BRANDON UNIVERSITY

S. J. McKee Archives

Business letter writing, applied English and filing : for use in schools, offices and as a general reference book

http://archives.brandonu.ca/en/permalink/specialcollections754

Part Of:	MG 2 2.15 George E Thorman Collection
Collection:	George E Thorman School Textbook Collection
Creator:	Warner, E. (Edgar)
Description Level:	Item
Item Number:	Archives 11-999-1-17
Item Number Range:	Archives 11-999-1-17
Responsibility:	by E. Warner
Start Date:	1927
Date Range:	1927
Publication:	Toronto : Sir Isaac Pitman
Physical Description:	219 p. : ill. ; 24 cm
Notes:	"Sixteenth printing."
Subject Access:	Commercial correspondence
	Filing systems
Storage Location:	Box 1 - Business Education
	Lesson planner (1 p.) from Wheat City Business College inside cover
Storage Range:	Box 1 - Business Education
	Lesson planner (1 p.) from Wheat City Business College inside cover

Standard up-to-date practical letter writer : a comprehensive and practical guide to correspondence, showing the structure, composition, formalities and uses of the various kinds of letters, notes and cards

http://archives.brandonu.ca/en/permalink/specialcollections791

Part Of:	MG 2 2.15 George E Thorman Collection
Collection:	George E Thorman School Textbook Collection
Creator:	Strong, E. J. (Edward Jefferson), 1863
Description Level:	Item
Item Number:	Archives 11-999-3-73
Item Number Range:	Archives 11-999-3-73
Responsibility:	by E.J. Strong
Start Date:	1914
Date Range:	1914
Publication:	Chicago : C.C. Thompson Co
Physical Description:	275 p. : ill. ; 20 cm
Notes:	Includes index
Subject Access:	Letter writing
	Commercial correspondence
	Etiquette
Storage Location:	Box 3 - English
Storage Range:	Box 3 - English

Brandon Body Works Ltd.

http://archives.brandonu.ca/en/permalink/descriptions11379

Part Of:	CKX fonds
Creator:	CKX
Description Level:	Item
Item Number:	11-2010.B51
Accession Number:	11-2010
GMD:	graphic
Date Range:	after 1954
Physical Description:	5" x 4" (b/w)
Material Details:	Negative

Custodial History:

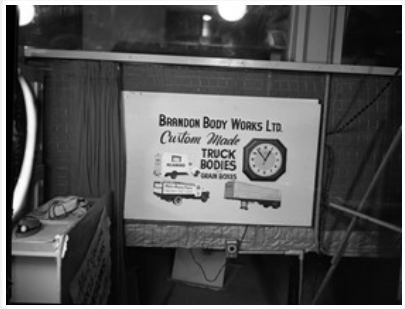
See fonds level of the CKX records for custodial history.

Scope and Content:

Image shows an advertising sign for Brandon Body Works Ltd.

Name Access:	CKX Television
	Brandon Body Works Ltd.
Subject Access:	advertising
	signs and signboards
	displays
Storage Location:	CKX fonds - 2010 accessions

Images



B.C. tree fruit - apples on air

http://archives.brandonu.ca/en/permalink/descriptions11283

Part Of:	CKX fonds
Creator:	CKX
Description Level:	Item
Item Number:	11-2010.B21s
Accession Number:	11-2010
GMD:	graphic
Date Range:	after 1954
Physical Description:	5" x 4" (b/w)
Material Details:	Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apples and a metal lunch box, with a broadcaster leaning on the table. In front of the broadcaster is a CKX-TV television camera, and behind him is a weather map.

Name Access:	CKX
	B.C. Fruit Growers
Subject Access:	displays
	advertising
	commercials
Storage Location:	CKX fonds - 2010 accessions

Images

B.C. tree fruit - apricots on air

http://archives.brandonu.ca/en/permalink/descriptions11284

Part Of:	CKX fonds
Creator:	CKX
Description Level:	Item
Item Number:	11-2010.B21t
Accession Number:	11-2010
GMD:	graphic
Date Range:	after 1954
Physical Description:	4.75" x 4" (b/w)
Material Details:	Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apricots and some jars of canned apricots, with a broadcaster standing beside the table. Behind the broadcaster is a weather map. A CKX-TV television camera man appears to be filming a commercial.

Name Access:	CKX
	B.C. Fruit Growers
Subject Access:	displays
	advertising
	commercials
Storage Location:	CKX fonds - 2010 accessions

Images

B.C. tree fruit - apricots on air

http://archives.brandonu.ca/en/permalink/descriptions11333

Part Of:	CKX fonds
Creator:	CKX
Description Level:	Item
Item Number:	11-2010.B21u
Accession Number:	11-2010
GMD:	graphic
Date Range:	after 1954
Physical Description:	5" x 4" (b/w)
Material Details:	Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a bowl of B.C. apricots, a canning kettle and some jars of canned apricots, with broadcaster Harold Robbins standing beside the table holding a jar of canned apricots. Behind the Robbins is a weather map.

Name Access:	CKX
	B.C. Fruit Growers
Subject Access:	displays
	advertising
	commercials
Storage Location:	CKX fonds - 2010 accessions

Images

B.C. tree fruit - Sun-Rype pie filling on air

http://archives.brandonu.ca/en/permalink/descriptions11341

Part Of:	CKX fonds
Creator:	CKX
Description Level:	Item
Item Number:	11-2010.B21w
Accession Number:	11-2010
GMD:	graphic
Date Range:	after 1954
Physical Description:	5" x 4" (b/w)
Material Details:	Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of broadcaster Harold Robbins standing beside a display of various Sun-Rype pie fillings.

Name Access:	CKX
	B.C. Fruit Growers
Subject Access:	displays
	advertising
	commercials
Storage Location:	CKX fonds - 2010 accessions

Images

Solo cheese display (H. Cooper)

http://archives.brandonu.ca/en/permalink/descriptions13033

Part Of:	CKX fonds
Creator:	CKX
Description Level:	Item
Series Number:	S
Item Number:	11-2010.S147
Accession Number:	11-2010
GMD:	graphic
Date Range:	196?
Physical Description:	2.5" x 2.5" (b/w)
Material Details:	Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man displaying cheese.

Name Access:	CKX
	Kraft
Subject Access:	persons
	displays
	Food
	commercials
	on set
Storage Location:	CKX fonds - 2010 accessions

Images