

S. J. McKee Archives



A.E. McKenzie

<http://archives.brandonu.ca/en/permalink/descriptions2533>

Part Of: Brandon University Photograph Collection

Description Level: Item

Series Number: 9

Item Number: BUPC 9.45

GMD: graphic

Date Range: 1950s

Physical Description: 11" x 14" (b/w)

Scope and Content:

Photograph is a portrait of A.E. McKenzie.

Notes: Information that accompanied the photograph: Born Wilcox Lake, Ontario, 1870. Died 1964 in Brandon, MB. A long-time member of a number of boards at the College. Played a role in re-establishing Brandon College through Brandon College Inc. and the McKenzie Foundation by donating 90% of the shares in his company to the MB Government to support higher education, specifically Brandon College.

Name Access: A.E. McKenzie

Subject Access: portraits

Storage Range: Oversize drawer 5

Images





A.E. McKenzie Building

<http://archives.brandonu.ca/en/permalink/descriptions9550>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1EA14

Accession Number: 1-2002

GMD: graphic

Date Range: March 16, 1975

Physical Description: 2 1/2" x 2 1/2"

Material Details: Negative

History /

Biographical:

The original main building (background) was built in 1910, with a tower extension added in 1919.

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

A.E. McKenzie Building

Name Access: A.E. McKenzie Building

Crystal Hotel

Subject Access: businesses

agricultural companies

hotels

Brandon business buildings & facilities after 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Location Copy: 1-2002.3.9.41

Storage Location: Lawrence Stuckey collection

Images





A.E. McKenzie Building

<http://archives.brandonu.ca/en/permalink/descriptions860>

Part Of: Brandon University Photograph collection

Description Level: Item

Series Number: 2.4

Item Number: BUPC 2.4.2

GMD: graphic

Date Range: c. mid 1980s

Physical Description: 3.5" x 5" (colour)

Scope and Content:

Photograph is looking southwest from the back steps of the Education Building and shows the northeast corner of the A.E. McKenzie Building, which housed the Library and Faculty of Arts.

Images





A.E. McKenzie Building and George T. Richardson Centre

<http://archives.brandonu.ca/en/permalink/descriptions949>

Part Of: BUPC 2 Campus buildings

Description Level: Sub-series

Series Number: 2.4

GMD: graphic

Date Range: c. 1959 - 1995

Physical Description: 43 photographs

History /

Biographical:

The J.R.C. Evans Lecture Theatre and the A.E. McKenzie Building were both completed in 1960. The Evans Theatre is named for John Robert Charles Evans, who served as president of Brandon College from 1928 to 1959. The A.E. McKenzie Building was originally the Library and Arts building, and was named for A.E. McKenzie, a local businessman and supporter of the College. The George T. Richardson Centre, which includes the Evans Theatre and the John E. Robbins Library, was completed in 1993.

Scope and Content:

Sub-series consists of photographs of the A.E. McKenzie Building, the George T. Richardson Centre, the J.R.C. Evans Lecture Theatre, the John E. Robbins Library and the link between the Evans Theatre and the McKenzie Building.



A.E. McKenzie Building construction

<http://archives.brandonu.ca/en/permalink/descriptions627>

Part Of: Brandon University Photograph collection

Description Level: Item

Series Number: 2.4

Item Number: BUPC 2.4.6

GMD: graphic

Date Range: [1959-1960]

Physical Description: 5" x 7" (b/w)

Scope and Content:

Photograph is looking northeast (?) and shows the construction of the A.E. McKenzie Building (Library and Arts Building) during the winter.

Subject Access: campus buildings

Images





A.E. McKenzie Building construction

<http://archives.brandonu.ca/en/permalink/descriptions628>

Part Of: Brandon University Photograph collection

Description Level: Item

Series Number: 2.4

Item Number: BUPC 2.4.7

GMD: graphic

Date Range: [1959-1960]

Physical Description: 5" x 7" (b/w)

Scope and Content:

Photograph is looking either north or south into the A.E. McKenzie Building (Library and Arts Building) during construction. A number of the members of the construction crew are visible.

Images





A.E. McKenzie Building construction

<http://archives.brandonu.ca/en/permalink/descriptions629>

Part Of: Brandon University Photograph collection

Description Level: Item

Series Number: 2.4

Item Number: BUPC 2.4.8

GMD: graphic

Date Range: [1959-1960]

Physical Description: 5" x 7" (b/w)

Scope and Content:

Photograph shows the construction of the A.E. McKenzie Building (Library and Arts Building) during winter.

Images





A.E. McKenzie Building construction

<http://archives.brandonu.ca/en/permalink/descriptions630>

Part Of: Brandon University Photograph collection

Description Level: Item

Series Number: 2.4

Item Number: BUPC 2.4.9

GMD: graphic

Date Range: [1959-1960]

Physical Description: 5" x 7" (b/w)

Scope and Content:

Photograph is looking east northeast and shows the construction of the A.E. McKenzie Building (Library and Arts Building). Clark Hall is in the background.

Images





A.E. McKenzie Building cornerstone laying advertisement

<http://archives.brandonu.ca/en/permalink/descriptions632>

Part Of: Brandon University Photograph collection

Description Level: Item

Series Number: 2.4

Item Number: BUPC 2.4.11

GMD: graphic

Date Range: May 29, 1960

Physical Description: 8" x 10" (b/w)

Scope and Content:

Photograph is looking southwest and shows the A.E. McKenzie Building under construction. In black lettering above the building are the words: "Brandon College Cornerstone Laying." In white lettering below the building are the words: "Sat. May 28 - 3 pm CKX TV"

Notes: The Winnipeg Tribune is stamped on the back of the photograph.

Images





A.E. McKenzie Building opening

<http://archives.brandonu.ca/en/permalink/descriptions631>

Part Of: Brandon University Photograph collection

Description Level: Item

Series Number: 2.4

Item Number: BUPC 2.4.10

GMD: graphic

Date Range: January 6, 1961

Physical Description: 9" x 7" (b/w)

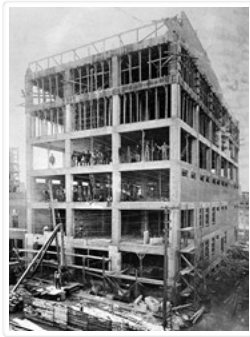
Scope and Content:

Photograph was taken at the opening of the A.E. McKenzie Building (including the Evans Theatre) and shows the J.R.C. Evans Lecture Theatre doorway. L to R Dr. John E. Robbins, Mrs. Olive (Freeman) Diefenbaker (Class of 1923 and wife of Prime Minister John George Diefenbaker)

Notes: The opening of the A.E. McKenzie Building took place the same day as the installation of John E. Robbins as President of Brandon College.

Images





A.E. McKenzie building under construction

<http://archives.brandonu.ca/en/permalink/descriptions8726>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.9

Item Number: 1-2002.3.9.106

Accession Number: 1-2002

GMD: graphic

Date Range: c. 1909

Physical Description: 8" x 10" (b/w)

History /

Biographical:

Stuckey's notes: From Brandon Sun.

Scope and Content:

Photograph is looking north northwest from 9th Street and shows the McKenzie Building underconstruction. Many of the workers have posed on the third and fourth floors for the photograph.

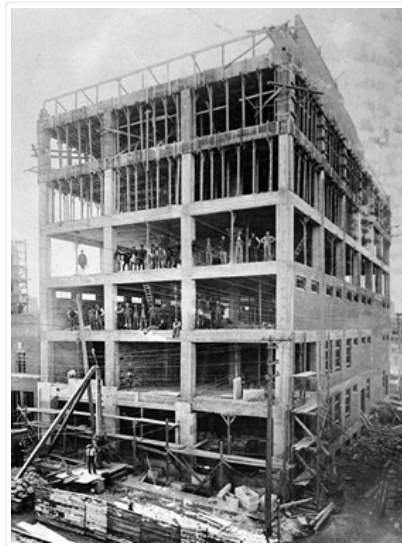
Notes: Corresponds with negative 1-2002.3.9.K2.

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Location Original: 1-2002.3.1K2

Storage Location: RG 5 photograph storage drawer

Images





A.E. McKenzie Building Under Construction

<http://archives.brandonu.ca/en/permalink/descriptions9764>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1K2

Accession Number: 1-2002

GMD: graphic

Date Range: [1909 or 1910]

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

A.E. McKenzie Building under construction

Notes: From the Brandon Sun.

Name Access: A.E. McKenzie Building

A.E. McKenzie & Co.

Subject Access: businesses

seeds

agricultural companies

Brandon Early Construction Scenes

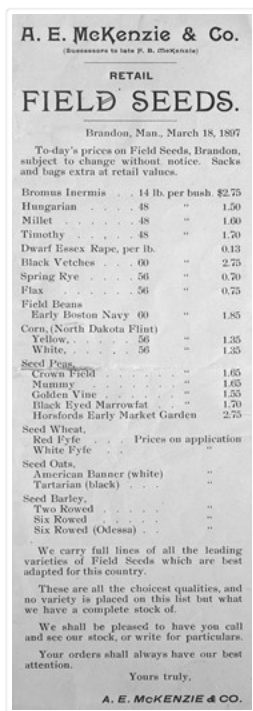
Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Location Copy: 1-2002.3.9.106

Storage Location: Lawrence Stuckey collection

Images





A.E. McKenzie & Co. Field Seed Prices - Advertisement

<http://archives.brandonu.ca/en/permalink/descriptions9720>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1HB13

Accession Number: 1-2002

GMD: graphic

Date Range: March 18, 1897

Physical Description: 3 1/2" x 6"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

A.E. McKenzie & Co.'s field seed prices for March 18, 1897

Name Access: A.E. McKenzie & Co.

Subject Access: advertising

Agriculture

seeds

Brandon Early Business Advertisements

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

Images

A. E. McKenzie & Co.

(Successors to late F. B. McKenzie)

RETAIL

FIELD SEEDS.

Brandon, Man., March 18, 1897

To-day's prices on Field Seeds, Brandon, subject to change without notice. Sacks and bags extra at retail values.

Bromus Inermis	. . . 14 lb. per bush.	\$2.75
Hungarian 48	" 1.50
Millet 48	" 1.60
Timothy 48	" 1.70
Dwarf Essex Rape, per lb.		0.13
Black Vetches 60	" 2.75
Spring Rye 56	" 0.70
Flax 56	" 0.75

Field Beans		
Early Boston Navy	60	" 1.85
Corn, (North Dakota Flint)		
Yellow, 56	" 1.35
White, 56	" 1.35

Seed Peas,		
Crown Field	" 1.65
Mummy	" 1.65
Golden Vine	" 1.55
Black Eyed Marrowfat	" 1.70
Horsfords Early Market Garden		2.75

Seed Wheat,		
Red Fyfe	Prices on application
White Fyfe	"

Seed Oats,		
American Banner (white)	"
Tartarian (black)	"

Seed Barley,		
Two Rowed	"
Six Rowed	"
Six Rowed (Odessa)	"

We carry full lines of all the leading varieties of Field Seeds which are best adapted for this country.

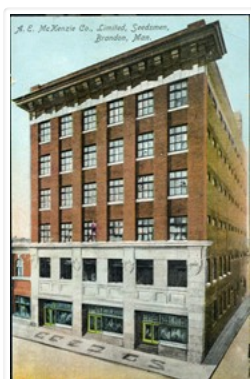
These are all the choicest qualities, and no variety is placed on this list but what we have a complete stock of.

We shall be pleased to have you call and see our stock, or write for particulars.

Your orders shall always have our best attention.

Yours truly,

A. E. McKENZIE & CO.



A.E. McKenzie Co., Limited, Seedmen

<http://archives.brandonu.ca/en/permalink/descriptions10146>

Part Of: RG 12 Brandon and Area Photograph Collection

Description Level: Item

Series Number: 2

Item Number: BAPC 2.34

Accession Number: 17-2009

GMD: graphic

Date Range: c. April 8, 1912

Physical Description: 3.5" x 5.5" (b/w)

Material Details: Postcard

Custodial History:

Postcard was sent to Chuck Wilson's aunt, Mrs. W.M. Wilson in Creelman, SK by the McKenzie Seed Company in 1912. Chuck Wilson found the postcard in some of his aunt's papers in 2009 and mailed it to the McKee Archives.

Scope and Content:

Item consists of a colour postcard of the McKenzie Seed Company building located on the west side of the 100 block of 9th Street. The card was sent to Mrs. W.M. Wilson of Creelman, SK to acknowledge her order.

Writing on the front of the card reads: A.E. McKenzie Co., Limited, Seedsmen, Brandon, Man

Name Access: A.E. McKenzie Co., Limited
A.E. McKenzie Seed Company
9th Street

Subject Access: commercial buildings
businesses
Agriculture
downtown

Storage Location: BAPC photograph drawer

Related Material: RG 3 A.E. McKenzie Seed Co., Ltd. fonds

Images





A.E. McKenzie Family photo

<http://archives.brandonu.ca/en/permalink/descriptions13952>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.24

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 4.25" x 3.5" (colour)

Scope and Content:

Photograph shows a group of nine people surrounding an elderly man, likely A.E. McKenzie, who is wearing a black suit. The group appears to be photographed in residential yard.

Name Access: A.E. McKenzie

Subject Access: family portraits

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Images





A.E. McKenzie fonds

<http://archives.brandonu.ca/en/permalink/descriptions4337>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Series

Series Number: MG 5

GMD: textual records

Date Range: 1887-1989; prredominantly 1887-1968

Physical Description: 31 cm

History /

Biographical:

See biographical sketch of A.E. McKenzie under RG 3 Series 2 (Office of the President/General Manager), sub-series 1 (A.E. McKenzie).

Custodial History:

See fonds level description of custodial history of A.E. McKenzie Seed Co. Ltd.

Scope and Content:

The manuscript group contains records pertaining to A.E. McKenzie's personal life, such as personal correspondence and family documents. Records dealing with McKenzie's involvement with Brandon College, the Brandon Allied Arts Council and the Brandon Board of Trade are also included.

It has been divided into five sub-series, including: (1) Brandon College Inc.; (2) A.E. McKenzie Foundation; (3) Brandon Allied Arts Council; (4) Brandon Board of Trade; and (5) Miscellaneous.

Storage Location: RG 3 A.E. McKenzie Seed Co. Ltd. fonds
MG 5 A.E. McKenzie fonds

Related Material: RG 1 Brandon College fonds in the McKee Archives contains additional information on A.E. McKenzie, particularly his involvement with Brandon College.

A photograph of A.E. McKenzie is located in oversized drawer #5 of the Brandon College photograph series.



A.E. McKenzie fonds - miscellaneous

<http://archives.brandonu.ca/en/permalink/descriptions4343>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: MG 5 1.5

GMD: textual records

Date Range: 1887-1960

Physical Description: 3.5 cm

History /

Biographical:

This sub-series is artificially created and contains records that did not fit into any of the preceding series or sub-series.

Custodial History:

See fonds level description of custodial history of A.E. McKenzie Seed Co. Ltd.

Scope and Content:

The records in this sub-series concern A.E. McKenzie's personal life. It contains a number of documents created by his father, F. B. McKenzie, including land deeds, financial records, and a grant of probate. The sub-series also includes documents concerning the Ontario Mutual Life Assurance Co., the dissolution of partnership between A.E. McKenzie and George. E. McKenzie, the release of F.B. McKenzie's estate to his son and a copy of A.E. McKenzie's mother's last will and testament.

Also included within the sub-series is a file of correspondence between McKenzie and R.B. Dessert, a former employee of McKenzie Seeds who established his own seed company in California after leaving Brandon. The correspondence is almost entirely personal in nature.

Thank you letters regarding Brandon College and scholarships, as well as minutes from meetings of the Education Advisory Board can also be found within the sub-series.

Storage Location: RG 3 A.E. McKenzie Seed Co. Ltd. fonds

MG 5 A.E. McKenzie fonds



A.E. McKenzie Foundation

<http://archives.brandonu.ca/en/permalink/descriptions4340>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: MG 5 1.2

GMD: textual records

Date Range: 1940, 1945-1989

Physical Description: 6 cm

History /

Biographical:

In 1945 the A. E. McKenzie Trust of 1939, which led to the formation of Brandon College Incorporated, was cancelled. As a result A.E., who was still trying to solve the College's financial problems, set about attaining a special act of legislature that would enable him to transfer 90% of his company's stockholdings to the control of the Province of Manitoba to benefit the College.

See fonds level administrative history description.

Custodial History:

See fonds level description of custodial history of A.E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes correspondence regarding the McKenzie Foundation between Brandon College Inc., McKenzie Seeds, William Johnson and the Government of Manitoba. It also contains records dealing with Educational Advisory Board. A substantial amount of this correspondence is in regards to the payment of Brandon College Inc. from the McKenzie Foundation. In addition, there is also correspondence generated by the Comptroller-General and Wm. Johnson regarding Foundation Account, as well as some other financial information.

Various documents are also present within the sub-series, including Bill 87, amendments, an authorization provision for variation in agreement and an agreement between McKenzie, Brandon College Inc. and the National Trust. A collection of prepared statements or briefs, many written by A.E. McKenzie regarding the purpose and future of the Foundation are also included.

Storage Location: RG 3 A.E. McKenzie Seed Co. Ltd. fonds
MG 5 A.E. McKenzie fonds

Related Material: Information regarding the A.E. McKenzie Foundation can be found in Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes), Historical Topics file 1 (Tape 9).

Series 5 (Photographs), oversized drawer #4 contains newspaper clippings dealing with the establishment of the McKenzie Foundation.



A.E. McKenzie Seed Co. Ltd. fonds

<http://archives.brandonu.ca/en/permalink/descriptions4309>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1887-1996; predominantly 1910-1974

Physical Description: 7.47 m of textual records
500 photographs

History /

Biographical:

The A.E. McKenzie Seed Co. Ltd. originated with the McKenzie family Flour, Grain and Seed business, started by F. B. McKenzie in the early 1880's. When F. B. McKenzie passed away in 1896, his son, Albert Edward McKenzie, assumed control of the company, and renamed it The Brandon Seed House. With its main office and plant in Brandon, Manitoba, the company specialized in the production and sale of field seeds and service exclusively to seed buyers in the prairie provinces and British Columbia. In later years, a complete line of products including garden seeds, lawn grass, and other allied lines was developed for sale across Canada.

In 1906, the company underwent a change of name when A. E. McKenzie determined that the growth of the country demanded a larger seed institute than could be managed by one man. As a result, the company was incorporated under provincial statutes and the federal Joint Stock Companies Act as A. E. McKenzie Seed Co. Ltd., and new personnel were hired.

Under the Joint Stock Companies Act, A.E. McKenzie Seed Co. Ltd. was required to elect a Board of Directors of not less than three, and not more than nine individuals. Only shareholders of the company were eligible for election, and election was to take place yearly with each shareholder entitled to as many votes as shares owned in the company. The Act also dictated that the directors were, from time to time, to elect from among themselves, a president of the company. They were also able to appoint and remove all other officers of the company and to create company by-laws. The directors were not obliged to pay any dividend on shares if the company should become insolvent. Under the Act, the stock of the company was deemed a personal estate and was only transferable as such. In addition, the company could acquire, hold, and transfer real estate, and was required to submit annual statements.

A. E. McKenzie was elected President of the newly constituted company. For the remainder of his natural life he remained in this position and supervised the operation of the company. S. A. Bradford, who was given responsibility for various company departments, filled the position of General Manager. H. L. Patmore became the Vice-President, overseeing the nursery business, while W. A. McCracken was put in charge of the warehouse stock, and shipping department. McCracken also supervised the mail order department.

The Company was initially comprised of three divisions: The Brandon Seed House, Brandon Nurseries, and Brandon Greenhouses. Each division was registered under Dominion Patents. Later, the company was divided into Retail Mail Order, Wholesale and Commission Packet Trade divisions. It also undertook some export business.

By registering the divisions of the company under federal legislation affecting trademarks and industrial designs, McKenzie and the Board, were able to register both the company's trademarks and to protect the company's industrial techniques. The company could thus patent the methods and processes of its operations so that no other individual or business could duplicate them.

Located at 30 9th Street, the head office and plant of A.E. McKenzie Seed Co. Ltd. housed all the facilities and staff of the company, with the exception of the regional sales offices and warehouses. The business of the A. E. McKenzie Co. Ltd. was conducted from a frame warehouse until the current McKenzie building was constructed on the same site after a fire destroyed the original premises. Designed by architect Thomas Sinclair, and built by the Brandon Construction Company, the new building opened in 1911. In time, The A. E. McKenzie Co. Ltd. came to be known as Western Canada's Greatest Seed House.

During the 1930's, before a new building was erected in 1945, the A. E. McKenzie Co.

occupied space at five different locations in Brandon, including the Massey Harris Building, the International Harvester Building and the Security Building. The last of these premises was destroyed by fire in 1972. As a result of its proximity to the Security Building, the main McKenzie Building also suffered heavy fire and water damage. A. E.

McKenzie Co. Ltd. also utilized a warehouse on the north side of Pacific Avenue alongside the Canadian Pacific Railway tracks between 5th and 6th streets. This building and its contents were destroyed by fire (1946). In May of 1949, the company purchased and erected a Quonset structure on the west side of 15th Street between Rosser and Pacific Avenues.

In 1908, the first branch of the A. E. McKenzie Seed Co. Ltd. was established at Calgary. In the following sixteen years, additional branches were established in Edmonton and Saskatoon (1923), Moose Jaw, Toronto (1934) and Winnipeg (1935). Both the Edmonton and Saskatoon branches were seasonal, operating for a four-month period, March to June inclusive. Business in the Maritime Provinces of Prince Edward Island, Nova Scotia and New Brunswick further extended the company's operations by the mid 1940's. In 1946, the company purchased property in Gilbert Plains, Manitoba, 120 miles north of Brandon. This purchase enabled the company to handle larger quantities of Sweet Clover, a popular crop that was grown in the surrounding area. Additional offices were opened in Vancouver and Quebec City in rented premises by the early 1960's.

In the years 1944-1945, the McKenzie Foundation was created. Through the Foundation, arrangements were put in place to transfer shares of the company to the Manitoba Government for the benefit of higher education, specifically Brandon College. In return for this gift, which included 90% of all capital resources of the company together with all of the income earned each year, except for the amount retained annually to ensure sufficient operating capital, the A.E. McKenzie Co. Ltd. received exemption from paying Corporate Tax.

Prior to the establishment of the McKenzie Foundation, in 1945, the National Trust for the benefit of the College held the shares of McKenzie Seeds. On April 7, 1945 the Manitoba Legislature passed legislation whereby A. E. McKenzie retained effective management control of his company, but 1031 shares out of 1145 issued shares were gifted to the Provincial Government. In return, the government agreed that all financial benefits from the shares would go to Brandon College through the A. E. McKenzie Foundation. When Mr. McKenzie passed away in 1964, the primary responsibility of appointing the Board of Directors for McKenzie Seeds passed to the Provincial government.

The remaining 114 shares of the Company were turned over to the Crown on July 16, 1975 in accordance with an agreement between Brandon University, A. E. McKenzie Co. Ltd. and the Manitoba government. The same agreement also turned the McKenzie Foundation over to Brandon University. Therefore, since 1975 the crown has held all shares of the McKenzie Co. through the Province of Manitoba.

A.E. McKenzie died on September 25, 1964 at the age of 94 and was succeeded as President of the company by J. Lasby Lowes. When Mr. Lowes retired in 1968, A. R. Swanson was appointed by the government to fill the position and was responsible for all operations of the company under a Board of Directors comprised mainly of appointees of the government. It has proven impossible to establish a complete list of those individuals who held the positions of President/General Manager of McKenzie Seeds after 1964. A partial account is as follows: Anthony J. Maruca became President of A. E. McKenzie Co. Ltd. in 1972. In 1975, the Board of Directors appointed William Moore General Manager, creating a new position to relieve the President of the company from management of plant operations. At the same time, Pat Kelleher was named new interim President. Following the resignation of Kelleher, William Moore assumed the role of President as well. Moore left the company in the early 1980's. He was later convicted of criminal misconduct as President of the company. Keith Guelpa became President/General Manager in the mid 1980's; Raymond West was his successor.

Beginning in 1969, the A. E. McKenzie Seed Co. Ltd. began phasing out the Field Seed

division of their company, including business related to forage crops and cereals. Seed cleaning equipment located in Brandon and the company's Calgary and Toronto cleaning plants was sold. The Company concentrated its resources on the production and sale of vegetable and flower seeds, and lawn and turf grasses. It acted as a wholesaler and conducted business through chain stores, grocery, hardware and general stores.

Late in 1971, A. E. McKenzie Co. Ltd. purchased its largest competition in packaged seeds - Steele Briggs Seed Co. from Maple Leaf Mills Inc. for two million dollars. At the time of the acquisition the company changed its name to A. E. McKenzie Co. - Steele Briggs Seeds, in order to benefit from the favorable reputation held by Steele Briggs Seeds across Canada. In the early 1970s, the acquisition of Brett-Young Seeds Ltd., a Winnipeg company that dealt exclusively in the production and sale of field seed, brought the A. E. McKenzie Co. back into the field seed market.

In 1994 the Manitoba Government sold the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, Canada's largest non-retail mail-order catalogue company, which is owned by MDC Corporation of Toronto.

In 2001, McKenzie Seeds is Canada's leading supplier of packaged seeds and related gardening products. It is divided into a Retail Consumer Products division which features well known seed brands including McKenzie Seeds, Pike Seeds and Thompson & Morgan Seeds from England. As well, this division also carries a complete range of lawn seeds and perishables. It also continues to ship the seed racks invented by A.E. McKenzie to numerous retail stores. The second division, Direct Mail, consists of the McFayden and McConnell catalogues which reach over 500,000 Canadian homes each year.

Custodial History:

Following the sale of the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, the records of McKenzie Seeds and its subsidiaries were retained in the McKenzie Plant on 9th Street. In April of 1997, the records were transferred to the McKee Archives at Brandon University. Because the company was a crown corporation, the records of McKenzie Seeds belonged to the Province of Manitoba and might have been placed in the Provincial Archives. However, Provincial Archivist Gordon Dodds permitted the retention of the records in Brandon at the S. J. McKee Archives. The minutes of the Board of Directors, previously transferred to the Provincial Archives, remain in Winnipeg. Until 1960 these minutes, by-laws of the Company, and the letters patent of incorporation (April 7, 1906) were in the possession of the Company's lawyers, Johnson, Garson, Forrester, Davidson, & Steen.

Scope and Content:

The fonds consists of textual records, photographs and artifacts from A.E. McKenzie Seed Co. Ltd. The textual records include minutes, documents, financial records, administrative records, by-laws, legal records, catalogues, sales literature, seed packets, newspaper clippings, appraisals, publications, scrapbooks and miscellaneous sections.

In addition, some of the records within the fonds relate to the operations of McKenzie subsidiaries -- Brett-Young Seeds, Steele-Briggs Seeds, Pike & Co. and McFayden Seeds -- and various properties owned by McKenzie Seeds.

Fonds contains approximately 500 photographs. These depict the operations and employees of McKenzie Seeds and the seed industry in general. Artifacts contained in the fonds include blueprints, newspaper clippings, copper printing plates, seed bags and plaques.

Fonds also includes an artificially created series of records dealing with Brandon College Inc., the A.E. McKenzie Foundation, the Brandon Allied Arts Council and the Brandon Board of Trade. These records stand outside the provenance of the McKenzie Seed Co.

Of particular interest within the textual records are the transcripts of various features of the company's history as dictated, researched and recalled by its second President/General Manager, J. Lasby Lowes. The fonds also contains a collection of company catalogue which is almost complete. Outside of the seed industry, the records dealing with both Brandon College Inc. and the McKenzie Foundation are significant records relating to the history of Brandon College/University and the City of Brandon.

Notes: Description written by Christy Henry (2001).

Name Access: A.E. McKenzie
J. Lasby Lowes
Irene Cullen
Joseph Airey
Alan R. Mundie
Sandy Black
Brett-Young Seeds/Sabetha
McFayden Seeds
Steele-Briggs Seed Co
Pike & Co
Davidson & Gowen
Davidson Studio
Frank Gowen
Dean Photo Service
Jerrett's Photo-Art Studio/Jerrett's Photo Service
Crawford Drug Store
Leech Printing Ltd
Eastman Photographic Materials Ltd

Subject Access:	Seed Industry Seed Catalogues Brandon Business Seed Photographs Brandon Photographs Seed Packets Agriculture Women Workers Labour Relations A.E. McKenzie J. Lasby Lowes A.R. Swanson William Moore Anthony J. Maruca Pat Kelleher Keith Guelpa Raymond West Brett-Young Seeds Sabetha Steele Briggs Seed Co Pike & Co McFayden Seeds Seed Marketing Co Brandon Board of Trade Brandon Allied Arts Council McKenzie Foundation Regal Greetings and Gifts
Repro Restriction:	Because the A.E. McKenzie Seed Co. Ltd. was a crown corporation, the records in the fonds are subject to the Freedom of Information and Protection of Privacy Act (FIPPA).
Storage Location:	RG 3 A.E. McKenzie Company fonds
Related Material:	Additional records regarding A.E. McKenzie Seed Co. Ltd. are housed at the Provincial Archives of Manitoba. In order to gain access to these records it is necessary to contact the Archives of Manitoba.
Arrangement:	RG 3 A.E. McKenzie Seed Co. Ltd. Fonds McS 1 Board of Directors 1.1 Documents 1.2 Minutes/Meetings 1.3 Management Consultant Reports 1.4 Miscellaneous 1.5 Financial Records McS 2 Office of the President/General Manager 2.1 A.E. McKenzie 2.2 J. Lasby Lowes 2.3 Comptroller 2.4 Properties

- 2.5 Marketing
- 2.6 Reference Library
- 2.7 Miscellaneous Publications/Correspondence

McS 3 Acquisitions

- 3.1 Brett-Young Seeds/Sabetha
- 3.2 Steele-Briggs Seed Co.
- 3.3 Pike & Co.
- 3.4 McFayden Seeds

McS 4 Seed Marketing Co.

McS 5 Photographs

- 5.1 McKenzie Seed Co. Ltd. Executives
- 5.2 Construction at McKenzie Seed Co. Brandon (two files)
- 5.3 Exterior Photographs of the A. E. McKenzie Co. Building
- 5.4 McKenzie Seed Co. Plant Operations and Workers (2 files)
- 5.5 McKenzie Seed Co. Equipment and Plant - Head Office 1983
- 5.6 McKenzie Seed Co. Field Operations and Workers
- 5.7 McKenzie Seed Co. Strike 1944
- 5.8 Fires at McKenzie Seed Co. 1910, 1945, 1972
- 5.9 McKenzie Seed Co. Centennial Exhibition 1996
- 5.10 Miscellaneous McKenzie Seed Co. Photographs
- 5.11 People Connected to McKenzie Seed Co.
- 5.12 Princess Anne's Visit to McKenzie Seed Co. 1982
- 5.13 Onion Set Production Book
- 5.14 Irene Cullen Photographs - McKenzie Seeds Employee Photos
- 5.15 Josiph Airey Photographs - McKenzie Product Photos
- 5.16 Alan R. Mundie Seed Production Photographs
- 5.17 Steele Robertson/Steele Briggs Seeds Photographs
- 5.18 Seed Packet Display Units Photographs
- 5.19 Product Photographs
- 5.20 Parade Photographs
- 5.21 Oversized Photographs
 - 5.21.1 Drawer #1: Executive Photographs
 - 5.21.2 Drawer #2: Office and Equipment/Plant Photographs
 - 5.21.3 Drawer #3: Miscellaneous Oversized Photographs
 - 5.21.4 Drawer #4: Artifacts

McS 6 Miscellaneous

- 6.1 Centennial Exhibition
- 6.2 Miscellaneous Publications
- 6.3 Scrapbooks

MG 1 A.E. McKenzie Fonds

- 1.1 Brandon College Inc.
- 1.2 McKenzie Foundation
- 1.3 Brandon Allied Arts Council
- 1.4 Brandon Board of Trade
- 1.5 Miscellaneous



A.E. McKenzie Seed Co. Ltd. - miscellaneous publications

<http://archives.brandonu.ca/en/permalink/descriptions4335>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 6 6.2

GMD: textual records

Date Range: 1963, 1978, 1984-1985

Physical Description: 6 titles; 6 cm

History /

Biographical:

This sub-series consists of publications that did not fit into any of the preceding series or sub-series.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes one copy each of Manitoba Business Top 100 (June 1985), Trade and Commerce Supplement, Brandon (c. 1963) and Manitoba Business (November 1985).

It also includes a Christmas Song book, the book "By Gossip and Myth" by Prof. George MacDowell and a document entitled "Background Information re A.E. McKenzie Seed Co. Ltd."

The following newspaper clippings have been located in the map case drawer #4 located in the archives reading room:

1. \$175,000 Gift Set for College from City Man
2. McKenzie Will Leaves House to Arts Centre
3. The Old Alma Mater is Down on Her Knees
4. How to Help the Alma Mater
5. Good Things are "growing" on at McKenzie Seeds (ad)
6. Fire fails to halt work at McKenzie Seeds
7. McKenzie Seeds: new facilities are first in North America
8. A full-page advertisement for McKenzie Seeds from "The Brandon Sun" (September 24, 1971)

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 6 Miscellaneous