

# S. J. McKee Archives



## Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13582>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P36i  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of people standing in a grocery store.

Name Access: CKX  
Subject Access: store interiors  
persons  
grocery stores  
business and professional people  
broadcasting  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images





## Promotion

<http://archives.brandonu.ca/en/permalink/descriptions13583>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P36h  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a group of kids.

Name Access: CKX  
Subject Access: children  
contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Purity Flour promotion

<http://archives.brandonu.ca/en/permalink/descriptions13648>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P12  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a vehicular advertisement.

Name Access: CKX  
Fedoruk's  
Purity Flour  
Subject Access: cars  
advertising  
businesses  
building exteriors  
grocery stores  
contests  
persons

Storage Location: CKX fonds - 2010 accessions

## Images

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## Purity Flour jolly miller

<http://archives.brandonu.ca/en/permalink/descriptions13649>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: P  
Item Number: 11-2010.P11  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a vehicular advertisement and employee.

Name Access: CKX  
Purity Flour  
Subject Access: cars  
advertising  
winter  
employees  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## Fleming School collection

<http://archives.brandonu.ca/en/permalink/descriptions14291>

Part Of: RG 5 Western Manitoba Manuscript Collection  
Description Level: Collection  
Accession Number: 17-2016  
GMD: multiple media

Date Range: 1928-2013; predominantly 2004-2005

Physical Description: 10 cm textual records

280 photographs

1 video recording

1 DVD

4 artefacts

History /

Biographical:

Fleming School, located at 2320 Louise Avenue, Brandon, MB, was a part of the Brandon School Division from its creation in 1914 until its closure in 2005. The school was named to commemorate the life of pioneer Dr. Alexander Fleming. Fleming, who was a Scottish born immigrant, came to Brandon in 1881, where he worked as Brandon's first medical doctor and pharmacist. He also held the role of chairman for the Brandon School Board. Fleming died in Brandon on November 26, 1897.

Rapid population growth in the City of Brandon in the early part of the 20th century resulted in a need for additional school buildings; Fleming School was among the schools established during this period. Designed by W.H. Shillinglaw, the structure was constructed out of concrete, wood and brick, and included a basement. When the school first opened, it was composed of six classrooms; after two renovations in 1953 and 1962, the school expanded with more classrooms and a gymnasium. At the time of its closure, Fleming School could accommodate seven classes, covering grades kindergarten to grade six.

Around 2004, the Brandon School Division decided to close Fleming Elementary School. Prior to the closure a celebration was held on January 14, 2005, to honour the school's 90th Anniversary. Following the school's official closing, students were reallocated to Earl Oxford Elementary School (540 18th Street). Some of the former staff found work in other schools within the Division, while Craig Manson, the last principal of Fleming School, became principle of Green Acres Elementary School.

The building formerly used as Fleming Elementary School became a high school for the Sioux Valley Dakota Nation in late 2006. The Band bought the building in late 2010.

Custodial History:

Records were collected and created by Fleming School staff and administration, many for the 90th anniversary and closing of the school. Craig Manson, the last principal of Fleming School, gave the records to David Wilson, who donated them to the S.J. McKee Archives in 2015.

#### Scope and Content:

Collection consists of records that document the history of Fleming School. Many of the records were created and gathered specifically by Craig Manson and others for the school's 90th anniversary; on November 19, 2006 an ad written by Grant Hamilton was placed in the Brandon Sun with Jean Pickard asking for potential archives from Fleming School to be donated by contacting Keith Heide at the Brandon School Division. The archives were to be used in a display on education in Brandon to be located in the Town Centre in June 2007. Other records were collected and created by the school's staff and administration to document the activities and student of their school.

Textual records include newspaper clippings, staff and administration lists (1914-2005), programs, calendars, correspondence, anecdotes, as well as records related to the events surrounding the 90th anniversary and the closure of the school. The 90th anniversary celebration materials include Craig Manson's speech and agenda, the lyrics to the school song, and a list of people in attendance. The newspaper clippings, with capture the experiences of Fleming students, are evidence of the staff's interest in the lives of their current and former students.

Also included in the textual records is in depth genealogical research for the Fleming family. The research includes birth and death dates, photographs of grave sites and residences of Fleming family members, as well as some correspondence around the school's 90th anniversary. The photographs in the album include both originals and photocopies.

Photographs in the collection, like the newspaper clippings, document the activities and events of Fleming School, its students and staff. They include candid's from the classroom, various ceremonies (including the 90th anniversary), and the celebration of holidays (especially Halloween). There are also a number of class and staff portraits.

The collection also includes audio visual materials. The VHS recording entitled "Fleming School 90th Birthday Tea," runs approximately 75 minutes and was videoed by Ian Carkener. The DVD, which runs 42 minutes, was created by the staff and students for the 90th anniversary celebration. It has three components: "Through the Decades" shows students re-enacting school scenes from earlier decades; "Students at Work and Play," shows the 2004-2005 students in their classroom environment during holiday celebrations, school ceremonies and working on assignments; and "Reflections," which includes a slide show of photographs of Fleming School throughout the years set to music.

Finally, the collection includes four artifacts: one 90th anniversary celebration balloon with an image of the school building and the its years of operation printed on it; a school magnet with the school phone number and an image of the brick school building; and two pins. The first pin is circular with a black background and gold details including the school's name, three silhouettes and three maple leaves. The second pin appears to have a hornet or bee emblem with the number 72.

#### Notes:

History/bio information was taken from the records, as well as the Manitoba Historical Society's website (Alexander Fleming, Fleming School - accessed on September 30, 2016), the Brandon School Division website (Fleming School - accessed on September 30, 2016) and Grant Hamilton's article "Gathering school archives while they can" (Brandon Sun, November 19, 2006). Description by Megan Treloar (September 2016) and Christy Henry.

|                    |                                                                                                                                                                                                                                                                                                      |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name Access:       | Alexander Fleming<br>Craig Manson<br>Betty Gibson<br>Ethel Paisley<br>O.N. Riddle<br>J.E. McDowe<br>William Wood<br>Neil McLennan<br>Allan Mitchell<br>Emerson Christilaw<br>James Bateman<br>Henry Hyson<br>Edythe Wood<br>Colin Mailer<br>Emilia Hudy<br>Fleming School<br>Brandon School Division |
| Subject Access:    | Education<br>school closures<br>elementary education<br>school celebrations<br>anniversaries<br>Pioneers                                                                                                                                                                                             |
| Repro Restriction: | Canadian Copyright applies to the content of the video recording and some of the photographs                                                                                                                                                                                                         |
| Storage Location:  | 2016 accessions                                                                                                                                                                                                                                                                                      |
| Related Material:  | Brandon School Division records at the Brandon General Museum & Archives                                                                                                                                                                                                                             |
| Arrangement:       | The school history records in the collection are arranged chronologically. The Fleming family history album is broken down by family tree branch.                                                                                                                                                    |



## Around the world with Kelvinator contest

<http://archives.brandonu.ca/en/permalink/descriptions11088>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A28  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c 1965  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of two contest entry boxes for the Around the World with Kelvinator contest.

Name Access: CKX Radio  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Brandon 75th Anniversary advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11451>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B67a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1957  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Brandon 75th anniversary advertisement.

Name Access: CKX Television  
Brandon, Manitoba  
Subject Access: advertising  
anniversaries  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Brandon 75th Anniversary advertisement

<http://archives.brandonu.ca/en/permalink/descriptions11452>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B67b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1957  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Brandon 75th anniversary advertisement.

Name Access: CKX Television  
Brandon, Manitoba  
Subject Access: advertising  
anniversaries  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11540>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

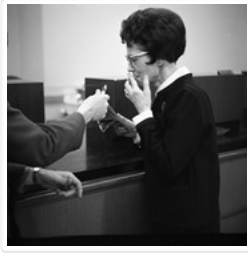
Portrait of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11542>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

### Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11543>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Benson & Hedges contest winner

<http://archives.brandonu.ca/en/permalink/descriptions11544>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B98d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Mrs. M.M. Parker, the Benson & Hedges contest winner.

Name Access: CKX  
Benson & Hedges  
Subject Access: contests  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Academy Award contest Famous Players

<http://archives.brandonu.ca/en/permalink/descriptions10951>

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.A1

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two women with a record player.

Name Access: Famous Players

CKX

Subject Access: contests

store interiors

entertainment

Storage Location: CKX fonds - 2010 accessions

### Images

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## Anniversary card contest

<http://archives.brandonu.ca/en/permalink/descriptions10985>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A11a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1960  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a display on the CKX set containing anniversary cards and related items celebrating CKX TV's 5th Anniversary.

Name Access: CKX Television  
Subject Access: television broadcasting  
displays  
contests  
anniversaries  
on set

Storage Location: CKX fonds - 2010 accessions

## Images

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## Winners of color month TV's

<http://archives.brandonu.ca/en/permalink/descriptions12744>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W71  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 1.5" x 1.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of contest winners standing beside a t.v. announcer and a television set in studio.

Name Access: CKX  
Subject Access: persons  
television broadcasting  
on set  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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## Windfall car winner

<http://archives.brandonu.ca/en/permalink/descriptions12753>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W64  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1966  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of people standing in front of a car on set.

Name Access: CKX  
Waddell's Clothing  
Subject Access: on set  
persons  
contests  
television broadcasting

Storage Location: CKX fonds - 2010 accessions

## Images

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## Wilson family (Crystal City), Coca-Cola winners

<http://archives.brandonu.ca/en/permalink/descriptions12755>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W62  
Accession Number: 11-2010  
GMD: graphic  
Date Range: April 9 1965  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a family in their living room.

Name Access: CKX  
NHL  
Subject Access: persons  
contests  
on location  
house interiors  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Who Am I?

<http://archives.brandonu.ca/en/permalink/descriptions12860>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W12  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of people part of a game show.

Name Access: CKX  
Subject Access: persons  
contests  
television segments  
on set  
television broadcasting

Storage Location: CKX fonds - 2010 accessions

## Images

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## Solo "bonanza" winner

<http://archives.brandonu.ca/en/permalink/descriptions13034>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S146  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 3" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the winner and presenters of the "bonanza" contest.

Name Access: CKX  
Subject Access: persons  
on set  
contests  
television broadcasting  
household appliances  
ckx staff

Storage Location: CKX fonds - 2010 accessions

## Images

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## Sportsman cigarette contest

<http://archives.brandonu.ca/en/permalink/descriptions13079>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S119  
Accession Number: 11-2010  
GMD: graphic  
Date Range: March 15, 1965  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the "Sportsman cigarette contest".

Name Access: CKX  
Subject Access: on set  
ckx staff  
television broadcasting  
contests

Storage Location: CKX fonds - 2010 accessions

## Images

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