

# S. J. McKee Archives

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## "The Wheat Market" - Pacific Avenue Brandon

<http://archives.brandonu.ca/en/permalink/descriptions9190>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: James A. Brock (?)

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1C3

Accession Number: 1-2002

GMD: graphic

Date Range: Nov. 30, 1885

Physical Description: 3 1/2" x 5"

Material Details: Negative

History /

Biographical:

Rebuilt Edie House became Merchants' Hotel in 1890

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

"The Wheat Market", Pacific Avenue east from Ninth Street

Notes: Showing hotels: Edie House built 1882; Grand View built 1882; Farmers' Rest

Name Access: "The Wheat Market" - Pacific Avenue Brandon

Subject Access: downtowns

businesses

Grain elevators

banks

Brandon Street Scenes Before 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

### Images

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RG 2 Provincial Exhibition of Manitoba Association fonds



<http://archives.brandonu.ca/en/permalink/descriptions4351>

Part Of: RG 2 Provincial Exhibition of Manitoba Association fonds  
Description Level: Fonds  
GMD: multiple media  
Date Range: 1884-1992  
Physical Description: 9.46 m textual records; 1919 photographs & graphics  
History /  
Biographical:

Brandon, Manitoba was incorporated as a city in 1881. In 1882, led by Charles Whitehead and a small Board of Directors that included J.W. Vantassel, Charles Pilling, George Halse, J.E. Smith, William Johnson, R.T. Evans, and Thomas Lockhart, it was decided to hold an agricultural exhibition. These men were all involved in the farm business in one way or another, and they wanted an opportunity to help residents realize the agricultural potential of the region. In October of that year, the fledgling community held its first agricultural exhibition. The fair was held in downtown Brandon at what was known as "Market Square." Market Square was two acres of land located on Princess Avenue between Eighth and Ninth Streets. Due to poor weather, and the fact that not many people were ready to show animals and grain, there was a relatively small turnout. The following year was much improved. There were 730 entries into the exhibition. By 1884, the Board of Directors of the Brandon Agricultural Society, which was in charge of the exhibition, realized that they were in poor financial shape, to the point of being personally out of pocket. It was realized that October was not the best time for farmers to be leaving their farms to go to an exhibition. In 1888, it was decided to move the exhibition to the summer time, when it was much easier for people to attend.

The first Brandon Summer Fair was held in July 1889, and it was a resounding success. The Board of Directors had added many items of interest to appeal to the entire public, not just agricultural people. In 1892, the Western Agricultural and Arts Association (WAAA) was formally established to take over duties from the Brandon Agricultural Society. However, it was not until 1897 that the WAAA held its first meeting. There is no explanation as to why there is a five year gap between the formation and the first meeting of this organization. 1897 was the turning point of the Brandon Exhibition. The fair was now firmly established in Brandon, and the Board of Directors was instrumental in ensuring that it remained so. This was done by petitioning to both the municipal and provincial governments for grant money. As well, the Board booked midway and grandstand acts that would bring the city dwellers to the agricultural exhibition.

There were also early attempts at holding an agricultural exhibition in the winter. The first such attempt was in 1884. There was also a Spring Stallion show held in 1891. By 1904, however, a petition by J.D. McGregor had gone out to formally establish a winter exhibition. This effort also failed, but by 1906, it was decided by businessmen, politicians, and farm representatives in Brandon, including McGregor, to organize a winter fair. Rather than seeing this new fair as competition, the Board of Directors of the summer fair felt that it would complement their exhibition. The new fair would remain primarily agricultural. The first winter fair was held in 1906. While the two fairs were not amalgamated, they did share the same secretary-manager. The secretary-manager was responsible for the day to day management of the fair, as well as keeping track of meetings and decisions reached by the various fair boards and committees. In 1907, the Brandon Winter Fair and Livestock Association (BWFLA) was formed to act primarily as a land-holding joint stock company. The following year the Provincial Winter Fair and Fat Stock Association (PWFFSA), an entirely separate organization from the BWFLA, was formed to manage the activities of the winter fair. The PWFFSA name was soon changed to the Manitoba Winter Fair and Fat Stock Association (MWFFSA).

By 1906, Brandon could boast two full size exhibitions, one in the summer and one in the late winter, both of which were considered to be premiere events. In 1908, the Brandon summer fair was renamed the Inter-Provincial Exhibition, and in 1912 it held its first Traveller's Day, an

event which would soon become an important addition to the fair and is still in existence today. It is thought that the name "Traveller's Day" came from the fact that it was held on a Saturday, a day when many people could travel to Brandon for the exhibition.

In 1913, Brandon was bestowed with the honour of hosting the Dominion Exhibition. This was a national exhibition sponsored by the federal government. It was held in a different city every year. There were several cities vying for the 1913 Dominion Exhibition, but it was Brandon that impressed the sponsors the most. With the government funds received for this honour, the Board of Directors supervised the building of a new grandstand, display buildings, and racetrack, as well as the general expansion and improvements to the fairgrounds.

In the spring of 1912, it was decided by the Board of Directors of the winter fair that the facilities they were currently housed in were inadequate for their needs. The mayor and city clerk of Brandon went to the provincial legislature in order to request that there be an amendment added to the Brandon city charter. This amendment would allow the city to guarantee bonds issued by the winter fair board to help pay for the construction of a new facility. This request was granted, and a \$70 000 addition was built next to the original winter fair building. The new building was opened in 1913.

Throughout the First World War, both the winter fair and Provincial Exhibition buildings were used for the war effort. There was one distinct difference however. The summer fair Board was able to negotiate a deal with the army that enabled it to reclaim the fair buildings during fair week. The winter fair, however, had to give up the idea of holding fairs in 1915 and 1916. It was not until 1917, that the winter fair was able to resume.

During this time, due to the financial problems that had beset the winter fair, the two exhibitions considered amalgamation. The Board of Directors of the winter fair felt that because they were the smaller of the two fairs, their interests would be swallowed up by the summer fair. The winter fair withdrew from the negotiations to amalgamate. With this rather sudden turn of events, the Board of Directors of the summer fair petitioned the government to be allowed to incorporate. This was granted, and in 1920, the WAAA was incorporated as the Provincial Exhibition of Manitoba. From 1920, the summer fair was officially known as the Provincial Exhibition of Manitoba. This was the first time that the summer fair was incorporated, and received the "status and financial assistance" that came with incorporation.

More problems beset the winter fair in the 1920s. In 1920, a fire burned down the winter fair pavilion, located at the south end of the winter fair buildings, and caused the Board to cancel the 1921 winter fair. It was not until 1922, that a new building was completed. By 1929, both fairs were well regarded throughout Canada. In 1929, a decade long Depression hit the west. While many fairs closed during this time, Brandon struggled to keep its open. The Directors of both fairs felt that the agricultural shows "encouraged excellence at a time when faith and enthusiasm were at a low ebb." The summer fair proved to be quite successful during the Depression, likely as a result of the few moments one was able to forget one's troubles while there. The winter fair was not quite as successful, although both fairs received government grants and work relief projects. There was little new entertainment in these exhibitions.

There were changes about to manifest themselves at the summer fair, however. While the winter fair had representatives from various associations on its Board of Directors, the summer fair Board of Directors was a small close-knit group of men. Citizens saw entry into this elite group as elusive and difficult. To ward off the possibility of the Board becoming a "self-sustaining clique," that only chose Directors from within, it was decided by several citizens to try and elect some new blood into the fair Board. In 1933, there was a general election for the Board. Instead of the usual men shuffling positions, there were forty-four nominations for the twenty positions. When the voting was all over, seven new men sat on the Board. Despite some inner rumblings, especially on the summer fair Board over the next few years, both exhibitions survived the Depression.

During the Second World War the fairs once again were forced to operate under adversity. Once again, the buildings were requisitioned for the army, although they were released during fair week. The summer fair was forced to make several concessions, and the winter fair was relocated to the summer fair grounds for the duration.

The winter fair did not survive the Second World War intact. Due to financial reasons, in December of 1945, the Board of Directors turned the winter fair buildings over to the City of Brandon. By 1946, the BWFLA, which was the joint-stock land holding company, had ceased operations because the city now controlled the winter fair land and buildings.

The next fifteen years would be a time of rebuilding for both of Brandon's exhibitions. Children especially were more active participants in the agricultural exhibitions. The summer fair continued to diversify and look for new ways of entertaining the public at large. The winter fair remained primarily agricultural. By the end of the 1950s the winter fair, which was used to struggling, was now both successful and stable; and the summer fair, a perennial success, was starting to fade.

By 1969, both the winter and summer fair Boards had realized that amalgamation was the best possible decision, both practically and financially, for the future of the two fairs. On 29 October, 1969, the two exhibitions amalgamated to become the Manitoba Exhibition Association. The reconstituted Provincial Exhibition of Manitoba was now responsible for both the winter and summer fairs. A new building was erected on the summer fair grounds to house both of the exhibitions. On 2 April 1973, the Keystone Centre was officially opened at the winter fair, although it had been in use since October of the preceding year.

In 1970, Manitoba's Centennial, it was decided that an organization in Manitoba would receive the title of "Royal," as a way to celebrate the centennial. Although many organizations applied for the honour, it was the Brandon winter fair that received the accolades. The winter fair was bestowed with the title "Royal", and became known as the Royal Manitoba Winter Fair.

In 1975, a third exhibition was added, this time a purely agricultural fall show known as the Agricultural Exhibition, or AgEx. This fair was partly organized on behalf of the cattle growers, who found that the summer and winter fairs did not give them adequate time and space to properly show their cattle. The return to a fall show, which had not existed since 1888, would be the return to a purely agricultural exhibition. This show was to be primarily a show and sale event. On 3 November 1975, the first AgEx was opened to resounding success.

The Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair and AgEx are all still in existence in Brandon. They are regarded as three of the most important events to take place annually in the city.

#### Custodial History:

These files were housed with the Manitoba Exhibition Association until c1986 when they were transferred to the S.J. McKee Archives at Brandon University.

#### Scope and Content:

The fonds consists of textual records and photographs comprised of the records from the three annual exhibitions that are held in Brandon, Manitoba: the Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair, and the Agricultural Exhibition (Ag-Ex). The textual records include prize lists, programs, minutes, financial, administrative files, original results, scrapbooks, tickets, news releases, contracts, by laws, documents as well as a miscellaneous section. There are approximately 1846 photographs that include scenes from these three exhibitions. These records provide a unique perspective on the development of agriculture and rural life in southwestern Manitoba. Fairs such as these have been and remain prime media of farm improvement, technological and scientific advancement in rural Canada, and the promoters of country living. These fairs also reflected the long tradition inherited from Britain and Europe of country fairs as centers of entertainment, social interchange and diversion. These records are a principal source of information about the most broadly based vocational, entertainment and social events held on an annual basis in southwestern Manitoba over the last century. The records are vital to academic research on agriculture or fairs, individual biography, or community history.

Notes:	The RG 2 Provincial Exhibition of Manitoba Association finding aid was created by Karyn (Riedel) Taylor with the exception of Series 9 and the accompanying database, which were created by Donica Belisle. This finding aid was created in August 1999.
Name Access:	Charles Whitehead J.W. Vantassel Charles Pilling George Halse
Subject Access:	Brandon Agricultural Society Provincial Exhibition of Manitoba Royal Manitoba Winter Fair Agricultural Exhibition Brandon Manitoba AgEx
Repro Restriction:	Researchers are responsible for observing Canadian copyright restrictions.
Finding Aid:	Available
Storage Location:	RG 2 Provincial Exhibition of Manitoba Association fonds
Storage Range:	RG 2 Provincial Exhibition of Manitoba Association fonds
Related Material:	Additional records regarding the Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair, and AgEx are housed at the Provincial Exhibition of Manitoba Association offices. To gain access to these records, it is necessary to contact the general manager of the Provincial Exhibition of Manitoba Association.

Arrangement:

The fonds is divided into sous-fonds by exhibition. There is a Provincial Exhibition sous-fonds, a Royal Manitoba Winter Fair sous-fonds, an Ag-Ex sous-fonds, and a Miscellaneous sous-fonds that holds information that could not be easily broken down into one exhibition. The arrangement is as follows:

RG 2 Provincial Exhibition Association of Manitoba fonds

RG2SF1 Provincial Exhibition of Manitoba

- 1.1 Documents
- 1.2 Minutes
- 1.3 Financial Records
- 1.4 Administrative Files
- 1.5 Prize Lists and Programs
- 1.6 News Releases
- 1.7 Original Results
- 1.8 Tickets
- 1.9 Photographs
- 1.10 Scrapbooks
- 1.11 Miscellaneous

RG2SF2 Royal Manitoba Winter Fair

- 2.1 Documents
- 2.2 Minutes
- 2.3 Financial Records
- 2.4 Administrative Files
- 2.5 Prize Lists and Programs
- 2.6 News Releases
- 2.7 Original Results
- 2.8 Tickets
- 2.9 Photographs
- 2.10 Scrapbooks
- 2.11 Miscellaneous

RG2SF3 AgEx

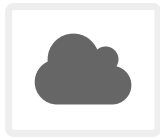
- 3.4 Administrative Files
- 3.5 Prize Lists and Programs
- 3.6 News Releases
- 3.7 Original Results
- 3.9 Photographs

RG2SF4 Miscellaneous

- 4.1 Documents
- 4.2 Minutes
- 4.3 Financial Records
- 4.4 Administrative Files
- 4.9 Photographs
- 4.10 Scrapbooks
- 4.11 Miscellaneous

Gerry Beaubier collection

<http://archives.brandonu.ca/en/permalink/descriptions13541>



Part Of: RG 5 Western Manitoba Manuscript Collection  
Description Level: Collection  
Accession Number: 11-2013  
GMD: electronic records  
Date Range: 1916-1917  
Physical Description: 35 digital photographs  
Material Details: JPEGs

History /

Biographical:

Gerry Beaubier was born in Wainwright, Alberta to Beatty and Babe Beaubier. He completed his high school in Saskatoon, before receiving a BSc in Geography from Brandon University.

Before attending university Gerry served in the army as a special reserve, while working as a night clerk at the Bessborough Hotel in Saskatoon. His post-graduate career consisted primarily of work for Canada Agriculture, under the PFRA Branch (Prairie Farm Rehabilitation Administration). Later he would work as an Executive Manager, helping develop forage and range management programs for several post secondary schools, including, Assiniboine Community College, as well as schools in Red Deer, Lethbridge, and Saskatoon.

Gerry Beaubier married Joyce Abercrombie, of Saskatoon. Together they had two sons: Neil and Dean. Neil, an Account Advisor for the Royal Bank, was born in Regina, and currently works in Swift Current. Dean was born in Swift Current, received his PhD in Education and currently lives in Forrest working at Elton Collegiate.

The Beaubiers, who were originally from Ireland, emigrated to the Canadian West, making Gerry part of the fourth generation of his family to call the region home. His great-grandfather, along with his grandfather and great uncle were amongst the first one hundred settlers in Brandon. Together they first built the Beaubier House, a boarding house for early settlers and travellers. After it burnt down they began construction on the Beaubier Hotel, which stood at the corner of 8th Street and Princess Avenue in Brandon until August 17th, 2008. His grandfather, David Wilson Beaubier, continued to build and operate hotels throughout the prairies, including the Empire Hotels (of Brandon and Saskatoon) and The Park (Moose Jaw).

David Wilson Beaubier served as a secretary of the Orange Lodge of Manitoba. As an Orange Lodge Colonel, he worked with other Orange Lodge members, to recruit throughout the prairies for the purpose of World War One. For his efforts, David was promoted to Lieutenant Colonel, and later Captain of the 99th Manitoba Rangers. David's sons (Gerry's father, at University of Manitoba, and uncle at McGill), were both working towards undergraduate degrees when war broke out in 1914, and each would leave school to join their father at Camp Hughes.

Custodial History:

Gerry Beaubier collected these photos primarily in the years 2000-2011, largely from family and friends who knew of his interest in the topic. They were donated to the S.J. McKee Archives in 2011.



#### Scope and Content:

Collection consists of digital photographs of those who trained for battle in World War I at Camp Hughes and in Brandon, Manitoba. It also includes a digital copy of the cover of the Nominal Roll of Officers, Non-Commissioned Officers and Men, who departed from Brandon in 1917.

The photos, taken primarily at Camp Hughes, are of a number of battalions, including the 34th, 100th, 108th, 181st and 214th. The photo, PT in England, is a postcard sent home from Beaty Beaubier. The Massey Harris building seen on the right side of, WW1 B parade0001, was used to house troops throughout the war. The man standing alone at the front of the parade in, 181 Parade, is David Wilson Beaubier.

Notes: Information for the biographical and custodial histories was provided by Gerry Beaubier on September 25, 2013. Description by Dustin Lane (October 2013).

Name Access: Gerald Beaubier  
Gerry Beaubier  
Beaubier family  
Camp Hughes  
Brandon, MB  
Lieut. D. Slemin  
Capt. C. Smith  
Capt. J. Strong  
Capt. Ridgeway  
Lieut. W. Smith  
Lieut. T. Williams  
Lieut. H. Craig  
Capt. S.R. Wallace  
Lieut. D.H. Beaubier  
David Wilson Beaubier  
Capt. E.L. Abbott  
Major E.R.C. Wilcox  
Major N.F. McCahey  
Lt.-Col. Sutherland  
Lt.-Col. Foster  
Major Lawless  
Major Collier  
Capt. J.D. Young  
Capt. A.E. Vanderpump  
Capt. J.E. West  
Capt. Munro  
Lieut. Watson  
Lieut. Johnstone  
Lieut. McIntosh  
Lieut. Cherry  
Lieut. Bryan  
Lieut. J.L. Evans  
Lieut. J. Kavanaugh

Lieut. I. Vipond  
Capt. Rutherford  
Lieut. Cluff  
Capt. Maples  
Lieut. Lane  
Lieut. E.C. Whitehead  
Lieut. R. Carleton  
Lieut. B.F. Beaubier  
Fincher  
Lieut. Beaver  
Lieut. McCool  
Lieut. A.P. Milk  
Lieut. Joseph Hardy  
Lieut. K. Spencer  
Lieut. J. Faulkner  
Lieut. F. Keall  
181st Battalion  
181st Brandon Overseas Battalion Band  
A. Gov. Lines 108th  
No. 13 Platoon 108th Battalion  
184th Battalion  
34th Fort Garry  
100th Battalion  
214th Battalion  
108th Signallers  
Stretcher Bearer Section 108th  
Machine Gun Section 108th Battalion  
181st Brandon Overseas Battalion

Subject Access:	armed forces military personnel barracks public ceremonies downtown historic sites railroads military services parades regional parks passenger trains Veterans railway stations train stations restaurants food services war World War I World War One First World War The Great War
Storage Location:	T: drive/shared 02/web photos