

# S. J. McKee Archives



Standard up-to-date practical letter writer : a comprehensive and practical guide to correspondence, showing the structure, composition, formalities and uses of the various kinds of letters, notes and cards

<http://archives.brandonu.ca/en/permalink/specialcollections791>

|                       |                                                          |
|-----------------------|----------------------------------------------------------|
| Part Of:              | MG 2 2.15 George E Thorman Collection                    |
| Collection:           | George E Thorman School Textbook Collection              |
| Creator:              | Strong, E. J. (Edward Jefferson), 1863                   |
| Description Level:    | Item                                                     |
| Item Number:          | Archives 11-999-3-73                                     |
| Item Number Range:    | Archives 11-999-3-73                                     |
| Responsibility:       | by E.J. Strong                                           |
| Start Date:           | 1914                                                     |
| Date Range:           | 1914                                                     |
| Publication:          | Chicago : C.C. Thompson Co                               |
| Physical Description: | 275 p. : ill. ; 20 cm                                    |
| Notes:                | Includes index                                           |
| Subject Access:       | Letter writing<br>Commercial correspondence<br>Etiquette |
| Storage Location:     | Box 3 - English                                          |
| Storage Range:        | Box 3 - English                                          |



## Army

<http://archives.brandonu.ca/en/permalink/descriptions11978>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A18b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Canadian Provost Corps soldiers in training, most likely at CFB Shilo.

Name Access: CKX Television

Subject Access: television broadcasting

military personnel

military training

Storage Location: CKX fonds - 2010 accessions

## Images

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## Stuart Craig

<http://archives.brandonu.ca/en/permalink/descriptions11981>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.C1a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: March 4, 1964  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Stuart Craig adjusting the programming board.

Name Access: CKX Television  
Stuart Craig  
Subject Access: television broadcasting  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Ag. reviews

<http://archives.brandonu.ca/en/permalink/descriptions10952>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A2a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: October 30, 1963  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a group of men, possibly from CN, on the Ag Reviews show.

Name Access: Ag Review  
CKX  
CN  
Subject Access: Agriculture  
television broadcasting  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Ag. reviews

<http://archives.brandonu.ca/en/permalink/descriptions10953>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A2b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: October 30, 1963  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a group of men, possibly from CN, on the Ag Reviews show.

Name Access: Ag Review  
CKX  
CN  
Subject Access: Agriculture  
television broadcasting  
Storage Location: CKX fonds - 2010 accessions

## Images

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## R.C. Aitkins

<http://archives.brandonu.ca/en/permalink/descriptions10954>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A3a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Portrait of R.C. Aitkins.

Name Access: R.C. Aitkins  
CKX  
Subject Access: television broadcasting  
photography  
Storage Location: CKX fonds - 2010 accessions

## Images

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## R.C. Aitkins

<http://archives.brandonu.ca/en/permalink/descriptions10955>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A3b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Portrait of R.C. Aitkins.

Name Access: R.C. Aitkins  
CKX  
Subject Access: television broadcasting  
photography  
Storage Location: CKX fonds - 2010 accessions

## Images

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## AJAX treasure hunt

<http://archives.brandonu.ca/en/permalink/descriptions10956>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A4a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

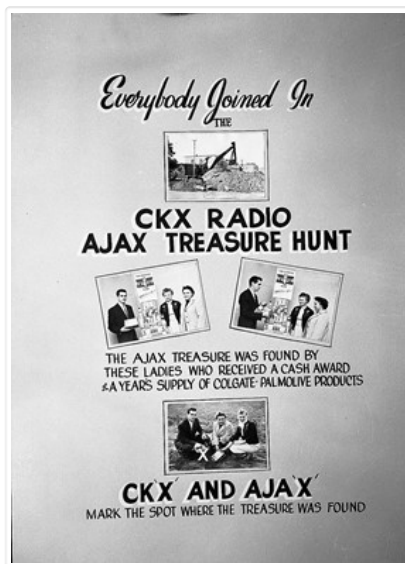
### Scope and Content:

Image of an advertisement for the CKX/AJAX treasure hunt.

Name Access: CKX  
AJAX  
Subject Access: television broadcasting  
signs and signboards  
Storage Location: CKX fonds - 2010 accessions

## Images

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## AJAX treasure hunt

<http://archives.brandonu.ca/en/permalink/descriptions10957>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A4b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of road construction related (presumably) in some way to the AJAX treasure hunt.

Name Access: CKX  
AJAX  
Subject Access: television broadcasting  
construction of roads  
machinery  
vehicles  
Storage Location: CKX fonds - 2010 accessions

## Images

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## AJAX treasure hunt

<http://archives.brandonu.ca/en/permalink/descriptions10959>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A4c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an AJAX treasure hunt display.

Name Access: CKX  
AJAX  
Subject Access: television broadcasting  
store interiors  
Storage Location: CKX fonds - 2010 accessions

### Images

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## AJAX treasure hunt

<http://archives.brandonu.ca/en/permalink/descriptions10960>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A4d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an AJAX treasure hunt display.

Name Access: CKX  
AJAX  
Subject Access: television broadcasting  
store interiors  
store displays  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Alert Ambulance Service

<http://archives.brandonu.ca/en/permalink/descriptions10966>

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.A5

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an Alert Ambulance Service vehicle parked in front of the CKX station.

Name Access: CKX Television

Alert Ambulance Service

Subject Access: television broadcasting

ambulance vehicles

Storage Location: CKX fonds - 2010 accessions

### Images

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## Alexander's Pharmacy (Minnedosa)

<http://archives.brandonu.ca/en/permalink/descriptions10970>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A6  
Accession Number: 11-2010  
GMD: graphic  
Date Range: September 1963  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Portrait of Alexander's Pharmacy employees.

Name Access: CKX Television  
Alexander's Pharmacy  
Subject Access: television broadcasting  
store interiors  
pharmacists

Storage Location: CKX fonds - 2010 accessions

## Images

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## Alka-seltzer display (Brown's Drug Store)

<http://archives.brandonu.ca/en/permalink/descriptions10971>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A7a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1959  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a "Value of the Week" advertisement for Alka-Seltzer inside Brown's Drug Store.

Name Access: CKX Television  
Brown's Drug Store  
Subject Access: television broadcasting  
store interiors  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Alka-Seltzer display

<http://archives.brandonu.ca/en/permalink/descriptions10980>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A7b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1959  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of an advertisement for the Spectacular Sixties radio event sponsored by Alka-Seltzer.

Name Access: CKX Television

Subject Access: television broadcasting  
signs and signboards  
cars

Storage Location: CKX fonds - 2010 accessions

## Images

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## AM coverage map

<http://archives.brandonu.ca/en/permalink/descriptions10981>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A8  
Accession Number: 11-2010  
GMD: graphic  
Date Range: February 1964  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a CKX radio AM coverage map.

Name Access: CKX Television

CKX Radio

Subject Access: television broadcasting  
maps

Storage Location: CKX fonds - 2010 accessions

## Images

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## Mr. Frank Anderson (Minnedosa)

<http://archives.brandonu.ca/en/permalink/descriptions10982>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A9a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Portrait of Frank Anderson from Minnedosa, MB.

Name Access: CKX Television  
Frank Anderson (Minnedosa)  
Subject Access: television broadcasting  
portraits  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Mr. Frank Anderson (Minnedosa)

<http://archives.brandonu.ca/en/permalink/descriptions10983>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A9b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Portrait of Frank Anderson from Minnedosa, MB.

Name Access: CKX Television  
Frank Anderson (Minnedosa)  
Subject Access: television broadcasting  
portraits  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Anchor Industries

<http://archives.brandonu.ca/en/permalink/descriptions10984>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A10  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative

### History /

#### Biographical:

Anchor Industries, a boat manufacturing and marine supply company, were located at 718 1st Street.

#### Custodial History:

See fonds level of the CKX records for custodial history.

#### Scope and Content:

Image of the exterior of Anchor Industries.

Name Access: CKX Television  
Anchor Industries  
Subject Access: television broadcasting  
businesses  
cars

Storage Location: CKX fonds - 2010 accessions

## Images

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## Anniversary card contest

<http://archives.brandonu.ca/en/permalink/descriptions10985>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A11a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1960  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a display on the CKX set containing anniversary cards and related items celebrating CKX TV's 5th Anniversary.

Name Access: CKX Television  
Subject Access: television broadcasting  
displays  
contests  
anniversaries  
on set

Storage Location: CKX fonds - 2010 accessions

## Images

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