# **BRANDON** UNIVERSITY S. J. McKee Archives



# 5 pin bowling

http://archives.brandonu.ca/en/permalink/descriptions1156

Part Of:	Brandon University Photograph Collection
Description Level:	ltem
Series Number:	4
Item Number:	4.143
GMD:	graphic
Date Range:	c. [194?]
Physical Description:	3.5" x 4.5" (b/w)
Scope and Content:	
Photograph of Brandon College students bowling.	
Subject Access:	bowling
	sports





# 5 pin bowling

http://archives.brandonu.ca/en/permalink/descriptions1157

Part Of:	Brandon University Photograph Collection	
Description Level:	ltem	
Series Number:	4	
Item Number:	4.144	
GMD:	graphic	
Date Range:	[194?]	
Physical Description:	4" x 5" (b/w)	
Scope and Content:		
Photograph of Brandon College students bowling.		
Subject Access:	bowling	

sports





# 10 pin bowling

# http://archives.brandonu.ca/en/permalink/descriptions1155

Part Of:	Brandon University Photograph Collection
Description Level:	ltem
Series Number:	4
Item Number:	4.142
GMD:	graphic
Date Range:	c. 1957
Physical Description:	2.75" x 2.75" (b/w)
Scope and Content:	
Photograph of Brandon College students at a bolwing alley.	

Subject Access:

bowling sports





# 100 yard dash

## http://archives.brandonu.ca/en/permalink/descriptions1296

Part Of:	Brandon University Photograph Collection
Creator:	Photographer: Larry
Description Level:	ltem
Series Number:	4
Item Number:	4.171
GMD:	graphic
Date Range:	[between 1949 and 1951]
Physical Description:	4.75" x 7.5" (b/w)
History /	

**Biographical:** 

Caption on the photograph: President Dr. J.R.C. Evans gets the Field Day underway by ? for the men's 100 yard dash.

Scope and Content:

Photograph of the 100 yard dash held at Kinsmen Stadium during Brandon College's track and field day. L-R: Lloyd Henderson, ?, ?, Jerry Jerrett, ?, ?, Jack Medd.

Name Access:

Jerry Jerrett Jack Medd Track and field

Lloyd Henderson

Subject Access:





## A-3 classroom

## http://archives.brandonu.ca/en/permalink/descriptions955

Part Of:	Brandon University Photograph Collection
Description Level:	ltem
Series Number:	2.2
Item Number:	2.2.37
GMD:	graphic
Date Range:	[n.d.]
Physical Description:	7" x 5" (b/w)

Scope and Content:

Photograph shows the interior of classroom A-3, which seated 50 students. The classroom was located in the Brandon College Building.

### Images





# A.C.U. housing officers

# http://archives.brandonu.ca/en/permalink/descriptions3669

Part Of:	RG 6 Brandon University fonds
Description Level:	File
Series Number:	4.2
File Number:	90
GMD:	textual records
GMD: Date Range:	textual records 1968

File consists of correspondence, newsletters, surveys and applicant listings regarding the Association of College and University Housing Officers.

Storage Location

cation:	RG 6 Brandon University fonds
	Series 4: Office of the Vice-President
	4.2 Office of the Vice-President (Administration & Finance)
	Box 3



# Adelene Monica Bailey

## http://archives.brandonu.ca/en/permalink/descriptions8308

Part Of:	Brandon University Photograph Collection
Description Level:	ltem
Series Number:	8
Item Number:	8.B.27
GMD:	graphic
Date Range:	c. 1920
Physical Description:	8" x 6" (b/w)
History /	

Biographical:

Adelene Monica Bailey was a music student at Brandon College and later an instructor in the Music Department and wife of J.R.C. Evans, Brandon College President.

Custodial History:

Photograph donated by Keith Evans, son of Adelene Monica Bailey and J.R.C. Evans.

Scope and Content:

Portrait of Adelene Monica Bailey, class of 1921 and 1924.

Notes:

Photograph was originally part of a larger item that included portraits of W.L. Wright (BUPC 8.W.15) and M. Kathleen Moffat (BUPC 8.M.40).



# Adelene Monica Bailey fonds

http://archives.brandonu.ca/en/permalink/descriptions7944

Part Of:	RG 1 Brandon College fonds
Description Level:	Sub-series
Series Number:	MG 2 2.27
Accession Number:	31-2007
GMD:	textual records
Date Range:	1911, 1924
Physical Description:	2 diplomas

History /

Biographical:

Adelene Monica Bailey was the wife of J.R.C. Evans, president of Brandon College (1928-1959).

Custodial History:

Records were donated by Keith Evans, Adelene Bailey's son.

Scope and Content:

Fonds consists of Bailey's diploma awarded by Victoria Avenue Methodist Sunday School (1911), and her diploma certifying her completion of the post-graduate course of study prescribed in the Pianoforte department of Brandon College (1924)

 
 Notes:
 The Brandon College diploma is signed by Franklin Sweet. Description by Christy Henry.

 Storage Range:
 Reading room oversized drawer with Brandon University Photograph

collection series 11: Documents, diplomas and certificates.



# A.E. McKenzie

## http://archives.brandonu.ca/en/permalink/descriptions2533

Part Of:	Brandon University Photograph Collection
Description Level:	ltem
Series Number:	9
Item Number:	BUPC 9.45
GMD:	graphic
Date Range:	1950s
Physical Description:	11" x 14" (b/w)
Occurrent of Counterate	

Scope and Content:

Photograph is a portrait of A.E. McKenzie.

Notes:	Information that accompanied the photograph: Born Wilcox Lake, Ontario, 1870. Died 1964 in Brandon, MB. A long-time member of a number of boards at the College. Played a role in re-establishing Brandon College through Brandon College Inc. and the McKenzie Foundation by donating 90% of the shares in his company to the MB Government to support higher education, specifically Brandon College.
Name Access:	A.E. McKenzie
Subject Access:	portraits
Storage Range:	Oversize drawer 5

## Images





# A.E. McKenzie

http://archives.brandonu.ca/en/permalink/descriptions4317

Part Of:	RG 3 A.E. McKenzie Company fonds
Description Level:	Sub-series
Series Number:	McS 2 2.1
GMD:	textual records

Date Range:

1910-1964; 1966 (legal), 1976 (patents)

Physical Description: 26.3 cm

#### History /

Biographical:

Albert Edward McKenzie was born in Wilcox Lake, York County, Ontario in 1870 to Francis Bethel McKenzie and Maria (Carley) McKenzie. In 1882 he moved to Brandon, Manitoba with his family, where his father established a Flour, Seed and Grain business. At the age of twentysix, following his father's death, A. E. took over the family business and transformed it into a seed institute. As the President of The Brandon Seed House, and, later, A. E. McKenzie Seed Co. Ltd., Mr. McKenzie played a central role in the daily operations of his company up until three weeks prior to his death on September 25, 1964.

In 1901, Mr. McKenzie married Laura Bell of Carmen, Manitoba, with whom he had two daughters, Marjorie and Kathleen. Kathleen married Walter C. Roberts and became a member of the Board of Directors of her father's company. Marjorie graduated from Brandon College, and received additional degrees from the Columbia College of Expression, and from Northwestern University. From 1927-1930 she taught at Brandon College, then resigned to do post-graduate work. She returned to Brandon College in 1935 as Instructor of Public Speaking and Dean of Women in Clark Hall. Marjorie resigned as Dean of Women after one year, and eventually relocated to British Columbia. Both Kathleen and Marjorie survived their father. Laura had passed away in 1943. At the time of his death. A.E. McKenzie was also survived by had one grandson: David McKenzie Roberts.

In addition to building his company into one of Canada's foremost seed institutes, McKenzie was also involved with many community projects. He was affiliated with the YMCA, YWCA, Salvation Army, and Community Chest. He was a charter member of the Kiwanis Club, and a long-term officer of the Brandon Chamber of Commerce. However, McKenzie's major interest was Brandon College, for which he served as a governor and as chairman of the board of governors for the College.

A central figure in the fight to save Brandon College, McKenzie was instrumental in the formation of Brandon College Inc., and, in 1945, he established the A. E. McKenzie Foundation, for which the Government of Manitoba was the sole trustee. His gift to the Foundation was securities valued at \$1 million, which ensured the survival and reestablishment of Brandon College and later Brandon University.

In 1941, McKenzie received the degree of Doctor of Laws honoris causa from the University of Manitoba. In 1962, he was honored with a certificate of merit for exemplary citizenship in commerce and in every aspect of community life from the City of Brandon.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

#### Scope and Content:

This sub-series consists of correspondence created and received by A.E. McKenzie during his years as President/General Manager dealing with the operation of his company. This includes construction estimates, and correspondence with the company's lawyer, Wm. Johnson. A letter from Gairdner & Company Limited regarding McKenzie's attempt to reacquire ownership of A. E. McKenzie Ltd. from the Province of Manitoba.

The sub-series also contains material relating to legal matters: one file concerns a successful legal action against the A.E. McKenzie Seed Company by the Canadian Alfalfa Association. The action arose following the sale of seed to a seed company located in Berlin, Germany in 1938. A second file deals with the prosecution of the company in Bismarck, North Dakota for mail fraud. The company lost both cases. Patents secured by the company are also included within the sub-series.

Also contained within the legal sub-series are records dealing with A.E. McKenzie's passing. These include correspondence with the National Trust Company and Miss Jean MacKay, and a summary of A.E. McKenzie's will. There are also some documents dealing with McKenzie's stocks and shares in the Company.

Documentation relating to the 1918 By-Law Campaign, in which McKenzie tried to secure tax relief for his company in relation to the construction of its new plant, is also included within the sub-series.

The sub-series is divided into six sub sub series, including: (1) Secretary; (2) Legal Matters; (3) Correspondence; (4) Patents; (5) By-Law Campaign 1918; and (6) Miscellaneous.

Notes:	* "Tapes" in the Related Material field refers to hard copy written summaries originally provided on tape for typing. Organization by tape number was found to be more efficient than listing these items by title.
Language Note:	Within McS 2 1.3, the correspondence sub sub series, there are some documents written in Gregg shorthand. No translation is available.
Storage Location:	RG 3 A.E. McKenzie Company fonds McS 2 Office of the President/General Manager
Related Material:	Regarding sub sub series McS 2 2.2 (Legal Matters): The court pocket for the alfalfa case involving McKenzie Seeds at the Court of Queen's Bench in Regina, Saskatchewan may be available through the Saskatchewan Archives Board. John Diefenbaker acted for the Alfalfa Association in this case.
	Historical Topics under A.E. McKenzie Seed Co. Ltd. fonds, Series 2

(Office of the President/GM), sub-series 2 (J. Lasby Lowes) contains some information regarding McKenzie's patents (file 16, Tapes 29 and 30), and a legal case in Bismarck, North Dakota in 1957 regarding the violation of mail fraud statutes involving the sale of seed wheat (file 11, Tape 26)\*. Information regarding the sale of Alfalfa seed to a German seed company is available in file 2. There are also a number of files containing information about A. E. McKenzie.



# A.E. McKenzie Building and George T. Richardson Centre

http://archives.brandonu.ca/en/permalink/descriptions949

Part Of:	BUPC 2 Campus buildings
Description Level:	Sub-series
Series Number:	2.4
GMD:	graphic
Date Range:	c. 1959 - 1995
Physical Description:	43 photographs

History /

**Biographical:** 

The J.R.C. Evans Lecture Theatre and the A.E. McKenzie Building were both completed in 1960. The Evans Theatre is named for John Robert Charles Evans, who served as president of Brandon College from 1928 to 1959. The A.E. McKenzie Building was originally the Library and Arts building, and was named for A.E. McKenzie, a local businessman and supporter of the College. The George T. Richardson Centre, which includes the Evans Theatre and the John E. Robbins Library, was completed in 1993.

Scope and Content:

Sub-series consists of photographs of the A.E. McKenzie Building, the George T. Richardson Centre, the J.R.C. Evans Lecture Theatre, the John E. Robbins Library and the link between the Evans Theatre and the McKenzie Building.

# A.E. McKenzie Building cornerstone laying advertisement



## http://archives.brandonu.ca/en/permalink/descriptions632

Part Of:	Brandon University Photograph collection
Description Level:	ltem
Series Number:	2.4
Item Number:	BUPC 2.4.11
GMD:	graphic
Date Range:	May 29, 1960
Physical Description:	8" x 10" (b/w)

Scope and Content:

Photograph is looking southwest and shows the A.E. McKenzie Building under construction. In black lettering above the building are the words: "Brandon College Cornerstone Laying." In white lettering below the building are the words: "Sat. May 28 - 3 pm CKX TV"

Notes:

The Winnipeg Tribune is stamped on the back of the photograph.





# A.E. McKenzie Building opening

## http://archives.brandonu.ca/en/permalink/descriptions631

Part Of:	Brandon University Photograph collection
Description Level:	ltem
Series Number:	2.4
Item Number:	BUPC 2.4.10
GMD:	graphic
Date Range:	January 6, 1961
Physical Description:	9" x 7" (b/w)

Scope and Content:

Photograph was taken at the opening of the A.E. McKenzie Building (including the Evans Theatre) and shows the J.R.C. Evans Lecture Theatre doorway. L to R Dr. John E. Robbins, Mrs. Olive (Freeman) Diefenbaker (Class of 1923 and wife of Prime Minister John George Diefenbaker)

Notes:

The opening of the A.E. McKenzie Building took place the same day as the installation of John E. Robbins as President of Brandon College.





# A.E. McKenzie fonds

### http://archives.brandonu.ca/en/permalink/descriptions4337

Part Of:	RG 3 A.E. McKenzie Company fonds
Description Level:	Series
Series Number:	MG 5
GMD:	textual records
Date Range:	1887-1989; prredominantly 1887-1968
Physical Description:	31 cm

History /

Biographical:

See biographical sketch of A.E. McKenzie under RG 3 Series 2 (Office of the President/General Manager), sub-series 1 (A.E. McKenzie).

Custodial History:

See fonds level description of custodial history of A.E. McKenzie Seed Co. Ltd.

Scope and Content:

The manuscript group contains records pertaining to A.E. McKenzie's personal life, such as personal correspondence and family documents. Records dealing with McKenzie's involvement with Brandon College, the Brandon Allied Arts Council and the Brandon Board of Trade are also included.

It has been divided into five sub-series, including: (1) Brandon College Inc.; (2) A.E. McKenzie Foundation; (3) Brandon Allied Arts Council; (4) Brandon Board of Trade; and (5) Miscellaneous.

Storage Location:	RG 3 A.E. McKenzie Seed Co. Ltd. fonds MG 5 A.E. McKenzie fonds
Related Material:	RG 1 Brandon College fonds in the McKee Archives contains additional information on A.E. McKenzie, particularly his involvement with Brandon College.
	A photograph of A.E. McKenzie is located in oversized drawer #5 of the

Brandon College photograph series.



# A.E. McKenzie fonds - miscellaneous

http://archives.brandonu.ca/en/permalink/descriptions4343

Part Of:	RG 3 A.E. McKenzie Company fonds
Description Level:	Sub-series
Series Number:	MG 5 1.5
GMD:	textual records
Date Range:	1887-1960
Physical Description:	3.5 cm

History /

**Biographical:** 

This sub-series is artificially created and contains records that did not fit into any of the preceding series or sub-series.

Custodial History:

See fonds level description of custodial history of A.E. McKenzie Seed Co. Ltd.

Scope and Content:

The records in this sub-series concern A.E. McKenzie's personal life. It contains a number of documents created by his father, F. B. McKenzie, including land deeds, financial records, and a grant of probate. The sub-series also includes documents concerning the Ontario Mutual Life Assurance Co., the dissolution of partnership between A.E. McKenzie and George. E. McKenzie, the release of F.B. McKenzie's estate to his son and a copy of A.E. McKenzie's mother's last will and testament.

Also included within the sub-series is a file or correspondence between McKenzie and R.B. Dessert, a former employee of McKenzie Seeds who established his own seed company in California after leaving Brandon. The correspondence is almost entirely personal in nature.

Thank you letters regarding Brandon College and scholarships, as well as minutes from meetings of the Education Advisory Board can also be found within the sub-series.

Storage Location:

RG 3 A.E. McKenzie Seed Co. Ltd. fonds MG 5 A.E. McKenzie fonds



## A.E. McKenzie Foundation

### http://archives.brandonu.ca/en/permalink/descriptions4340

Part Of:	RG 3 A.E. McKenzie Company fonds
Description Level:	Sub-series
Series Number:	MG 5 1.2
GMD:	textual records
Date Range:	1940, 1945-1989
Physical Description:	6 cm

History /

**Biographical:** 

In 1945 the A. E. McKenzie Trust of 1939, which led to the formation of Brandon College Incorporated, was cancelled. As a result A.E., who was still trying to solve the College's financial problems, set about attaining a special act of legislature that would enable him to transfer 90% of his company's stockholdings to the control of the Province of Manitoba to benefit the College.

See fonds level administrative history description.

### Custodial History:

See fonds level description of custodial history of A.E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes correspondence regarding the McKenzie Foundation between Brandon College Inc., McKenzie Seeds, William Johnson and the Government of Manitoba. It also contains records dealing with Educational Advisory Board. A substantial amount of this correspondence is in regards to the payment of Brandon College Inc. from the McKenzie Foundation. In addition, there is also correspondence generated by the Comptroller-General and Wm. Johnson regarding Foundation Account, as well as some other financial information.

Various documents are also present within the sub-series, including Bill 87, amendments, an authorization provision for variation in agreement and an agreement between McKenzie, Brandon College Inc. and the National Trust. A collection of prepared statements or briefs, many written by A.E. McKenzie regarding the purpose and future of the Foundation are also included.

Storage Location:	RG 3 A.E. McKenzie Seed Co. Ltd. fonds MG 5 A.E. McKenzie fonds
Related Material:	Information regarding the A.E. McKenzie Foundation can be found in Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes), Historical Topics file 1 (Tape 9).
	Series 5 (Photographs), oversized drawer #4 contains newspaper clippings dealing with the establishment of the McKenzie Foundation.



## A.E. McKenzie Seed Co. Ltd. fonds

http://archives.brandonu.ca/en/permalink/descriptions4309

Part Of:	RG 3 A.E. McKenzie Company fonds
Description Level:	Fonds
GMD:	multiple media

Date Range:

1887-1996; predominantly 1910-1974 Physical Description: 7.47 m of textual records

500 photographs

History /

Biographical:

The A.E. McKenzie Seed Co. Ltd. originated with the McKenzie family Flour, Grain and Seed business, started by F. B. McKenzie in the early 1880's. When F. B. McKenzie passed away in 1896, his son, Albert Edward McKenzie, assumed control of the company, and renamed it The Brandon Seed House. With its main office and plant in Brandon, Manitoba, the company specialized in the production and sale of field seeds and service exclusively to seed buyers in the prairie provinces and British Columbia. In later years, a complete line of products including garden seeds, lawn grass, and other allied lines was developed for sale across Canada.

In 1906, the company underwent a change of name when A. E. delete determined that the growth of the country demanded a larger seed institute than could be managed by one man. As a result, the company was incorporated under provincial statutes and the federal Joint Stock Companies Act as A. E. McKenzie Seed Co. Ltd., and new personnel were hired.

Under the Joint Stock Companies Act, A.E. McKenzie Seed Co. Ltd. was required to elect a Board of Directors of not less than three, and not more than nine individuals. Only shareholders of the company were eligible for election, and election was to take place yearly with each shareholder entitled to as many votes as shares owned in the company. The Act also dictated that the directors were, from time to time, to elect from among themselves, a president of the company. They were also able to appoint and remove all other officers of the company and to create company by-laws. The directors were not obliged to pay any dividend on shares if the company should became insolvent. Under the Act, the stock of the company was deemed a personal estate and was only transferable as such. In addition, the company could acquire, hold, and transfer real estate, and was required to submit annual statements.

A. E. McKenzie was elected President of the newly constituted company. For the memaninder of his natural life he remained in this position and supervised the operation of the company. S. A. Bradford, who was given responsibility for various company departments, filled the position of General Manager. H. L. Patmore became the Vice-President, overseeing the nursery business, while W. A. McCracken was put in charge of the warehouse stock, and shipping department. McCracken also supervised the mail order department.

The Company was intially comprised of three divisions: The Brandon Seed House, Brandon Nurseries, and Brandon Greenhouses. Each division was registered under Dominion Patents. Later, the company was divided into Retail Mail Order, Wholesale and Commission Packet Trade divisions. It also undertook some export business.

By registering the divisions of the company under under federal legislation affecting trademarks and industrial designs, McKenzie and the Board, were able to register both the company's trademarks and to protect the company's industrial techniques. Thet company could thus patent the methods and processes of its operations so that no other individual or business could duplicate them.

Located at 30 9th Street, the head office and plant of A.E. McKenzie Seed Co. Ltd. housed all the facilities and staff of the company, with the exception of the regional sales offices and warehouses. The business of the A. E. McKenzie Co. Ltd. was conducted from a frame warehouse until the current McKenzie building was constructed on the same site after a fire destroyed the original premises. Designed by architect Thomas Sinclair, and built by the Brandon Construction Company, the new building opened in 1911. In time, The A. E. McKenzie Co. Ltd. came to be known as Western Canada's Greatest Seed House.

During the 1930's, before a new building was erected in 1945, the A. E. McKenzie Co.

occupied space at five different locations in Brandon, including the Massey Harris Building, the International Harvester Building and the Security Building. The last of these premises was destroyed by fire in 1972. As a result of its proximity to the Security Building, the main McKenzie Building also suffered heavy fire and water damage. A. E. McKenzie Co. Ltd. also utilized a warehouse on the north side of Pacific Avenue alongside the Canadian Pacific Railway tracks between 5th and 6th streets. This building and its contents were destroyed by fire (1946). In May of 1949, the company purchased and erected a Quonset structure on the west side of 15th Street between Rosser and Pacific Avenues.

In 1908, the first branch of the A. E. McKenzie Seed Co. Ltd. was established at Calgary. In the following sixteen years, additional branches were established in Edmonton and Saskatoon (1923), Moose Jaw, Toronto (1934) and Winnipeg (1935). Both the Edmonton and Saskatoon branches were seasonal, operating for a four-month period, March to June inclusive. Business in the Maritime Provinces of Prince Edward Island, Nova Scotia and New Brunswick further extended the company's operations by the mid 1940's. In 1946, the company purchased property in Gilbert Plains, Manitoba, 120 miles north of Brandon. This purchase enabled the company to handle larger quantities of Sweet Clover, a popular crop that was grown in the surrounding area. Additional offices were opened in Vancouver and Quebec City in rented premises by the early 1960's.

In the years 1944-1945, the McKenzie Foundation was created. Through the Foundation, arrangements were put in place to transfer shares of the company to the Manitoba Government for the benefit of higher education, specifically Brandon College. In return for this gift, which included 90% of all capital resources of the company together with all of the income earned each year, except for the amount retained annually to ensure sufficient operating capital, the A.E. McKenzie Co. Ltd. received exemption from paying Corporate Tax.

Prior to the establishment of the McKenzie Foundation, in 1945, the National Trust for the benefit of the College held the shares of McKenzie Seeds. On April 7, 1945 the Manitoba Legislature passed legislation whereby A. E. McKenzie retained effective management control of his company, but 1031 shares out of 1145 issued shares were gifted to the Provincial Government. In return, the government agreed that all financial benefits from the shares would go to Brandon College through the A. E. McKenzie Foundation. When Mr. McKenzie passed away in 1964, the primary responsibility of appointing the Board of Directors for McKenzie Seeds passed to the Provincial government.

The remaining 114 shares of the Company were turned over to the Crown on July 16, 1975 in accordance with an agreement between Brandon University, A. E. McKenzie Co. Ltd. and the Manitoba government. The same agreement also turned the McKenzie Foundation over to Brandon University. Therefore, since 1975 the crown has held all shares of the McKenzie Co. through the Province of Manitoba.

A.E. McKenzie died on September 25, 1964 at the age of 94 and was succeeded as President of the company by J. Lasby Lowes. When Mr. Lowes retired in 1968, A. R. Swanson was appointed by the government to fill the position and was responsible for all operations of the company under a Board of Directors comprised mainly of appointees of the government. It has proven impossible to establish a complete list of those individuals who held the positions of President/General Manager of McKenzie Seeds after 1964. A partial account is as follows: Anthony J. Maruca became President of A. E. McKenzie Co. Ltd. in 1972. In 1975, the Board of Directors appointed William Moore General Manager, creating a new position to relieve the President of the company from management of plant operations. At the same time, Pat Kelleher was named new interim President. Following the resignation of Kelleher, William Moore assumed the role of President as well. Moore left the company in the early 1980s. He was later convicted of criminal misconduct as President of the company. Keith Guelpa became President/General Manager in the mid 1980's; Raymond West was his successor.

Beainning in 1969. the A. E. McKenzie Seed Co. Ltd. began phasing out the Field Seed

division of their company, including business related to forage crops and cereals. Seed cleaning equipment located in Brandon and and the company's Calgary and Toronto cleaning plants was sold. The Company concentration its resources on the production and sale of vegetable and flower seeds, and lawn and turf grasses. It acted as a wholesaler and conducted business through chain stores, grocery, hardware and general stores.

Late in 1971, A. E. McKenzie Co. Ltd. purchased its largest competition in packaged seeds -Steele Briggs Seed Co. from Maple Leaf Mills Inc. for two million dollars. At the time of the acquisition the company changed its name to A. E. McKenzie Co. - Steele Briggs Seeds, in order to benefit from the favorable reputation held by Steele Briggs Seeds across Canada. In the early 1970s, the acquisition of Brett-Young Seeds Ltd., a Winnipeg company that dealt exclusively in the production and sale of field seed, brought the A. E. McKenzie Co. back into the field seed market.

In 1994 the Manitoba Government sold the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, Canada's largest non-retail mail-order catalogue company, which is owned by MDC Corporation of Toronto.

In 2001, McKenzie Seeds is Canada's leading supplier of packaged seeds and related gardening products. It is divided into a Retail Consumer Products division which features well known seed brands including McKenzie Seeds, Pike Seeds and Thompson & Morgan Seeds from England. As well, this division also carries a complete range of lawn seeds and perishables. It also continues to ship the seed racks invented by A.E. McKenzie to numerous retail stores. The second division, Direct Mail, consists of the McFayden and McConnell catalogues which reach over 500,000 Canadian homes each year.

#### Custodial History:

Following the sale of the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, the records of McKenzie Seeds and its subsidiaries were retained in the McKenzie Plant on 9th Street. In April of 1997, the records were transferred to the McKee Archives at Brandon University. Because the company was a crown corporation, the records of McKenzie Seeds belonged to the Province of Manitoba and might have been placed in the Provincial Archives. However, Provincial Archives Gordon Dodds permitted the retention of the records in Brandon at the S. J. McKee Archives. The minutes of the Board of Directors, previously transferred to the Provincial Archives, remain in Winnipeg. Until 1960 these minutes, by-laws of the Company, and the letters patent of incorporation (April 7, 1906) were in the possession of the Company's lawyers, Johnson, Garson, Forrester, Davidson, & Steen.

#### Scope and Content:

The fonds consists of textual records, photographs and artifacts from A.E. McKenzie Seed Co. Ltd. The textual records include minutes, documents, financial records, administrative records, by-laws, legal records, catalogues, sales literature, seed packets, newspaper clippings, appraisals, publications, scrapbooks and miscellaneous sections.

In addition, some of the records within the fonds relate to the operations of McKenzie subsidiaries -- Brett-Young Seeds, Steele-Briggs Seeds, Pike & Co. and McFayden Seeds -- and various properties owned by McKenzie Seeds.

Fonds contains approximately 500 photographs. These depict the operations and employees of McKenzie Seeds and the seed industry in general. Artifacts contained in the fonds include blueprints, newspaper clippings, copper printing plates, seed bags and plaques.

Fonds also includes an artificially created series of records dealing with Brandon College Inc., the A.E. McKenzie Foundation, the Brandon Allied Arts Council and the Brandon Board of Trade. These records stand outside the provenance of the McKenzie Seed Co.

Of particular interest within the textual records are the transcripts of various features of the company's history as dictated, researched and recalled by its second President/General Manager, J. Lasby Lowes. The fonds also contains a collection of company catalogue which is almost complete. Outside of the seed industry, the records dealing with both Brandon College Inc. and the McKenzie Foundation are significant records relating to the history of Brandon College/University and the City of Brandon.

Notes	
INUICE	<b>.</b>

Description written by Christy Henry (2001).

Name Access:

A.E. McKenzie J. Lasby Lowes Irene Cullen Joseph Airey Alan R. Mundie Sandy Black Brett-Young Seeds/Sabetha McFayden Seeds Steele-Briggs Seed Co Pike & Co Davidson & Gowen Davidson Studio Frank Gowen Dean Photo Service Jerrett's Photo-Art Studio/Jerrett's Photo Service Crawford Drug Store Leech Printing Ltd Eastman Photographic Materials Ltd

Subject Access:	Seed Industry
	Seed Catalogues
	Brandon Business
	Seed Photographs
	Brandon Photographs
	Seed Packets
	Agriculture
	Women Workers
	Labour Relations
	A.E. McKenzie
	J. Lasby Lowes
	A.R. Swanson
	William Moore
	Anthony J. Maruca
	Pat Kelleher
	Keith Guelpa
	Raymond West
	Brett-Young Seeds
	Sabetha
	Steele Briggs Seed Co
	Pike & Co
	McFayden Seeds
	Seed Marketing Co
	Brandon Board of Trade
	Brandon Allied Arts Council
	McKenzie Foundation
	Regal Greetings and Gifts
Repro Restriction:	Because the A.E. McKenzie Seed Co. Ltd. was a crown corporation, the
	records in the fonds are subject to the Freedom of Information and Protection of Privacy Act (FIPPA).
Storage Location:	RG 3 A.E. McKenzie Company fonds
Related Material:	Additional records regarding A.E. McKenzie Seed Co. Ltd. are housed at the Provincial Archives of Manitoba. In order to gain access to these records it is necessary to contact the Archives of Manitoba.
Arrangement:	
RG 3 A.E. McKen	zie Seed Co. Ltd. Fonds
McS 1 Board of D	inantera
1.1 Documents	
1.2 Minutes/Meeti	ngs
-	Consultant Reports
1.4 Miscellaneous 1.5 Financial Reco	
	505
	e President/General Manager
2.1 A.E. McKenzie	
2.2 J. Lasby Lowe 2.3 Comptroller	3
2.4 Properties	

2.5 Marketing

- 2.6 Reference Library
- 2.7 Miscellaneous Publications/Correspondence

McS 3 Acquisitions

3.1 Brett-Young Seeds/Sabetha

3.2 Steele-Briggs Seed Co.

3.3 Pike & Co.

3.4 McFayden Seeds

McS 4 Seed Marketing Co.

McS 5 Photographs

5.1 McKenzie Seed Co. Ltd. Executives

5.2 Construction at McKenzie Seed Co. Brandon (two files)

5.3 Exterior Photographs of the A. E. McKenzie Co. Building

5.4 McKenzie Seed Co. Plant Operations and Workers (2 files)

5.5 McKenzie Seed Co. Equipment and Plant - Head Office 1983

5.6 McKenzie Seed Co. Field Operations and Workers

5.7 McKenzie Seed Co. Strike 1944

5.8 Fires at McKenzie Seed Co. 1910, 1945, 1972

5.9 McKenzie Seed Co. Centennial Exhibition 1996

5.10 Miscellaneous McKenzie Seed Co. Photographs

5.11 People Connected to McKenzie Seed Co.

5.12 Princess Anne's Visit to McKenzie Seed Co. 1982

5.13 Onion Set Production Book

5.14 Irene Cullen Photographs - McKenzie Seeds Employee Photos

5.15 Josiph Airey Photographs - McKenzie Product Photos

5.16 Alan R. Mundie Seed Production Photographs

5.17 Steele Robertson/Steele Briggs Seeds Photographs

5.18 Seed Packet Display Units Photographs

5.19 Product Photographs

5.20 Parade Photographs

5.21 Oversized Photographs

5.21.1 Drawer #1: Executive Photographs

5.21.2 Drawer #2: Office and Equipment/Plant Photographs

5.21.3 Drawer #3: Miscellaneous Oversized Photographs

5.21.4 Drawer #4: Artifacts

McS 6 Miscellaneous

6.1 Centennial Exhibition

6.2 Miscellaneous Publications

6.3 Scrapbooks

MG 1 A.E. McKenzie Fonds

1.1 Brandon College Inc.

1.2 McKenzie Foundation

1.3 Brandon Allied Arts Council

1.4 Brandon Board of Trade

1.5 Miscellaneous



# A.E. McKenzie Seed Co. Ltd. - miscellaneous publications

fonds

http://archives.brandonu.ca/en/permalink/descriptions4335

Part Of:	RG 3 A.E. McKenzie Company
Description Level:	Sub-series
Series Number:	McS 6 6.2
GMD:	textual records
Date Range:	1963, 1978, 1984-1985
Physical Description:	6 titles; 6 cm

History /

**Biographical:** 

This sub-series consists of publications that did not fit into any of the preceding series or subseries.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes one copy each of Manitoba Business Top 100 (June 1985), Trade and Commerce Supplement, Brandon (c. 1963) and Manitoba Business (November 1985).

It also includes a Christmas Song book, the book "By Gossip and Myth" by Prof. George MacDowell and a document entitled "Background Information re A.E. McKenzie Seed Co. Ltd."

The following newspaper clippings have been located in the map case drawer #4 located in the archives reading room:

- 1. \$175,000 Gift Set for College from City Man
- 2. McKenzie Will Leaves House to Arts Centre
- 3. The Old Alma Mater is Down on Her Knees
- 4. How to Help the Alma Mater
- 5. Good Things are "growing" on at McKenzie Seeds (ad)
- 6. Fire fails to halt work at McKenzie Seeds
- 7. McKenzie Seeds: new facilities are first in North America

8. A full-page advertisment for McKenzie Seeds from "The Brandon Sun" (September 24, 1971)

Storage Location: RG 3 A.E. McKenzie Company fonds McS 6 Miscellaneous



# Aerial view: Brandon College

## http://archives.brandonu.ca/en/permalink/descriptions594

Part Of:	Brandon University Photograph collection
Description Level:	ltem
Series Number:	2.1
Item Number:	BUPC 2.1.2
GMD:	graphic
Date Range:	[fall 1964?]
Physical Description:	5" x 4" (b/w)

Scope and Content:

Brandon College looking south from 19th Street. Photograph was taken after Flora Cowan Hall was built but before construction of the Education Building.

Subject Access: aerial photographs campus photographs campus buildings Brandon streets





# Aerial view: Brandon College and downtown core

http://archives.brandonu.ca/en/permalink/descriptions598

Part Of:	Aerial views and campus photographs
Description Level:	ltem
Series Number:	2.1
Item Number:	2.1.6
GMD:	graphic
Date Range:	c. spring 1963
Physical Description:	10" x 8" (b/w)

Scope and Content:

View is southeast from 21st Street and Princess Avenue. Photograph shows: Brandon College, Wheat City Arena, Armories, Reform (Knox) Church, Alexander School, Knox United Church, Kinsmen Playground, Kinsmen Stadium.

