

# S. J. McKee Archives



Standard up-to-date practical letter writer : a comprehensive and practical guide to correspondence, showing the structure, composition, formalities and uses of the various kinds of letters, notes and cards

<http://archives.brandonu.ca/en/permalink/specialcollections791>

|                       |                                                          |
|-----------------------|----------------------------------------------------------|
| Part Of:              | MG 2 2.15 George E Thorman Collection                    |
| Collection:           | George E Thorman School Textbook Collection              |
| Creator:              | Strong, E. J. (Edward Jefferson), 1863                   |
| Description Level:    | Item                                                     |
| Item Number:          | Archives 11-999-3-73                                     |
| Item Number Range:    | Archives 11-999-3-73                                     |
| Responsibility:       | by E.J. Strong                                           |
| Start Date:           | 1914                                                     |
| Date Range:           | 1914                                                     |
| Publication:          | Chicago : C.C. Thompson Co                               |
| Physical Description: | 275 p. : ill. ; 20 cm                                    |
| Notes:                | Includes index                                           |
| Subject Access:       | Letter writing<br>Commercial correspondence<br>Etiquette |
| Storage Location:     | Box 3 - English                                          |
| Storage Range:        | Box 3 - English                                          |



## Business letter writing, applied English and filing : for use in schools, offices and as a general reference book

<http://archives.brandonu.ca/en/permalink/specialcollections754>

|                       |                                                                                                   |
|-----------------------|---------------------------------------------------------------------------------------------------|
| Part Of:              | MG 2 2.15 George E Thorman Collection                                                             |
| Collection:           | George E Thorman School Textbook Collection                                                       |
| Creator:              | Warner, E. (Edgar)                                                                                |
| Description Level:    | Item                                                                                              |
| Item Number:          | Archives 11-999-1-17                                                                              |
| Item Number Range:    | Archives 11-999-1-17                                                                              |
| Responsibility:       | by E. Warner                                                                                      |
| Start Date:           | 1927                                                                                              |
| Date Range:           | 1927                                                                                              |
| Publication:          | Toronto : Sir Isaac Pitman                                                                        |
| Physical Description: | 219 p. : ill. ; 24 cm                                                                             |
| Notes:                | "Sixteenth printing."                                                                             |
| Subject Access:       | Commercial correspondence<br>Filing systems                                                       |
| Storage Location:     | Box 1 - Business Education<br>Lesson planner (1 p.) from Wheat City Business College inside cover |
| Storage Range:        | Box 1 - Business Education<br>Lesson planner (1 p.) from Wheat City Business College inside cover |



## Solo cheese display (H. Cooper)

<http://archives.brandonu.ca/en/permalink/descriptions13033>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S147  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a man displaying cheese.

Name Access: CKX  
Kraft  
Subject Access: persons  
displays  
Food  
commercials  
on set

Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apples on air

<http://archives.brandonu.ca/en/permalink/descriptions11283>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21s  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a box of B.C. apples and a metal lunch box, with a broadcaster leaning on the table. In front of the broadcaster is a CKX-TV television camera, and behind him is a weather map.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11284>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21t  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4.75" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a box of B.C. apricots and some jars of canned apricots, with a broadcaster standing beside the table. Behind the broadcaster is a weather map. A CKX-TV television camera man appears to be filming a commercial.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11333>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21u  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a bowl of B.C. apricots, a canning kettle and some jars of canned apricots, with broadcaster Harold Robbins standing beside the table holding a jar of canned apricots. Behind the Robbins is a weather map.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - Sun-Rype pie filling on air

<http://archives.brandonu.ca/en/permalink/descriptions11341>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21w  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of broadcaster Harold Robbins standing beside a display of various Sun-Rype pie fillings.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Brandon Body Works Ltd.

<http://archives.brandonu.ca/en/permalink/descriptions11379>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B51  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image shows an advertising sign for Brandon Body Works Ltd.

Name Access: CKX Television  
Brandon Body Works Ltd.  
Subject Access: advertising  
signs and signboards  
displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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