

S. J. McKee Archives



Standard up-to-date practical letter writer : a comprehensive and practical guide to correspondence, showing the structure, composition, formalities and uses of the various kinds of letters, notes and cards

<http://archives.brandonu.ca/en/permalink/specialcollections791>

Part Of:	MG 2 2.15 George E Thorman Collection
Collection:	George E Thorman School Textbook Collection
Creator:	Strong, E. J. (Edward Jefferson), 1863
Description Level:	Item
Item Number:	Archives 11-999-3-73
Item Number Range:	Archives 11-999-3-73
Responsibility:	by E.J. Strong
Start Date:	1914
Date Range:	1914
Publication:	Chicago : C.C. Thompson Co
Physical Description:	275 p. : ill. ; 20 cm
Notes:	Includes index
Subject Access:	Letter writing Commercial correspondence Etiquette
Storage Location:	Box 3 - English
Storage Range:	Box 3 - English



Business letter writing, applied English and filing : for use in schools, offices and as a general reference book

<http://archives.brandonu.ca/en/permalink/specialcollections754>

Part Of:	MG 2 2.15 George E Thorman Collection
Collection:	George E Thorman School Textbook Collection
Creator:	Warner, E. (Edgar)
Description Level:	Item
Item Number:	Archives 11-999-1-17
Item Number Range:	Archives 11-999-1-17
Responsibility:	by E. Warner
Start Date:	1927
Date Range:	1927
Publication:	Toronto : Sir Isaac Pitman
Physical Description:	219 p. : ill. ; 24 cm
Notes:	"Sixteenth printing."
Subject Access:	Commercial correspondence Filing systems
Storage Location:	Box 1 - Business Education Lesson planner (1 p.) from Wheat City Business College inside cover
Storage Range:	Box 1 - Business Education Lesson planner (1 p.) from Wheat City Business College inside cover



Solo cheese display (H. Cooper)

<http://archives.brandonu.ca/en/permalink/descriptions13033>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: S
Item Number: 11-2010.S147
Accession Number: 11-2010
GMD: graphic
Date Range: 196?
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man displaying cheese.

Name Access: CKX
Kraft
Subject Access: persons
displays
Food
commercials
on set
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apples on air

<http://archives.brandonu.ca/en/permalink/descriptions11283>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21s
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apples and a metal lunch box, with a broadcaster leaning on the table. In front of the broadcaster is a CKX-TV television camera, and behind him is a weather map.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11284>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21t
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4.75" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apricots and some jars of canned apricots, with a broadcaster standing beside the table. Behind the broadcaster is a weather map. A CKX-TV television camera man appears to be filming a commercial.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11333>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21u
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a bowl of B.C. apricots, a canning kettle and some jars of canned apricots, with broadcaster Harold Robbins standing beside the table holding a jar of canned apricots. Behind the Robbins is a weather map.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Sun-Rype pie filling on air

<http://archives.brandonu.ca/en/permalink/descriptions11341>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21w
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of broadcaster Harold Robbins standing beside a display of various Sun-Rype pie fillings.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





Brandon Body Works Ltd.

<http://archives.brandonu.ca/en/permalink/descriptions11379>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B51
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image shows an advertising sign for Brandon Body Works Ltd.

Name Access: CKX Television
Brandon Body Works Ltd.
Subject Access: advertising
signs and signboards
displays
Storage Location: CKX fonds - 2010 accessions

Images

