

# S. J. McKee Archives



## Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13582>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P36i  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of people standing in a grocery store.

Name Access: CKX  
Subject Access: store interiors  
persons  
grocery stores  
business and professional people  
broadcasting  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images





## Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13583>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P36h  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a group of kids.

Name Access: CKX  
Subject Access: children  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## Purity Flour promotion

<http://archives.brandonu.ca/en/permalink/descriptions13648>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P12  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a vehicular advertisement.

Name Access: CKX  
Fedoruk's  
Purity Flour  
Subject Access: cars  
advertising  
businesses  
building exteriors  
grocery stores  
contests  
persons

Storage Location: CKX fonds - 2010 accessions

## Images

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## Purity Flour jolly miller

<http://archives.brandonu.ca/en/permalink/descriptions13649>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P11  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a vehicular advertisement and employee.

Name Access: CKX  
Purity Flour  
Subject Access: cars  
advertising  
winter  
employees  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## City of Brandon's parade float, 1927, Canada's Diamond anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13741>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.52

Accession Number: 20-2009

GMD: graphic

Date Range: 1927

Physical Description: 5.5" x 3.25" (b/w)

### Scope and Content:

Photograph shows the City of Brandon parade float pulled by two clydesdale horses. The parade is in honour of the diamond anniversary of Canada's Confederation. The float is decorated with wheat sheaves, the city's coat of arms, and the words "education" and "health" adorn a pergola or arbour in the centre of the float. Seven people are on the float and appear to be in costume. An Aboriginal man is dressed in full regalia, one man appears to be in academic robes, another dressed as a farmer. One woman appears to be dressed like a nurse while another may be wearing a pioneer costume.

Notes: Writing on the back of the photograph reads: Brandon City's foat in 1927, Celebrating 60 years of Confederation, The lady in white is Miss Ann Carnahan who was on the city staff for a number of years and now resides in Victoria. She is my husbands [sic.] sister.

Subject Access: **parades**  
**Transportation**  
**parade floats**  
**horses**  
**Confederation**  
**anniversaries**  
**Diamond anniversary**

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Images

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## Mental Hospital's parade float, 1927, Canada's Diamond anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13742>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.53

Accession Number: 20-2009

GMD: graphic

Date Range: 1927

Physical Description: 5.5" x 3.25" (b/w)

### Scope and Content:

Photograph shows the Mental Hospital parade float pulled by two clydesdale horses. The parade is in honour of the diamond anniversary of Canada's Confederation. The side of the float is decorated with Canada's coat of arms and the words "Sixty Years." In the centre of the float is a three-tiered birthday cake with a Union Jack affixed to its top. Four women are draped in toga-like gowns and each are holding provincial (small) coat of arms for New Brunswick, British Columbia, Nova Scotia, and Ontario. Two men can be seen wearing top hats and coats.

Notes: Writing on the back of the photograph reads: Mental Hospital foat in 1927.

Subject Access: parades  
Transportation  
parade floats  
horses  
Confederation  
anniversaries  
Diamond anniversary

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Images





## T. Eaton Company parade float, 1927, Canada's Diamond anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13743>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.54

Accession Number: 20-2009

GMD: graphic

Date Range: 1927

Physical Description: 5.5" x 3.25" (b/w)

### Scope and Content:

Photograph shows the Timothy Eaton Company's parade float pulled by two clydesdale horses. The parade is in honour of the diamond anniversary of Canada's Confederation. The side of the float reads: Canada's Power in the Affairs of the World. A large globe is strapped to the back of the float and the provincial coat of arms for Prince Edward Island, British Columbia, Nova Scotia, New Brunswick, Quebec, and the Dominion of Canada line the side. The Canadian Red Ensign is mounted at the front of the float.

Notes: Writing on the back of the photograph reads: T. Eaton Co. float, 1927, 60th Anniversary of, Confederation.

Name Access: Timothy Eaton

Eaton's

Subject Access: parades

Transportation

parade floats

horses

Confederation

anniversaries

Diamond anniversary

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Images

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## Queen Victoria's Diamond Jubilee, Winnipeg 1899

<http://archives.brandonu.ca/en/permalink/descriptions13777>

Part Of: Fred McGuinness collection



Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.88  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1899  
Physical Description: 8" x 6" (b/w)  
Material Details: on matting

#### History /

#### Biographical:

According to the Manitoba Historical Society, the Volunteer Monument was unveiled at Winnipeg's Old City Hall on September 28, 1886. The monument commemorated the soldiers of 90th Winnipeg Rifles (also known as the "Little Black Devils") who were killed during the 1885 North West Rebellion. In 1968, the monument was moved to the east side of Main Street, between the Centennial Concert Hall and the Manitoba Museum.

#### Scope and Content:

Photograph shows a parade marching south along Main Street in front of the Volunteer Monument on Winnipeg's Old City Hall grounds (1886-1962). The parade was in honour of Queen Victoria's Diamond Jubilee that was held June 22, 1899. Businesses visible on the west (left) side of Main Street include: the Great Northern Railway Line, Gurney Stove & Range Co., Sherman House, The Arlington Hotel, Hurlley & Co., Central Drug Hall, Inman Optical Co. On the east side of Main Street, the Confederation Life Block is draped with bunting and a large ensign flag is flying from its tower. Spectators line the streets and can be seen on roof tops and leaning from windows.

Notes: The front of the photograph reads: Jubilee [sic.] Procession June 22/99  
Winnipeg

Name Access: Queen Victoria Diamond Jubilee  
The Volunteer Monument  
Main Street (Winnipeg)  
Great Northern Railway  
Gurney Stove & Range Company  
Sherman House  
Arlington Hotel  
Hurlley & Company  
Central Drug Hall  
Inman Optical Company  
Confederation Life Block

Subject Access: anniversaries  
parades  
monuments  
Diamond anniversary

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

#### Images

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## Fred McGuinness and the Canadian Centennial Commission

<http://archives.brandonu.ca/en/permalink/descriptions13890>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.200

Accession Number: 20-2009

GMD: graphic

Date Range: 1965

Physical Description: 7" x 5" (b/w)

### Scope and Content:

Photograph shows Fred McGuinness standing with Newfoundland Premier Joey Smallwood (centre) and the Centennial Commissioner John Fisher (right). The men are standing before an architectural model.

Notes: Writing on the back of the photograph reads: On tour of Newfoundland as member, board of directors Canadian Centennial Commission, McG, Premier Smallwood, & John Fisher, Centennial Commissioner, 1965

Name Access: Fred McGuinness  
Canadian Centennial Commission  
Joey Smallwood  
John Fisher

Subject Access: portraits  
anniversaries  
centennials

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

From 20-2009 #4 plastic envelope #1

## Images

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## Fred McGuinness at BU's 25th Anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13897>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.208

Accession Number: 20-2009

GMD: graphic

Date Range: 1992

Physical Description: 5.75" x 4" (colour)

Scope and Content:

Photograph shows Fred McGuinness being presented with a Brandon University 25th Anniversary coffee mug by Doug Pople of Brandon University.

Name Access: Fred McGuinness

Brandon University

Subject Access: ceremonies

anniversaries

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 #4 plastic envelope #1

### Images

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## Fleming School collection

<http://archives.brandonu.ca/en/permalink/descriptions14291>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Collection

Accession Number: 17-2016

GMD: multiple media

Date Range: 1928-2013; predominantly 2004-2005

Physical Description: 10 cm textual records  
280 photographs  
1 video recording  
1 DVD  
4 artefacts

History /

Biographical:

Fleming School, located at 2320 Louise Avenue, Brandon, MB, was a part of the Brandon School Division from its creation in 1914 until its closure in 2005. The school was named to commemorate the life of pioneer Dr. Alexander Fleming. Fleming, who was a Scottish born immigrant, came to Brandon in 1881, where he worked as Brandon's first medical doctor and pharmacist. He also held the role of chairman for the Brandon School Board. Fleming died in Brandon on November 26, 1897.

Rapid population growth in the City of Brandon in the early part of the 20th century resulted in a need for additional school buildings; Fleming School was among the schools established during this period. Designed by W.H. Shillinglaw, the structure was constructed out of concrete, wood and brick, and included a basement. When the school first opened, it was composed of six classrooms; after two renovations in 1953 and 1962, the school expanded with more classrooms and a gymnasium. At the time of its closure, Fleming School could accommodate seven classes, covering grades kindergarten to grade six.

Around 2004, the Brandon School Division decided to close Fleming Elementary School. Prior to the closure a celebration was held on January 14, 2005, to honour the school's 90th Anniversary. Following the school's official closing, students were reallocated to Earl Oxford Elementary School (540 18th Street). Some of the former staff found work in other schools within the Division, while Craig Manson, the last principal of Fleming School, became principle of Green Acres Elementary School.

The building formerly used as Fleming Elementary School became a high school for the Sioux Valley Dakota Nation in late 2006. The Band bought the building in late 2010.

Custodial History:

Records were collected and created by Fleming School staff and administration, many for the 90th anniversary and closing of the school. Craig Manson, the last principal of Fleming School, gave the records to David Wilson, who donated them to the S.J. McKee Archives in 2015.

#### Scope and Content:

Collection consists of records that document the history of Fleming School. Many of the records were created and gathered specifically by Craig Manson and others for the school's 90th anniversary; on November 19, 2006 an ad written by Grant Hamilton was placed in the Brandon Sun with Jean Pickard asking for potential archives from Fleming School to be donated by contacting Keith Heide at the Brandon School Division. The archives were to be used in a display on education in Brandon to be located in the Town Centre in June 2007. Other records were collected and created by the school's staff and administration to document the activities and student of their school.

Textual records include newspaper clippings, staff and administration lists (1914-2005), programs, calendars, correspondence, anecdotes, as well as records related to the events surrounding the 90th anniversary and the closure of the school. The 90th anniversary celebration materials include Craig Manson's speech and agenda, the lyrics to the school song, and a list of people in attendance. The newspaper clippings, with capture the experiences of Fleming students, are evidence of the staff's interest in the lives of their current and former students.

Also included in the textual records is in depth genealogical research for the Fleming family. The research includes birth and death dates, photographs of grave sites and residences of Fleming family members, as well as some correspondence around the school's 90th anniversary. The photographs in the album include both originals and photocopies.

Photographs in the collection, like the newspaper clippings, document the activities and events of Fleming School, its students and staff. They include candid's from the classroom, various ceremonies (including the 90th anniversary), and the celebration of holidays (especially Halloween). There are also a number of class and staff portraits.

The collection also includes audio visual materials. The VHS recording entitled "Fleming School 90th Birthday Tea," runs approximately 75 minutes and was videoed by Ian Carkener. The DVD, which runs 42 minutes, was created by the staff and students for the 90th anniversary celebration. It has three components: "Through the Decades" shows students re-enacting school scenes from earlier decades; "Students at Work and Play," shows the 2004-2005 students in their classroom environment during holiday celebrations, school ceremonies and working on assignments; and "Reflections," which includes a slide show of photographs of Fleming School throughout the years set to music.

Finally, the collection includes four artifacts: one 90th anniversary celebration balloon with an image of the school building and the its years of operation printed on it; a school magnet with the school phone number and an image of the brick school building; and two pins. The first pin is circular with a black background and gold details including the school's name, three silhouettes and three maple leaves. The second pin appears to have a hornet or bee emblem with the number 72.

#### Notes:

History/bio information was taken from the records, as well as the Manitoba Historical Society's website (Alexander Fleming, Fleming School - accessed on September 30, 2016), the Brandon School Division website (Fleming School - accessed on September 30, 2016) and Grant Hamilton's article "Gathering school archives while they can" (Brandon Sun, November 19, 2006). Description by Megan Treloar (September 2016) and Christy Henry.

Name Access: Alexander Fleming  
 Craig Manson  
 Betty Gibson  
 Ethel Paisley  
 O.N. Riddle  
 J.E. McDowe  
 William Wood  
 Neil McLennan  
 Allan Mitchell  
 Emerson Christilaw  
 James Bateman  
 Henry Hyson  
 Edythe Wood  
 Colin Mailer  
 Emilia Hudy  
 Fleming School  
 Brandon School Division

Subject Access: Education  
 school closures  
 elementary education  
 school celebrations  
 anniversaries  
 Pioneers

Repro Restriction: Canadian Copyright applies to the content of the video recording and some of the photographs

Storage Location: 2016 accessions

Related Material: Brandon School Division records at the Brandon General Museum & Archives

Arrangement:  
 The school history records in the collection are arranged chronologically. The Fleming family history album is broken down by family tree branch.



## A.E. McKenzie Seed Co. Ltd. fonds

<http://archives.brandonu.ca/en/permalink/descriptions4309>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1887-1996; predominantly 1910-1974

Physical Description: 7.47 m of textual records  
 500 photographs

History /

Biographical:

The A.E. McKenzie Seed Co. Ltd. originated with the McKenzie family Flour, Grain and Seed business, started by F. B. McKenzie in the early 1880's. When F. B. McKenzie passed away in

1896, his son, Albert Edward McKenzie, assumed control of the company, and renamed it The Brandon Seed House. With its main office and plant in Brandon, Manitoba, the company specialized in the production and sale of field seeds and service exclusively to seed buyers in the prairie provinces and British Columbia. In later years, a complete line of products including garden seeds, lawn grass, and other allied lines was developed for sale across Canada.

In 1906, the company underwent a change of name when A. E. McKenzie determined that the growth of the country demanded a larger seed institute than could be managed by one man. As a result, the company was incorporated under provincial statutes and the federal Joint Stock Companies Act as A. E. McKenzie Seed Co. Ltd., and new personnel were hired.

Under the Joint Stock Companies Act, A.E. McKenzie Seed Co. Ltd. was required to elect a Board of Directors of not less than three, and not more than nine individuals. Only shareholders of the company were eligible for election, and election was to take place yearly with each shareholder entitled to as many votes as shares owned in the company. The Act also dictated that the directors were, from time to time, to elect from among themselves, a president of the company. They were also able to appoint and remove all other officers of the company and to create company by-laws. The directors were not obliged to pay any dividend on shares if the company should become insolvent. Under the Act, the stock of the company was deemed a personal estate and was only transferable as such. In addition, the company could acquire, hold, and transfer real estate, and was required to submit annual statements.

A. E. McKenzie was elected President of the newly constituted company. For the remainder of his natural life he remained in this position and supervised the operation of the company. S. A. Bradford, who was given responsibility for various company departments, filled the position of General Manager. H. L. Patmore became the Vice-President, overseeing the nursery business, while W. A. McCracken was put in charge of the warehouse stock, and shipping department. McCracken also supervised the mail order department.

The Company was initially comprised of three divisions: The Brandon Seed House, Brandon Nurseries, and Brandon Greenhouses. Each division was registered under Dominion Patents. Later, the company was divided into Retail Mail Order, Wholesale and Commission Packet Trade divisions. It also undertook some export business.

By registering the divisions of the company under federal legislation affecting trademarks and industrial designs, McKenzie and the Board were able to register both the company's trademarks and to protect the company's industrial techniques. The company could thus patent the methods and processes of its operations so that no other individual or business could duplicate them.

Located at 30 9th Street, the head office and plant of A.E. McKenzie Seed Co. Ltd. housed all the facilities and staff of the company, with the exception of the regional sales offices and warehouses. The business of the A. E. McKenzie Co. Ltd. was conducted from a frame warehouse until the current McKenzie building was constructed on the same site after a fire destroyed the original premises. Designed by architect Thomas Sinclair, and built by the Brandon Construction Company, the new building opened in 1911. In time, The A. E. McKenzie Co. Ltd. came to be known as Western Canada's Greatest Seed House.

During the 1930's, before a new building was erected in 1945, the A. E. McKenzie Co. occupied space at five different locations in Brandon, including the Massey Harris Building, the International Harvester Building and the Security Building. The last of these premises was destroyed by fire in 1972. As a result of its proximity to the Security Building, the main McKenzie Building also suffered heavy fire and water damage. A. E. McKenzie Co. Ltd. also utilized a warehouse on the north side of Pacific Avenue alongside the Canadian Pacific Railway tracks between 5th and 6th streets. This building and its contents were destroyed by fire (1946). In May of 1949, the company purchased and erected a Quonset structure on the west side of 15th Street between Rosser and Pacific Avenues.

In 1908, the first branch of the A. E. McKenzie Seed Co. Ltd. was established at Calgary. In the following sixteen years, additional branches were established in Edmonton and Saskatoon (1923), Moose Jaw, Toronto (1934) and Winnipeg (1935). Both the Edmonton and Saskatoon branches were seasonal, operating for a four-month period, March to June inclusive. Business in the Maritime Provinces of Prince Edward Island, Nova Scotia and New Brunswick further extended the company's operations by the mid 1940's. In 1946, the company purchased property in Gilbert Plains, Manitoba, 120 miles north of Brandon. This purchase enabled the company to handle larger quantities of Sweet Clover, a popular crop that was grown in the surrounding area. Additional offices were opened in Vancouver and Quebec City in rented premises by the early 1960's.

In the years 1944-1945, the McKenzie Foundation was created. Through the Foundation, arrangements were put in place to transfer shares of the company to the Manitoba Government for the benefit of higher education, specifically Brandon College. In return for this gift, which included 90% of all capital resources of the company together with all of the income earned each year, except for the amount retained annually to ensure sufficient operating capital, the A.E. McKenzie Co. Ltd. received exemption from paying Corporate Tax.

Prior to the establishment of the McKenzie Foundation, in 1945, the National Trust for the benefit of the College held the shares of McKenzie Seeds. On April 7, 1945 the Manitoba Legislature passed legislation whereby A. E. McKenzie retained effective management control of his company, but 1031 shares out of 1145 issued shares were gifted to the Provincial Government. In return, the government agreed that all financial benefits from the shares would go to Brandon College through the A. E. McKenzie Foundation. When Mr. McKenzie passed away in 1964, the primary responsibility of appointing the Board of Directors for McKenzie Seeds passed to the Provincial government.

The remaining 114 shares of the Company were turned over to the Crown on July 16, 1975 in accordance with an agreement between Brandon University, A. E. McKenzie Co. Ltd. and the Manitoba government. The same agreement also turned the McKenzie Foundation over to Brandon University. Therefore, since 1975 the crown has held all shares of the McKenzie Co. through the Province of Manitoba.

A.E. McKenzie died on September 25, 1964 at the age of 94 and was succeeded as President of the company by J. Lasby Lowes. When Mr. Lowes retired in 1968, A. R. Swanson was appointed by the government to fill the position and was responsible for all operations of the company under a Board of Directors comprised mainly of appointees of the government. It has proven impossible to establish a complete list of those individuals who held the positions of President/General Manager of McKenzie Seeds after 1964. A partial account is as follows: Anthony J. Maruca became President of A. E. McKenzie Co. Ltd. in 1972. In 1975, the Board of Directors appointed William Moore General Manager, creating a new position to relieve the President of the company from management of plant operations. At the same time, Pat Kelleher was named new interim President. Following the resignation of Kelleher, William Moore assumed the role of President as well. Moore left the company in the early 1980s. He was later convicted of criminal misconduct as President of the company. Keith Guelpa became President/General Manager in the mid 1980's; Raymond West was his successor.

Beginning in 1969, the A. E. McKenzie Seed Co. Ltd. began phasing out the Field Seed division of their company, including business related to forage crops and cereals. Seed cleaning equipment located in Brandon and and the company's Calgary and Toronto cleaning plants was sold. The Company concentration its resources on the production and sale of vegetable and flower seeds, and lawn and turf grasses. It acted as a wholesaler and conducted business through chain stores, grocery, hardware and general stores.

Late in 1971, A. E. McKenzie Co. Ltd. purchased its largest competition in packaged seeds - Steele Ridge Seed Co. from Maple Leaf Mills Inc. for two million dollars. At the time of the



Steele Briggs Seed Co. from Maple Leaf Mills Inc. for two million dollars. At the time of the acquisition the company changed its name to A. E. McKenzie Co. - Steele Briggs Seeds, in order to benefit from the favorable reputation held by Steele Briggs Seeds across Canada. In the early 1970s, the acquisition of Brett-Young Seeds Ltd., a Winnipeg company that dealt exclusively in the production and sale of field seed, brought the A. E. McKenzie Co. back into the field seed market.

In 1994 the Manitoba Government sold the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, Canada's largest non-retail mail-order catalogue company, which is owned by MDC Corporation of Toronto.

In 2001, McKenzie Seeds is Canada's leading supplier of packaged seeds and related gardening products. It is divided into a Retail Consumer Products division which features well known seed brands including McKenzie Seeds, Pike Seeds and Thompson & Morgan Seeds from England. As well, this division also carries a complete range of lawn seeds and perishables. It also continues to ship the seed racks invented by A.E. McKenzie to numerous retail stores. The second division, Direct Mail, consists of the McFayden and McConnell catalogues which reach over 500,000 Canadian homes each year.

#### Custodial History:

Following the sale of the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, the records of McKenzie Seeds and its subsidiaries were retained in the McKenzie Plant on 9th Street. In April of 1997, the records were transferred to the McKee Archives at Brandon University. Because the company was a crown corporation, the records of McKenzie Seeds belonged to the Province of Manitoba and might have been placed in the Provincial Archives. However, Provincial Archivist Gordon Dodds permitted the retention of the records in Brandon at the S. J. McKee Archives. The minutes of the Board of Directors, previously transferred to the Provincial Archives, remain in Winnipeg. Until 1960 these minutes, by-laws of the Company, and the letters patent of incorporation (April 7, 1906) were in the possession of the Company's lawyers, Johnson, Garson, Forrester, Davidson, & Steen.

#### Scope and Content:

The fonds consists of textual records, photographs and artifacts from A.E. McKenzie Seed Co. Ltd. The textual records include minutes, documents, financial records, administrative records, by-laws, legal records, catalogues, sales literature, seed packets, newspaper clippings, appraisals, publications, scrapbooks and miscellaneous sections.

In addition, some of the records within the fonds relate to the operations of McKenzie subsidiaries -- Brett-Young Seeds, Steele-Briggs Seeds, Pike & Co. and McFayden Seeds -- and various properties owned by McKenzie Seeds.

Fonds contains approximately 500 photographs. These depict the operations and employees of McKenzie Seeds and the seed industry in general. Artifacts contained in the fonds include blueprints, newspaper clippings, copper printing plates, seed bags and plaques.

Fonds also includes an artificially created series of records dealing with Brandon College Inc., the A.E. McKenzie Foundation, the Brandon Allied Arts Council and the Brandon Board of Trade. These records stand outside the provenance of the McKenzie Seed Co.

Of particular interest within the textual records are the transcripts of various features of the company's history as dictated, researched and recalled by its second President/General Manager, J. Lasby Lowes. The fonds also contains a collection of company catalogue which is almost complete. Outside of the seed industry, the records dealing with both Brandon College Inc. and the McKenzie Foundation are significant records relating to the history of Brandon College/University and the City of Brandon.

Notes: Description written by Christy Henry (2001).

Name Access:	A.E. McKenzie
	J. Lasby Lowes
	Irene Cullen
	Joseph Airey
	Alan R. Mundie
	Sandy Black
	Brett-Young Seeds/Sabetha
	McFayden Seeds
	Steele-Briggs Seed Co
	Pike & Co
	Davidson & Gowen
	Davidson Studio
	Frank Gowen
	Dean Photo Service
	Jerrett's Photo-Art Studio/Jerrett's Photo Service
	Crawford Drug Store
	Leech Printing Ltd
	Eastman Photographic Materials Ltd
Subject Access:	Seed Industry
	Seed Catalogues
	Brandon Business
	Seed Photographs
	Brandon Photographs
	Seed Packets
	Agriculture
	Women Workers
	Labour Relations
	A.E. McKenzie
	J. Lasby Lowes
	A.R. Swanson
	William Moore
	Anthony J. Maruca
	Pat Kelleher
	Keith Guelpa
	Raymond West
	Brett-Young Seeds
	Sabetha
	Steele Briggs Seed Co
	Pike & Co
	McFayden Seeds
	Seed Marketing Co
	Brandon Board of Trade
	Brandon Allied Arts Council
	McKenzie Foundation
	Regal Greetings and Gifts

Repro Restriction: Because the A.E. McKenzie Seed Co. Ltd. was a crown corporation, the records in the fonds are subject to the Freedom of Information and Protection of Privacy Act (FIPPA).

Storage Location: RG 3 A.E. McKenzie Company fonds

Related Material: Additional records regarding A.E. McKenzie Seed Co. Ltd. are housed at the Provincial Archives of Manitoba. In order to gain access to these records it is necessary to contact the Archives of Manitoba.

Arrangement:

RG 3 A.E. McKenzie Seed Co. Ltd. Fonds

McS 1 Board of Directors

- 1.1 Documents
- 1.2 Minutes/Meetings
- 1.3 Management Consultant Reports
- 1.4 Miscellaneous
- 1.5 Financial Records

McS 2 Office of the President/General Manager

- 2.1 A.E. McKenzie
- 2.2 J. Lasby Lowes
- 2.3 Comptroller
- 2.4 Properties
- 2.5 Marketing
- 2.6 Reference Library
- 2.7 Miscellaneous Publications/Correspondence

McS 3 Acquisitions

- 3.1 Brett-Young Seeds/Sabetha
- 3.2 Steele-Briggs Seed Co.
- 3.3 Pike & Co.
- 3.4 McFayden Seeds

McS 4 Seed Marketing Co.

McS 5 Photographs

- 5.1 McKenzie Seed Co. Ltd. Executives
- 5.2 Construction at McKenzie Seed Co. Brandon (two files)
- 5.3 Exterior Photographs of the A. E. McKenzie Co. Building
- 5.4 McKenzie Seed Co. Plant Operations and Workers (2 files)
- 5.5 McKenzie Seed Co. Equipment and Plant - Head Office 1983
- 5.6 McKenzie Seed Co. Field Operations and Workers
- 5.7 McKenzie Seed Co. Strike 1944
- 5.8 Fires at McKenzie Seed Co. 1910, 1945, 1972
- 5.9 McKenzie Seed Co. Centennial Exhibition 1996
- 5.10 Miscellaneous McKenzie Seed Co. Photographs
- 5.11 People Connected to McKenzie Seed Co.
- 5.12 Princess Anne's Visit to McKenzie Seed Co. 1982
- 5.13 Onion Set Production Book
- 5.14 Irene Cullen Photographs - McKenzie Seeds Employee Photos
- 5.15 Josiph Airey Photographs - McKenzie Product Photos
- 5.16 Alan R. Mundie Seed Production Photographs
- 5.17 Steele Robertson/Steele Briggs Seeds Photographs
- 5.18 Seed Packet Display Units Photographs
- 5.19 Product Photographs
- 5.20 Parade Photographs
- 5.21 Oversized Photographs

## 5.2.1 Oversized Photographs

5.21.1 Drawer #1: Executive Photographs

5.21.2 Drawer #2: Office and Equipment/Plant Photographs

5.21.3 Drawer #3: Miscellaneous Oversized Photographs

5.21.4 Drawer #4: Artifacts

## McS 6 Miscellaneous

6.1 Centennial Exhibition

6.2 Miscellaneous Publications

6.3 Scrapbooks

## MG 1 A.E. McKenzie Fonds

1.1 Brandon College Inc.

1.2 McKenzie Foundation

1.3 Brandon Allied Arts Council

1.4 Brandon Board of Trade

1.5 Miscellaneous



## Card Catalogue Cabinets

<http://archives.brandonu.ca/en/permalink/descriptions40>

Part Of: Brandon University Photograph Collection

Description Level: Item

Series Number: 1

File Number: 1.1.26

Item Number: 1.1.26

Date Range: 1964/65

Physical Description: colour, 7.3 cm x 9.5 cm

Scope and Content:

Card catalogue cabinets; Library Foyer. L to R. Shirley Brazer, librarian; Eileen McFadden; librarian

Name Access: Shirley Brazer; Eileen McFadden

Subject Access: Card Catalogues



## Around the world with Kelvinator contest

<http://archives.brandonu.ca/en/permalink/descriptions11088>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A28  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c 1965  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of two contest entry boxes for the Around the World with Kelvinator contest.

Name Access: CKX Radio  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Brandon 75th Anniversary advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11451>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B67a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1957  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Brandon 75th anniversary advertisement.

Name Access: CKX Television  
Brandon, Manitoba  
Subject Access: advertising  
anniversaries  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Brandon 75th Anniversary advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11452>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B67b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1957  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Brandon 75th anniversary advertisement.

Name Access: CKX Television  
Brandon, Manitoba  
Subject Access: advertising  
anniversaries  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11540>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Portrait of Mrs. M.M. Parker, the Benson & Hedges contest winner.

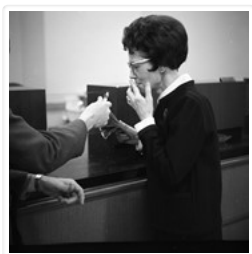
Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11542>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11543>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11544>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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