

S. J. McKee Archives



Promotions department (personalities & programs)

<http://archives.brandonu.ca/en/permalink/descriptions13570>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P43a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a group of kids.

Name Access: CKX
Subject Access: children
television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13579>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P36I
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of CKX being advertised.

Name Access: CKX
Subject Access: building exteriors
advertising
persons
children
buses

Storage Location: CKX fonds - 2010 accessions

Images





Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13584>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P36g
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Portrait of a kid blowing up a balloon.

Name Access: CKX
Subject Access: children
advertising
Portrait
Storage Location: CKX fonds - 2010 accessions

Images





Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13585>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P36f
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man laying on a bed.

Name Access: CKX
Strand
Subject Access: advertising
persons
ckx staff
furniture stores
theatres
Storage Location: CKX fonds - 2010 accessions

Images





Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13588>

Part Of: CKX fonds
 Creator: CKX
 Description Level: Item
 Series Number: P
 Item Number: 11-2010.P36c
 Accession Number: 11-2010
 GMD: graphic
 Date Range: after 1954
 Physical Description: 5" x 4" (b/w)
 Material Details: Negative
 Custodial History:

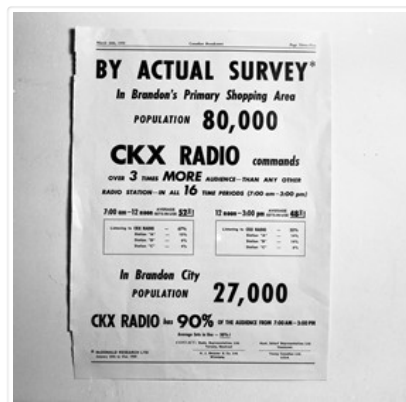
See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a sheet of paper for advertising.

Name Access: CKX
 Subject Access: advertising
 Storage Location: CKX fonds - 2010 accessions

Images





Promotions department

<http://archives.brandonu.ca/en/permalink/descriptions13591>

Part Of: CKX fonds
 Creator: CKX
 Description Level: Item
 Series Number: P
 Item Number: 11-2010.P35g
 Accession Number: 11-2010
 GMD: graphic
 Date Range: after 1954
 Physical Description: 5" x 4" (b/w)
 Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a sheet of paper.

Name Access: CKX
 Subject Access: advertising
 Storage Location: CKX fonds - 2010 accessions

Images





Promotions department

<http://archives.brandonu.ca/en/permalink/descriptions13592>

Part Of: CKX fonds
 Creator: CKX
 Description Level: Item
 Series Number: P
 Item Number: 11-2010.P35f
 Accession Number: 11-2010
 GMD: graphic
 Date Range: after 1954
 Physical Description: 5" x 4" (b/w)
 Material Details: Negative
 Custodial History:

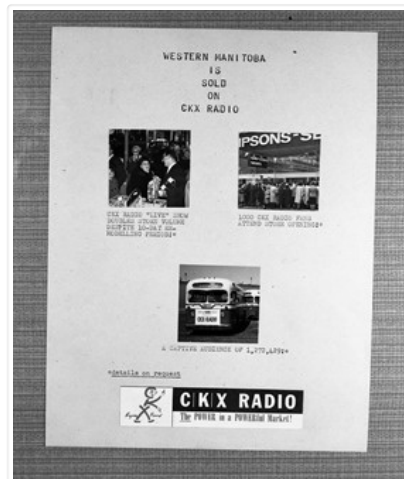
See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a sheet of paper.

Name Access: CKX
 Subject Access: advertising
 Storage Location: CKX fonds - 2010 accessions

Images





Promotions department

<http://archives.brandonu.ca/en/permalink/descriptions13593>

Part Of: CKX fonds
 Creator: CKX
 Description Level: Item
 Series Number: P
 Item Number: 11-2010.P35e
 Accession Number: 11-2010
 GMD: graphic
 Date Range: after 1954
 Physical Description: 5" x 4" (b/w)
 Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a sheet of paper.

Name Access: CKX
 Subject Access: advertising
 Storage Location: CKX fonds - 2010 accessions

Images





Promotions department

<http://archives.brandonu.ca/en/permalink/descriptions13594>

Part Of: CKX fonds
 Creator: CKX
 Description Level: Item
 Series Number: P
 Item Number: 11-2010.P35d
 Accession Number: 11-2010
 GMD: graphic
 Date Range: after 1954
 Physical Description: 5" x 4" (b/w)
 Material Details: Negative

Custodial History:

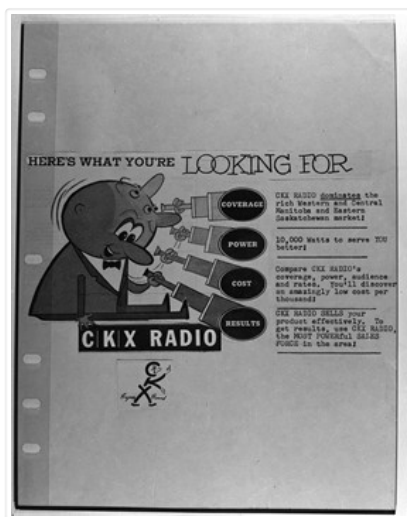
See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a sheet of paper.

Name Access: CKX
 Subject Access: advertising
 Storage Location: CKX fonds - 2010 accessions

Images





Promotions department

<http://archives.brandonu.ca/en/permalink/descriptions13595>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P35c
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a billboard.

Name Access: CKX
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Promotions department

<http://archives.brandonu.ca/en/permalink/descriptions13596>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P35b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1960
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a billboard.

Name Access: CKX
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Promotions department

<http://archives.brandonu.ca/en/permalink/descriptions13597>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P35a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1960
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative
Custodial History:
See fonds level of the CKX records for custodial history.
Scope and Content:
Image of a billboard.
Name Access: CKX
Subject Access: advertising
Curling
Storage Location: CKX fonds - 2010 accessions

Images





Plains Western Gas Co. - ad

<http://archives.brandonu.ca/en/permalink/descriptions13625>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P20f
Accession Number: 11-2010
GMD: graphic
Date Range: 1968
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an advertisement.

Name Access: CKX
Plains Western Gas Company
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Plains Western Gas Co. - ad

<http://archives.brandonu.ca/en/permalink/descriptions13626>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P20e
Accession Number: 11-2010
GMD: graphic
Date Range: 1968
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an advertisement.

Name Access: CKX
Plains Western Gas Company
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Plains Western Gas Co. - ad

<http://archives.brandonu.ca/en/permalink/descriptions13627>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P20d
Accession Number: 11-2010
GMD: graphic
Date Range: 1968
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an advertisement.

Name Access: CKX
Plains Western Gas Company
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Plains Western Gas Co. - ad

<http://archives.brandonu.ca/en/permalink/descriptions13628>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P20c
Accession Number: 11-2010
GMD: graphic
Date Range: 1968
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an advertisement.

Name Access: CKX
Plains Western Gas Company
Subject Access: advertising
Storage Location: CKX fonds - 2010 accessions

Images





Porteous Manufacturing

<http://archives.brandonu.ca/en/permalink/descriptions13643>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P15b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a trailer.

Name Access: CKX
Porteous Manufacturing
Subject Access: trailers
industries
commercial buildings
businesses
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Purity Flour promotion

<http://archives.brandonu.ca/en/permalink/descriptions13648>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P12
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a vehicular advertisement.

Name Access: CKX
Fedoruk's
Purity Flour
Subject Access: cars
advertising
businesses
building exteriors
grocery stores
contests
persons

Storage Location: CKX fonds - 2010 accessions

Images





Purity Flour jolly miller

<http://archives.brandonu.ca/en/permalink/descriptions13649>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: P
Item Number: 11-2010.P11
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a vehicular advertisement and employee.

Name Access: CKX
Purity Flour
Subject Access: cars
advertising
winter
employees
contests

Storage Location: CKX fonds - 2010 accessions

Images



Cowan's Cocoa wagon

<http://archives.brandonu.ca/en/permalink/descriptions13711>

Part Of: Fred McGuinness collection
Creator: Photographer: Pringle and Booth of Toronto
Description Level: Item
Series Number: McG 9

Item Number: 20-2009.21
Accession Number: 20-2009
GMD: graphic
Date Range: [1909-1922]
Physical Description: 6.5" x 4.5" (b/w)
Material Details: on matting
Physical Condition: matting is torn

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a horse drawn wagon advertising Cowan's Cocoa. The Gilmore Advertising Company of Toronto appears to be responsible for the ad and the wagon is numbered "No.4". Three men appear in the photograph: one behind the reigns, one in the rear seat of the wagon, and other standing at the rear axle.

Notes: Writing on the front of the photograph matting reads: Pringle & Booth, 181 George Street, Toronto. Writing on the back of the photograph matting reads: Mrs. R. Miles, R.J. Brdgdon?, Right Side 2.50 a day. Date obtained from <http://photographersofontario.ca>

Name Access: Cowan's Cocoa
Gilmore Advertising Company
Pringle and Booth

Subject Access: Transportation
wagons
advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Ruby Miles collection 14-2003, File 2

Images

