

S. J. McKee Archives



Medicine Hat Exhibition and Stampede - Parade Day 4

<http://archives.brandonu.ca/en/permalink/descriptions14145>

Part Of: Fred McGuinness collection
Creator: Photographer: Howard Heid, Medicine Hat News
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.214
Accession Number: 1-2015
GMD: graphic
Date Range: 1962
Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

Notes: This photograph appeared on the front page of The Medicine Hat News (19 July 1962).

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
 floats
 aerial photography
 aerial views
 street scenes
 fraternal organizations
 garages

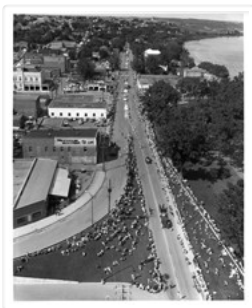
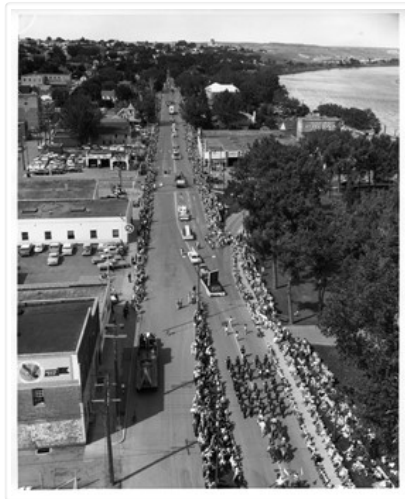
Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

 BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 6

<http://archives.brandonu.ca/en/permalink/descriptions14147>

Part Of: Fred McGuinness collection

Creator: Photographer: Howard Heid, Medicine Hat News

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.216

Accession Number: 1-2015

GMD: graphic

Date Range: 1962

Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

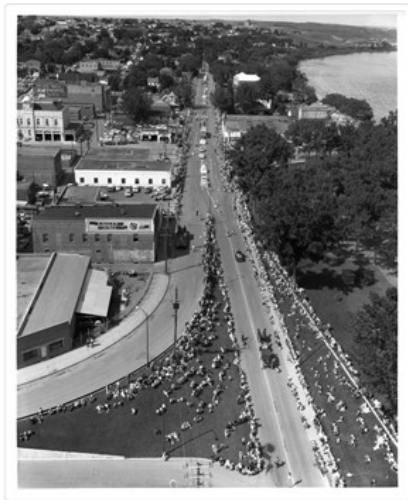
(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and and the South Railway Street merge. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. The Fraternal Order of Eagles lodge is also visible.

Notes:	This photograph shows the neighbourhood before rezoning and commercial development.
Name Access:	Medicine Hat South Saskatchewan River
Subject Access:	parades floats aerial photography aerial views street scenes gardens fraternal organizations garages
Repro Restriction:	Subject to Canadian Copyright Law
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Arrangement:	BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 7

<http://archives.brandonu.ca/en/permalink/descriptions14148>

Part Of: Fred McGuinness collection
 Creator: Photographer: Howard Heid, Medicine Hat News
 Description Level: Item
 Series Number: McG 9
 Item Number: 1-2015.217
 Accession Number: 1-2015
 GMD: graphic
 Date Range: 1962
 Physical Description: 10" x 8" (b/w)

History /

Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. S.E., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route with a focus on the First Street SE and Sixth Avenue intersection. A number of gas stations and garages are visible along this route and include Texaco, Shell, Ford, and B/A. A number of observers can be seen sitting on rooftops.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes
garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
BR #3 Family photos

Images



Medicine Hat Exhibition and Stampede - Parade Day 8

<http://archives.brandonu.ca/en/permalink/descriptions14149>

Part Of: Fred McGuinness collection
Creator: Photographer: Howard Heid, Medicine Hat News
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.218
Accession Number: 1-2015

GMD: graphic
Date Range: 1962
Physical Description: 10" x 8" (b/w)
History /
Biographical:

The Medicine Hat Exhibition and Stampede Parade Day was held on Thursday, July 19, 1962, at 9:30 a.m. The local newspaper reported that approximately 24,000 people were in attendance to see parade marshal Rod Ashburner leading 175 entries consisting of 90 floats, 75 horses, and 10 bands. There were 19 parade categories eligible for \$12,000 in prize money and included: junior and senior cowboys and cowgirls; fancy and Shetland ponies; sulky class open; comic, commercial, industrial and organizational floats; decorated cars; special ranch class; 4-H Clubs; and a non-competitive class.

The parade route started at Second St. and Allowance Ave., from Second St. to Ash Ave., north on Ash to First St. SE., from First St. S.E. to Fourth Ave., south to Second St. to South Railway St., south on South Railway St. to Third St., with a finish at McLeod Trail. A route map was published in the Medicine Hat News the day before the parade.

Aerial photographs of the parade were taken by Medicine Hat News photographer Howard Heid (1930-2005) from the private helicopter of John Bourn. Bourn was a pilot from Woodville, Wisconsin, who chartered his four-seater helicopter for sight-seers at exhibitions and stampedes across the county.

(Sources: Pat Currie, "Let 'Er Go!," Medicine Hat News, 19 July 1962,1; Harald Gunderson, "'Eye in the Sky' Best Parade View," Medicine Hat News, 19 July 1962,1; "Parade Starts at 9:30 Sharp," 18 July 1962)

Scope and Content:

Photograph shows an aerial view of the Medicine Hat Exhibition and Stampede Parade route, with a focus on Second Street SE. Visible store signs include: Gardener's Used Cars, Provincial Treasury Branch, Furvey's Furniture and Appliances, J.J. Moore & Son Furniture, Alberta Credit Jewellers, James Richardson & Sons, Medicine Hat Gas Power Water City Owned Utilities.

Notes: This photograph shows the neighbourhood before rezoning and commercial development.

Name Access: Medicine Hat
South Saskatchewan River

Subject Access: parades
floats
aerial photography
aerial views
street scenes
garages

Repro Restriction: Subject to Canadian Copyright Law

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
BR #3 Family photos

Images



E.E. Lehigh Ltd.

<http://archives.brandonu.ca/en/permalink/descriptions13796>

Part Of:	Fred McGuinness collection
Creator:	Photograph: C.J. Smith
Description Level:	Item
Series Number:	McG 9
Item Number:	20-2009.105
Accession Number:	20-2009
GMD:	graphic
Date Range:	[1929-1931]
Physical Description:	9.5" x 7.5" (b/w)
Material Details:	On matting

History /

Biographical:

The 1901 Canadian Census places the Lehigh family near Brockville, Ontario, where Everett E. Lehigh (b. 19 May 1881) was farming with his widowed father Solon (b. 20 Aug 1849) and younger sister, Edna (b. 08 Feb 1884). The findagrave.com genealogical website identifies a Mary Wickware as marrying Everett E. Lehigh in Algonquin, Ontario, on 04 April 1905.

E.E. Lehigh appears in the Henderson's Brandon City Directories in 1919. By 1923, he was Vice-President of Motors Ltd., which had its shop on 151-7th Street. By 1925, Lehigh had taken over the garage, renaming it Lehigh Motors, which became the sole agent for McLaughlin Motor Cars. By 1927, Lehigh Motors had opened a second branch on 12th Street and Princess Avenue, which was formerly the Brandon Auto Garage. Lehigh had become the exclusive dealer for McLaughlin-Buick, Pontiac, and Oldsmobile motor cars.

It appears Lehigh moved his business, E.E. Lehigh Ltd., to 799 Pacific Avenue by 1929. By then, Lehigh had a head office in Winnipeg at 640 Portage Avenue where he served as president and was the provincial distributor for Rugby trucks and Durant cars. Although E.E. Lehigh had a residence in Brandon (325 - 14th Street), Mr. S.G. Cunningham was listed as the Brandon representative for Lehigh Motors Ltd. in the Henderson Directories. By 1931, E.E. Lehigh Ltd. had moved once again, this time to 151-153 - 9th Street.

E.E. Lehigh disappears from the Henderson's Brandon City Directory by 1933 and a Mrs. E.E. Lehigh (possibly Mary (Wickware) Lehigh, d.21 July 1943) is listed under the 14th Street residence. The 9th Street garage address is divided between Munns Taxi (151-9th Street) and Wheat City Auto Wreckers (153-9th Street.)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Source: F.A. Rosser, "Another interesting chat with a daughter of the plains," Brandon Sun 18 Aug 1981).

Scope and Content:

Photograph shows a group portrait of 33 individuals standing and seated in front of the business E.E. Lehigh Ltd., Brandon. The storefront window has a sign that reads: Durant Motor Cars, E.E. Lehigh Ltd., Brandon. The door to the business has Lehigh Motors stencilled on the window. The men are wearing jackets and ties, and there are three women, possibly clerical staff, wearing 1920s era dresses. The elderly man seated in the centre of the photograph, wearing a long-sleeved white dress shirt might be Everett E. Lehigh.

Notes:	Writing on the front of the photograph is embossed: C.J. Smith
Name Access:	E.E. Lehigh
Subject Access:	garages Transportation Brandon business buildings & facilities before 1940 store exteriors
Storage Location:	McGuinness oversize storage drawer (1-2015)
Related Material:	Ruby Miles collection 14-2003

Images

