records |
| Date Range: | c. 1881 - 2010 |
| Physical Description: | Approximately 12 cm of textual records |

History /

Biographical:

Fred McGuinness had a process for writing newspaper columns and described this process in a Neighborly News article. Typically McGuinness created file folders for particular topics to hold newspaper clippings collected from the prairie weeklies and once the folder was full, he wrote about the subject.

McGuinness appears to have used his clipping files in a number of ways. Some files on specific topics were developed over the course of his career while others were created for specific projects or columns. McGuinness would draw upon the former type of file for a variety of writing projects.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer. The records appear to be research materials gathered by McGuinness and were somewhat grouped together by him. (See the subseries inventory for a list of topics and subject matter.) Please note that there are additional clippings throughout the collection as McGuinness also filed newspaper clippings with related materials in other files.

Notes:

Information in the history/biography was taken from Neighborly News column (#934, November 10, 1997)

In the file level inventories, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals:

Closed

Language Note:

NNC = Neighborly News Column

Finding Aid:

A file level inventory is available

Storage Location:

2015 accessions

Related Material:

Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible work and correspondence pertaining to his research materials may be found in the McGuinness subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2), Neighborly News (McG 2.3), Miscellaneous freelance (McG 3.2). McGuinness also "filed" many clippings between the pages of his books in his personal library (see McG 8 Library series)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

Documents

Document Not
Available

(Copyright
Restrictions)

McG 4_2 Newspaper
clippings inventory.pdf

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Document Not
Available

(Copyright
Restrictions)

BU journalism course

<http://archives.brandonu.ca/en/permalink/descriptions13680>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 6.2

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1980s - 1990s

Physical Description: Approximately 6 cm of textual records

History /

Biographical:

Fred McGuinness was a sessional lecturer in the English Department at Brandon University in Brandon, Manitoba where he co-taught an introductory undergraduate course in journalism with English Professor John Blaikie. Although McGuinness had 30 years experience as a journalist, editor, publisher, and freelance writer, as well as an extensive public speaking career, the partnering was necessary because he did not have a graduate degree, a qualification necessary for teaching in a university setting. In addition to his professional experience, McGuinness was also an avid reader on topics about the process of writing and the publishing of popular writing.

McGuinness likely began teaching his journalism course at Brandon University in 1983 and continued until 1990, possibly 1996. McGuinness often referenced his class when writing his Neighborly News column. A portion of McGuinness' course involved analyzing and debating current events from newspaper headlines. McGuinness emphasized the importance of clean copy, spelling, and grammar with his editing assignments.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist, freelance writer, and sessional instructor. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries contains records created and collected by Fred McGuinness during his time as a sessional instructor and writer. Consisting of teaching materials McGuinness used in the undergraduate course he taught with Professor John Blaikie the subseries includes: lecture notes, quizzes, exercises, exams, and newspaper and magazine articles.

Notes: Information for the history/biography was obtained from documents in the BU journalism course subseries (McG 6.2), and his Neighborly News columns (McG 2.3)

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible materials pertaining to his teaching career may be found in other subseries of the Fred McGuinness collection. Several articles McGuinness wrote for Neighborly News referenced his BU journalism students (see McG 2.3)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

Documents



McGuinness research materials

<http://archives.brandonu.ca/en/permalink/descriptions13667>

| | |
|-----------------------|---|
| Other Title Info: | Title based on the contents of the series |
| Part Of: | Fred McGuinness collection |
| Description Level: | Series |
| Series Number: | McG 4 |
| Accession Number: | 1-2015 |
| GMD: | textual records |
| Date Range: | c. 1881 - 2010 |
| Physical Description: | Approximately 54 cm of textual records |

History /

Biographical:

In addition to his personal library, Fred McGuinness maintained extensive files on numerous topics/subjects containing newspapers clippings, magazine and journal articles, letters of correspondence, photographs, pamphlets, etc. He accumulated his local history materials by personally collecting newspaper, books, and magazine articles; by readers' forwarding materials for his interest; and from workshop participants submitting memoirs and personal narratives for his interest, review and feedback. McGuinness continued to add to his "topic" files throughout his lifetime.

Usually McGuinness kept his research materials and communications together for his respective writing assignments, however, he would often use the same research materials to write on similar topics that appeared in a number of different publications. McGuinness likely used his local history research materials for his Brandon Sun Sunbeams and Diary columns, his monographs, and possibly for his Local History Style Guide (1984), as well as in his memoir writing workshops. For his column writing, particularly for Neighborly News, McGuinness created file folders on particular topics. These held newspaper clippings collected from the prairie weeklies and once a folder was full, he wrote about the subject.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The series consists of records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer. The series has been divided into two subseries, including: (1) Local history research and (2) Newspaper clippings.

Local history materials consist of newspaper clippings, correspondence, biographical documents and memoirs, obituaries, and manuscript drafts on Brandon (Manitoba) topics including: origins, anniversaries, centennial, reunions, early pioneers/families, historic buildings and streets, businesses, museums, local newspapers, prominent citizens, military units, and politicians. McGuinness also maintain files on the local history of surrounding communities, including: Birtle, Beresford, Camp Hughes, Hartney, Kemnay, Russell, and Souris.

Notes:

Information in the history/biography was taken from Neighborly News column (#934, November 10, 1997). Items dating to the 1880s are photocopies and transcripts of original materials

In the file level inventories, square brackets at the end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals:

Closed

Language Note:

NNC = Neighborly News Column

Finding Aid:

File level inventories for each subseries are available. See individual subseries' descriptions

Storage Location:

2015 accessions

Related Material: John Everitt collection
Clarence Hopkin collection
Provincial Exhibition Association of Manitoba fonds
Lawrence Stuckey collection
Jack Stothard collection
William Wallace papers
Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible work and correspondence pertaining to his research materials may be found in the Fred McGuinness collection Monograph series (McG 5) and subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2), Neighborly News (McG 2.3), Miscellaneous freelance (McG 3.2), Talks and workshops (McG 6.3). McGuinness also "filed" many clippings between the pages of his books in his personal library (see McG 8 Library series)

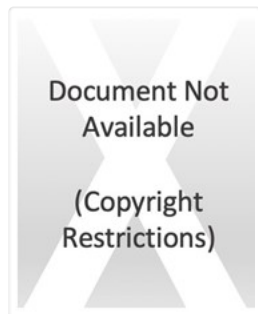
Arrangement:

Arrangement was artificially created by the Archives. Series has been re-arranged according to publication period

McG 4 McGuinness research

McG 4.1 Local history research materials

McG 4.2 Newspaper clippings



Chronicle of Canada monograph

<http://archives.brandonu.ca/en/permalink/descriptions13677>

Other Title Info: Title based on the contents of the subseries
Part Of: Fred McGuinness collection
Description Level: Sub-series
Series Number: McG 5.7
Accession Number: 1-2015
GMD: textual records
Date Range: c. 1989 - 1990
Physical Description: Approximately 12 cm of textual records

History /

Biographical:

These records were produced between 1989 and 1990, the researching and writing period for The Chronicle of Canada monograph. Published in 1990 by Chronicle Publications (Montreal and Paris), the Chronicle of Canada is an approximately eight-pound, 980-page hard cover book, containing illustrations, photographs, and maps.

The premise of the Chronicle of Canada was to tell the social history of Canada in a journalistic style from the dawn of the dinosaurs to present day (July 1, 1990). Historical events were presented as short journalistic articles following a timeline.

Fred McGuinness was asked to be a contributor to the Chronicle of Canada in the summer of 1989. The writing assignment lasted six-months. Fred received, via courier every Monday, a writing package containing a computer diskette and a list of assigned stories to be completed within the week. The stories were researched, written, and saved onto the diskette, which was couriered back to Montreal on the Friday. The length of each article ranged from 100 to 500 words. The rate of pay for each article was \$1.00 per line.

The editors of the Chronicle of Canada estimated their publication would contain 3,000 articles. McGuinness was assigned the majority of the prairie articles, which the editors estimated to be around 500 to 600 stories. It is possible to determine which articles McGuinness contributed to the project from the weekly period assignments and invoices.

Custodial History:

Records were collected and created by McGuinness during the writing phase of the monograph Chronicle of Canada. The materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of textual records, created and collected during the production of the monograph Chronicle of Canada. It includes correspondence, journal articles, book chapters, Government industry publications, newspapers articles, promotional materials, and McGuinness' articles for Chronicle of Canada printed in the Chronicle template.

Notes:

Information in the history/biography was taken from Neighborly News column #578 (McG 2.3, File 14); letter to Mr. Fred McGinnis [sic] from Chronicle Publications, dated September 25, 1989 (McG 5.7, File 1)

In the file level inventory, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals:

Closed

Finding Aid:

A file level inventory is available

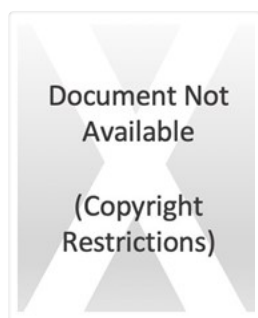
Storage Location:

2015 accessions

Arrangement:

Materials within files are in original order

Documents



Talks and workshops

<http://archives.brandonu.ca/en/permalink/descriptions13681>

| | |
|-----------------------|--|
| Other Title Info: | Title based on the contents of the subseries |
| Part Of: | Fred McGuinness collection |
| Description Level: | Sub-series |
| Series Number: | McG 6.3 |
| Accession Number: | 1-2015 |
| GMD: | textual records |
| Date Range: | c. 1957 - 2010 |
| Physical Description: | Approximately 12 cm of textual records |

History /

Biographical:

During his 30 years with The Medicine Hat News and the Brandon Sun, Fred McGuinness took an active roll in his respective communities and cultivated his interest in local histories; he was actively involved with the Chamber of Commerce and rural development initiatives. Consequently he was invited to guest speak and chair sessions on local history, rural development, and the economy while providing his personal insights as a newspaper publisher. McGuinness' work as a Canadian Centennial Commission representative (1963 – 1967) was an appointment that required he deliver speeches provincially and internationally. McGuinness also appeared to draft press releases and speeches for local politicians.

McGuinness also delivered community workshops on memoir writing, a past time he continued until shortly before his death in 2011, and wrote about memoir writing in his Brandon Sun column "The Diary." He included that "Diary" article, along with copies of his published Reader's Digest articles in his workshop materials. Individuals writing memoirs or interested in McGuinness' memoir writing style may also be interested in McGuinness' "Foundation of a Writer's Library" and "The A-B-C and X-Y-Z of Researching and Writing a Local History Story."

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist, freelance writer, and sessional instructor. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The Talks and workshop subseries contains records created and collected by McGuinness over his lifetime and include: published copies of speeches delivered by individuals other than McGuinness; drafts of speeches McGuinness gave while working in Medicine Hat (Alberta) and the Brandon Sun; and copies of workshop materials pertaining to rural development and memoir writing, including copies of memoirs and articles, correspondence, useful references, and activities/exercises.

Notes: Information for the history/biography was obtained from documents in the Talks and workshops subseries (McG 6.3), and Freelance materials (McG 3)

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible materials pertaining to his teaching career may be found in other subseries of the Fred McGuinness collection. Workshop participants and readers of McGuinness' columns often submitted memoirs to McGuinness (see McG 1.2 McGuinness Correspondence and McG 4.1 Local history)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

Documents

Document Not
Available

(Copyright
Restrictions)

McG 6_3 Talks and
workshops inventory.pdf

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The Keystone Province: An Illustrated History of Manitoba Enterprise monograph

<http://archives.brandonu.ca/en/permalink/descriptions13675>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Document Not
Available

(Copyright
Restrictions)

Series Number: McG 5.5
Accession Number: 1-2015
GMD: textual records
Date Range: c. 1986 - 1987
Physical Description: Approximately 6 cm of textual records
History /
Biographical:

These records appear to have been produced between 1986 and 1987, the researching and writing period for another monograph, *Manitoba: The Province & The People*. Published in 1988 by Windsor Publications (Burlington, Ontario), *The Keystone Province: An Illustrated History of Manitoba Enterprise* is a 184-page hard cover book, containing 250 black-and-white illustrations and 40 colour photographs.

The authors cover 378 years of Manitoba entrepreneurial history, starting with the Aboriginal Peoples and the early fur trade, ensuing Red River settlement, followed by the war years, and emerging Manitoba economies. The final chapter of the book contains select profiles of Manitoba businesses, many of which were acknowledged as financial contributors to the project.

BU faculty members Dr. Kenneth "Ken" Stephen Coates, Assistant Professor of History, and Mr. Fred McGuinness, Lecturer in Journalism, authored the book. Dr. Coates accepted a position as an assistant professor of Canadian History at the University of Victoria during the book's production. BU Professor of History, Dr. William R. Morrison, was credited as the picture researcher for the publication. Free-lance writer Roger Newman was responsible for preparing the Manitoba business biographies in the final chapter. The book was produced in co-operation with the Manitoba Chamber of Commerce.

Custodial History:

Records were collected and created by McGuinness and Coates during the creation of the monographs *Manitoba: The Province & The People* and *The Keystone Province: An Illustrated History of Manitoba Enterprise*. The materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consist of textual records, created and collected during the production of the monographs *Manitoba: The Province & The People* and *The Keystone Province: An Illustrated History of Manitoba Enterprise*. It includes journal articles, book chapters, Government of Manitoba industry publications, a few original photographs used in the publication, and drafts for chapter "brites."

Notes: Information in the history/biography was taken from the *The Keystone Province: An Illustrated History of Manitoba Enterprise* dust jacket and patrons section of the book

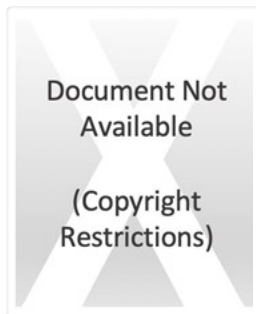
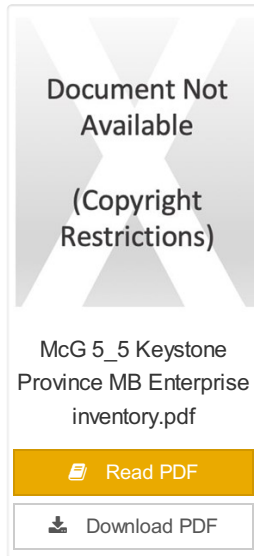
In the file level inventory, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals: Closed
Language Note: Fred McGuinness often uses journalistic jargon to label his files. A "brite" refers to a short, amusing story. McGuinness often organized his ideas and research materials by potential brite topic
Finding Aid: A file level inventory is available
Storage Location: 2015 accessions

Arrangement:

Arrangement was artificially created by the Archives. Files in this subseries have been arranged according to the order in which brites first appear in the book

Documents



Reader's Digest

<http://archives.brandonu.ca/en/permalink/descriptions13665>

| | |
|-----------------------|--|
| Other Title Info: | Title based on the contents of the subseries |
| Part Of: | Fred McGuinness collection |
| Description Level: | Sub-series |
| Series Number: | McG 3.1 |
| Accession Number: | 1-2015 |
| GMD: | textual records |
| Date Range: | c. 1972 - 1992 |
| Physical Description: | Approximately 42 cm of textual records |

History /

Biographical:

Fred McGuinness published 17 articles in Reader's Digest magazine. His most intensive period of writing for the digest was between 1972 and 1982. McGuinness published his first story, "RAPESEED: Golden Bounty for the Prairie Farmer," in August of 1972. The story "Mrs. K's Eggs" (1992) appears to be his final publication with the magazine. McGuinness noted in one of his Neighborly News columns (#701, May 24, 1993) that his account about John Lane and his bluebird boxes, titled "The Man Who Brought the Bluebirds Back" (1973), generated the most readers' correspondence.

Most of McGuinness' topics focused on agriculture in the Canadian prairies and included: rapeseed, beef/cattle farming, credit unions, ranching, wheat, soil erosion, trout farming, honey, and birds (killdeer, bluebirds, and turkeys). Several articles – "Northwest of 17," "Boy with Wheel," "He's Got a Good Fist," and "Mrs. K's Eggs" – were autobiographical in nature.

McGuinness contributed six articles to the Reader's Digest book division for their publication, Reader's Digest Scenic Wonders of Canada: An Illustrated Guide to Our Natural Splendors (1976). His assignment for the book focused on the prairie region and McGuinness contributed segments on Clear Lake/Riding Mountain National Park, Cypress Hills, The Big Muddy, Lake of the Woods, Qu'Appelle Valley, and Valley of the Dinosaurs/badlands of Red Deer Valley.

McGuinness conducted research on a number of topics for Reader's Digest that did not get published with the magazine and he, therefore, published these stories elsewhere. Subjects included: wild rice, Father Larre, Frederick Phillip Grove, coal on the prairies ("Chores/Chore Boy"), community symbols, researching/writing local history, and a story titled "Hole in the Ground." McGuinness ultimately published his "Frederick Phillip Grove" (1984) and "Coal Days on the Prairies" (1986) articles with Western People magazine. He would write about wild rice, Father Larre, and community symbols in his syndicated Neighborly News column. McGuinness used his local history research materials for his Brandon Sun Diary columns and possibly for the Friesen publication Local History Style Guide (1984) as well as in his memoir writing workshops. He continued to rework "Hole in the Ground," a story about the swimming pool at Christmas Tree Farm, until 2009.

Fred McGuinness often used his Reader's Digest articles as writing samples in his memoir writing workshops. He also continually added materials to his research files after an article was published, and in the case of his Reader's Digest materials, he built upon his "writing local history" and "community symbols" files.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer in Manitoba. It includes research materials (e.g., newspaper clippings, copies of articles and book chapters, brochures, pamphlets), notes, drafts, copies of published Reader's Digest articles, and correspondence.

Notes: Information in the history/biography was taken from Neighborly News columns (McG 2.3 file 12, file 17, file 18); letter dated April 29, 1874 to Glen Sutherland from Fred McGuinness (McG 3.1, file 6); and personal e-mail communication from Rick Ediger, Editor, Reader's Digest, March 25, 2015

In the file level inventories, square brackets at the end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to this subseries may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2), Neighborly News (McG 2.3), Miscellaneous freelance (McG 3.2), Local history research (McG 4.1), and Talks and workshops (McG 6.3)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

Documents

Document Not Available

(Copyright Restrictions)

McG 3_1 Readers Digest inventory.pdf

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Old Pathways, New Horizons: A History of the Wawanesa Mutual Insurance Company monograph

<http://archives.brandonu.ca/en/permalink/descriptions13673>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Document Not
Available

(Copyright
Restrictions)

Series Number: McG 5.3
Accession Number: 1-2015
GMD: textual records
Date Range: c. 1995 - 1996
Physical Description: Approximately 1.5 cm of textual records

History /

Biographical:

In the spring of 1994, Fred McGuinness was contracted by Great Plains Publications to assist with the writing of the centennial publication *Old Pathways, New Horizons: A History of the Wawanesa Mutual Insurance Company, 1896-1996*. Published in 1996, by Great Plains Publications (Winnipeg), *Old Pathways, New Horizons* is a 111-page illustrated soft cover book.

Custodial History:

These materials were donated to the SJ McKee Archives by the Estate of Fred McGuinness circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of two draft manuscripts and two letters of correspondence. Records were generated during the writing of the book *Old Pathways, New Horizons: A History of the Wawanesa Mutual Insurance Company, 1896-1996*. The book was commissioned by the Wawanesa Mutual Insurance Company and published in 1996 by Great Plains Publishing Limited.

Notes: Information in the history/biography was taken from a letter dated April 19, 1994, to Fred McGuinness from Gregg Shilliday (see file 11) and publication information listed in the dust jacket of the book

Accruals: Closed
Finding Aid: A file level inventory is available
Storage Location: 2015 accessions

Arrangement:

Arrangement was artificially created by the Archives

Documents

Document Not
Available

(Copyright
Restrictions)

McG 5_3 Pathways
Wawanesa inventory.pdf

 Read PDF

 Download PDF



Freelance work

<http://archives.brandonu.ca/en/permalink/descriptions13664>

Other Title Info: Title based on the contents of the series
Part Of: Fred McGuinness collection
Description Level: Series
Series Number: McG 3
Accession Number: 1-2015
GMD: textual records
Date Range: c. 1970? - 2010
Physical Description: Approximately 90 cm of textual records
History /
Biographical:

Fred McGuinness was a man who always seemed to hold down multiple jobs. As a university student, McGuinness worked as CPR telegrapher and then as a public speaker for the War Finance Committee's War Bond drive. When he was employed with the Unemployment Insurance Commission to promote the program and its services, McGuinness also picked up a contract with the Royal American Shows during the summer fair tour. While working at the Brandon Sun as its editor and vice president, McGuinness was also a regular contributor to CBC radio and Reader's Digest magazine. He also sessionally taught a journalism course to undergraduates at Brandon University.

Once McGuinness retired from the Brandon Sun in 1987, he continued writing his syndicated column for the prairie weeklies and started writing his Diary column for the Sun. During that time he continued to co-author several monographs and later he consulted with Brandon University's WESTARC Group and continued to be heavily involved in rural economic development issues. He worked as a writing consultant for Industry Canada from 1996 to 2000, promoting the Community Access Program (CAP); this initiative involved introducing the internet into rural communities, particularly in public libraries and community centres. McGuinness would be responsible for writing factsheets, government press releases, community profiles, and reports.

McGuinness' Industry Canada work was likely his last major freelance writing assignment. His age-related macular degeneration (AMD) was diagnosed in 2001, and became an impediment to his research, writing, and editing abilities. He did continue his Diary column with the Brandon Sun until his death in 2011. During this time, McGuinness also offered many memoir-writing workshops to community and seniors' groups.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The series contains records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer. The series has been divided into two subseries, including: (1) Reader's Digest and (2) Miscellaneous freelance.

The records consist of research materials (e.g., newspaper clippings, copies of articles and book chapters, brochures, pamphlets), notes, drafts, copies of articles and reports, and correspondence. These items were generally filed together if they were related to the topic or article at hand.

Notes: Freelance materials in this series are identified as additional contract work outside of McGuinness' employment as a journalist and broadcaster

Accruals: Closed

Finding Aid: File level inventories for each subseries are available. See individual subseries' descriptions

Storage Location: 2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to his newspaper columns may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Local history research (McG 4.1), and Newspaper clippings (4.2)

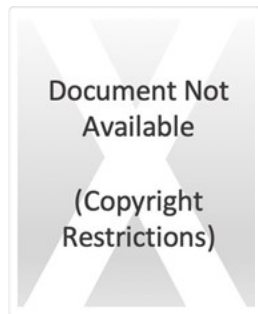
Arrangement:

Arrangement was artificially created by the Archives. Series has been re-arranged according to publication period

McG 3 Freelance

McG 3.1 Reader's Digest

McG 3.2 Miscellaneous freelance



Local history research

<http://archives.brandonu.ca/en/permalink/descriptions13668>

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series

Series Number: McG 4.1

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1881 - 2010

Physical Description: Approximately 42 cm of textual records

History /

Biographical:

During the Great Depression, Fred McGuinness launched his career with the Brandon Sun as a paper carrier beginning in 1933. His route had him delivering papers in Brandon's downtown core, to many of the city's, now, historic or demolished buildings. Four years later he was employed in the city working for CPR telegraphs as a messenger and then as an operator. These early Brandon experiences weaved their way into McGuinness' newspaper columns, his broadcasts, and his books. In turn, McGuinness' readers shared with him their own memories about Brandon and its local history.

McGuinness was passionate about the social history of regional communities and the province as a whole. In the 1970s, McGuinness was instrumental in helping to establish the Rural Resource Centre, the predecessor to Brandon University's SJ McKee Archives. He co-authored several monographs about Manitoba's social history with Brandon University Professor Ken Coates and published a pictorial history about Brandon. He was also a community booster and was consulted to serve on, promote and write about local, provincial and rural development initiatives. In his obituary, the last piece he would publish in the Brandon Sun, McGuinness wrote that he had a "deep and continuing interest in anniversaries."

In its editorial piece on the passing of Fred McGuinness, the Brandon Sun commented that McGuinness had a "genuine interest in the stories and memories that are part of every Canadian's experience...He loved driving through small Westman towns and communities, stopping at the local coffee shop to strike up conversations with the locals." He continued writing his Diary column for the Brandon Sun and mentoring aspiring writers in his memoir writing workshops until his death in 2011.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries consists of records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer. As part of his research and writing process, McGuinness kept numerous files on various subjects and continued to add to them throughout his career. He accumulated his local history materials by personally collecting newspapers and clippings, books, and magazine articles; by readers' forwarding materials for his interest; and from workshop participants submitting memoirs and personal narratives for his interest, review and feedback.

Local history materials consist of newspaper clippings, correspondence, biographical documents and memoirs, obituaries, and manuscript drafts on Brandon (Manitoba) topics including:

the City of Brandon's origins, anniversaries (75th, centennial), reunions (Victoria 1969, Toronto 1977)

historic buildings and streets (Brandon's Central Heating System, Brandon's Fire Department, Brandon Gun Club, Brandon water power plant)

businesses (Assiniboine River ice harvest; Brandon woolen mills, skating arenas; Snellie brothers (Russell, MB); Meighen, Haddad, & Co., Prince Edward Hotel)

citizens and early pioneer/families (Armitage family, Beaubier family, Thomas Black, J.A. Brock, Henry Carroll, Q.C., Chalmer-Harden families, Clement family, Flora Cowan, Eliza Durston, William A. Elliott, Dr. Fleming, Hall family, Eleanor Kidd, Jack Lane, William Langdon, Lindenberg family, A.E. McKenzie, Margaret Muir, William Muir, W.S. Orchard, Mrs. Osmond (Griswold), General Thomas Lafayette Rosser, Harry Spafford, Allena Strath, George Treherne, Wallace family)

institutions (ACC, Brandon Research Station)

military units (181st Battalion)

museums (Commonwealth Air Training Plan Museum)

local newspapers

politicians (R.O. Lissaman, Sir Clifford Sifton)

railways (1916 Brandon trainwreck)

religious organizations (Sisters, Faithful Companions of Jesus, Beresford Church)

McGuinness also maintain files on the local history of surrounding communities, including: Birtle, Beresford, Camp Hughes, Hartney, Kemnay, Russell, and Souris.

Notes: Information in the history/biography was taken from "We're Going to Miss You, Fred," Brandon Sun, March 24, 2011, A8

Items dating to the 1880s are photocopies and transcripts of original materials

In the file level inventories, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Related Material:

John Everitt collection

Clarence Hopkin collection

Provincial Exhibition Association of Manitoba fonds

Lawrence Stuckey collection

Jack Stothard collection

William Wallace papers

Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible work and correspondence pertaining to his research materials may be found in the Fred McGuinness collection Monograph series (McG 5) and subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2), Neighborly News (McG 2.3), Miscellaneous freelance (McG 3.2), Talks and workshops (McG 6.3). McGuinness also "filed" many clippings between the pages of his books in his personal library (see McG 8 Library series)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

Documents

Document Not
Available

(Copyright
Restrictions)

McG 4_1 Local history
research inventory.pdf

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Monograph series

<http://archives.brandonu.ca/en/permalink/descriptions13670>

Other Title Info: Title based on the contents of the series

Part Of: Fred McGuinness collection

Description Level: Series

Series Number: McG 5

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1985 - 1990

Physical Description: Approximately 1.66 m of textual records

History /

Biographical:

See collection level description for history/biography for information on Fred McGuinness.

Custodial History:

Records in this series were acquired in four accruals and were in the possession of Fred McGuinness until their donation to the Archives.

Accession 18-2002 records were in the possession of Fred McGuinness until the publication of *Only in Canada*, a book on the history of the Kinsmen Club of Canada co-authored with BU history professor Ken Coates. In the course of writing the history, records of the Kinsmen Club in Canada were amassed at the McKee Archives and the research materials developed by Coates and McGuinness were simply added to the Kinsmen records circa 1987. The Kinsmen records have since been deaccessioned by the McKee Archives and transferred to Kin Headquarters in Ontario.

Accession 6-2008 contains records created and collected during the writing of the Provincial Exhibition book, *Pride of the Land*. Fred McGuinness, who co-authored the book with Ken Coates, donated these records to the McKee Archives circa 1988.

Accession 20-2009 contains records created and collected by Fred McGuinness over the course of his career as a newspaper journalist and during the research and writing period of the Brandon history book, *The Wheat City*. Records remained in his possession at his home until their transfer to the McKee Archives on July 28, 2009.

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015. This accession contains records for the following monographs: *Manitoba: The Province & The People* (1987); *The Keystone Province: Manitoba Enterprise* (1988); *The Wheat City* (1988); *The Chronicle of Canada* (1990); and *Old Pathways, New Horizons* (1995).

Scope and Content:

The series contains records created and collected by Fred McGuinness and writing partners during the production of seven of Fred McGuinness' monographs. Series has been divided into seven subseries, including: (1) *Pride of Land*; (2) *Only in Canada*; (3) *Old Pathways, New Horizons*; (4) *Manitoba: The Province & The People*; (5) *The Keystone Province: An Illustrated History of Manitoba Enterprise* (1988); (6) *The Wheat City*; and (7) *Chronicle of Canada*.

Records in the series consist of notes, drafts, correspondence and research materials in the form of photographs and photocopied newspaper clippings, journal articles and book chapters pertaining to Manitoba history.

Notes:

Information in the history/biography was taken from *Neighorly News* column (#934, November 10, 1997)

In the file level inventories, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals:

Closed

Finding Aid:

File level inventories for each subseries are available. See individual subseries' descriptions

Storage Location:

2015 accessions

Arrangement:

Arrangement was artificially created by the Archives. Series has been re-arranged according to publication period with the exception of Old Pathways, New Horizons (1995)

McG 5 Monographs

McG 5.1 Pride of the Land (1985)

McG 5.2 Only in Canada (1987)

McG 5.3 Old Pathways, New Horizons (1995)

McG 5.4 Manitoba: The Province & The People (1987)

McG 5.5 The Keystone Province: Manitoba Enterprise (1988)

McG 5.6 The Wheat City (1988)

McG 5.7 Chronicle of Canada (1990)



Radio broadcast scripts

<http://archives.brandonu.ca/en/permalink/descriptions13679>

| | |
|-----------------------|--|
| Other Title Info: | Title based on the contents of the subseries |
| Part Of: | Fred McGuinness collection |
| Description Level: | Sub-series |
| Series Number: | McG 6.1 |
| Accession Number: | 1-2015 |
| GMD: | textual records |
| Date Range: | c. 1951? - 1987 |
| Physical Description: | Approximately 24 cm of textual records |

History /

Biographical:

Fred McGuinness' broadcasting career began when he enrolled at St. Paul's College, an affiliate of the University of Manitoba. In 1945, he became chairman of the Radio Subcommittee working as the Director of the University Radio Series where he was responsible (i.e., writing, casting, directing) for a half-hour Saturday afternoon radio programme.

McGuinness sold his first manuscript to the CBC in 1947, recording a 14-minute broadcast titled the "Class A Circuit" about the Royal American tour. The script was based on work McGuinness had done as a Director of Publicity and Exploitation (1947 to 1952) for the Royal American Shows while the show toured with the fairs on the Canadian prairies.

McGuinness began developing broadcast scripts in earnest for the CBC when he returned to Manitoba in 1966. By the 1970s, McGuinness was writing copy for CBC's Radio Noon and Information Radio, as well as producing Ashgrove Farm, a CBC radio drama.

By 1980, McGuinness was hosting the CBC Radio broadcast Neighborly News from the Prairies. The radio program was cancelled by the CBC in 1983 after much outcry, but was resurrected with Altona broadcaster CFAM later that year with McGuinness at the helm. The radio show concluded its run in the summer of 1987.

In 1985, McGuinness returned to broadcast with the CBC and is popularly known for his "Manitoba Reports" that he delivered on CBC Radio's Morningside with Peter Gzowski. He held his position as the prairie correspondent for 12 years. In the final three to four years of the Morningside show, McGuinness was asked to write non-political essays for broadcast. These "Letters Assignments" would be later published in 1999 by Great Plains Publishing as Letters from Section 17: A Collection of Morningside Essays.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a radio broadcaster, newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

Fred McGuinness was involved in a number of radio broadcasts in his life. The records in this subseries are the result of that work. The subseries contains drafts of possible broadcast scripts dating to the 1950s and early 1960s, drafts of CBC broadcast scripts for CBC's Radio Noon, Information Radio, Ashgrove Farms radio drama, and Neighborly News from the Prairies. McGuinness appears to have annotated his scripts to reflect breathing, pauses, and other factors that could impact the delivery of his script on air.

The S.J. McKee Archives does not appear to have broadcast scripts pertaining to McGuinness' CBC Morningside years.

Notes:

Information for the history/biography was obtained from documents in the Radio broadcast script subseries (McG 6.1), McGuinness' book Letters from Section 17 (published by Great Plains Publications in 1999), and his column "A Mourning Sigh for National Institution," Brandon Sun, May 29, 1997

Accruals:

Closed

Finding Aid:

A file level inventory is available

Storage Location:

2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible materials pertaining to his broadcast career may be found in other series of the Fred McGuinness collection. McGuinness' UofM student radio club certificates can be found in his scrapbook (McG 1.4). A sound recording of one of McGuinness' UofM broadcasts can be found in McG 7

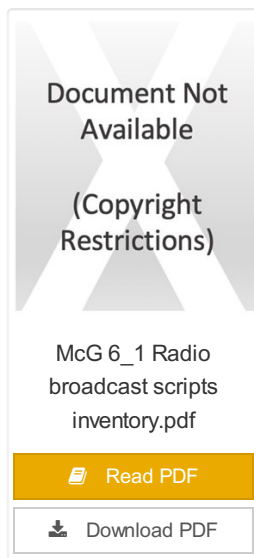
CBC Radio Archives - Morningside

Trent University, Peter Gzowski fonds (99-015)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

Documents



The Medicine Hat News

<http://archives.brandonu.ca/en/permalink/descriptions13661>

| | |
|-----------------------|--|
| Other Title Info: | Title based on the contents of the subseries |
| Part Of: | Fred McGuinness collection |
| Description Level: | Sub-series |
| Series Number: | McG 2.1 |
| Accession Number: | 1-2015 |
| GMD: | textual records |
| Date Range: | c. 1955 - 1965, 1988 |
| Physical Description: | Approximately 50 cm of textual records |

History /

Biographical:

Fred McGuinness worked with The Medicine Hat News for 10 years, starting in 1955, when he was hired as an assistant to the paper's publisher. In 1958, he was promoted to publisher of the newspaper. At the same time McGuinness was also appointed vice-president of Southam Company Limited. Based in Toronto, Southam Company Limited was the parent organization that oversaw the Southam Printing Company (Toronto and Montreal) and the publication of a number of weekly newspapers, including The Ottawa Citizen, The Hamilton Spectator, The Winnipeg Tribune, The Calgary Herald, The Edmonton Journal, The Vancouver Province and The Medicine Hat News. In addition to his administrative duties, while with The Medicine Hat News, McGuinness authored a column titled, "The Lighthouse." In November of 1965, he resigned as publisher and moved with his family to Winnipeg where he was appointed manager of the New Personnel and Information Division with James Richardson and Sons.

In 1988, McGuinness was hired by The Medicine Hat News to write a 20 article feature about his reminiscences of Medicine Hat. McGuinness referred to this collection of stories as "Hat Memoirs."

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The subseries contains records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer for The Medicine Hat News. Records include Medicine Hat News clippings from the 1960s, a scrapbook containing clippings of McGuinness' Lighthouse column (1961-1964) and drafts of McGuinness' 1988 Medicine Hat memoirs.

Records in the subseries consist of rough drafts, article proofs, newspaper clippings, a scrapbook, and correspondence.

Notes: Readers' correspondence pertaining to McGuinness' time in Medicine Hat may be found in Fred McGuinness' personal papers, subseries McG 1.2 Correspondence

Accruals: Closed

Finding Aid: A file level inventory is available

Storage Location: 2015 accessions

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period

Documents



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McG 2_1 Medicine Hat
inventory.pdf

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