

S. J. McKee Archives



Rowntree presentation

<http://archives.brandonu.ca/en/permalink/descriptions13336>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R102
Accession Number: 11-2010
GMD: graphic
Date Range: 196?
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two people beside display advertising.

Name Access: CKX
Subject Access: persons
displays
advertising
contests
presentations
television broadcasting
on set

Storage Location: CKX fonds - 2010 accessions

Images





Co-Op grand prize winner (Raceways wind-up)

<http://archives.brandonu.ca/en/permalink/descriptions13356>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R96
Accession Number: 11-2010
GMD: graphic
Date Range: December 1965
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a contest winner being interviewed.

Name Access: CKX
Co-op
Subject Access: persons
broadcasting equipment
on set
interviews
contests
Storage Location: CKX fonds - 2010 accessions

Images





Radio booth at '59 fair

<http://archives.brandonu.ca/en/permalink/descriptions13390>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R75h
Accession Number: 11-2010
GMD: graphic
Date Range: 1959
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a radio booth.

Name Access: CKX
Subject Access: broadcasting
Radio
broadcasting equipment
broadcasters
ckx staff
children
signs and signboards
contests

Storage Location: CKX fonds - 2010 accessions

Images





Rowntree winner

<http://archives.brandonu.ca/en/permalink/descriptions13530>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R6
Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a contest winner.

Name Access: CKX
Rowntree
Subject Access: contests
children
dogs
Storage Location: CKX fonds - 2010 accessions

Images





Royalite winner to windfall

<http://archives.brandonu.ca/en/permalink/descriptions13531>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R5
Accession Number: 11-2010
GMD: graphic
Date Range: June 1968
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a contest winner.

Name Access: CKX
Royalite
Subject Access: contests
persons
Storage Location: CKX fonds - 2010 accessions

Images





Royalite windfall \$1M winner

<http://archives.brandonu.ca/en/permalink/descriptions13533>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R3
Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a Royalite contest winner.

Name Access: CKX
Royalite
Subject Access: persons
garages
service stations
business and professional people
contests
Storage Location: CKX fonds - 2010 accessions

Images





Royalite windfall \$1M winner

<http://archives.brandonu.ca/en/permalink/descriptions13534>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: R
Item Number: 11-2010.R3
Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a Royalite contest winner.

Name Access: CKX
Royalite
Subject Access: persons
garages
service stations
business and professional people
contests
Storage Location: CKX fonds - 2010 accessions

Images





Purity Flour car

<http://archives.brandonu.ca/en/permalink/descriptions13555>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P53
Accession Number: 11-2010
GMD: graphic
Date Range: November 2, 1965
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a competition winner.

Name Access: CKX
Subject Access: persons
cars
on set
contests
television broadcasting
business and professional people
Storage Location: CKX fonds - 2010 accessions

Images





Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13582>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P36i
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of people standing in a grocery store.

Name Access: CKX
Subject Access: store interiors
persons
grocery stores
business and professional people
broadcasting
contests
Storage Location: CKX fonds - 2010 accessions

Images





Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13583>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P36h
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a group of kids.

Name Access: CKX
Subject Access: children
contests
Storage Location: CKX fonds - 2010 accessions

Images





Purity Flour promotion

<http://archives.brandonu.ca/en/permalink/descriptions13648>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P12
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a vehicular advertisement.

Name Access: CKX
Fedoruk's
Purity Flour
Subject Access: cars
advertising
businesses
building exteriors
grocery stores
contests
persons

Storage Location: CKX fonds - 2010 accessions

Images





Purity Flour jolly miller

<http://archives.brandonu.ca/en/permalink/descriptions13649>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P11
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a vehicular advertisement and employee.

Name Access: CKX
Purity Flour
Subject Access: cars
advertising
winter
employees
contests

Storage Location: CKX fonds - 2010 accessions

Images





Academy Award contest Famous Players

<http://archives.brandonu.ca/en/permalink/descriptions10951>

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.A1

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two women with a record player.

Name Access: Famous Players

CKX

Subject Access: contests

store interiors

entertainment

Storage Location: CKX fonds - 2010 accessions

Images





Anniversary card contest

<http://archives.brandonu.ca/en/permalink/descriptions10985>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A11a
Accession Number: 11-2010
GMD: graphic
Date Range: c. 1960
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a display on the CKX set containing anniversary cards and related items celebrating CKX TV's 5th Anniversary.

Name Access: CKX Television
Subject Access: television broadcasting
displays
contests
anniversaries
on set

Storage Location: CKX fonds - 2010 accessions

Images





Anniversary card contest

<http://archives.brandonu.ca/en/permalink/descriptions10986>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A11b
Accession Number: 11-2010
GMD: graphic
Date Range: c. 1960
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an anniversary cake in the shape of the CKX TV studio building, compliments of the Prince Edward Hotel.

Name Access: CKX Television
Subject Access: television broadcasting
displays
contests
anniversaries
cakes

Storage Location: CKX fonds - 2010 accessions

Images





Around the Christmas tree

<http://archives.brandonu.ca/en/permalink/descriptions11087>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A27
Accession Number: 11-2010
GMD: graphic
Date Range: c 1965
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a CKX program advertisement.

Name Access: CKX Radio
Subject Access: displays
Christmas
Storage Location: CKX fonds - 2010 accessions

Images





Around the world with Kelvinator contest

<http://archives.brandonu.ca/en/permalink/descriptions11088>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.A28
Accession Number: 11-2010
GMD: graphic
Date Range: c 1965
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two contest entry boxes for the Around the World with Kelvinator contest.

Name Access: CKX Radio
Subject Access: contests
Storage Location: CKX fonds - 2010 accessions

Images





Baby's own display - Crawford's Drug Store

<http://archives.brandonu.ca/en/permalink/descriptions11181>

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.B1

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of baby's own display at Crawford's Drug Store.

Name Access: CKX Radio

Crawford's Drug Store

Subject Access: Radio

displays

advertising

Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - cherry time display

<http://archives.brandonu.ca/en/permalink/descriptions11234>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 2.5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a stand displaying B.C. cherries, on what appears to be a television studio set.

Name Access: CKX
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - McIntosh apples display

<http://archives.brandonu.ca/en/permalink/descriptions11241>

Part Of: CKX fonds
 Creator: CKX
 Description Level: Item
 Item Number: 11-2010.B21b
 Accession Number: 11-2010
 GMD: graphic
 Date Range: after 1954
 Physical Description: 5" x 4" (b/w)
 Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying B.C. McIntosh apples.

Name Access: CKX
 Subject Access: displays
 advertising
 Storage Location: CKX fonds - 2010 accessions

Images

