

S. J. McKee Archives



B.C. tree fruit - apples on air

<http://archives.brandonu.ca/en/permalink/descriptions11283>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21s
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apples and a metal lunch box, with a broadcaster leaning on the table. In front of the broadcaster is a CKX-TV television camera, and behind him is a weather map.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11284>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21t
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4.75" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a box of B.C. apricots and some jars of canned apricots, with a broadcaster standing beside the table. Behind the broadcaster is a weather map. A CKX-TV television camera man appears to be filming a commercial.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apricots on air

<http://archives.brandonu.ca/en/permalink/descriptions11333>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21u
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a bowl of B.C. apricots, a canning kettle and some jars of canned apricots, with broadcaster Harold Robbins standing beside the table holding a jar of canned apricots. Behind the Robbins is a weather map.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - apricots display

<http://archives.brandonu.ca/en/permalink/descriptions11337>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21v
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of B.C. apricots in what appears to be a store (possibly Safeway).

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Sun-Rype display

<http://archives.brandonu.ca/en/permalink/descriptions11339>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21y
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of Sun-Rype applecot and orange-cot nectar products.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruit - Sun-Rype pie filling on air

<http://archives.brandonu.ca/en/permalink/descriptions11341>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B21w
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of broadcaster Harold Robbins standing beside a display of various Sun-Rype pie fillings.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
commercials
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits - Sun-Rype display

<http://archives.brandonu.ca/en/permalink/descriptions11342>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 4" x 5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of various Sun-Rype products.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits - Sun-Rype display

<http://archives.brandonu.ca/en/permalink/descriptions11345>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of various Sun-Rype products.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits displays - Sun-Rype apple juice

<http://archives.brandonu.ca/en/permalink/descriptions11347>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22c
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of Sun-Rype apple juice.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits displays - Sun-Rype pie filling

<http://archives.brandonu.ca/en/permalink/descriptions11349>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22d
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of various Sun-Rype pie fillings.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits displays - apples

<http://archives.brandonu.ca/en/permalink/descriptions11350>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22e
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of B.C. McIntosh, Spartan, Delicious, Rome, and Golden Delicious apples.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits - Christmas apple display

<http://archives.brandonu.ca/en/permalink/descriptions11351>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22f
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a table displaying a Christmas tree and various apple products.

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images





B.C. tree fruits - Halloween apple display

<http://archives.brandonu.ca/en/permalink/descriptions11352>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Item Number: 11-2010.B22g
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of a display of various Halloween decorations, a box of apples, a plate of caramel apples, two packages of Kraft caramels, and a sign which reads: "B.C. apples: best treat of all for Hallowe'en".

Name Access: CKX
B.C. Fruit Growers
Subject Access: displays
advertising
Storage Location: CKX fonds - 2010 accessions

Images

