

S. J. McKee Archives



Newspaper career

<http://archives.brandonu.ca/en/permalink/descriptions13660>

Other Title Info: Title based on the contents of the series

Part Of: Fred McGuinness collection

Description Level: Series

Series Number: McG 2

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1955 - 2010

Physical Description: Approximately 1.3 m of textual records

History /

Biographical:

See collection level description for history/biography information on Frederick George McGuinness.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

This accession contained records for the following newspaper publications: The Medicine Hat News, The Brandon Daily Sun, and the Neighborly News column.

Scope and Content:

The series contains records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer. The series has been divided into three subseries, including: (1) The Medicine Hat News; (2) The Brandon Sun; and (3) Neighborly News.

Notes: Readers' correspondence may be found in Fred McGuinness' personal papers, subseries McG 1.2 Correspondence

Accruals: Closed

Finding Aid: File level inventories for each subseries are available. See individual subseries' descriptions

Storage Location: 2015 accessions

Related Material: Clarence Hopkin collection

Lawrence Stuckey collection

Jack Stothard collection

Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to his newspaper columns may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Miscellaneous freelance (McG 3.2), Local history research (McG 4.1), and Newspaper clippings (4.2)

Arrangement:

Arrangement was artificially created by the Archives. Series has been re-arranged according to publication period.

McG 2 Newspaper career

McG 2.1 The Medicine Hat News

McG 2.2 The Brandon Sun

McG 2.3 Neighborly News



McGuinness research materials

<http://archives.brandonu.ca/en/permalink/descriptions13667>

Other Title Info: Title based on the contents of the series

Part Of: Fred McGuinness collection

Description Level: Series

Series Number: McG 4

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1881 - 2010

Physical Description: Approximately 54 cm of textual records

History /

Biographical:

In addition to his personal library, Fred McGuinness maintained extensive files on numerous topics/subjects containing newspapers clippings, magazine and journal articles, letters of correspondence, photographs, pamphlets, etc. He accumulated his local history materials by personally collecting newspaper, books, and magazine articles; by readers' forwarding materials for his interest; and from workshop participants submitting memoirs and personal narratives for his interest, review and feedback. McGuinness continued to add to his "topic" files throughout his lifetime.

Usually McGuinness kept his research materials and communications together for his respective writing assignments, however, he would often use the same research materials to write on similar topics that appeared in a number of different publications. McGuinness likely used his local history research materials for his Brandon Sun Sunbeams and Diary columns, his monographs, and possibly for his Local History Style Guide (1984), as well as in his memoir writing workshops. For his column writing, particularly for Neighborly News, McGuinness created file folders on particular topics. These held newspaper clippings collected from the prairie weeklies and once a folder was full, he wrote about the subject.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The series consists of records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer. The series has been divided into two subseries, including: (1) Local history research and (2) Newspaper clippings.

Local history materials consist of newspaper clippings, correspondence, biographical documents and memoirs, obituaries, and manuscript drafts on Brandon (Manitoba) topics including: origins, anniversaries, centennial, reunions, early pioneers/families, historic buildings and streets, businesses, museums, local newspapers, prominent citizens, military units, and politicians. McGuinness also maintain files on the local history of surrounding communities, including: Birtle, Beresford, Camp Hughes, Hartney, Kemnay, Russell, and Souris.

Notes: Information in the history/biography was taken from Neighborly News column (#934, November 10, 1997). Items dating to the 1880s are photocopies and transcripts of original materials

In the file level inventories, square brackets at the end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder

Accruals: Closed

Language Note: NNC = Neighborly News Column

Finding Aid: File level inventories for each subseries are available. See individual subseries' descriptions

Storage Location: 2015 accessions

Related Material: John Everitt collection

Clarence Hopkin collection

Provincial Exhibition Association of Manitoba fonds

Lawrence Stuckey collection

Jack Stothard collection

William Wallace papers

Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible work and correspondence pertaining to his research materials may be found in the Fred McGuinness collection Monograph series (McG 5) and subseries: Correspondence (McG 1.2), Brandon Sun (McG 2.2), Neighborly News (McG 2.3), Miscellaneous freelance (McG 3.2), Talks and workshops (McG 6.3). McGuinness also "filed" many clippings between the pages of his books in his personal library (see McG 8 Library series)

Arrangement:

Arrangement was artificially created by the Archives. Series has been re-arranged according to publication period

McG 4 McGuinness research

McG 4.1 Local history research materials

McG 4.2 Newspaper clippings



Freelance work

<http://archives.brandonu.ca/en/permalink/descriptions13664>

Other Title Info: Title based on the contents of the series
Part Of: Fred McGuinness collection
Description Level: Series
Series Number: McG 3
Accession Number: 1-2015
GMD: textual records
Date Range: c. 1970? - 2010
Physical Description: Approximately 90 cm of textual records
History /
Biographical:

Fred McGuinness was a man who always seemed to hold down multiple jobs. As a university student, McGuinness worked as CPR telegrapher and then as a public speaker for the War Finance Committee's War Bond drive. When he was employed with the Unemployment Insurance Commission to promote the program and its services, McGuinness also picked up a contract with the Royal American Shows during the summer fair tour. While working at the Brandon Sun as its editor and vice president, McGuinness was also a regular contributor to CBC radio and Reader's Digest magazine. He also sessionally taught a journalism course to undergraduates at Brandon University.

Once McGuinness retired from the Brandon Sun in 1987, he continued writing his syndicated column for the prairie weeklies and started writing his Diary column for the Sun. During that time he continued to co-author several monographs and later he consulted with Brandon University's WESTARC Group and continued to be heavily involved in rural economic development issues. He worked as a writing consultant for Industry Canada from 1996 to 2000, promoting the Community Access Program (CAP); this initiative involved introducing the internet into rural communities, particularly in public libraries and community centres. McGuinness would be responsible for writing factsheets, government press releases, community profiles, and reports.

McGuinness' Industry Canada work was likely his last major freelance writing assignment. His age-related macular degeneration (AMD) was diagnosed in 2001, and became an impediment to his research, writing, and editing abilities. He did continue his Diary column with the Brandon Sun until his death in 2011. During this time, McGuinness also offered many memoir-writing workshops to community and seniors' groups.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The series contains records created and collected by Fred McGuinness during his time as a journalist, editor, and freelance writer. The series has been divided into two subseries, including: (1) Reader's Digest and (2) Miscellaneous freelance.

The records consist of research materials (e.g., newspaper clippings, copies of articles and book chapters, brochures, pamphlets), notes, drafts, copies of articles and reports, and correspondence. These items were generally filed together if they were related to the topic or article at hand.

Notes: Freelance materials in this series are identified as additional contract work outside of McGuinness' employment as a journalist and broadcaster

Accruals: Closed

Finding Aid: File level inventories for each subseries are available. See individual subseries' descriptions

Storage Location: 2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible research materials pertaining to his newspaper columns may be found in the Fred McGuinness collection subseries: Correspondence (McG 1.2), Local history research (McG 4.1), and Newspaper clippings (4.2)

Arrangement:

Arrangement was artificially created by the Archives. Series has been re-arranged according to publication period

McG 3 Freelance

McG 3.1 Reader's Digest

McG 3.2 Miscellaneous freelance



Monograph series

<http://archives.brandonu.ca/en/permalink/descriptions13670>

Other Title Info: Title based on the contents of the series

Part Of: Fred McGuinness collection

Description Level: Series

Series Number: McG 5

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1985 - 1990

Physical Description: Approximately 1.66 m of textual records

History /

Biographical:

See collection level description for history/biography for information on Fred McGuinness.

Custodial History:

Records in this series were acquired in four accruals and were in the possession of Fred McGuinness until their donation to the Archives.

Accession 18-2002 records were in the possession of Fred McGuinness until the publication of *Only in Canada*, a book on the history of the Kinsmen Club of Canada co-authored with BU history professor Ken Coates. In the course of writing the history, records of the Kinsmen Club in Canada were amassed at the McKee Archives and the research materials developed by Coates and McGuinness were simply added to the Kinsmen records circa 1987. The Kinsmen records have since been deaccessioned by the McKee Archives and transferred to Kin Headquarters in Ontario.

Accession 6-2008 contains records created and collected during the writing of the Provincial Exhibition book, *Pride of the Land*. Fred McGuinness, who co-authored the book with Ken Coates, donated these records to the McKee Archives circa 1988.

Accession 20-2009 contains records created and collected by Fred McGuinness over the course of his career as a newspaper journalist and during the research and writing period of the Brandon history book, *The Wheat City*. Records remained in his possession at his home until their transfer to the McKee Archives on July 28, 2009.

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015. This accession contains records for the following monographs: *Manitoba: The Province & The People* (1987); *The Keystone Province: Manitoba Enterprise* (1988); *The Wheat City* (1988); *The Chronicle of Canada* (1990); and *Old Pathways, New Horizons* (1995).

Scope and Content:

The series contains records created and collected by Fred McGuinness and writing partners during the production of seven of Fred McGuinness' monographs. Series has been divided into seven subseries, including: (1) *Pride of Land*; (2) *Only in Canada*; (3) *Old Pathways, New Horizons*; (4) *Manitoba: The Province & The People*; (5) *The Keystone Province: An Illustrated History of Manitoba Enterprise* (1988); (6) *The Wheat City*; and (7) *Chronicle of Canada*.

Records in the series consist of notes, drafts, correspondence and research materials in the form of photographs and photocopied newspaper clippings, journal articles and book chapters pertaining to Manitoba history.

Notes:	Information in the history/biography was taken from <i>Neighborly News</i> column (#934, November 10, 1997)
	In the file level inventories, square brackets at end of file names reference the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file folder
Accruals:	Closed
Finding Aid:	File level inventories for each subseries are available. See individual subseries' descriptions
Storage Location:	2015 accessions

Arrangement:

Arrangement was artificially created by the Archives. Series has been re-arranged according to publication period with the exception of Old Pathways, New Horizons (1995)

McG 5 Monographs

McG 5.1 Pride of the Land (1985)

McG 5.2 Only in Canada (1987)

McG 5.3 Old Pathways, New Horizons (1995)

McG 5.4 Manitoba: The Province & The People (1987)

McG 5.5 The Keystone Province: Manitoba Enterprise (1988)

McG 5.6 The Wheat City (1988)

McG 5.7 Chronicle of Canada (1990)



Personal papers

<http://archives.brandonu.ca/en/permalink/descriptions13655>

Other Title Info: Title based on the contents of the series

Part Of: Fred McGuinness collection

Description Level: Series

Series Number: McG 1

Accession Number: 1-2015

GMD: textual records

Date Range: c. 1910 - 2010

Physical Description: Approximately 1.1 m of textual records

History /

Biographical:

See collection level description for history/biography for information on Fred McGuinness.

For history/biography information on McGuinness family members, see subseries McG 1.1 Family papers and letters.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The series contains records created and collected by Fred McGuinness during his years in the Canadian navy, college, and as a journalist, editor, and freelance writer. The series has been divided into four subseries, including: (1) Family papers and letters, (2) Correspondence, (3) Business papers, and (4) Certificates and scrapbook.

Records in subseries McG 1.1, Family papers and letters, were created and collected by members of the McGuinness family. These records include materials from paternal and maternal sides of the McGuinness' family (see subseries for specific details about individual McGuinness family members.)

The second subseries, McG 1.2 Correspondence subseries, contains readers' and business correspondence collected by Fred McGuinness during his time as an editor and journalist. Many of McGuinness' readers reminisce about Brandon's local history in their letters to him.

The third subseries, McG 1.3 Business correspondence, includes financial statements from Fred McGuinness Limited (1991-1997, 2008-2009).

The fourth subseries, McG 1.4 Certificate and scrapbook, includes certificates for McGuinness' professional career and volunteer work. The scrapbook contains photographs and records from McGuinness' years with the Royal Canadian Navy and his time at St. Paul's College, as well as loose clippings from McGuinness' time at The Medicine Hat News.

Notes: Additional correspondence pertaining to his newspaper, freelance, and broadcast career can be found in the respective series and subseries

Accruals: Closed

Finding Aid: File level inventories for each subseries are available. See individual subseries' descriptions

Storage Location: 2015 accessions

Related Material: McGuinness retained correspondence from readers' responding to his Sunbeams, Diary, and Neighborly News columns (see McG 2 Newspaper career). Additional local history references can be found in the McGuinness research (McG 4.1 Local history research) and monograph (MG 5) series

Arrangement:

Arrangement was artificially created by the Archives. Series has been re-arranged according to publication period

McG 1 Personal papers

McG 1.1 McGuinness family papers and letters

McG 1.2 Fred McGuinness correspondence

McG 1.3 Fred McGuinness Ltd. business documents

McG 1.4 Fred McGuinness certificates and scrapbook



McGuinness broadcasts, lectures and workshops

<http://archives.brandonu.ca/en/permalink/descriptions13678>

Other Title Info: Title based on the contents of the series

Part Of:	Fred McGuinness collection
Description Level:	Series
Series Number:	McG 6
Accession Number:	1-2015
GMD:	textual records
Date Range:	c. 1951? - 2010
Physical Description:	Approximately 42 cm of textual records

Fred McGuinness' public speaking and broadcasting career began after he enrolled at St. Paul's College, which was affiliated with the University of Manitoba. From 1943 to 1946, McGuinness served on the student union's Public Relations Committee; in 1945, he became chairman of the Radio Subcommittee working as the Director of the University Radio Series where he was responsible (i.e., writing, casting, directing) for a half-hour Saturday afternoon radio programme. That same year, the President of the University of Manitoba recommended McGuinness as a speaker for the War Finance Committee in the Winnipeg Area.

In 1946, McGuinness moved to Port Arthur to work in public relations with the Wartime Prices and Trade Board. That same year he married his wife Christine. In 1947, the couple returned to Winnipeg, when McGuinness took a job as a Public Relations Officer for the National Employment Service's Unemployment Insurance Commission (UIC). While employed with the UIC, McGuinness travelled the summer fair circuit with displays promoting the UIC and its benefits. During that time, Royal American Shows also hired McGuinness as its Director of Publicity and Exploitation while the show toured with the fairs on the Canadian prairies. McGuinness also sold his first manuscript to the CBC in 1947, recording a 14-minute broadcast titled the "Class A Circuit" about the Royal American tour, after his summer fair schedule concluded.

McGuinness continued his work with Royal American and the UIC until he accepted a position with the Saskatchewan government in 1952 to promote its upcoming 1955 golden jubilee. His experience with the Saskatchewan Jubilee preparations lead to McGuinness being appointed as a provincial representative to the Canadian Centennial Commission in 1963; an appointment that had McGuinness delivering speeches provincially and internationally.

After the jubilee, McGuinness accepted a position with The Medicine Hat News in Medicine Hat, Alberta. During his decade with that newspaper as a journalist and publisher, McGuinness was heavily involved with the Chamber of Commerce and community service organizations. His position within the community had him delivering talks to many local groups.

At the beginning of 1966, McGuinness started his new appointment as manager of the newly formed personnel and information branch for James Richardson and Sons Ltd. whose head offices were in Winnipeg. At that time McGuinness was developing broadcast scripts for the CBC in earnest. McGuinness left Richardson and Sons in the fall of 1966 to become the publisher and vice-president of the Brandon Sun newspaper in Brandon, Manitoba.

In the 1970s, McGuinness was writing copy for CBC's Radio Noon and Information Radio, as well as producing Ashgrove Farm, a CBC radio drama. By 1980, McGuinness was hosting the CBC Radio broadcast Neighborly News from the Prairies. The radio program was cancelled by the CBC in 1983, but was reincarnated with Altona broadcaster CFAM later that year with McGuinness at the helm. The radio show ended its run in the summer of 1987. McGuinness continued working with the CBC, and is popularly known for his work as the prairie essayist for CBC Radio's Morningside with Peter Gzowski, a position McGuinness held for 17 years.

During his twenty years with the Sun, McGuinness took an active roll in the community and cultivated his interest in local history. Consequently he was invited to guest speak and chair sessions on local history, rural development, and the economy while providing his personal insights as a newspaper publisher.

In the 1980s and 1990s, McGuinness co-taught an undergraduate journalism class at Brandon University with English Professor John Blaikie. McGuinness also delivered community workshops on memoir writing, a past time he continued until shortly before his death in 2011.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a radio broadcaster, newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

The series contains records created and collected by Fred McGuinness during his time as a radio broadcaster, journalist, editor, and freelance writer. Records in the series consist of broadcast scripts, lecture notes, speeches, rough drafts and notes, newspaper clippings, correspondence, and other research materials for respective broadcasts, lectures, speeches, and workshops.

The series has been divided into three subseries, including: (1) radio broadcast scripts, (2) BU journalism course, and (3) talks and workshops.

Notes: Information for the history/biography was obtained from documents in McGuinness' personal papers (see his family papers McG 1.1 and the scrapbook in McG 1.4) and his book Letters from Section 17 (published by Great Plains Publications in 1999)

Accruals: Closed

Finding Aid: A file level inventory is available for each subseries, see subseries descriptions

Storage Location: 2015 accessions

Related Material: Fred McGuinness would write/publish about a topic in a number of forums. Therefore, it is possible materials pertaining to his broadcast and lecture career may be found in other series of the Fred McGuinness collection. A sound recording of one of McGuinness' UofM broadcasts can be found in McG 7

Arrangement:

Arrangement was artificially created by the Archives. Series has been re-arranged according to publication period

McG 6 McGuinness broadcasts, lectures, workshops

McG 6.1 Radio broadcast scripts

McG 6.2 BU Journalism course

McG 6.3 Talks and workshops