

# S. J. McKee Archives



## Provincial exhibition of Manitoba tickets

<http://archives.brandonu.ca/en/permalink/descriptions4360>

Part Of: RG 2 Provincial Exhibition of Manitoba Association fonds  
Description Level: Series  
Fonds Number: RG2SF1  
Series Number: 1.8  
GMD: multiple media  
Date Range: 1951, 1955-1973  
Physical Description: 13 cm textual records  
tickets, badges, ribbons

### History /

#### Biographical:

The records are a product of the administrative staff of the Provincial Exhibition of Manitoba.

#### Custodial History:

The records were housed with the PEM and the MEA until c1986 when they were transferred to the S.J. McKee Archives at Brandon University.

#### Scope and Content:

The series contains letters regarding complimentary tickets in 1951 and 1955. As well, the series contains examples of tickets, badges, and ribbons used or worn by guests and exhibitors to the provincial exhibitions from 1955 to 1973. There is also a pin from the 1909 Inter-Provincial Fair.

Notes: Part of RG2SF1. Inventory of documents in the series is available in the printed finding aid.

Storage Location: RG 2 Provincial Exhibition of Manitoba Association fonds  
RG2SF1 Provincial Exhibition of Manitoba



## RG2SF2 Manitoba winter fair

<http://archives.brandonu.ca/en/permalink/descriptions4364>

Part Of: RG 2 Provincial Exhibition of Manitoba Association fonds  
Description Level: Sous-fonds  
Fonds Number: RG2SF2  
GMD: multiple media  
Date Range: 1908-1992  
Physical Description: 2.65 m textual records  
780 graphics

### History /

#### Biographical:

The first attempts to hold a winter agricultural fair in Brandon happened in 1884, when a show

was held in the buildings owned by A. Harrison and Company. However, this did not become an annual event. There were also several unsuccessful attempts to establish annual Stallion Sales in the late spring by horsemen in the area. In 1904, J.D. McGregor petitioned Brandon City Council for a winter fair. The petition was accepted by the city, and in 1906 Brandon's first winter fair was held. It was a big success, and the Board of Directors looked forward to it becoming an annual event. The summer fair, which had been in operation since 1882 welcomed this new exhibition. The Board of the summer fair felt that a winter fair would be complementary to the summer exhibition. Although the two fairs were not amalgamated, they did share a secretary-treasurer and several Board members.

In 1907, the Cattle Breeders Association decided to make the Brandon Winter Fair the site of its annual stock sale. With this support, it was felt that the winter fair would become an annual event. A joint stock company was created in 1907 entitled the Brandon Winter Fair and Livestock Association (BWFLA), to be used primarily as a land-holding company. Land was purchased at Tenth Street and McTavish Avenue in order to erect a winter fair building.

The following year, the Provincial Winter Fair and Fat Stock Association was created to manage the winter fair. The name was soon changed to the Manitoba Winter Fair and Fat Stock Association (MWFFSA). Unlike the summer fair, the winter fair was solely an agricultural event. The Board felt no need to please the citizens with carnivals and midways. The winter fair was "by and for the farmers...[and]...the primary functions of the Brandon Winter Fair were to educate the agricultural community and to honour the community's accomplishments."

Additional land was bought on Eleventh Street and Victoria Avenue to build a new winter fair building. The building opened in 1913. By this time, the Brandon Winter Fair was one of the best livestock and agricultural exhibitions in the province.

When the First World War broke out, the winter fair buildings were requisitioned by the military for troop accommodation and eventually as a detention centre for Ukrainian internees and other "enemy aliens." Unlike the summer fair, which was allowed to use their buildings during fair week, the winter fair buildings were not released for the exhibition. This led to the cancellation of both the 1915 and 1916 winter fairs.

By 1917 the winter fair was allowed to open again, but by this time both the BWFLA and the MWFFSA were experiencing financial difficulties. It was at this time that the proposal first went out regarding an amalgamation of the summer and winter fairs. The provincial government approved of the idea of an amalgamation, and both fair Boards considered the proposal. However, in early 1920 the winter fair Board pulled out of the discussions, as it felt that the winter fair would lose out to the WAAA. The winter fair Board decided to struggle on independently.

Financial problems heightened Board concerns that the winter fair was not exciting enough to keep the public interest. To add to the financial concerns of the winter fair board, in the fall of 1920, the old winter fair pavilion caught fire and burned. Forty six horses were killed and the fair Board had to cancel the 1921 winter fair. When the new winter fair building opened in 1922, it was greeted with enthusiasm. The Directors, in an attempt to ease the increasing financial burden they were feeling, tried to keep the buildings open year round for other events.

In 1929, the Depression began in Canada. While the winter fair continued to run, its buildings were once again requisitioned by the government, this time to house men looking for work. The winter fair Directors were conscious of the problems that the citizens of Brandon were facing, and they offered free admission to those on relief. The fair received grants from the government to provide work relief programs, but these were often small or canceled. The Board members may have resorted to helping to pay for the fair out of their own pockets.

Despite financial problems, the winter fair managed to survive the Depression. Unfortunately, as Brandon recovered from the Depression of the 1930s, the Second World War broke out.

For the third time in as many decades, the government requisitioned the winter fair buildings. This time, however, instead of canceling the fair as in previous years, the winter fair went on as scheduled, although it was held on the summer fair grounds.

By 1945, the directors were at a loss financially. They decided that the best course of action in order to keep the fair going was to turn over the buildings to the City of Brandon. By the fall of 1946 the BWFLA had ceased operations.

While the Manitoba Winter Fair and the Provincial Exhibition of Manitoba were still not amalgamated, they continued to share the same secretary-manager and several Board members. After the cessation of the war, the Directors knew they had to become more appealing to the wider public. There were promotional events held and more entertainment was offered to attract the public. These additions led to dissension among Board members, as some wanted the fair to remain purely agricultural. The appeal for the greater good of the fair, even if it did include some non-agricultural attractions, eventually won out.

The fair was still to be plagued with difficulties though. In 1952 the fair had to be canceled because of an outbreak of hoof and mouth disease. Despite setbacks such as this, the Board persevered. The following year a 4-H seed show was created and sponsored by the provincial agronomist, P.F. Ford. A carcass class was added in 1957. Soon the fair was successful and stable and rapidly outgrew its facilities.

It was decided by 1966 that the winter fair and the summer fair should be housed in one building. In 1969, the respective Boards went one step further and decided to become one organization. The Manitoba Winter Fair and the Provincial Exhibition of Manitoba amalgamated in 1969 to become the Manitoba Exhibition Association. In 1970, the year of Manitoba's Centennial, it was decided that an organization in the province would receive the designation "Royal" by Queen Elizabeth II. After much consideration by the province, the Manitoba Winter Fair was chosen, and in 1970 it became known as the Royal Manitoba Winter Fair. In 1972 the construction of a common facility was completed, and the 1973 winter fair was the occasion of the official opening of the Keystone Centre. The winter fair continues in this facility and under this designation to this day.

#### Custodial History:

The records were housed at the MWFFSA, the MWF and the MEA until c1986 when they were transferred to the S.J. McKee Archives at Brandon University.

#### Scope and Content:

The sous-fonds consists of textual records and photographs pertaining to the Winter Fair. The textual records include prize lists, programs, minutes, financial, administrative files, original results, news releases, scrapbooks, and tickets. The photographs include animal shows and events, dignitaries, entertainment, ceremonies, buildings, and other events.

The sous-fonds has been divided into eleven series, including: (1) Documents; (2) Minutes; (3) Financial records; (4) Administrative files; (5) Prize lists and programs; (6) News releases; (7) Original results; (8) Tickets; (9) Photographs; (10) Scrapbooks; and (11) Miscellaneous

Storage Location: RG 2 Provincial Exhibition of Manitoba Association fonds



## Pierian Spring (Winter 1976)

<http://archives.brandonu.ca/en/permalink/descriptions303>

Part Of: RG 6 Brandon University fonds  
Description Level: Item  
Series Number: 7.1.3  
Item Number: 2  
GMD: multiple media  
Responsibility: Edited by R.W. Brockway  
Edition: Volume One, Number One  
Date Range: 1976  
Physical Description: iii, 69 p.

### History /

### Biographical:

Pierian Spring was intended to be a literary quarterly publishing poetry, short stories, creative prose and art work. Submissions were accepted from anyone anywhere on any theme and in any style. The name Pierian Spring was originally suggested by Mr. John Moyle, a former English teacher at Harrison High School, Brandon. The Pierian spring in Thrace was the home of the Muses, daughters of Zeus and Titaness Mnemosyne (Memory). The quarterly was published by Brandon University Press.

### Scope and Content:

Pierian Spring (Winter 1976) Volume One, Number One contains poetry, short stories, creative prose and art work by various contributors.

Name Access: R.W. Brockway  
Robert Hanna  
P.T. Peterson  
M. Fewster  
Barbara Farough  
C. Shoultz  
Dave Cameron  
Trevor Fahey  
Anne Le Dressay  
Catherine Brockway  
Alfred Wood  
J.M. King  
Turi Hordern  
R. Rounds  
R. Jones  
George Armstrong  
Hanne Armstrong  
Diana

Storage Location: RG 6 Brandon University fonds  
Series 7: Faculties and Schools  
7.1.2 Faculty of Arts publications  
Box 1



## Brandon University winter carnival button

<http://archives.brandonu.ca/en/permalink/descriptions4918>

Part Of: RG 6 Brandon University fonds

Description Level: Item

Series Number: 16.2

Item Number: 19

Item Number Range: 19

Accession Number: 13-2007

GMD: multiple media

Date Range: 1970s

Physical Description: 1 item

Custodial History:

Item was accessioned in 2007 by the McKee Archives. Prior custodial history is unknown.

Scope and Content:

Consists of a Brandon University Winter Carnival button. The button measures 2.5" across, with a white background. In the centre of the button is the Winter Carnival mascot. The mascot is circled by "Brandon University Winter Carnival" in blue lettering. The button has a gold and purple (originally blue?) ribbon attached to it.

Notes: Part of BU 16.2 Artifacts - apparel.

Storage Location: RG 6 Brandon University fonds  
Series16: Brandon University/College artifacts  
16.2 Artifacts - apparel  
Box 1



## RG2SF1 Provincial Exhibition of Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions4352>

Part Of: RG 2 Provincial Exhibition of Manitoba Association fonds

Description Level: Sous-fonds

Fonds Number: RG2SF1

GMD: multiple media

Date Range: 1903-1991

Physical Description: 3.47 m textual records; 793 graphics

History /

Biographical:

The Provincial Exhibition of Manitoba has been an institution almost as long as Brandon has been a city, although under the guise of several different names. The idea of an exhibition came from Charles Whitehead, who was the founder and first president of the fair. Whitehead was one of the earliest and most prominent businessmen in Brandon. The first Brandon fair was organized in October of 1882, by the Brandon Agricultural Society (BAS). The Board of Directors of the BAS offered up two hundred dollars in prize money, but poor weather and a subsequently small turnout of people and exhibits to the downtown location caused the fair to do poorly. Undeterred, the Board of Directors began to make plans for the second fair, in what was to become an annual event. This time, due to generous grants from the city, district, and province, the Board of Directors was able to purchase land just south of the city to hold the fair on and built a Crystal Palace to hold exhibits in. In October 1883, there were seven hundred

and thirty entries, and the fair, the first to be held on the new fair grounds, was considered successful.

The Brandon Exhibition was not financially sound however, and by 1888, the Directors knew that major changes had to be made if they wanted to continue the fair. It was decided that October was not the best time to hold an agricultural exhibition because most farmers were in the middle of harvesting and did not have time to leave their farms for an exhibition. A decision was made to move the exhibition to the summer, when most farmers could get away for a few days. In July 1889, the first Brandon summer fair was held. The Directors had managed to revamp the fair in order to appeal to the wider public. The fair was a huge success, with both city and rural people attending.

The Board of Directors formally established the Western Agricultural and Arts Association (WAAA) in 1892 to take over management duties of the fair from the BAS. However, the first meeting of the WAAA was not until 1897. There is no explanation for the five year delay. The WAAA received generous donations from the various governments, and the citizens of Brandon. In 1897, the Board of Directors purchased another 42 acres of land from the city that was located beside the fair grounds. They erected a grandstand and new stables. Prize money was increased, there were special prizes offered for the first time, and special exhibition trains were available to transport fair goers at a reduced rate.

The 1897 fair was the major turning point for the Brandon exhibition. The fair appealed to both urban and rural dwellers. The Board wanted to put Brandon on the map, and accordingly, they brought forward events and entertainment that would do so. The first Traveller's Day, still running strong today, was put on in 1912. The parade associated with it was unlike any Brandon had seen before. Despite the attractions, carnivals and midways that were beginning to dominate the fair, organizers insisted that it was still primarily an agricultural event. The promotion of agriculture was still prominent at the exhibition. As local historians have written, "the exhibition symbolized the accomplishments and potential of the region, and encouraged all agriculturists to strive towards higher standards."

By 1912, all outstanding loans had been paid off, and the Board of Directors could boast an eleven thousand dollar surplus in funds. As well, the physical assets available to the summer fair were expanded dramatically in 1913. In 1913, Brandon was granted the honour of hosting the Dominion Exhibition. From the funding that came in for this prestigious event the Board of Directors was able to build a new grandstand, erect new display buildings, replace the racetrack, and generally expand and improve the fair grounds. Another 80 acres of land was bought from the city for the summer fair. The Brandon Dominion Exhibition was declared open on 15 July 1913 by Manitoba Premier Rodmond Roblin. Although it was a resounding success, the Directors ended up having to pay for parts of it out of their own pockets.

Canada entered World War One in the late summer of 1914. The WAAA reached an agreement with the military that the army could use the fairgrounds during the year if they allowed the WAAA use of the grounds for the fair week. Because of limitations put on the fair because of the war, the Brandon exhibition became more involved with the Western Canada Fair Circuit. This organization enabled the summer fair to join in the exhibitions that worked together to bring events like the midway to their exhibitions.

It was also during this time that moral reform became more prevalent in Canadian society. Due to this growing concern with moral purity and the desire for social reform, the Directors had to find ways to ensure that the summer exhibition did not cross the boundaries of good taste. There was a short-lived protest in 1913 against horseracing, but by 1916, then-president of the fair, R.M. Matheson, cast the tie breaking vote in favour of letting both the horseracing and the betting continue. By 1917, the Board had decided against allowing betting, but the horseracing was allowed to continue.

After the war ended, financial stress on the part of the winter fair brought forward a proposal to

amalgamate the summer and winter fairs. The provincial government stated that they were interested in supporting an amalgamation, and the two fair boards resolved to consider the option. In spring of 1920, the winter fair backed out the deal because they felt they would lose out to the WAAA in the deal. Not to be deterred, the WAAA applied for incorporation with the provincial government. On 3 April 1920, the WAAA was incorporated as the Provincial Exhibition of Manitoba (PEM). In 1920, the official title of the summer fair was changed from the Inter-Provincial Exhibition to the Provincial Exhibition of Manitoba.

After incorporation the Board of Directors was increased to a membership of twenty. The provincial exhibition continued to increase and change with the times. The directors tried to make each fair interesting and stimulating for the people of Brandon and the surrounding areas. A Manitoba Government Building was opened in 1927, by Premier John Bracken, and an Automobile Building opened in 1927. By 1929, the Provincial Exhibition was one of the leading summer exhibitions in Western Canada. Unfortunately, 1929 was also the beginning of a decade-long Depression throughout Canada and the United States. The exhibition continued though, although at a less grandiose level. The exhibition was the site of some work relief programs throughout the thirties, but the grants were generally small.

It was also during the 1930s that people began wanting a change in the management of the Board. For many years, almost since the inception of the fair, the Board had been run by the same group of men who took turns in the various positions. In 1933, there were several men brought forward to run against the Directors at the annual general meeting. A total of forty four nominations went up for the twenty positions. After the dust had settled, seven new faces took seats around the Directors table.

During World War Two, the Provincial Exhibition managed to continue. The Board made an agreement with the military that while their buildings could be used by the military during the war, the fair would be able to take control of the buildings for fair week. While the fair remained open, its exhibits were hampered by the war. In 1942, for example, the Wartime Prices and Trades Board declared that farm machinery could not be exhibited for the duration. This was one of the fair's bigger draws, and its absence was felt greatly. As another concession to the war, the livestock show had to be reduced from five days to three, although this decision was met by protest from many of the directors. Despite these impediments, the entries into the agricultural exhibits continued to increase. Horse racing, long a bone of contention among members of the Board was almost eliminated in 1942, but a compromise was made and the Directors allowed one day of racing at the 1943 fair.

After the war, the prize money increased by up to twenty-five percent in an effort to increase the number of exhibitors. Many new events were added to the fair roster, including an annual 4-H show and farm camps for children. A Trade Show was added in 1952 and became a large success. The fair always enjoyed support from the City of Brandon, although there were the occasional tensions between the two. In 1955 the Board approved a proposal by R.A. Hodges to sponsor a Dream Home contest. While the attraction was a big success, the Directors evidently did not receive the cut of the proceeds that Hodges had promised them. The fair Board ended up fifty-five hundred dollars in debt.

In 1958 an attempt was made to break the all male hold on the directorate. While no women were elected to the Board itself, a Women's Advisory Committee was created to provide input into fair activities. The original committee was made up of Mrs. D. Elviss, Mrs. D. Graham, Mrs. G. McRae, and Mrs. F. Heeney.

It was also during this time that the Board began to face more direct competition from Winnipeg. The Red River Exhibition had been operating for several years, and its Board of Directors wanted their exhibition to be admitted into the Western Canadian Association of Exhibition. This would not have been particularly good for the Brandon Provincial Exhibition. Partly due to the Brandon Board's vigorous protests, Winnipeg was only granted an associate membership.

By the end of 1958, the Brandon fair was once again facing financial difficulties. The Provincial Exhibition was at its peak at the end of the 1950s. By 1961 the fair recorded a net loss of sixty-five hundred dollars. Because of financial problems, the fair Board had to mortgage its property for \$50 000. As well, the Royal American Shows left Brandon for Winnipeg in 1966, leaving the Directors scrambling to find another midway. It took several years and several different companies before the Directors settled on the Conklin Brothers Shows. To make matters worse, the grandstand was condemned in 1974, leaving the fair without a place to hold its grandstand show. This show was replaced by the Western Canada Rodeo Circuit, in an attempt to regain patrons.

By 1966 both the summer and winter fair Boards had decided that one facility could be used to house both the summer and winter fairs. Both financially and practically, it became an increasingly good idea to merge the two fairs together. In 1969, the Provincial Exhibition of Manitoba and the Manitoba Winter Fair were amalgamated to become the Manitoba Exhibition Association. Ground was broken a few years later on the summer fair grounds, and by 1972, the Keystone Centre was open for business. The official opening was at the 1973 Winter Fair. From then on, the Provincial Exhibition, Royal Manitoba Winter Fair and, later, AgEx, were housed in the same building, and run by the same board of directors.

#### Custodial History:

These files were housed with the WAAA, the PEM, and the MEA until c1986 when they were transferred to the S.J. McKee Archives at Brandon University.

#### Scope and Content:

The sous-fonds consists of textual records and photographs from the Provincial Exhibition of Manitoba. The textual records include prize lists, programs, minutes, financial, contracts, by laws, administrative files, original results, news releases, scrapbooks and tickets. The photographs include animal shows and events, dignitaries, entertainment, attractions, ceremonies, buildings and other events.

It has been divided into eleven series, including: (1) Documents; (2) Minutes; (3) Financial records; (4) Administrative files; (5) Prize lists and programs; (6) News releases; (7) Original results; (8) Tickets; (9) Photographs; (10) Scrapbooks; and (11) Miscellaneous.

Storage Location: RG 2 Provincial Exhibition of Manitoba Association fonds  
RG2SF1 Provincial Exhibition of Manitoba



## Western Manitoba Philharmonic Choir fonds

<http://archives.brandonu.ca/en/permalink/descriptions14288>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Fonds

Accession Number: 8-2001, 13-2016

GMD: multiple media

Date Range: 1965-1980, predominant 25 May 1965 - 30 September 1976

Physical Description: 12 cm textual records  
6 b/w photographs (loose)  
1 artefact

Physical Condition: Some of the items in the scrapbook have come loose from their pages, some documents are stained from a liquid, likely coffee

History /  
Biographical:



In 1965, Chris Verhoef, member of the Overture Concert Association, Allied Arts Centre, and Brandon Citizens' Committee for the Performing Arts, called for a meeting of Western Manitoba citizens interested in the prospect of a Philharmonic Choir for the region. The meeting took place on 26 May 1965; the steering committee that gathered, led by Margaret Goodman, undertook the formation of the Choir. The Choir would have an Executive consisting of at least four members, and a committee consisting of a minimum seven members. Each executive member would be elected on an annual basis. The Choir's executive, in collaboration with the conductor, would determine the choir's repertoire for the year. The establishment of the Western Manitoba Philharmonic Choir (WMPC) sought to encourage amateurs to sing for enjoyment, provide the opportunity for a choir to perform choral compositions in collaboration with a symphony orchestra and promote and sponsor the musical arts in the Western Manitoba region. Membership to the choir would be open to all citizens of the region, and members would be accepted based on the discretion of the conductor. The first meeting of prospective members took place on 27 September 1965 in St. Matthews Cathedral parish Hall where more than 90 people gathered and registered to become a member of the WMPC.

Chris Verhoef led the Western Manitoba Philharmonic Choir into its first season as President of the choir's Executive Committee. For the organization's first season, the WMPC hired two members of the Brandon College School of Music: Lucien Needham for the position of conductor and Louise Chapman for the position of accompanist. Brandon College, as well as other donors sponsored the choir for its first season. The Choir held its debut performance in collaboration with the Winnipeg Symphony Orchestra (WSO) on 12 March 1966, and the Choir's performance of Vivaldi's Gloria and Handel's Dettingen Te Deum attracted an audience of more than 1400 people. The performance was well received by the public. The debut performance's success earned the Choir a recommendation for a grant from the Manitoba Centennial Corporation that would sponsor a special concert during the centennial year. Furthermore, the Canada Council supported the Winnipeg Symphony Orchestra, by the means of special funds, to make the Symphony's appearance with the Philharmonic Choir possible.

For the WMPC's second season, membership rose to 111 amateur singers. Verhoef remained as President of the Executive, while the Brandon Citizens' Committee for the Performing Arts provided sponsorship. Following the Choir's performance of Schubert's Mass in E-flat Major on 17 November 1966, the membership increased to 132 singers. On 20 January 1967, the WMPC's first taped broadcast was released over CBC and CKX. The broadcast's success resulted in an offer from CBC to record another broadcast for a similar release. The Kiwanis Club of Rivers invited the Choir to perform in Rivers on 25 January 1967. On 7 April 1967, the Choir performed Haydn's oratorio, The Creation, in the Brandon College Gymnasium.

The choir elected Murray Ames as President to lead it through its third and fourth seasons. In its third season, the WMPC, conducted by Leonard Mayoh, performed Handel's Messiah on 22 November 1967 in the Brandon University Gymnasium. The Choir's spring concert, named the "Chris Verhoef Memorial Concert," in honour of Chris Verhoef who had passed away December 1967, featured works by Bach, Brahms and Perry. Held on 9 March 1968, in the Brandon University Gymnasium, the concert featured Brandon University student James Stewart as soloist and was received with great praise. In addition to the memorial concert, the WMPC also established a \$500 scholarship for a Brandon University music student to honour Verhoef's substantial contribution to the community.

The first concert of the Western Manitoba Philharmonic Choir's fourth season was held on 10 December 1968, in the J.R.C. Evans Lecture Theatre at Brandon University and featured selections from Handel's Messiah. A piano trio comprised of Francis Chaplin (violin), Malcolm Tait (cello) and Gordon Macpherson (piano), as well as a brass trio, also performed at the choir's winter concert. In its fourth season, the WMPC performed two concerts in the second half of its season. On 15 February 1969, in cooperation with CKX Radio and Television, the

choir performed works by Mozart, Hindemith, and Mahler in collaboration with the Winnipeg Symphony Orchestra conducted by George Cleve. Later in the season, the choir performed Brahms' Requiem Mass, once again in collaboration with the Winnipeg Symphony Orchestra.

Dr. R. Parker filled the position of President of the Executive for the duration of the Choir's fifth, sixth and seventh seasons. The fifth season saw the WMPC performing four concerts. Conducted by Leonard Mayoh, it opened its season on 11 October 1969 with a performance at the Grand Finale of the Grand Opening of the Western Manitoba Centennial Auditorium, performing the overture to Mozart's *The Magic Flute* and Beethoven's *Symphony No. 9*. Their Christmas concert, also conducted by Mayoh, took place on 10 December 1969. The Choir's third concert of its fifth season was held on 31 January 1970, in cooperation with CKX Radio and Television, and featured works by Mendelssohn, Ravel, and Schubert, in collaboration with the WSO under the direction of conductor George Cleve. The season concluded with another concert in collaboration with the WSO on 7 March 1970, conducted by Leonard Mayoh. This concert featured works by Vaughn Williams, Handel and Poulenc.

Seasons six and seven consisted of two concerts each. The Choir held its fifth annual Christmas Concert on 5 December 1970. Led by Leonard Mayoh, it performed its spring concert on 10 April 1971 in collaboration with members from the Winnipeg Symphony, featuring selections by Bach and Mozart in the Western Manitoba Centennial Auditorium. In its seventh season, the Choir performed Bach's Christmas Oratorio on 4 December 1971 in the Central United Church. For its final concert of the year, the WMPC revisited a piece that had been the main focus of its second season: Haydn's oratorio, *The Creation*. The Choir performed this Haydn masterwork on 8 April 1972 under the direction of Piero Gamba.

Helen Riesberry led the choir through its eighth and ninth seasons as President of the Executive. In its eighth season, the WMPC held its annual Christmas concert on 12 December 1972 in collaboration with the Winnipeg Symphony Orchestra in the style of a sing-along led by Mitch Miller. The choir's spring concert featured another masterwork, Beethoven's *Missa Solemnis*, conducted by Piero Gamba. The WMPC and members of the WSO performed the Requiem Mass on 28 April 1973 at the Western Manitoba Centennial Auditorium. Despite the lack of attendance at rehearsals since the Christmas concert, the WMPC presented an overall effective performance of the challenging Requiem Mass.

In its ninth season, Derek Morphy took over the position of conductor from Leonard Mayoh. Morphy had his debut performance as conductor with the WMPC at the annual Christmas concert on 17 December 1973. In March 1974, in collaboration with members from the WSO, Morphy led the Choir in its performance of Mendelssohn's oratorio, *Elijah*, in the Western Manitoba Centennial Auditorium. Later in the season, the choir performed a concert entitled "Reflections," a choral programme for Lent and Easter, accompanied by organist Arthur Bower.

Nearing the end of its ninth season, the Philharmonic Choir encountered severe financial challenges. The Choir released a notice in the newspaper that the anticipated \$3000 grant from the Manitoba Arts Council had been cut to \$1000, leaving the Choir \$3100 in debt. The notice explained that the Choir needed funds in order to enable operation and continue hiring the WSO for concerts. The WMPC executive and committee held a Leonard Mayoh Night in an attempt to gain funds and donations. Although the Manitoba Arts Council raised the grant to \$2000 and the City of Brandon contributed \$500, the Choir's financial situation remained in a dire state as its ninth season came to a close.

The Choir elected Edith Hayden to lead it through its tenth and eleventh seasons as President of the Executive. The opening of the tenth season challenged the WMPC. In addition to its financial woes, the Choir's Executive struggled to overcome the lack of attendance at rehearsals and the shortage of male voices. The WMPC had experienced membership issues in earlier seasons as well. In its third season, despite a membership of 130 individuals, the choir had struggled to create a balanced sound due to a lack of male membership and

therefore a lack of lower voices. In its sixth season, the Choir opened their concert year with an appeal for members. In an effort to improve the choir's financial affairs, the Choir Executive and conductor decided against hiring the Winnipeg Symphony Orchestra for the time being. In an attempt to improve the situation, Derek Morphy wrote a letter to the members of the Choir outlining his concern that he may not be meeting their expectations as a conductor but hoped to generate positive and hopeful prospects for the future of music-making together.

The Choir's annual Christmas concert featured a collaboration with the Brandon School Division Music Department and Brandon School Orchestra and Band Association, as well as dancers choreographed by Barbra Enhes. The WMPC performed Haydn's Mass in D minor at its spring concert on 27 April 1975, accompanied by Arthur Bower. By the end of the season, the Western Manitoba Philharmonic Choir's financial situation had begun to improve.

The WMPC hired conductor Peter Allen to lead the Choir through its final season of operation. The Choir held its annual Christmas concert in the Central United Church on 7 December 1975, and featured Vivaldi's Gloria, accompanied by pianist Barry Anderson. The choir performed Deller's Psalm 148, Telemann's Cantata for the Fourth Sunday after the Feast of the Three Kings, and Dvorak's Stabat Mater at its spring concert held at the Central United Church on 25 April 1976.

Despite its best efforts, the Western Manitoba Philharmonic Choir's first rehearsal of its twelfth season saw just 26 members in attendance. As a result of lack of membership, the Choir Executive decided to disband the WMPC for its 1976/1977 season, with plans to reassess the situation in September of 1977 for the prospect of a 1977/1978 season. Matters were further complicated by financial considerations; by June 1977 the choir's financial situation had worsened as a result of the administrative fees that the WMPC covered for the duration of its unexpected inactive 1976/1977 season. Unlike past years, there were not any ticket sales to cover such expenses.

Following its year off, membership interest in the Western Manitoba Philharmonic Choir did not increase and the decision was made not to return for another season. In 1980, the WMPC revoked its registration as an organization and officially ceased to exist.

#### Custodial History:

Records in the 8-2001 accession were donated to the McKee Archives in 2001, by three representatives of the Philharmonic Choir: Dr. Bill Paton, Botany Department, Brandon University; Mrs. Edith Hayden, WMPC President; and Mary Davidson WMPC Archives Committee. Records in accession 13-2016 were given to Terry Stamper in the School of Music by Marilyn Hayden and then transferred to the McKee Archives on September 21, 2015.

#### Scope and Content:

Fonds consists of records that document the origin, activities, and ultimate disbandment of the Western Manitoba Philharmonic Choir. These records were created and accumulated during the eleven year existence of the WMPC.

Records include: the organization's constitution and history from 1965-1968; financial records, which include grants received from the Manitoba Arts Council, Canada Council, and City of Brandon, as well as materials documenting the organization's financial struggles from 1974-1976; minutes from executive and committee meetings from 18 June 1973 to 24 June 1974; correspondence in the form of letters between the president of the executive and the choir members, and between the conductor of the choir and its members; membership lists from each season of the WMPC; and concert programmes from every major Christmas and Spring concert that the organization performed. Fonds also contains newspaper notices, advertisements and reviews of various performances, as well as posters advertising performances of the WMPC in the 1967/68, 1970/71, 1971/72 and 1973/74 seasons; the posters advertise the choir, collaborators, patrons and featured works.

Also included in the fonds is a scrapbook detailing the choir's history. Each page of the scrapbook is decorated with hand painted images of plants native to the southwestern Manitoba region. The scrapbook includes concert programs and photographs of the choir from all years of the organization's operation. The scrapbook also contains an assortment of informal photographs from various WMPC events. There are also six black and white group photos of the WMPC from various seasons.

Finally, the fonds contains one artifact, a leather bag/zippered file folder with "WMPC" printed on it.

Notes: History/Bio information was provided by representatives of the Western Manitoba Philharmonic Choir. Copies of the history can be found in the fonds. Description by Jessi Gilchrist (October 2016).

Name Access: Chris Verhoef  
Margaret Goodman  
St. Matthews Cathedral  
Lucien Needham  
Louise Chapman  
Manitoba Centennial Corporation  
Canada Council  
Winnipeg Symphony Orchestra  
Brandon College  
Kiwanis Club  
CKX  
Helen Reisberry  
Mary Donovan  
Tom Inglis  
Humphrey Davies  
Muriel Bain  
H.V. Kidd  
Eileen Christ  
Brandon College Auditorium  
CBC Radio  
J.M. Donovan

Murray Ames  
Dr. R. Parker  
Henry Stein  
Ernie Pearn  
Gerry Streuber  
Dorothy McLean  
Mayme Tucker  
Margaret George  
Bob Blair  
Bud Keenan  
Marilyn Johnston  
Sister Mary Rose  
Lou Brown  
Jeanine Baker  
Muriel Patmore  
Leonard Mayoh  
Jim Cory  
Eric Davies  
Phil Ricou  
Elaine Dechka  
Lester Spinaze  
Archie Miller  
High Rest  
Lorna hamilton  
Ruth Cutforth  
Ollie Timkiw  
Thelma Findogasson  
A. Bayne  
Dick Vanderveen  
Lee Donnelly  
M. Rogosin  
Ken Nichols  
Manitoba Arts Council  
Piero Gamba  
Mary Graham  
Reuben Gurevich  
Leonard Stone  
Brandon Area Foundation  
Arthur Bower  
Derek Murphy  
Judy Pringle  
Irma Peters  
John Martens  
Robert Publow  
Brandon Citizens' Committee for the Performing Arts

Brandon Musical Supply  
P.A. Kennedy  
Bond Books  
Brandon Public Library  
Phylis Thomson  
Hilda Miller  
Arthur Janzen  
Walter Deller  
Nora Needham  
Jean Dorian  
Margaret hammond  
Eileen Blain  
Brian Bailey  
Brandon College Gymnasium  
Brandon University School of Music  
G.R. Rowe  
Sylvia Richardson  
Peter Koslowsky  
Nelson Lohnes  
James Stewart  
Francis Chaplin  
Malcolm Tait  
Gordon Macpherson  
J.R.C. Evans Lecture Theatre  
Lorne Watson  
Donald Henry  
Lawrence Jones  
Alice Hekster  
Walter Hekster  
Hilda Dridger  
Elizabeth Grant  
Dorothy Froese  
Robert Ford  
James Mendenhall  
Colin Cooper  
Allison Ryles  
Joy Crawford  
Audrey Farnell  
Maxine Miller  
Smith Miller  
Brandon Sun  
Barbra Ehnes  
Brandon School Division Music Department  
Brandon School Orchestra and Band Association  
Barbra Landry

Subject Access:	philharmonic choirs amateur choirs amateur musicians symphony orchestra philharmonic classical music performance ensemble cultural organizations music community organizations
Storage Location:	2001 accessions
Related Material:	School of Music records Lorne Watson collection Lawrence Jones collection Brandon Women's Musical Club fonds Francis Chaplin collection Brandon Festival of the Arts fonds Fred McGuinness collection CKX fonds Music and the Brandon Community collection



## Art Gallery of Southwestern Manitoba fonds

<http://archives.brandonu.ca/en/permalink/descriptions4857>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Collection

Accession Number: 2-1998; 3-2001

GMD: multiple media

Date Range: 1904-1993; predominant 1960-1970

Physical Description: 1.2 m

History /

Biographical:

The Brandon Art Club was founded in November 1907, and operated in an art studio on the top floor of the Brandon College Women's Residence. The club appears to have been the creation of Miss. H. Hancock, who became the Director of the Department of Art at Brandon College c. 1907. The club moved to larger facilities made available at the First Methodist Church; the organization remained there until sometime during the Great War when the club relocated to St. Paul's Presbyterian Church and then in 1921, to the Prince Edward Hotel. The club's first public art exhibitions were held at the Prince Edward Hotel. Art classes were held for the first time in 1928. In 1968, the Brandon Art Club merged with the Allied Arts Center, which had been formed in 1959. The Allied Arts Center was located at 1036 Louise Avenue. In April 1984, the Allied Arts Center was moved to new facilities at the Arts Center of Western Manitoba located at 638 Princess Avenue. In 1989, it was renamed the Art Gallery of Southwestern Manitoba, and began to function as a "professional, regional art gallery." The Art Gallery of Southwestern Manitoba relocated to 2-710 Rosser Ave. c. 2001.

Custodial History:

These records were created at different times between 1907 and 1993, and remained in the possession of the administration of the above mentioned organizations until May 2001, when they were donated to the McKee Archives.

Scope and Content:

Fonds contains administrative records, minutes, personal files, correspondence, newsletters, photographs, summaries of collections and exhibits, scrapbooks, programs, submitted papers, and other miscellaneous records. All are a record of the growth and evolution of the Art Club, its administration, and of the art community in Brandon.

Notes: CAIN No. 202584

Subject Access: H. Hancock

Brandon Allied Arts Council

Art Gallery of Southwestern Manitoba

Brandon College

Storage Location: 1998 accessions

Storage Range: 1998 accessions

Related Material: The A.E. McKenzie Company fonds (RG 3 MG 1, 1.3) located in the McKee Archives contains some records, primarily correspondence and minutes, relating to the Brandon Allied Arts Council.



## RG 4 Manitoba Pool Elevator fonds

<http://archives.brandonu.ca/en/permalink/descriptions4344>



Part Of: RG 4 Manitoba Pool Elevator fonds

Description Level: Fonds

Accession Number: 16-1998, 28-1998, 16-2002

GMD: multiple media

Date Range: 1874-2001, predominant 1930-1970

Physical Description: 64.69 m textual records

photographs

slides

audiovisual materials

History /

Biographical:

The forerunner of Manitoba Pool Elevators (MPE), the Manitoba Wheat Pool was created in 1924 as a mechanism to allow for the co-operative marketing of wheat by Manitoba producers by the United Farmers of Manitoba. The Manitoba Wheat Pool was initially intended to be a provisional organization until the establishment of an interprovincial Pool, but when Alberta and Saskatchewan established their own permanent Pools the United Farmers decided to do the same. The Manitoba Pool was different from the SK and AB Pools in that the municipality was the primary unit of organization; members belonged to their municipal Pool associations first, rather than having direct membership with the central Manitoba Wheat Pool. Manitoba Pool Elevators was established in 1925 as a subsidiary of the Pool in response to local members complaints about the unfair business practices of privately owned elevators. The private elevators also slowed up the shipment of grain to the Central Selling Agency employed by the Wheat Pool, acting as a barrier between the local Pools and the Manitoba Wheat Pool. Once established MPE quickly began to build new elevators and acquire privately owned elevators.

MPE's approach to marketing grain promised to stabilize the market price of grain and ensure a fair market price to producers. Initially the Manitoba Wheat Pool was very successful. However, in 1930, the Manitoba Wheat Pool found itself burdened with an unsold surplus from the preceding year that had been bought from the farmers at a price that was significantly higher than any possible return during the Depression. As a result, in 1931 the Manitoba Wheat Pool's Central Selling Agency defaulted on its bank loans. Despite attempts to save the organization, it was forced to declare bankruptcy in November 1932. The financial difficulties of the Wheat Pool had little to no effect on the Pool Elevators, and so this former subsidiary organization became the main Manitoba Pool organization. This change meant MPE had to reorganize, which they were able to do with funds from the provincial government. The company was successful enough in subsequent years that it was able to finish repaying the Manitoba government a full year early in 1949.

MPE did not limit itself to grain handling; they wished to enrich the lives of rural families through education and to provide economic stability through diversification.

MPE established a lending reference library for members and a traveling library for rural families in 1926. With the passing of the Public Libraries Act in 1948, the province took over responsibility for providing rural families with books. MPE decided that since their traveling library would no longer be needed when rural libraries were established, the best course of action was to donate their library to the Provincial government. They also established and supported programs that educated young people about agriculture and ag business.

Subsidiary companies that dealt with course grains, livestock, packing and fertilizer were established by MPE to streamline and stabilize business for its members.

1961 marked the high water mark for the number of local associations within Manitoba Pool Elevators with 225 local associations. After this date the associations began to amalgamate and consolidate. Improvements in rural roads and rail systems and increases in the size of

and consolidate. Improvements in rail roads and rail systems and increases in the size of farms and mechanization of farm labour meant that fewer elevators were needed to service all members and regions. These changes led to an organizational restructuring of Manitoba Pool Elevators in 1968. Membership became direct, and the main unit of organization became the central office. The central office administrated the Pool through districts, which were further subdivided into sub-districts. The locals which were formally the main organizational unit came under the immediate direction of the sub-district they were located in. Local association could opt out of this system if they wished, but by 1975 all but 29 associations had become part of the new structure.

In 1998 Manitoba Pool Elevators merged with the Alberta Wheat Pool to form Agricore Co-operative, Ltd. In 2001 this organization merged with the United Grain Growers to become Agricore United, and in 2007 AU was taken over by the Saskatchewan Wheat Pool; the new company is currently known as Viterra.

#### Custodial History:

The bulk of this fonds was accessioned in 1975, when the forerunner to the McKee Archives at Brandon University, the Rural Resource Center, was founded. The original mandate of the Rural Resource Center was to house the records of the Manitoba Pool Elevators. Previous to this, most of the fonds was stored at MPE's head office in Winnipeg. Many accruals to this collection have since taken place, with some of the larger ones being received in 1997, 2001, and 2002.

#### Scope and Content:

Fonds contains records dealing with every aspect of the Manitoba Pool Elevators organization, from the events leading to its formation in the 1920's, to its amalgamation as part of Agricore beginning in the late 1990's.

Fonds includes records of the local co-operative elevator associations established in the period 1925 - 1968 under the Co-operative Associations Act including: organizational papers; minutes of executive boards; minutes of shareholders annual meetings; financial statements; correspondence; membership lists; and miscellaneous documents.

Also to be found are: documents related to the Royal Commission re the Manitoba Pool Elevators Limited ca. 1931; miscellaneous reports and submissions documents (1925 -1952); central office papers consisting of annual reports, circulars to local co-operative elevator associations and documents related to various other activities of the Manitoba Pool Elevators organization. Fonds also contains documents pertaining to the Manitoba Co-operative Poultry Marketing Association Limited and its successor, the Manitoba Dairy and Poultry Co-operative Limited, and related agencies.

Other items in the fonds (dating from the 1890's to 2001) include: books acquired for the Manitoba Pool Elevator Library, including a complete run of both the Scoop Shovel (MPE's first newspaper) and the Manitoba Cooperator; photographs; slides; audiotapes; and reel-to-reel videos.

Finally, the fonds contains a small number of miscellaneous items such as banners, and company issued briefcases.

This fonds is organized into four series, (A) Local Association records, (B) Central Office Records, (C) Subsidiary Companies and Co-operatives, (D) Commissions, Committees and Inquiries

Notes: Description by Mike White (2002), revised and enlarged by Jillian Sutherland (2009-2010).

History/Bio taken from F.W. Hamilton, "Service at Cost: A History of the Manitoba Pool Elevators 1925-1975" (Saskatoon: Modern Press) and from records within the fonds.

Preparation of this description made possible in part by a generous grant from the Brandon University Student's Union Work Study Program 2009.

Name Access: F.W. Hamilton  
Paul F. Bredt  
Colin H. Burnell  
John I. McFarland  
A.J. McPhail  
J.R. Murray  
W.J. Parker  
Henry W. Wood

Subject Access: Manitoba Co-operator  
Canadian Agriculture  
Cooperative Unions  
Grain Trade  
The Scoop Shovel  
Winnipeg Grain Exchange  
Agricore  
United Grain Growers  
Manitoba Wheat Pool  
Canadian Cooperative Wheat Producers Ltd  
Canadian Wheat Board  
Alberta Wheat Pool  
Border Fertilizer Ltd  
Canadian Council of Agriculture  
Saskatchewan Cooperative Elevator Company  
Saskatchewan Wheat Pool  
United Farmers of Manitoba  
United Farmers of Alberta

Repro Restriction: Researchers are responsible for observing Canadian copyright restrictions.

Finding Aid: File level inventory available for some boxes. The Pool Elevator library and publications are available online through the Brandon University Library catalogue.

Storage Location: RG 4 Manitoba Pool Elevator fonds



## RG 5 Western Manitoba Manuscript Collection

<http://archives.brandonu.ca/en/permalink/descriptions4722>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Fonds

Fonds Number: RG 5  
GMD: multiple media  
History /  
Biographical:

This record group was artificially created in January 2007 by Tom Mitchell and Christy Henry of the McKee Archives.

Scope and Content:

The record group consists of various fonds and collections concerned with the political, cultural, social, and educational life of western Manitoba. See the Subject Access field for a list of titles.

Notes: Description written by Christy Henry (2007).

Subject Access: Joseph H. Hughes  
Canadian Federation of University Women  
Verna Gamey  
Brandon Cinema Club  
Birtle Indian Residential School  
Brandon Assisted Passage Association  
Binscarth Women's Institute  
Griswold School District  
Manitoba School Trustees Regional Association  
Riverbank/Berbank Red Cross  
A.C. Miller  
C.J. Barnes  
David Sommerville Charleson  
Southwest A Region Manitoba Women's Institute  
Berbank Ladies Aid  
Berbank Church  
Blyth Protestant School District #471  
Crown Protestant School District #184  
Ward Watson  
Laurie V. Smith  
Marion Doig  
Elm Creek/Wingham Branch United Farmers of Manitoba  
Roseland Church  
Fairfax United Church  
Humesville & Forrest Women's Missionary Society  
Chater Protestant School District  
William Wallace  
United Grain Growers  
G.R. Rowe  
Cecil Herbert Edward Johnston  
Western Manitoba Centennial Auditorium  
Brandon Art Club  
James Duncan McGregor  
Stephan Adolph Magnacca  
Harry "Hap" Fraser

Leslie Victor Robson  
Bertha School District #861  
Manitoba Genealogical Society  
Brandon Golf & Country Club  
Keystone Centre Development and Construction  
Manitoba Elevator Company  
B.J. Hales  
Brandon Council of Women  
Westman Oral History  
Mildred (Mollie) Kellet  
Gerald McKinney  
Janet Donnelly  
Minnedosa OddFellows  
Basswood OddFellows  
Archibald E. Wilson  
Audrey Silvius  
Western Manitoba Philharmonic Choir  
Lawrence Stuckey  
Minnedosa Women's Institute  
Clanwilliam Women's Institute  
Cordova Women's Institute  
Crocus Women's Institute  
Rathwell Women's Institute  
Strathclair Women's Institute  
Manitoba Women's Institute  
Brandon Business & Professional Women's Club  
Minnedosa Business & Professional Women's Club  
Neepawa Business & Professional Women's Club  
Brandon Women's Musical Club  
International Toastmistress Club - Land O'Lakes Region  
Fred McGuinness  
Reg Forbes  
Jack Stothard  
Janet Louisa May More  
William J. Birtles  
Ruby Miles  
Manitoba Action Committee on the Status of Women  
Canadian Union of Public Employees  
Brandon & District Labour Council (CLC)  
Westman Multi-Cultural Council  
Westman Coalition on Equality Rights  
Martin Kavanagh  
James Buckley  
James Douglas Wall  
Brandon Women's Institute

Trillium Business & Professional Women's Club  
 Westridge Senior Citizens  
 Kodaly in Manitoba  
 WARUCC - Western Association of Registrars of the Universities and  
 Colleges of Canada  
 Margaret Laurence Endowment  
 Douglas Women's Institute  
 Albert Angus Murray McPherson  
 Edward Walker  
 Alexander MacPhail  
 Inventory of Archival Material in Western Manitoba Project  
 Greenway Fair  
 Brandon Hills Busy Bees  
 Prairie Horizons Toastmistress Club  
 Grand Valley School District #206  
 Douglas Brolund  
 Norma Laird  
 Brandon Square Dancing Club  
 Tully McKenzie  
 Basswood School District  
 Anna Enns  
 Frank Robb  
 Bankburn School District  
 John Crawford  
 J.C. Cousins  
 William Ridley Sheridan Wade  
 Mary Schwalm  
 Robert (Bert) Lane  
 Ross Hume  
 Quincy H. Martinson  
 Helen Dutka  
 Dorothy Frances Davidson  
 Brandon Sno-Goers Snowmobile Club  
 Brandon Folk, Music & Art Society, Inc.  
 Baker family  
 Brandon Daily Sun microfilm  
 Western Manitoba Home Economic Association  
 Hubert Weidenhamer  
 Len Evans  
 Henry Hlady  
 Delta Kappa Gamma Society International  
 Westman Recycling Council  
 Herbert Goodland

Storage Location: RG 5 Western Manitoba Manuscript Collection  
 Storage Range: RG 5 Western Manitoba Manuscript Collection

Arrangement:

The fonds and collections in RG 5 Western Manitoba Manuscript collection have been arranged primarily by accession number.



## Southwest B Region Manitoba Women's Institute fonds

<http://archives.brandonu.ca/en/permalink/descriptions14294>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Fonds

Accession Number: 12-2016

GMD: multiple media

Physical Description: 18 cm textual records  
4 b/w photographs

Physical Condition: Some of the pages and photographs in the scrapbooks have become loose

### History /

#### Biographical:

Southwest B "Region" Women's Institute is a regional board within Manitoba Women's Institute.

According to their website, Manitoba Women's Institute (MWI) operates under an umbrella structure of a provincial board and regional boards as directed in the Constitution and Bylaws. The provincial board serves to co-ordinate the activities of the organization on a provincial scale and link with other provincial, national, and international organizations. Regional boards are responsible for activities within their regions and for assisting with communication between the provincial board and the membership. Local institutes serve members in local communities or local geographic areas.

The Southwest B "Region" Women's Institute covers the area south of the Trans Canada Highway and from Killarney west to the Saskatchewan border. Historically it has encompassed locals from the following areas: Bardal, Boissevain, Broomhill, Dand, Deloraine, Dublin, Ebor, Elgin, Elva, Hartney, Kemnay, Lauder, Lyleton, Medora, Melita, Napinka, Pierson, Regent, Souris, Springvale, Tilston, Wakada and Whitewater.

#### Custodial History:

Records were in the possession of the Southwest B Region Women's Institute until their donation to the McKee Archives in 2014.

#### Scope and Content:

Fonds consists of records created by the Southwest B Region Women's Institute during the course of their activities and operations.

Records include: eight minute books (1926-1997); a small scribbler listing Convention and some Board meeting attendance (2001-2013); and two Treasurer's/cash record books (1940-1944 and 1951-1992). The photographs are portraits of the Women's Institute Leadership Class (1961 and 1962), attendees on stage at the F.W.E.C Convention, Wolfville NS (July 1964) and the Manitoba delegation to Wolfville NS (July 1964).

Notes: History/Bio information was taken from the records and from the Manitoba Women's Institute webpage (<http://www.mbwi.ca/about-mwi/local-institutes/>. Accessed January 2017). Description by Christy Henry.

Finding Aid: A detailed list of meeting dates for the minute books was provided by the donor. It is located in the donation file.

Storage Location: 2016 accessions  
photographs in RG 5 photograph drawer by accession number





## RG 2 Provincial Exhibition of Manitoba Association fonds

<http://archives.brandonu.ca/en/permalink/descriptions4351>

Part Of: RG 2 Provincial Exhibition of Manitoba Association fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1884-1992

Physical Description: 9.46 m textual records; 1919 photographs & graphics

History /

Biographical:

Brandon, Manitoba was incorporated as a city in 1881. In 1882, led by Charles Whitehead and a small Board of Directors that included J.W. Vantassel, Charles Pilling, George Halse, J.E. Smith, William Johnson, R.T. Evans, and Thomas Lockhart, it was decided to hold an agricultural exhibition. These men were all involved in the farm business in one way or another, and they wanted an opportunity to help residents realize the agricultural potential of the region. In October of that year, the fledgling community held its first agricultural exhibition. The fair was held in downtown Brandon at what was known as "Market Square." Market Square was two acres of land located on Princess Avenue between Eighth and Ninth Streets. Due to poor weather, and the fact that not many people were ready to show animals and grain, there was a relatively small turnout. The following year was much improved. There were 730 entries into the exhibition. By 1884, the Board of Directors of the Brandon Agricultural Society, which was in charge of the exhibition, realized that they were in poor financial shape, to the point of being personally out of pocket. It was realized that October was not the best time for farmers to be leaving their farms to go to an exhibition. In 1888, it was decided to move the exhibition to the summer time, when it was much easier for people to attend.

The first Brandon Summer Fair was held in July 1889, and it was a resounding success. The Board of Directors had added many items of interest to appeal to the entire public, not just agricultural people. In 1892, the Western Agricultural and Arts Association (WAAA) was formally established to take over duties from the Brandon Agricultural Society. However, it was not until 1897 that the WAAA held its first meeting. There is no explanation as to why there is a five year gap between the formation and the first meeting of this organization. 1897 was the turning point of the Brandon Exhibition. The fair was now firmly established in Brandon, and the Board of Directors was instrumental in ensuring that it remained so. This was done by petitioning to both the municipal and provincial governments for grant money. As well, the Board booked midway and grandstand acts that would bring the city dwellers to the agricultural exhibition.

There were also early attempts at holding an agricultural exhibition in the winter. The first such attempt was in 1884. There was also a Spring Stallion show held in 1891. By 1904, however, a petition by J.D. McGregor had gone out to formally establish a winter exhibition. This effort also failed, but by 1906, it was decided by businessmen, politicians, and farm representatives in Brandon, including McGregor, to organize a winter fair. Rather than seeing this new fair as competition, the Board of Directors of the summer fair felt that it would complement their exhibition. The new fair would remain primarily agricultural. The first winter fair was held in 1906. While the two fairs were not amalgamated, they did share the same secretary-manager. The secretary-manager was responsible for the day to day management of the fair, as well as keeping track of meetings and decisions reached by the various fair boards and committees. In 1907, the Brandon Winter Fair and Livestock Association (BWFLA) was formed to act primarily as a land-holding joint stock company. The following year the Provincial Winter Fair and Fat Stock Association (PWFFSA), an entirely separate organization from the BWFLA, was formed to manage the activities of the winter fair. The PWFFSA name was soon changed to the Manitoba Winter Fair and Fat Stock Association (MWFFSA).

By 1906, Brandon could boast two full size exhibitions, one in the summer and one in the late

By 1900, Brandon could boast two fair size exhibitions, one in the summer and one in the late winter, both of which were considered to be premiere events. In 1908, the Brandon summer fair was renamed the Inter-Provincial Exhibition, and in 1912 it held it's first Traveller's Day, an event which would soon become an important addition to the fair and is still in existence today. It is thought that the name "Traveller's Day" came from the fact that it was held on a Saturday, a day when many people could travel to Brandon for the exhibition.

In 1913, Brandon was bestowed with the honour of hosting the Dominion Exhibition. This was a national exhibition sponsored by the federal government. It was held in a different city every year. There were several cities vying for the 1913 Dominion Exhibition, but it was Brandon that impressed the sponsors the most. With the government funds received for this honour, the Board of Directors supervised the building of a new grandstand, display buildings, and racetrack, as well as the general expansion and improvements to the fairgrounds.

In the spring of 1912, it was decided by the Board of Directors of the winter fair that the facilities they were currently housed in were inadequate for their needs. The mayor and city clerk of Brandon went to the provincial legislature in order to request that there be an amendment added to the Brandon city charter. This amendment would allow the city to guarantee bonds issued by the winter fair board to help pay for the construction of a new facility. This request was granted, and a \$70 000 addition was built next to the original winter fair building. The new building was opened in 1913.

Throughout the First World War, both the winter fair and Provincial Exhibition buildings were used for the war effort. There was one distinct difference however. The summer fair Board was able to negotiate a deal with the army that enabled it to reclaim the fair buildings during fair week. The winter fair, however, had to give up the idea of holding fairs in 1915 and 1916. It was not until 1917, that the winter fair was able to resume.

During this time, due to the financial problems that had beset the winter fair, the two exhibitions considered amalgamation. The Board of Directors of the winter fair felt that because they were the smaller of the two fairs, their interests would be swallowed up by the summer fair. The winter fair withdrew from the negotiations to amalgamate. With this rather sudden turn of events, the Board of Directors of the summer fair petitioned the government to be allowed to incorporate. This was granted, and in 1920, the WAAA was incorporated as the Provincial Exhibition of Manitoba. From 1920, the summer fair was officially known as the Provincial Exhibition of Manitoba. This was the first time that the summer fair was incorporated, and received the "status and financial assistance" that came with incorporation.

More problems beset the winter fair in the 1920s. In 1920, a fire burned down the winter fair pavilion, located at the south end of the winter fair buildings, and caused the Board to cancel the 1921 winter fair. It was not until 1922, that a new building was completed. By 1929, both fairs were well regarded throughout Canada. In 1929, a decade long Depression hit the west. While many fairs closed during this time, Brandon struggled to keep its open. The Directors of both fairs felt that the agricultural shows "encouraged excellence at a time when faith and enthusiasm were at a low ebb." The summer fair proved to be quite successful during the Depression, likely as a result of the few moments one was able to forget one's troubles while there. The winter fair was not quite as successful, although both fairs received government grants and work relief projects. There was little new entertainment in these exhibitions.

There were changes about to manifest themselves at the summer fair, however. While the winter fair had representatives from various associations on its Board of Directors, the summer fair Board of Directors was a small close-knit group of men. Citizens saw entry into this elite group as elusive and difficult. To ward off the possibility of the Board becoming a "self-sustaining clique," that only chose Directors from within, it was decided by several citizens to try and elect some new blood into the fair Board. In 1933, there was a general election for the Board. Instead of the usual men shuffling positions, there were forty-four nominations for the twenty positions. When the voting was all over, seven new men sat on the Board. Despite

some inner rumblings, especially on the summer fair Board over the next few years, both exhibitions survived the Depression.

During the Second World War the fairs once again were forced to operate under adversity. Once again, the buildings were requisitioned for the army, although they were released during fair week. The summer fair was forced to make several concessions, and the winter fair was relocated to the summer fair grounds for the duration.

The winter fair did not survive the Second World War intact. Due to financial reasons, in December of 1945, the Board of Directors turned the winter fair buildings over to the City of Brandon. By 1946, the BWFLA, which was the joint-stock land holding company, had ceased operations because the city now controlled the winter fair land and buildings.

The next fifteen years would be a time of rebuilding for both of Brandon's exhibitions. Children especially were more active participants in the agricultural exhibitions. The summer fair continued to diversify and look for new ways of entertaining the public at large. The winter fair remained primarily agricultural. By the end of the 1950s the winter fair, which was used to struggling, was now both successful and stable; and the summer fair, a perennial success, was starting to fade.

By 1969, both the winter and summer fair Boards had realized that amalgamation was the best possible decision, both practically and financially, for the future of the two fairs. On 29 October, 1969, the two exhibitions amalgamated to become the Manitoba Exhibition Association. The reconstituted Provincial Exhibition of Manitoba was now responsible for both the winter and summer fairs. A new building was erected on the summer fair grounds to house both of the exhibitions. On 2 April 1973, the Keystone Centre was officially opened at the winter fair, although it had been in use since October of the preceding year.

In 1970, Manitoba's Centennial, it was decided that an organization in Manitoba would receive the title of "Royal," as a way to celebrate the centennial. Although many organizations applied for the honour, it was the Brandon winter fair that received the accolades. The winter fair was bestowed with the title "Royal", and became known as the Royal Manitoba Winter Fair.

In 1975, a third exhibition was added, this time a purely agricultural fall show known as the Agricultural Exhibition, or AgEx. This fair was partly organized on behalf of the cattle growers, who found that the summer and winter fairs did not give them adequate time and space to properly show their cattle. The return to a fall show, which had not existed since 1888, would be the return to a purely agricultural exhibition. This show was to be primarily a show and sale event. On 3 November 1975, the first AgEx was opened to resounding success.

The Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair and AgEx are all still in existence in Brandon. They are regarded as three of the most important events to take place annually in the city.

#### Custodial History:

These files were housed with the Manitoba Exhibition Association until c1986 when they were transferred to the S.J. McKee Archives at Brandon University.

#### Scope and Content:

The fonds consists of textual records and photographs comprised of the records from the three annual exhibitions that are held in Brandon, Manitoba: the Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair, and the Agricultural Exhibition (Ag-Ex). The textual records include prize lists, programs, minutes, financial, administrative files, original results, scrapbooks, tickets, news releases, contracts, by laws, documents as well as a miscellaneous section. There are approximately 1846 photographs that include scenes from these three exhibitions. These records provide a unique perspective on the development of agriculture and rural life in southwestern Manitoba. Fairs such as these have been and remain prime media of farm improvement, technological and scientific advancement in rural Canada, and the promoters of country living. These fairs also reflected the long tradition inherited from Britain and Europe of country fairs as centers of entertainment, social interchange and diversion. These records are a principal source of information about the most broadly based vocational, entertainment and social events held on an annual basis in southwestern Manitoba over the last century. The records are vital to academic research on agriculture or fairs, individual biography, or community history.

Notes:	The RG 2 Provincial Exhibition of Manitoba Association finding aid was created by Karyn (Riedel) Taylor with the exception of Series 9 and the accompanying database, which were created by Donica Belisle. This finding aid was created in August 1999.
Name Access:	Charles Whitehead J.W. Vantassel Charles Pilling George Halse
Subject Access:	Brandon Agricultural Society Provincial Exhibition of Manitoba Royal Manitoba Winter Fair Agricultural Exhibition Brandon Manitoba AgEx
Repro Restriction:	Researchers are responsible for observing Canadian copyright restrictions.
Finding Aid:	Available
Storage Location:	RG 2 Provincial Exhibition of Manitoba Association fonds
Storage Range:	RG 2 Provincial Exhibition of Manitoba Association fonds
Related Material:	Additional records regarding the Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair, and AgEx are housed at the Provincial Exhibition of Manitoba Association offices. To gain access to these records, it is necessary to contact the general manager of the Provincial Exhibition of Manitoba Association.

Arrangement:

The fonds is divided into sous-fonds by exhibition. There is a Provincial Exhibition sous-fonds, a Royal Manitoba Winter Fair sous-fonds, an Ag-Ex sous-fonds, and a Miscellaneous sous-fonds that holds information that could not be easily broken down into one exhibition. The arrangement is as follows:

RG 2 Provincial Exhibition Association of Manitoba fonds

RG2SF1 Provincial Exhibition of Manitoba

- 1.1 Documents
- 1.2 Minutes
- 1.3 Financial Records
- 1.4 Administrative Files
- 1.5 Prize Lists and Programs
- 1.6 News Releases
- 1.7 Original Results
- 1.8 Tickets
- 1.9 Photographs
- 1.10 Scrapbooks
- 1.11 Miscellaneous

RG2SF2 Royal Manitoba Winter Fair

- 2.1 Documents
- 2.2 Minutes
- 2.3 Financial Records
- 2.4 Administrative Files
- 2.5 Prize Lists and Programs
- 2.6 News Releases
- 2.7 Original Results
- 2.8 Tickets
- 2.9 Photographs
- 2.10 Scrapbooks
- 2.11 Miscellaneous

RG2SF3 AgEx

- 3.4 Administrative Files
- 3.5 Prize Lists and Programs
- 3.6 News Releases
- 3.7 Original Results
- 3.9 Photographs

RG2SF4 Miscellaneous

- 4.1 Documents
- 4.2 Minutes
- 4.3 Financial Records
- 4.4 Administrative Files
- 4.9 Photographs
- 4.10 Scrapbooks
- 4.11 Miscellaneous