

# S. J. McKee Archives



## Anniversary card contest

<http://archives.brandonu.ca/en/permalink/descriptions10985>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A11a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1960  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a display on the CKX set containing anniversary cards and related items celebrating CKX TV's 5th Anniversary.

Name Access: CKX Television  
Subject Access: television broadcasting  
displays  
contests  
anniversaries  
on set

Storage Location: CKX fonds - 2010 accessions

## Images





## Anniversary card contest

<http://archives.brandonu.ca/en/permalink/descriptions10986>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A11b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1960  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of an anniversary cake in the shape of the CKX TV studio building, compliments of the Prince Edward Hotel.

Name Access: CKX Television  
Subject Access: television broadcasting  
displays  
contests  
anniversaries  
cakes

Storage Location: CKX fonds - 2010 accessions

## Images

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## Around the Christmas tree

<http://archives.brandonu.ca/en/permalink/descriptions11087>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A27  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c 1965  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a CKX program advertisement.

Name Access: CKX Radio  
Subject Access: displays  
Christmas  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Baby's own display - Crawford's Drug Store

<http://archives.brandonu.ca/en/permalink/descriptions11181>

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.B1

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of baby's own display at Crawford's Drug Store.

Name Access: CKX Radio

Crawford's Drug Store

Subject Access: Radio

displays

advertising

Storage Location: CKX fonds - 2010 accessions

## Images

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## Bank of Knowledge - Book of Knowledge Annual 1956

<http://archives.brandonu.ca/en/permalink/descriptions11301>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B13c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: [1956?]  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the Book of Knowledge Annual 1956.

Name Access: CKX  
Bank of Knowledge  
Subject Access: displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Bata Shoes - interior display

<http://archives.brandonu.ca/en/permalink/descriptions11624>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B128g  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1969  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an in-store display at Bata Shoes.

Name Access: CKX Television  
Bata Shoes  
Subject Access: shoe stores  
displays  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. apples display

<http://archives.brandonu.ca/en/permalink/descriptions11322>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B19a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a B.C. Macs handipak display in stores.

Name Access: CKX Radio  
Subject Access: displays  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. apples display

<http://archives.brandonu.ca/en/permalink/descriptions11323>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B19b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a B.C. Macs handipak display in stores.

Name Access: CKX Radio  
Subject Access: displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. apples display in stores

<http://archives.brandonu.ca/en/permalink/descriptions11320>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B18a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a B.C. apples handipak display in stores.

Name Access: CKX Radio  
Subject Access: displays  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apple display

<http://archives.brandonu.ca/en/permalink/descriptions11246>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table with a display of B.C. McIntosh, Rome Beauty, Delicious, Golden Delicious and Spartan apples.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apples on air

<http://archives.brandonu.ca/en/permalink/descriptions11283>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21s  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a box of B.C. apples and a metal lunch box, with a broadcaster leaning on the table. In front of the broadcaster is a CKX-TV television camera, and behind him is a weather map.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apricots display

<http://archives.brandonu.ca/en/permalink/descriptions11262>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21k  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. apricots.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apricots display

<http://archives.brandonu.ca/en/permalink/descriptions11337>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21v  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. apricots in what appears to be a store (possibly Safeway).

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11284>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21t  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4.75" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a box of B.C. apricots and some jars of canned apricots, with a broadcaster standing beside the table. Behind the broadcaster is a weather map. A CKX-TV television camera man appears to be filming a commercial.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11333>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21u  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a bowl of B.C. apricots, a canning kettle and some jars of canned apricots, with broadcaster Harold Robbins standing beside the table holding a jar of canned apricots. Behind the Robbins is a weather map.

Name Access: CKX  
B.C. Fruit Growers  
Subject Access: displays  
advertising  
commercials  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruit - Bartlett pears display

<http://archives.brandonu.ca/en/permalink/descriptions11282>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21r  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying B.C. pears, as well as a stove with a canning kettle on one of the burners.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - cherry time display

<http://archives.brandonu.ca/en/permalink/descriptions11234>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a stand displaying B.C. cherries, on what appears to be a television studio set.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - Christmas display

<http://archives.brandonu.ca/en/permalink/descriptions11268>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21n  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying apples and some Christmas decorations.

Name Access: CKX  
Subject Access: displays  
advertising  
Christmas  
Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruit - Halloween apple display

<http://archives.brandonu.ca/en/permalink/descriptions11250>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21f  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of various Halloween decorations, a bowl of apples, a plate of caramel apples and two packages of Kraft caramels. Two signs read respectively: "Hey kids, it's time for caramel apples" and "B.C. apples: best treat of all for Halloween".

Name Access: CKX  
Subject Access: displays  
advertising  
halloween  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - it's B.C. apricot time

<http://archives.brandonu.ca/en/permalink/descriptions11264>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B211  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a sign which reads "It's B.C. apricot time".

Name Access: CKX  
Subject Access: displays  
advertising  
signs and signboards  
Storage Location: CKX fonds - 2010 accessions

### Images

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