

# S. J. McKee Archives



Standard up-to-date practical letter writer : a comprehensive and practical guide to correspondence, showing the structure, composition, formalities and uses of the various kinds of letters, notes and cards

<http://archives.brandonu.ca/en/permalink/specialcollections791>

|                       |                                                          |
|-----------------------|----------------------------------------------------------|
| Part Of:              | MG 2 2.15 George E Thorman Collection                    |
| Collection:           | George E Thorman School Textbook Collection              |
| Creator:              | Strong, E. J. (Edward Jefferson), 1863                   |
| Description Level:    | Item                                                     |
| Item Number:          | Archives 11-999-3-73                                     |
| Item Number Range:    | Archives 11-999-3-73                                     |
| Responsibility:       | by E.J. Strong                                           |
| Start Date:           | 1914                                                     |
| Date Range:           | 1914                                                     |
| Publication:          | Chicago : C.C. Thompson Co                               |
| Physical Description: | 275 p. : ill. ; 20 cm                                    |
| Notes:                | Includes index                                           |
| Subject Access:       | Letter writing<br>Commercial correspondence<br>Etiquette |
| Storage Location:     | Box 3 - English                                          |
| Storage Range:        | Box 3 - English                                          |



## Trophy case

<http://archives.brandonu.ca/en/permalink/descriptions11986>

Part Of: Brandon University Photograph Collection

Description Level: Item

Series Number: 4

Item Number: 4.185

GMD: graphic

Date Range: [before 1996]

Physical Description: 7" x 5" (b/w)

Scope and Content:

Photograph of a trophy case in the entrance lobby of the Brandon College Building. The photo was taken before the building was rennovated in 1996.

Subject Access: trophies

displays

## Images

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## Solo cheese display (H. Cooper)

<http://archives.brandonu.ca/en/permalink/descriptions13033>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S147  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a man displaying cheese.

Name Access: CKX  
Kraft  
Subject Access: persons  
displays  
Food  
commercials  
on set

Storage Location: CKX fonds - 2010 accessions

## Images

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## Saito homes - Saito Construction

<http://archives.brandonu.ca/en/permalink/descriptions13049>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S139a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: May 10, 1965  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a display home.

Name Access: CKX  
Saito Construction  
Subject Access: signs and signboards  
building exteriors  
displays  
machinery  
businesses

Storage Location: CKX fonds - 2010 accessions

## Images

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## Station model

<http://archives.brandonu.ca/en/permalink/descriptions13120>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S101  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a model of a building section.

Name Access: CKX  
Subject Access: television broadcasting  
studio sets  
office interiors  
displays

Storage Location: CKX fonds - 2010 accessions

## Images

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## Provincial Summer Fair

<http://archives.brandonu.ca/en/permalink/descriptions13143>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S94b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1962  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a man and Miss Sixteen.

Name Access: CKX  
Provincial Summer Fair  
Coca-Cola

Subject Access: fairs  
persons  
displays  
advertising

Storage Location: CKX fonds - 2010 accessions

## Images

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## Provincial Summer Fair

<http://archives.brandonu.ca/en/permalink/descriptions13144>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: S  
Item Number: 11-2010.S94a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1962  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a Coca-Cola advertising set.

Name Access: CKX  
Provincial Summer Fair  
Coca-Cola  
Subject Access: fairs  
displays  
advertising  
building interiors  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Rowntree presentation

<http://archives.brandonu.ca/en/permalink/descriptions13336>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: R  
Item Number: 11-2010.R102  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of two people beside display advertising.

Name Access: CKX  
Subject Access: persons  
displays  
advertising  
contests  
presentations  
television broadcasting  
on set

Storage Location: CKX fonds - 2010 accessions

## Images

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## Examples of knots and splices

<http://archives.brandonu.ca/en/permalink/descriptions13772>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.83

Accession Number: 20-2009

GMD: graphic

Date Range: 1986

Physical Description: 5.75" x 4" (colour)

Scope and Content:

Photograph shows a display of knots and splices made by Bill Pollock for the Boys and Girls Club in 1916.

Notes: The back of the photograph reads: Knots and splices made by Bill Pollock when he was in Grade Six at Kemnay School. They were awarded first place at the Boys and Girls Club Show in Brandon in 1916.

Subject Access: displays

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

## Images

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## Around the Christmas tree

<http://archives.brandonu.ca/en/permalink/descriptions11087>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A27  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c 1965  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a CKX program advertisement.

Name Access: CKX Radio  
Subject Access: displays  
Christmas  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Baby's own display - Crawford's Drug Store

<http://archives.brandonu.ca/en/permalink/descriptions11181>

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Item Number: 11-2010.B1

Accession Number: 11-2010

GMD: graphic

Date Range: after 1954

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image consists of baby's own display at Crawford's Drug Store.

Name Access: CKX Radio

Crawford's Drug Store

Subject Access: Radio

displays

advertising

Storage Location: CKX fonds - 2010 accessions

### Images

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## B.C. tree fruit - cherry time display

<http://archives.brandonu.ca/en/permalink/descriptions11234>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 2.5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a stand displaying B.C. cherries, on what appears to be a television studio set.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - McIntosh apples display

<http://archives.brandonu.ca/en/permalink/descriptions11241>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying B.C. McIntosh apples.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - McIntosh apples display

<http://archives.brandonu.ca/en/permalink/descriptions11245>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying B.C. McIntosh apples, several other food items and a metal lunch box.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - apple display

<http://archives.brandonu.ca/en/permalink/descriptions11246>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table with a display of B.C. McIntosh, Rome Beauty, Delicious, Golden Delicious and Spartan apples.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - Thanksgiving display

<http://archives.brandonu.ca/en/permalink/descriptions11248>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21e  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a table displaying a box of B.C. apples, a variety of other food items, a tea pot and a coffee pot, as well as a place setting of dishes and silverware and a sign which reads "Include B.C. fruit this Thanksgiving".

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images







## B.C. tree fruit - Halloween apple display

<http://archives.brandonu.ca/en/permalink/descriptions11250>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21f  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 4" x 5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of various Halloween decorations, a bowl of apples, a plate of caramel apples and two packages of Kraft caramels. Two signs read respectively: "Hey kids, it's time for caramel apples" and "B.C. apples: best treat of all for Halloween".

Name Access: CKX  
Subject Access: displays  
advertising  
halloween  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruits displays - winesaps

<http://archives.brandonu.ca/en/permalink/descriptions11252>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21g  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. Winesap apples.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - peaches display

<http://archives.brandonu.ca/en/permalink/descriptions11257>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21h  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. freestone peaches.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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## B.C. tree fruit - peaches display

<http://archives.brandonu.ca/en/permalink/descriptions11261>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B21j  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a display of B.C. peaches.

Name Access: CKX  
Subject Access: displays  
advertising  
Storage Location: CKX fonds - 2010 accessions

## Images

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