

# S. J. McKee Archives



## Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13582>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P36i  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of people standing in a grocery store.

Name Access: CKX  
Subject Access: store interiors  
persons  
grocery stores  
business and professional people  
broadcasting  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images





## Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13583>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P36h  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a group of kids.

Name Access: CKX  
Subject Access: children  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Purity Flour promotion

<http://archives.brandonu.ca/en/permalink/descriptions13648>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P12  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a vehicular advertisement.

Name Access: CKX  
Fedoruk's  
Purity Flour  
Subject Access: cars  
advertising  
businesses  
building exteriors  
grocery stores  
contests  
persons

Storage Location: CKX fonds - 2010 accessions

## Images

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## Purity Flour jolly miller

<http://archives.brandonu.ca/en/permalink/descriptions13649>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P11  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a vehicular advertisement and employee.

Name Access: CKX  
Purity Flour  
Subject Access: cars  
advertising  
winter  
employees  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## City of Brandon's parade float, 1927, Canada's Diamond anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13741>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.52

Accession Number: 20-2009

GMD: graphic

Date Range: 1927

Physical Description: 5.5" x 3.25" (b/w)

### Scope and Content:

Photograph shows the City of Brandon parade float pulled by two clydesdale horses. The parade is in honour of the diamond anniversary of Canada's Confederation. The float is decorated with wheat sheaves, the city's coat of arms, and the words "education" and "health" adorn a pergola or arbour in the centre of the float. Seven people are on the float and appear to be in costume. An Aboriginal man is dressed in full regalia, one man appears to be in academic robes, another dressed as a farmer. One woman appears to be dressed like a nurse while another may be wearing a pioneer costume.

Notes: Writing on the back of the photograph reads: Brandon City's foat in 1927, Celebrating 60 years of Confederation, The lady in white is Miss Ann Carnahan who was on the city staff for a number of years and now resides in Victoria. She is my husbands [sic.] sister.

Subject Access: **parades**  
**Transportation**  
**parade floats**  
**horses**  
**Confederation**  
**anniversaries**  
**Diamond anniversary**

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Images

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## Mental Hospital's parade float, 1927, Canada's Diamond anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13742>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.53

Accession Number: 20-2009

GMD: graphic

Date Range: 1927

Physical Description: 5.5" x 3.25" (b/w)

### Scope and Content:

Photograph shows the Mental Hospital parade float pulled by two clydesdale horses. The parade is in honour of the diamond anniversary of Canada's Confederation. The side of the float is decorated with Canada's coat of arms and the words "Sixty Years." In the centre of the float is a three-tiered birthday cake with a Union Jack affixed to its top. Four women are draped in toga-like gowns and each are holding provincial (small) coat of arms for New Brunswick, British Columbia, Nova Scotia, and Ontario. Two men can be seen wearing top hats and coats.

Notes: Writing on the back of the photograph reads: Mental Hospital foat in 1927.

Subject Access: parades  
Transportation  
parade floats  
horses  
Confederation  
anniversaries  
Diamond anniversary

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Images

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## T. Eaton Company parade float, 1927, Canada's Diamond anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13743>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.54

Accession Number: 20-2009

GMD: graphic

Date Range: 1927

Physical Description: 5.5" x 3.25" (b/w)

### Scope and Content:

Photograph shows the Timothy Eaton Company's parade float pulled by two clydesdale horses. The parade is in honour of the diamond anniversary of Canada's Confederation. The side of the float reads: Canada's Power in the Affairs of the World. A large globe is strapped to the back of the float and the provincial coat of arms for Prince Edward Island, British Columbia, Nova Scotia, New Brunswick, Quebec, and the Dominion of Canada line the side. The Canadian Red Ensign is mounted at the front of the float.

Notes: Writing on the back of the photograph reads: T. Eaton Co. float, 1927, 60th Anniversary of, Confederation.

Name Access: Timothy Eaton

Eaton's

Subject Access: parades

Transportation

parade floats

horses

Confederation

anniversaries

Diamond anniversary

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Images

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## Queen Victoria's Diamond Jubilee, Winnipeg 1899

<http://archives.brandonu.ca/en/permalink/descriptions13777>

Part Of: Fred McGuinness collection



Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.88  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1899  
Physical Description: 8" x 6" (b/w)  
Material Details: on matting

#### History /

#### Biographical:

According to the Manitoba Historical Society, the Volunteer Monument was unveiled at Winnipeg's Old City Hall on September 28, 1886. The monument commemorated the soldiers of 90th Winnipeg Rifles (also known as the "Little Black Devils") who were killed during the 1885 North West Rebellion. In 1968, the monument was moved to the east side of Main Street, between the Centennial Concert Hall and the Manitoba Museum.

#### Scope and Content:

Photograph shows a parade marching south along Main Street in front of the Volunteer Monument on Winnipeg's Old City Hall grounds (1886-1962). The parade was in honour of Queen Victoria's Diamond Jubilee that was held June 22, 1899. Businesses visible on the west (left) side of Main Street include: the Great Northern Railway Line, Gurney Stove & Range Co., Sherman House, The Arlington Hotel, Hurlley & Co., Central Drug Hall, Inman Optical Co. On the east side of Main Street, the Confederation Life Block is draped with bunting and a large ensign flag is flying from its tower. Spectators line the streets and can be seen on roof tops and leaning from windows.

Notes: The front of the photograph reads: Jubilee [sic.] Procession June 22/99  
Winnipeg

Name Access: Queen Victoria Diamond Jubilee  
The Volunteer Monument  
Main Street (Winnipeg)  
Great Northern Railway  
Gurney Stove & Range Company  
Sherman House  
Arlington Hotel  
Hurlley & Company  
Central Drug Hall  
Inman Optical Company  
Confederation Life Block

Subject Access: anniversaries  
parades  
monuments  
Diamond anniversary

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

#### Images

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## Fred McGuinness and the Canadian Centennial Commission

<http://archives.brandonu.ca/en/permalink/descriptions13890>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.200

Accession Number: 20-2009

GMD: graphic

Date Range: 1965

Physical Description: 7" x 5" (b/w)

Scope and Content:

Photograph shows Fred McGuinness standing with Newfoundland Premier Joey Smallwood (centre) and the Centennial Commissioner John Fisher (right). The men are standing before an architectural model.

Notes: Writing on the back of the photograph reads: On tour of Newfoundland as member, board of directors Canadian Centennial Commission, McG, Premier Smallwood, & John Fisher, Centennial Commissioner, 1965

Name Access: Fred McGuinness  
Canadian Centennial Commission  
Joey Smallwood  
John Fisher

Subject Access: portraits  
anniversaries  
centennials

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 #4 plastic envelope #1

### Images

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## Fred McGuinness at BU's 25th Anniversary

<http://archives.brandonu.ca/en/permalink/descriptions13897>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.208

Accession Number: 20-2009

GMD: graphic

Date Range: 1992

Physical Description: 5.75" x 4" (colour)

Scope and Content:

Photograph shows Fred McGuinness being presented with a Brandon University 25th Anniversary coffee mug by Doug Pople of Brandon University.

Name Access: Fred McGuinness

Brandon University

Subject Access: ceremonies

anniversaries

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 #4 plastic envelope #1

### Images

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## Fleming School collection

<http://archives.brandonu.ca/en/permalink/descriptions14291>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Collection

Accession Number: 17-2016

GMD: multiple media

Date Range: 1928-2013; predominantly 2004-2005

Physical Description: 10 cm textual records  
280 photographs  
1 video recording  
1 DVD  
4 artefacts

History /

Biographical:

Fleming School, located at 2320 Louise Avenue, Brandon, MB, was a part of the Brandon School Division from its creation in 1914 until its closure in 2005. The school was named to commemorate the life of pioneer Dr. Alexander Fleming. Fleming, who was a Scottish born immigrant, came to Brandon in 1881, where he worked as Brandon's first medical doctor and pharmacist. He also held the role of chairman for the Brandon School Board. Fleming died in Brandon on November 26, 1897.

Rapid population growth in the City of Brandon in the early part of the 20th century resulted in a need for additional school buildings; Fleming School was among the schools established during this period. Designed by W.H. Shillinglaw, the structure was constructed out of concrete, wood and brick, and included a basement. When the school first opened, it was composed of six classrooms; after two renovations in 1953 and 1962, the school expanded with more classrooms and a gymnasium. At the time of its closure, Fleming School could accommodate seven classes, covering grades kindergarten to grade six.

Around 2004, the Brandon School Division decided to close Fleming Elementary School. Prior to the closure a celebration was held on January 14, 2005, to honour the school's 90th Anniversary. Following the school's official closing, students were reallocated to Earl Oxford Elementary School (540 18th Street). Some of the former staff found work in other schools within the Division, while Craig Manson, the last principal of Fleming School, became principle of Green Acres Elementary School.

The building formerly used as Fleming Elementary School became a high school for the Sioux Valley Dakota Nation in late 2006. The Band bought the building in late 2010.

Custodial History:

Records were collected and created by Fleming School staff and administration, many for the 90th anniversary and closing of the school. Craig Manson, the last principal of Fleming School, gave the records to David Wilson, who donated them to the S.J. McKee Archives in 2015.

#### Scope and Content:

Collection consists of records that document the history of Fleming School. Many of the records were created and gathered specifically by Craig Manson and others for the school's 90th anniversary; on November 19, 2006 an ad written by Grant Hamilton was placed in the Brandon Sun with Jean Pickard asking for potential archives from Fleming School to be donated by contacting Keith Heide at the Brandon School Division. The archives were to be used in a display on education in Brandon to be located in the Town Centre in June 2007. Other records were collected and created by the school's staff and administration to document the activities and student of their school.

Textual records include newspaper clippings, staff and administration lists (1914-2005), programs, calendars, correspondence, anecdotes, as well as records related to the events surrounding the 90th anniversary and the closure of the school. The 90th anniversary celebration materials include Craig Manson's speech and agenda, the lyrics to the school song, and a list of people in attendance. The newspaper clippings, with capture the experiences of Fleming students, are evidence of the staff's interest in the lives of their current and former students.

Also included in the textual records is in depth genealogical research for the Fleming family. The research includes birth and death dates, photographs of grave sites and residences of Fleming family members, as well as some correspondence around the school's 90th anniversary. The photographs in the album include both originals and photocopies.

Photographs in the collection, like the newspaper clippings, document the activities and events of Fleming School, its students and staff. They include candid's from the classroom, various ceremonies (including the 90th anniversary), and the celebration of holidays (especially Halloween). There are also a number of class and staff portraits.

The collection also includes audio visual materials. The VHS recording entitled "Fleming School 90th Birthday Tea," runs approximately 75 minutes and was videoed by Ian Carkener. The DVD, which runs 42 minutes, was created by the staff and students for the 90th anniversary celebration. It has three components: "Through the Decades" shows students re-enacting school scenes from earlier decades; "Students at Work and Play," shows the 2004-2005 students in their classroom environment during holiday celebrations, school ceremonies and working on assignments; and "Reflections," which includes a slide show of photographs of Fleming School throughout the years set to music.

Finally, the collection includes four artifacts: one 90th anniversary celebration balloon with an image of the school building and the its years of operation printed on it; a school magnet with the school phone number and an image of the brick school building; and two pins. The first pin is circular with a black background and gold details including the school's name, three silhouettes and three maple leaves. The second pin appears to have a hornet or bee emblem with the number 72.

#### Notes:

History/bio information was taken from the records, as well as the Manitoba Historical Society's website (Alexander Fleming, Fleming School - accessed on September 30, 2016), the Brandon School Division website (Fleming School - accessed on September 30, 2016) and Grant Hamilton's article "Gathering school archives while they can" (Brandon Sun, November 19, 2006). Description by Megan Treloar (September 2016) and Christy Henry.

Name Access:	Alexander Fleming Craig Manson Betty Gibson Ethel Paisley O.N. Riddle J.E. McDowe William Wood Neil McLennan Allan Mitchell Emerson Christilaw James Bateman Henry Hyson Edythe Wood Colin Mailer Emilia Hudy Fleming School Brandon School Division
Subject Access:	Education school closures elementary education school celebrations anniversaries Pioneers
Repro Restriction:	Canadian Copyright applies to the content of the video recording and some of the photographs
Storage Location:	2016 accessions
Related Material:	Brandon School Division records at the Brandon General Museum & Archives
Arrangement:	<p>The school history records in the collection are arranged chronologically. The Fleming family history album is broken down by family tree branch.</p>



## Card Catalogue Cabinets

<http://archives.brandonu.ca/en/permalink/descriptions40>

Part Of: Brandon University Photograph Collection

Description Level: Item

Series Number: 1

File Number: 1.1.26

Item Number: 1.1.26

Date Range: 1964/65

Physical Description: colour, 7.3 cm x 9.5 cm

Scope and Content:

Card catalogue cabinets; Library Foyer. L to R. Shirley Brazer, librarian; Eileen McFadden, librarian

Name Access: Shirley Brazer; Eileen McFadden

Subject Access: Card Catalogues



## Around the world with Kelvinator contest

<http://archives.brandonu.ca/en/permalink/descriptions11088>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A28  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c 1965  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of two contest entry boxes for the Around the World with Kelvinator contest.

Name Access: CKX Radio  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Brandon 75th Anniversary advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11451>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B67a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1957  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Brandon 75th anniversary advertisement.

Name Access: CKX Television  
Brandon, Manitoba  
Subject Access: advertising  
anniversaries  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Brandon 75th Anniversary advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11452>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B67b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1957  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a Brandon 75th anniversary advertisement.

Name Access: CKX Television  
Brandon, Manitoba  
Subject Access: advertising  
anniversaries  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11540>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Portrait of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11542>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11543>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11544>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Academy Award contest Famous Players

<http://archives.brandonu.ca/en/permalink/descriptions10951>

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.A1

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two women with a record player.

Name Access: Famous Players

CKX

Subject Access: contests

store interiors

entertainment

Storage Location: CKX fonds - 2010 accessions

### Images

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