

S. J. McKee Archives



A.E. McKenzie Seed Co. Ltd. fonds

<http://archives.brandonu.ca/en/permalink/descriptions4309>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1887-1996; predominantly 1910-1974

Physical Description: 7.47 m of textual records
500 photographs

History /

Biographical:

The A.E. McKenzie Seed Co. Ltd. originated with the McKenzie family Flour, Grain and Seed business, started by F. B. McKenzie in the early 1880's. When F. B. McKenzie passed away in 1896, his son, Albert Edward McKenzie, assumed control of the company, and renamed it The Brandon Seed House. With its main office and plant in Brandon, Manitoba, the company specialized in the production and sale of field seeds and service exclusively to seed buyers in the prairie provinces and British Columbia. In later years, a complete line of products including garden seeds, lawn grass, and other allied lines was developed for sale across Canada.

In 1906, the company underwent a change of name when A. E. McKenzie determined that the growth of the country demanded a larger seed institute than could be managed by one man. As a result, the company was incorporated under provincial statutes and the federal Joint Stock Companies Act as A. E. McKenzie Seed Co. Ltd., and new personnel were hired.

Under the Joint Stock Companies Act, A.E. McKenzie Seed Co. Ltd. was required to elect a Board of Directors of not less than three, and not more than nine individuals. Only shareholders of the company were eligible for election, and election was to take place yearly with each shareholder entitled to as many votes as shares owned in the company. The Act also dictated that the directors were, from time to time, to elect from among themselves, a president of the company. They were also able to appoint and remove all other officers of the company and to create company by-laws. The directors were not obliged to pay any dividend on shares if the company should become insolvent. Under the Act, the stock of the company was deemed a personal estate and was only transferable as such. In addition, the company could acquire, hold, and transfer real estate, and was required to submit annual statements.

A. E. McKenzie was elected President of the newly constituted company. For the remainder of his natural life he remained in this position and supervised the operation of the company. S. A. Bradford, who was given responsibility for various company departments, filled the position of General Manager. H. L. Patmore became the Vice-President, overseeing the nursery business, while W. A. McCracken was put in charge of the warehouse stock, and shipping department. McCracken also supervised the mail order department.

The Company was initially comprised of three divisions: The Brandon Seed House, Brandon Nurseries, and Brandon Greenhouses. Each division was registered under Dominion Patents. Later, the company was divided into Retail Mail Order, Wholesale and Commission Packet Trade divisions. It also undertook some export business.

By registering the divisions of the company under federal legislation affecting trademarks and industrial designs, McKenzie and the Board, were able to register both the company's trademarks and to protect the company's industrial techniques. The company could thus patent the methods and processes of its operations so that no other individual or business could duplicate them.

Located at 30 9th Street, the head office and plant of A.E. McKenzie Seed Co. Ltd. housed all the facilities and staff of the company, with the exception of the regional sales offices and warehouses. The business of the A. E. McKenzie Co. Ltd. was conducted from a frame warehouse until the current McKenzie building was constructed on the same site after a fire destroyed the original premises. Designed by architect Thomas Sinclair, and built by the Brandon Construction Company, the new building opened in 1911. In time, The A. E. McKenzie Co. Ltd. came to be known as Western Canada's Greatest Seed House.

During the 1930's, before a new building was erected in 1945, the A. E. McKenzie Co. occupied space at five different locations in Brandon, including the Massey Harris Building, the International Harvester Building and the Security Building. The last of these premises was destroyed by fire in 1972. As a result of its proximity to the Security Building, the main McKenzie Building also suffered heavy fire and water damage. A. E. McKenzie Co. Ltd. also utilized a warehouse on the north side of Pacific Avenue alongside the Canadian Pacific Railway tracks between 5th and 6th streets. This building and its contents were destroyed by fire (1946). In May of 1949, the company purchased and erected a Quonset structure on the west side of 15th Street between Rosser and Pacific Avenues.

In 1908, the first branch of the A. E. McKenzie Seed Co. Ltd. was established at Calgary. In the following sixteen years, additional branches were established in Edmonton and Saskatoon (1923), Moose Jaw, Toronto (1934) and Winnipeg (1935). Both the Edmonton and Saskatoon branches were seasonal, operating for a four-month period, March to June inclusive. Business in the Maritime Provinces of Prince Edward Island, Nova Scotia and New Brunswick further extended the company's operations by the mid 1940's. In 1946, the company purchased property in Gilbert Plains, Manitoba, 120 miles north of Brandon. This purchase enabled the company to handle larger quantities of Sweet Clover, a popular crop that was grown in the surrounding area. Additional offices were opened in Vancouver and Quebec City in rented premises by the early 1960's.

In the years 1944-1945, the McKenzie Foundation was created. Through the Foundation, arrangements were put in place to transfer shares of the company to the Manitoba Government for the benefit of higher education, specifically Brandon College. In return for this gift, which included 90% of all capital resources of the company together with all of the income earned each year, except for the amount retained annually to ensure sufficient operating capital, the A.E. McKenzie Co. Ltd. received exemption from paying Corporate Tax.

Prior to the establishment of the McKenzie Foundation, in 1945, the National Trust for the benefit of the College held the shares of McKenzie Seeds. On April 7, 1945 the Manitoba Legislature passed legislation whereby A. E. McKenzie retained effective management control of his company, but 1031 shares out of 1145 issued shares were gifted to the Provincial Government. In return, the government agreed that all financial benefits from the shares would go to Brandon College through the A. E. McKenzie Foundation. When Mr. McKenzie passed away in 1964, the primary responsibility of appointing the Board of Directors for McKenzie Seeds passed to the Provincial government.

The remaining 114 shares of the Company were turned over to the Crown on July 16, 1975 in accordance with an agreement between Brandon University, A. E. McKenzie Co. Ltd. and the Manitoba government. The same agreement also turned the McKenzie Foundation over to Brandon University. Therefore, since 1975 the crown has held all shares of the McKenzie Co. through the Province of Manitoba.

A.E. McKenzie died on September 25, 1964 at the age of 94 and was succeeded as President of the company by J. Lasby Lowes. When Mr. Lowes retired in 1968, A. R. Swanson was appointed by the government to fill the position and was responsible for all operations of the company under a Board of Directors comprised mainly of appointees of the government. It has proven impossible to establish a complete list of those individuals who held the positions of President/General Manager of McKenzie Seeds after 1964. A partial account is as follows: Anthony J. Maruca became President of A. E. McKenzie Co. Ltd. in 1972. In 1975, the Board of Directors appointed William Moore General Manager, creating a new position to relieve the President of the company from management of plant operations. At the same time, Pat Kelleher was named new interim President. Following the resignation of Kelleher, William Moore assumed the role of President as well. Moore left the company in the early 1980s. He was later convicted of criminal misconduct as President of the company. Keith Guelpa became President/General Manager in the mid 1980's; Raymond West was his successor.

Beginning in 1969, the A. E. McKenzie Seed Co. Ltd. began phasing out the Field Seed division of their company, including business related to forage crops and cereals. Seed cleaning equipment located in Brandon and the company's Calgary and Toronto cleaning plants was sold. The Company concentrated its resources on the production and sale of vegetable and flower seeds, and lawn and turf grasses. It acted as a wholesaler and conducted business through chain stores, grocery, hardware and general stores.

Late in 1971, A. E. McKenzie Co. Ltd. purchased its largest competition in packaged seeds - Steele Briggs Seed Co. from Maple Leaf Mills Inc. for two million dollars. At the time of the acquisition the company changed its name to A. E. McKenzie Co. - Steele Briggs Seeds, in order to benefit from the favorable reputation held by Steele Briggs Seeds across Canada. In the early 1970s, the acquisition of Brett-Young Seeds Ltd., a Winnipeg company that dealt exclusively in the production and sale of field seed, brought the A. E. McKenzie Co. back into the field seed market.

In 1994 the Manitoba Government sold the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, Canada's largest non-retail mail-order catalogue company, which is owned by MDC Corporation of Toronto.

In 2001, McKenzie Seeds is Canada's leading supplier of packaged seeds and related gardening products. It is divided into a Retail Consumer Products division which features well known seed brands including McKenzie Seeds, Pike Seeds and Thompson & Morgan Seeds from England. As well, this division also carries a complete range of lawn seeds and perishables. It also continues to ship the seed racks invented by A.E. McKenzie to numerous retail stores. The second division, Direct Mail, consists of the McFayden and McConnell catalogues which reach over 500,000 Canadian homes each year.

Custodial History:

Following the sale of the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, the records of McKenzie Seeds and its subsidiaries were retained in the McKenzie Plant on 9th Street. In April of 1997, the records were transferred to the McKee Archives at Brandon University. Because the company was a crown corporation, the records of McKenzie Seeds belonged to the Province of Manitoba and might have been placed in the Provincial Archives. However, Provincial Archivist Gordon Dodds permitted the retention of the records in Brandon at the S. J. McKee Archives. The minutes of the Board of Directors, previously transferred to the Provincial Archives, remain in Winnipeg. Until 1960 these minutes, by-laws of the Company, and the letters patent of incorporation (April 7, 1906) were in the possession of the Company's lawyers, Johnson, Garson, Forrester, Davidson, & Steen.

Scope and Content:

The fonds consists of textual records, photographs and artifacts from A.E. McKenzie Seed Co. Ltd. The textual records include minutes, documents, financial records, administrative records, by-laws, legal records, catalogues, sales literature, seed packets, newspaper clippings, appraisals, publications, scrapbooks and miscellaneous sections.

In addition, some of the records within the fonds relate to the operations of McKenzie subsidiaries -- Brett-Young Seeds, Steele-Briggs Seeds, Pike & Co. and McFayden Seeds -- and various properties owned by McKenzie Seeds.

Fonds contains approximately 500 photographs. These depict the operations and employees of McKenzie Seeds and the seed industry in general. Artifacts contained in the fonds include blueprints, newspaper clippings, copper printing plates, seed bags and plaques.

Fonds also includes an artificially created series of records dealing with Brandon College Inc., the A.E. McKenzie Foundation, the Brandon Allied Arts Council and the Brandon Board of Trade. These records stand outside the provenance of the McKenzie Seed Co.

Of particular interest within the textual records are the transcripts of various features of the company's history as dictated, researched and recalled by its second President/General Manager, J. Lasby Lowes. The fonds also contains a collection of company catalogue which is almost complete. Outside of the seed industry, the records dealing with both Brandon College Inc. and the McKenzie Foundation are significant records relating to the history of Brandon College/University and the City of Brandon.

Notes: Description written by Christy Henry (2001).

Name Access: A.E. McKenzie
J. Lasby Lowes
Irene Cullen
Joseph Airey
Alan R. Mundie
Sandy Black
Brett-Young Seeds/Sabetha
McFayden Seeds
Steele-Briggs Seed Co
Pike & Co
Davidson & Gowen
Davidson Studio
Frank Gowen
Dean Photo Service
Jerrett's Photo-Art Studio/Jerrett's Photo Service
Crawford Drug Store
Leech Printing Ltd
Eastman Photographic Materials Ltd

Subject Access:	Seed Industry Seed Catalogues Brandon Business Seed Photographs Brandon Photographs Seed Packets Agriculture Women Workers Labour Relations A.E. McKenzie J. Lasby Lowes A.R. Swanson William Moore Anthony J. Maruca Pat Kelleher Keith Guelpa Raymond West Brett-Young Seeds Sabetha Steele Briggs Seed Co Pike & Co McFayden Seeds Seed Marketing Co Brandon Board of Trade Brandon Allied Arts Council McKenzie Foundation Regal Greetings and Gifts
Repro Restriction:	Because the A.E. McKenzie Seed Co. Ltd. was a crown corporation, the records in the fonds are subject to the Freedom of Information and Protection of Privacy Act (FIPPA).
Storage Location:	RG 3 A.E. McKenzie Company fonds
Related Material:	Additional records regarding A.E. McKenzie Seed Co. Ltd. are housed at the Provincial Archives of Manitoba. In order to gain access to these records it is necessary to contact the Archives of Manitoba.
Arrangement:	RG 3 A.E. McKenzie Seed Co. Ltd. Fonds McS 1 Board of Directors 1.1 Documents 1.2 Minutes/Meetings 1.3 Management Consultant Reports 1.4 Miscellaneous 1.5 Financial Records McS 2 Office of the President/General Manager 2.1 A.E. McKenzie 2.2 J. Lasby Lowes 2.3 Comptroller 2.4 Properties

- 2.5 Marketing
- 2.6 Reference Library
- 2.7 Miscellaneous Publications/Correspondence

McS 3 Acquisitions

- 3.1 Brett-Young Seeds/Sabetha
- 3.2 Steele-Briggs Seed Co.
- 3.3 Pike & Co.
- 3.4 McFayden Seeds

McS 4 Seed Marketing Co.

McS 5 Photographs

- 5.1 McKenzie Seed Co. Ltd. Executives
- 5.2 Construction at McKenzie Seed Co. Brandon (two files)
- 5.3 Exterior Photographs of the A. E. McKenzie Co. Building
- 5.4 McKenzie Seed Co. Plant Operations and Workers (2 files)
- 5.5 McKenzie Seed Co. Equipment and Plant - Head Office 1983
- 5.6 McKenzie Seed Co. Field Operations and Workers
- 5.7 McKenzie Seed Co. Strike 1944
- 5.8 Fires at McKenzie Seed Co. 1910, 1945, 1972
- 5.9 McKenzie Seed Co. Centennial Exhibition 1996
- 5.10 Miscellaneous McKenzie Seed Co. Photographs
- 5.11 People Connected to McKenzie Seed Co.
- 5.12 Princess Anne's Visit to McKenzie Seed Co. 1982
- 5.13 Onion Set Production Book
- 5.14 Irene Cullen Photographs - McKenzie Seeds Employee Photos
- 5.15 Josiph Airey Photographs - McKenzie Product Photos
- 5.16 Alan R. Mundie Seed Production Photographs
- 5.17 Steele Robertson/Steele Briggs Seeds Photographs
- 5.18 Seed Packet Display Units Photographs
- 5.19 Product Photographs
- 5.20 Parade Photographs
- 5.21 Oversized Photographs
 - 5.21.1 Drawer #1: Executive Photographs
 - 5.21.2 Drawer #2: Office and Equipment/Plant Photographs
 - 5.21.3 Drawer #3: Miscellaneous Oversized Photographs
 - 5.21.4 Drawer #4: Artifacts

McS 6 Miscellaneous

- 6.1 Centennial Exhibition
- 6.2 Miscellaneous Publications
- 6.3 Scrapbooks

MG 1 A.E. McKenzie Fonds

- 1.1 Brandon College Inc.
- 1.2 McKenzie Foundation
- 1.3 Brandon Allied Arts Council
- 1.4 Brandon Board of Trade
- 1.5 Miscellaneous



Performance of Contemporary Music collection

<http://archives.brandonu.ca/en/permalink/descriptions12726>

Part Of: RG 5 Western Manitoba Manuscript Collection
Description Level: Collection
Accession Number: 16-2012
GMD: multiple media
Date Range: 1976-2011
Physical Description: 25 cm textual records
43 posters
34 event programs
approximately 9 photographs

History /

Biographical:

The Eckhardt-Gramatté National Music Competition (commonly called the E-Gré Competition) is the most important annual contemporary music competition for exceptional emerging Canadian performing artists in piano, voice, and strings. Since 1976, the E-Gré has promoted the performance of Canadian and contemporary music of the 20th and 21st centuries and has commissioned 31 new works by leading Canadian composers. The S.C. Eckhardt-Gramatté Competition received its letters patent in 1974 and its legal incorporation in 1979. The inaugural competition was held in 1976 and continues to be held annually at Brandon University. The competition has undergone a few name changes since its inception. For the 8th annual event of the competition the name changed to the Eckhardt-Gramatté National Music Competition for the Performance of Canadian music. Prior to the 27th competition, the event listed both contemporary music as well as Canadian music. The competition is administered by a board and artistic director.

Custodial History:

The records were held by the Eckhardt-Gramatté competition until their donation to the McKee Archives in the summer of 2010 by Pat Carrabrè, President of the Eckhardt-Gramatté Competition Board.

Scope and Content:

Collection consists of records created and collected by the Eckhardt-Gramatté committee in the course of holding the competition each year. The records are related to the promotion and administration of the event and the annual award winners. Items include: legal documentation, including the Certificate of Revival and the incorporation documents for the Eckhardt-Gramatté Competition; press files (1976-1979, 1980-1983, 1984-1987), which include newspaper clippings and photocopies of newspaper coverage, press releases on performance orders/show times, and promotional materials for individual performer; 30 award winners' files containing promotional materials and press clippings related to the award winner; event programs; and promotional posters for every year (except 1979).

Notes:

History/Bio information taken from the E-Gré national music website available at: <http://e-gre.ca>. (Date accessed October 26, 2012).
Description by Steve Dueck (October 2012).

Name Access:	Brandon Univeristy School of Music Westman Centennial Auditorium S.C. Eckhardt-Gramatté Ferdinand Eckhardt David Swan Gwen Hoebig Jackie Parker Nancy Herbison Louise Bessette Annalee Patipatanakoon Debra Parker Jamie Parker Joanne Opgenorth Ingrid Attrot Lesley Robertson Janaice Girard Jane Leibel Krista Buckland Audrey Andrist Elizabeth Pomes Bridget Hunt Bang Lang Do Heather Pawsey Jasper Wood Krystyna Tucka-Gaweda Vilma Vitols Elissa Lee Heather Schmidt Nikki Einfeld Kerry DuWors Lana Henschell Su Jeon Kristin Mueller-Heaslip
Subject Access:	music performing arts performing artists music competitions music festivals
Repro Restriction:	Photographs in the collection are covered by Canadian copyright law. Researchers are responsible to honour appropriate legislation.
Language Note:	Some posters contain French.
Storage Location:	2012 accessions

Related Material: Media Kit for the 10th annual competition can be found in the Dr. J.R.C. Evans collection at the S.J McKee Archives (accession number: 7-2004). All listings below can also be found at S.J. McKee Archives at Brandon University: Francis Chaplin collection: Dean of Music: School of Music: Eckhardt-Gramatté: trio for violin, violoncello and piano (accession number: 13-2008): Ferdinand Eckhardt: W.M.C.A Convocation (Fall 1990), Sophie Carmen Eckhardt-Grammatté: W.M.C.A Convocation (Fall 1990) #14: W.M.C.A Convocation (Fall 1990) #15: W.M.C.A Convocation (Fall 1990) #16: W.M.C.A Convocation (Fall 1990) #17: Convocation (c. 1990): W.M.C.A Convocation (Fall 1990) # 19: W.M.C.A Convocation (Fall 1990) #12: W.M.C.A Convocation (Fall 1990) #18: W.M.C.A Convocation (Fall 1990) #13: Lawrence Jones Collection (accession number: 9-2011).

Information regarding Sophie-Carmen Eckhardt-Gramatté (née Fridman) Sonia Eckhardt and Dr Ferdinand Anton Ludwig Eckhardt can be found at the University of Manitoba Archives & Special Collections, the University of Calgary Library, Special Collections, the National Library of Canada and the Winnipeg National Art Gallery Archives.

Arrangement:

Records are organized chronologically within each type of record.



Gerald R. Brown

<http://archives.brandonu.ca/en/permalink/descriptions4303>

Part Of: RG 1 Brandon College fonds
Description Level: Sub-series
Series Number: MG 2 2.2
Accession Number: 30-1998, 3-1999, 02-2001, 04-2001, 07-2001, 04-2003, 27-2006, 19-2007
GMD: multiple media
Date Range: 1938, 1951-1952, 1955-1956, 1990-1991, 1997-2009
Physical Description: 87.5 cm (57.5 cm textual records and 29 photographs)

History /

Biographical:

Gerald Brown was born and raised in Vista, Manitoba. He attended Islay and Rossburn schools. In 1955, he attended Brandon College to take the one year Teacher Training Course. He was part of the first graduating T.T.C. class at Brandon College. After graduation he taught in Ninga, MB. He also taught in Brandon and C.F.B. Shilo. In 1965, he moved to Winnipeg to pursue a career in school librarianship and information services until he retired in 1992. By the end of his career he had been Chief Librarian for thirteen years. He received a B.A. from Brandon College in 1964, a B.Ed. from the University of Manitoba in 1965, a Master of Library Science from Western Michigan in 1968, and a M. Ed. from the University of Manitoba in 1972. He is also very involved with music. At present Gerald Brown continues to live in Winnipeg, MB.

Custodial History:

Accession 24-2009: Brown compiled these materials from the personal collections of Colin Mailer, Lorne Watson, Norman Kalinski and Gerald Brown. He delivered them to the Archives on November 17, 2009.

Accession 5-2013: Materials collected and written by Gerald R. Brown in the course of preparing for and attending the Islay (Vista) School District No. 733 reunion held in Rosburn, MB on August 4-6, 2006.

Scope and Content:

Accession 30-1998 consists of newspaper clippings for Brandon College 1955-56 compiled by Gerald Brown for the 41st anniversary of the graduation of the Brandon College Teacher Training Class of 1956; photographs of the TTC of 1956; the Reunion Yearbook for the anniversary of the 1956 TTC class; and a copy of the program for the 1998 production of W.S. Gilbert and Sullivan musical *The Yeoman of the Guard*.

Accession 3-1999 consists of a compilation of nine seasons of Gilbert & Sullivan Society pictures, programs, and newsletters. Mr. Brown and other graduates of the Brandon School of Music are among the cast members.

Accession 2-2001 consists of copies of the newsletter, *Titipu Times*, for the Gilbert and Sullivan Society of Winnipeg, Volume 10, 1-4, a 10th Anniversary Program (2000) and a list of ensemble singers 2000/2001.

Accession 4-2001 consists of a scrapbook and programs for the following Gilbert & Sullivan productions: "*Patience*" (performed April 6-9, 2000 in Winnipeg) and "*Pirates of Penzance*" (April 5-8, 2001).

Accession 7-2001 consists of 4 colour photographs and a one page summary of the activities of the Reunion TTC 1956 during the May 2001 Convocation.

Accession 4-2003 consists of colour photographs of the 41st Reunion of the Brandon College Teacher Training Course 1955-56 held in May 2001. Included as well is a "Past History Summary" of the Class of 56 Reunions and a copy of *Reflecting on Our Past*, a publication of the Brandon School Division.

Accession 27-2006 consists of materials collected and written by Gerald R. Brown in the course of preparing for and attending the Islay (Vista) School District No. 733 reunion held in Rossburn, MB on August 4-6, 2006. It includes a copy of "*Vista Tales. . . from Islay School District No. 733 in Vista, Manitoba*" compiled and edited by Gerald R. Brown (c.2006), a program of events for the reunion, a copy of the reunion worship service program, and 15 postcards entitled "*Vista Views*," which were sold at the reunion.

Accession 19-2007 includes biographical information on Isabelle Mills, former faculty member of Brandon College (School of Music) and the program for HMS *Pinafore*, presented by the Gilbert & Sullivan Society of Winnipeg (2003).

Accession 24-2009 (1938-2009, 30 cm textual records) consists of the records of the Brandon Festival of the Arts. Included are: meeting minutes (Executive, Regular and Annual), reports, financial reports, correspondence; programs and syllabi from the Festival; and Festival highlights and similar programs.

Accession 5-2013 (1951-1952, 2006, 5 cm textual records, 3 CDs) consists of hard copies of "*Vista Tales. . . from Islay School District No. 733 in Vista, Manitoba Reunion Photo File*" and "*Vista Tales. . . from Islay School District No. 733 in Vista, Manitoba Alumni & Community Events*" compiled and edited by Gerald R. Brown (c.2006). Also includes three CDs containing digital versions of all three *Vista Tales* volumes and a copy of the 1951-1952 Foxwarren High School yearbook.

Notes:

Description by Christy Henry and Tom Mitchell.

Name Access: Gerald Brown
Teacher Training Course
Vista
Manitoba
Islay School District No. 733
Brandon Festival of the Arts

Subject Access: class of 1956
college memorabilia
music
dance
speech arts

Finding Aid: A detailed inventory (prepared by Gerald Brown) for accession 24-2009 is available.

Storage Location: MG 2 Brandon College Students
2.2 Gerald R. Brown

Related Material: Accession 26-2006 (MacPhail fonds) contains school/teaching materials for a number of Vista, Manitoba residents and one Islay School teacher.

Arrangement:

Dates for materials in accession 24-2009 are as follows:

Minutes etc.: 1958-1960, 1967-1992, 2001-2002, 2006-2009

Syllabi and programs: 1938, 1958-1970, 1973-1984, 1986-1990, 1992-1999, 2001, 2003-2005, 2007-2008

Festival hilights and similar programs: 1973-1987



RG 2 Provincial Exhibition of Manitoba Association fonds

<http://archives.brandonu.ca/en/permalink/descriptions4351>

Part Of: RG 2 Provincial Exhibition of Manitoba Association fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1884-1992

Physical Description: 9.46 m textual records; 1919 photographs & graphics

History /

Biographical:

Brandon, Manitoba was incorporated as a city in 1881. In 1882, led by Charles Whitehead and a small Board of Directors that included J.W. Vantassel, Charles Pilling, George Halse, J.E. Smith, William Johnson, R.T. Evans, and Thomas Lockhart, it was decided to hold an agricultural exhibition. These men were all involved in the farm business in one way or another, and they wanted an opportunity to help residents realize the agricultural potential of the region. In October of that year, the fledgling community held its first agricultural exhibition. The fair was held in downtown Brandon at what was known as "Market Square." Market Square was two acres of land located on Princess Avenue between Eighth and Ninth Streets. Due to poor weather, and the fact that not many people were ready to show animals and grain, there was a relatively small turnout. The following year was much improved. There were 730 entries into the exhibition. By 1884, the Board of Directors of the Brandon Agricultural Society, which was in charge of the exhibition, realized that they were in poor financial shape, to the point of being personally out of pocket. It was realized that October was not the best time for farmers to be

leaving their farms to go to an exhibition. In 1888, it was decided to move the exhibition to the summer time, when it was much easier for people to attend.

The first Brandon Summer Fair was held in July 1889, and it was a resounding success. The Board of Directors had added many items of interest to appeal to the entire public, not just agricultural people. In 1892, the Western Agricultural and Arts Association (WAAA) was formally established to take over duties from the Brandon Agricultural Society. However, it was not until 1897 that the WAAA held its first meeting. There is no explanation as to why there is a five year gap between the formation and the first meeting of this organization. 1897 was the turning point of the Brandon Exhibition. The fair was now firmly established in Brandon, and the Board of Directors was instrumental in ensuring that it remained so. This was done by petitioning to both the municipal and provincial governments for grant money. As well, the Board booked midway and grandstand acts that would bring the city dwellers to the agricultural exhibition.

There were also early attempts at holding an agricultural exhibition in the winter. The first such attempt was in 1884. There was also a Spring Stallion show held in 1891. By 1904, however, a petition by J.D. McGregor had gone out to formally establish a winter exhibition. This effort also failed, but by 1906, it was decided by businessmen, politicians, and farm representatives in Brandon, including McGregor, to organize a winter fair. Rather than seeing this new fair as competition, the Board of Directors of the summer fair felt that it would complement their exhibition. The new fair would remain primarily agricultural. The first winter fair was held in 1906. While the two fairs were not amalgamated, they did share the same secretary-manager. The secretary-manager was responsible for the day to day management of the fair, as well as keeping track of meetings and decisions reached by the various fair boards and committees. In 1907, the Brandon Winter Fair and Livestock Association (BWFLA) was formed to act primarily as a land-holding joint stock company. The following year the Provincial Winter Fair and Fat Stock Association (PWFFSA), an entirely separate organization from the BWFLA, was formed to manage the activities of the winter fair. The PWFFSA name was soon changed to the Manitoba Winter Fair and Fat Stock Association (MWFFSA).

By 1906, Brandon could boast two full size exhibitions, one in the summer and one in the late winter, both of which were considered to be premiere events. In 1908, the Brandon summer fair was renamed the Inter-Provincial Exhibition, and in 1912 it held its first Traveller's Day, an event which would soon become an important addition to the fair and is still in existence today. It is thought that the name "Traveller's Day" came from the fact that it was held on a Saturday, a day when many people could travel to Brandon for the exhibition.

In 1913, Brandon was bestowed with the honour of hosting the Dominion Exhibition. This was a national exhibition sponsored by the federal government. It was held in a different city every year. There were several cities vying for the 1913 Dominion Exhibition, but it was Brandon that impressed the sponsors the most. With the government funds received for this honour, the Board of Directors supervised the building of a new grandstand, display buildings, and racetrack, as well as the general expansion and improvements to the fairgrounds.

In the spring of 1912, it was decided by the Board of Directors of the winter fair that the facilities they were currently housed in were inadequate for their needs. The mayor and city clerk of Brandon went to the provincial legislature in order to request that there be an amendment added to the Brandon city charter. This amendment would allow the city to guarantee bonds issued by the winter fair board to help pay for the construction of a new facility. This request was granted, and a \$70 000 addition was built next to the original winter fair building. The new building was opened in 1913.

Throughout the First World War, both the winter fair and Provincial Exhibition buildings were used for the war effort. There was one distinct difference however. The summer fair Board was able to negotiate a deal with the army that enabled it to reclaim the fair buildings during fair week. The winter fair, however, had to give up the idea of holding fairs in 1915 and 1916. It

was not until 1917, that the winter fair was able to resume.

During this time, due to the financial problems that had beset the winter fair, the two exhibitions considered amalgamation. The Board of Directors of the winter fair felt that because they were the smaller of the two fairs, their interests would be swallowed up by the summer fair. The winter fair withdrew from the negotiations to amalgamate. With this rather sudden turn of events, the Board of Directors of the summer fair petitioned the government to be allowed to incorporate. This was granted, and in 1920, the WAAA was incorporated as the Provincial Exhibition of Manitoba. From 1920, the summer fair was officially known as the Provincial Exhibition of Manitoba. This was the first time that the summer fair was incorporated, and received the "status and financial assistance" that came with incorporation.

More problems beset the winter fair in the 1920s. In 1920, a fire burned down the winter fair pavilion, located at the south end of the winter fair buildings, and caused the Board to cancel the 1921 winter fair. It was not until 1922, that a new building was completed. By 1929, both fairs were well regarded throughout Canada. In 1929, a decade long Depression hit the west. While many fairs closed during this time, Brandon struggled to keep its open. The Directors of both fairs felt that the agricultural shows "encouraged excellence at a time when faith and enthusiasm were at a low ebb." The summer fair proved to be quite successful during the Depression, likely as a result of the few moments one was able to forget one's troubles while there. The winter fair was not quite as successful, although both fairs received government grants and work relief projects. There was little new entertainment in these exhibitions.

There were changes about to manifest themselves at the summer fair, however. While the winter fair had representatives from various associations on its Board of Directors, the summer fair Board of Directors was a small close-knit group of men. Citizens saw entry into this elite group as elusive and difficult. To ward off the possibility of the Board becoming a "self-sustaining clique," that only chose Directors from within, it was decided by several citizens to try and elect some new blood into the fair Board. In 1933, there was a general election for the Board. Instead of the usual men shuffling positions, there were forty-four nominations for the twenty positions. When the voting was all over, seven new men sat on the Board. Despite some inner rumblings, especially on the summer fair Board over the next few years, both exhibitions survived the Depression.

During the Second World War the fairs once again were forced to operate under adversity. Once again, the buildings were requisitioned for the army, although they were released during fair week. The summer fair was forced to make several concessions, and the winter fair was relocated to the summer fair grounds for the duration.

The winter fair did not survive the Second World War intact. Due to financial reasons, in December of 1945, the Board of Directors turned the winter fair buildings over to the City of Brandon. By 1946, the BWFLA, which was the joint-stock land holding company, had ceased operations because the city now controlled the winter fair land and buildings.

The next fifteen years would be a time of rebuilding for both of Brandon's exhibitions. Children especially were more active participants in the agricultural exhibitions. The summer fair continued to diversify and look for new ways of entertaining the public at large. The winter fair remained primarily agricultural. By the end of the 1950s the winter fair, which was used to struggling, was now both successful and stable; and the summer fair, a perennial success, was starting to fade.

By 1969, both the winter and summer fair Boards had realized that amalgamation was the best possible decision, both practically and financially, for the future of the two fairs. On 29 October, 1969, the two exhibitions amalgamated to become the Manitoba Exhibition Association. The reconstituted Provincial Exhibition of Manitoba was now responsible for both the winter and summer fairs. A new building was erected on the summer fair grounds to house both of the exhibitions. On 2 April 1973, the Keystone Centre was officially opened at the winter fair.

although it had been in use since October of the preceding year.

In 1970, Manitoba's Centennial, it was decided that an organization in Manitoba would receive the title of "Royal," as a way to celebrate the centennial. Although many organizations applied for the honour, it was the Brandon winter fair that received the accolades. The winter fair was bestowed with the title "Royal", and became known as the Royal Manitoba Winter Fair.

In 1975, a third exhibition was added, this time a purely agricultural fall show known as the Agricultural Exhibition, or AgEx. This fair was partly organized on behalf of the cattle growers, who found that the summer and winter fairs did not give them adequate time and space to properly show their cattle. The return to a fall show, which had not existed since 1888, would be the return to a purely agricultural exhibition. This show was to be primarily a show and sale event. On 3 November 1975, the first AgEx was opened to resounding success.

The Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair and AgEx are all still in existence in Brandon. They are regarded as three of the most important events to take place annually in the city.

Custodial History:

These files were housed with the Manitoba Exhibition Association until c1986 when they were transferred to the S.J. McKee Archives at Brandon University.

Scope and Content:

The fonds consists of textual records and photographs comprised of the records from the three annual exhibitions that are held in Brandon, Manitoba: the Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair, and the Agricultural Exhibition (Ag-Ex). The textual records include prize lists, programs, minutes, financial, administrative files, original results, scrapbooks, tickets, news releases, contracts, by laws, documents as well as a miscellaneous section. There are approximately 1846 photographs that include scenes from these three exhibitions. These records provide a unique perspective on the development of agriculture and rural life in southwestern Manitoba. Fairs such as these have been and remain prime media of farm improvement, technological and scientific advancement in rural Canada, and the promoters of country living. These fairs also reflected the long tradition inherited from Britain and Europe of country fairs as centers of entertainment, social interchange and diversion. These records are a principal source of information about the most broadly based vocational, entertainment and social events held on an annual basis in southwestern Manitoba over the last century. The records are vital to academic research on agriculture or fairs, individual biography, or community history.

Notes:	The RG 2 Provincial Exhibition of Manitoba Association finding aid was created by Karyn (Riedel) Taylor with the exception of Series 9 and the accompanying database, which were created by Donica Belisle. This finding aid was created in August 1999.
Name Access:	Charles Whitehead J.W. Vantassel Charles Pilling George Halse
Subject Access:	Brandon Agricultural Society Provincial Exhibition of Manitoba Royal Manitoba Winter Fair Agricultural Exhibition Brandon Manitoba AgEx
Repro Restriction:	Researchers are responsible for observing Canadian copyright restrictions.

Finding Aid:	Available
Storage Location:	RG 2 Provincial Exhibition of Manitoba Association fonds
Storage Range:	RG 2 Provincial Exhibition of Manitoba Association fonds
Related Material:	Additional records regarding the Provincial Exhibition of Manitoba, the Royal Manitoba Winter Fair, and AgEx are housed at the Provincial Exhibition of Manitoba Association offices. To gain access to these records, it is necessary to contact the general manager of the Provincial Exhibition of Manitoba Association.

Arrangement:

The fonds is divided into sous-fonds by exhibition. There is a Provincial Exhibition sous-fonds, a Royal Manitoba Winter Fair sous-fonds, an Ag-Ex sous-fonds, and a Miscellaneous sous-fonds that holds information that could not be easily broken down into one exhibition. The arrangement is as follows:

RG 2 Provincial Exhibition Association of Manitoba fonds

RG2SF1 Provincial Exhibition of Manitoba

- 1.1 Documents
- 1.2 Minutes
- 1.3 Financial Records
- 1.4 Administrative Files
- 1.5 Prize Lists and Programs
- 1.6 News Releases
- 1.7 Original Results
- 1.8 Tickets
- 1.9 Photographs
- 1.10 Scrapbooks
- 1.11 Miscellaneous

RG2SF2 Royal Manitoba Winter Fair

- 2.1 Documents
- 2.2 Minutes
- 2.3 Financial Records
- 2.4 Administrative Files
- 2.5 Prize Lists and Programs
- 2.6 News Releases
- 2.7 Original Results
- 2.8 Tickets
- 2.9 Photographs
- 2.10 Scrapbooks
- 2.11 Miscellaneous

RG2SF3 AgEx

- 3.4 Administrative Files
- 3.5 Prize Lists and Programs
- 3.6 News Releases
- 3.7 Original Results
- 3.9 Photographs

RG2SF4 Miscellaneous

- 4.1 Documents
- 4.2 Minutes
- 4.3 Financial Records
- 4.4 Administrative Files
- 4.9 Photographs
- 4.10 Scrapbooks
- 4.11 Miscellaneous

Ruth and Archie MacLachlan fonds

<http://archives.brandonu.ca/en/permalink/descriptions10093>



Part Of:	RG 1 Brandon College fonds
Description Level:	Sub-series
Series Number:	MG 2 2.33
Accession Number:	23-2009
GMD:	multiple media
Date Range:	1930-1934
Physical Description:	27 cm textual records 13 b/w photographs
Physical Condition:	Very good. Some of the letters written in pencil are a little faded.

History /

Biographical:

Ruth Alverda Wade was born July 11, 1912 in Brandon, MB to James and Etta Alverda. She had two younger siblings: sister Gwen and brother Sherry. The Wade family resided at 1837 Princess Avenue, Brandon, MB. Ruth graduated from Brandon College with the Class of 1933.

During her time at Brandon College Ruth met Archie MacLachlan. Archibald James MacLachlan was born in Sault Ste. Marie, Michigan in 1907. He had four brothers: Howard, Edgar, Bruce, Curly and Stirling. When Archie was quite young the MacLachlan family moved to Alberta. Archie came to Brandon c. 1930 to attend Brandon College. During the summers of his years at Brandon College Archie held pastoral charges in Alberta. The first two summers were spent in the Peace River Country and the second two in Etzikom in Southern Alberta. This is the period during which the letters in the fonds were written.

Ruth Wade married Archie MacLachlan on September 19, 1934 in Brandon, MB. Following the wedding the couple moved to Hamilton, ON. Archie graduated from McMaster University with his Bachelor of Divinity degree in 1937. During this period their daughter Joann Ruth was born. After his ordination as a Baptist Minister the family moved to North Bay where Archie was minister for four years. The next six years were spent in Vancouver as Archie worked as minister at Fairview Baptist Church in Vancouver. The couple's sons Archibald James and Lachlan Wade were also born during this period.

At the end of the Second World War Archie decided to go back to school. The family travelled to Brandon, where Ruth and the children remained for part of a year while Archie went ahead to Andover Newton to enroll and find a parish that would support him while he went to school. The family was reunited in Penacook, New Hampshire; they lived there for two years while Archie completed his Masters in Sacred Theology. After a brief additional period of study at Harvard University, the MacLachlan family returned to Canada, settling in Toronto while Archie finished his second Masters degree (Psychology) and held positions as interim minister and then assistant minister at York Minster Church. Following the two years in Toronto they moved to Winnipeg.

Eventually Archie left the church ministry and became Chaplain at the Hamilton Psychiatric Hospital. He also continued to train students in Pastoral Education through the courses he had begun at the Divinity College of McMaster University. He remained at the Hospital until his retirement.

During their married life Ruth was kept busy raising the couple's children and with her work as a minister's wife, particularly her work in the community. She sat on a number of community boards, including positions as President of the Baptist Convention of Ontario and Quebec and a member of the Board of Governors for McMaster University's Divinity School.

Ruth MacLachlan died on October 29, 1983 in Mississauga, ON.

Archie married Kathleen Marie (Green) French (b. January 22, 1908, d. June 1, 1998) on June 20, 1987. Archie MacLachlan died in December 1997.

Custodial History:

Records were in the possession of Ruth and Archie MacLachlan until their deaths. At that time the records were inherited by their daughter Joann. Joann MacLachlan donated the records to the McKee Archives on October 24, 2009 at a donation event held as part of Homecoming 2009.

Scope and Content:

Fonds consists of approximately 197 letters written by Ruth and Archie to each other during the spring and summers of 1932, 1933 and 1934. The letters were written during the courtship of the couple and contain details not only on about their lives in Brandon and Alberta but also more personal information about their relationship, families and future plans. Because Ruth and Archie were students at Brandon College during this period the letters also often reflect on events and personalities related to the College, as well as their own personal studies.

Fonds also contains a scrapbook compiled by Ruth during her Brandon College years. It includes photographs, newspaper clippings, graduation cards, event programs, place cards and other ephemera. There are also a few miscellaneous documents - McMaster University examination papers, handwritten sheet music, postcards - that appear to have belonged to Archie. Fonds also contains a graduation photograph of Ruth.

Notes: Description by Christy Henry. History/Bio information taken from Joann MacLachlan's book Ruth and Archie: Brandon and Brandon College 1932-1934.

Name Access: Ruth Wade
Ruth MacLachlan
Archie MacLachlan
Addrene Edwards
Dorreene McGuinness
Brandon
Brandon College
Trochu, Alberta
Etzikom, Alberta
First Baptist Church

Subject Access:	land vehicles Christianity city life rural life convocations Correspondence crime post-secondary education mountains pastoral activities postal service parsons religious officials Radio Broadcasts tennis rail transportation weather social events music clothing theology hobbies liberal arts horses road transportation travels touring depression era
Language Note:	Some of the letters contain German phrases.
Storage Location:	Textual records: 23-2009
Related Material:	Photographs: RG 5 photograph storage drawer Ruth and Archie's daughter Joann edited the letters into a book entitled Ruth and Archie: Brandon and Brandon College 1932-1934. A copy of the book is located in the Rare Book collection of the John E. Robbins Library, Brandon University. William Ridley Sheridan Wade collection (28-2007)
Arrangement:	<p>The letters are arranged in chronological order with all of Archie's letters to Ruth for a particular year grouped together, followed by Ruth's letters to Archie for that same year. For preservation purposes photographs in the scrapbook have been removed and placed in photograph storage, with their corresponding scrapbook page number noted on the back. Because of the fragile condition of the scrapbook a note has been made concerning the original location of many items that have become detached from their original location in the scrapbook. These items remain with the remnants of the scrapbook in one archival housing. Note that Ruth did not place items on every page so the numbering is not sequential for scrapbook items. Some items were loose at the back of the scrapbook and therefore have no corresponding page number.</p>



School of Music

<http://archives.brandonu.ca/en/permalink/descriptions165>

Part Of: RG 6 Brandon University fonds
Description Level: Sub-series
Series Number: 7.4
GMD: multiple media
Date Range: 1928-1983; predominant 1960-1980
Physical Description: 4.6 m

History /

Biographical:

When the Department of Music was founded in 1906, it offered only conservatory-type instruction under the direction of Abbie Helmer Vining (1906-07). W.L. Wright, after four years' study in Berlin with Leopold Godowsky, took over in 1907 and remained director until 1947. During the 1920s and 1930s, the department attracted students from across Canada to work with Wright, Esther Magdalene Moore, Kathleen Moffat Fairbairn (piano), and Ruth Morgan (voice) towards graduate and post-graduate diplomas. During the Depression and the Second World War, music education at Brandon College declined as a result of financial woes facing the College and the departure of students to the war.

Under directors Peggy A. Sharpe (acting director 1947-48), and Lorne Watson (1948-1981), most instruction was given to elementary and high school students from Brandon. Through the encouragement and support of successive university presidents, the music faculty and university music credit courses were expanded to make possible a music minor within a B.A. or B.Sc. degree. By 1963, the college offered the first B.Mus. program (music education and applied) in Manitoba. In the same year, the Department of Music became the School of Music with two areas of activity: one continuing the conservatory tradition, the other leading to university degrees. Watson continued as director while Sharpe assumed the new position of supervisor of the conservatory. She was succeeded by Watson in 1981.

When Brandon attained university status, the School of Music became a member of the Western Board of Music (WBM), now Conservatory Canada. Later a B.Mus. (general) was added and, in 1980, the M.Mus. (music education and applied). In 1981, Watson was succeeded as director by Gordon Macpherson (1981-87), during whose tenure the position was re-named dean. In 1987 Lawrence Jones became dean. Jones was followed by Patrick Carrabre and Glen Carruthers.

Originally housed in Clark Hall, in 1963 the School of Music moved into a new building, officially opened by Sir Ernest MacMillan, on 28 October 1963. It housed a music library, electronic music studio, classrooms, rehearsal hall and studios. Increased enrolment in the 1970s necessitated the acquisition of three adjacent houses. On 5 October 1984, Queen Elizabeth II opened the present music building, which is named after her.

The school's reputation as a centre of string pedagogy dates from Albert Pratz' appointment to the faculty in 1964 and the engagement of the Halifax Trio (Brandon University Trio) as artists-in-residence in 1966. The Wawanesa Insurance Co. in 1964 established a string scholarship program, which has since been carried on through the Carl and Lyle Sanders Grant and the R.D. Bell String Scholarships. A Suzuki string program was set up in 1977, directed by Alison Ryles (B.Mus. Brandon, 1978) who was followed in 1981 by Gerhard Ginader.

Besides the Brandon University Trio, school ensembles have included the Brandon University

Over the years, the Brandon University Music School has included the Brandon University Orchestra, Concert Band, Chorale, Jazz Bands and Guitar Ensemble. The Collegium Musicum, formed in 1973 by James Mendenhall, has a collection of replicas of early instruments. The school frequently produces an opera (or musical theatre work) directed by Sylvia Richardson.

Students pursuing a major in music education have founded an active organization known as the Brandon University Student Music Educators' Association (BUSMEA), which is, in effect, a student branch of the Manitoba Music Educators Association (MMEA). Annual summer schools enhance the program. In the 1960s, under the direction of Peggy A. Sharpe, recitals and workshops were given by visiting artists. In the 1980s, the emphasis was on graduate courses, including the offering of a Kodaly specialist diploma.

In the conservatory, music for children classes, the Suzuki string program, and classes in the Alexander technique are offered. The conservatory offers courses for gifted students. It also sponsored annual workshops for teachers. Clinicians have included Lawrence Jones, Lorne Watson, Gordon Macpherson, Sydney Young McInnis, Shirley Yip, Elizabeth Grant and Irma Toews.

The School of Music acts as a musical focus for southwestern Manitoba. Beginning in the 1960s, it co-sponsored (with the MMEA) an annual choral/orchestral workshop in January attracting up to 300 music educators and students from Manitoba and beyond. Rehearsals of the Brandon Community Chorus and Community Orchestra take place at the school, as do most events of the Brandon Festival of the Arts. It is also the home of the annual S.C. Eckhardt-Grammatte competition for the Performance of Canadian Music and the annual Brandon Jazz Festival. One reason for such constant activity is the excellence of the Queen Elizabeth II Music Building, which includes an advanced electronic studio, rehearsal halls for orchestras, bands and choirs and a 200-seat hall with recording facilities and ideal acoustics. On the occasion of Lorne Watson's 40th anniversary at Brandon that hall was named the Lorne Watson Recital Hall in his honour.

The music school's first graduate (1966) was Jack Spalding. Honorary doctorates in music have been awarded to W.L. Wright (1969), S.C. Eckhardt-Grammatte (1970), Murray Adaskin (1972), Jon Vickers (1976), Kenneth Winters (1989), the Guess Who and Tom Cochrane.

Scope and Content:

Series has been divided into three sub-series, including: (1) Dean of Music; (2) Music Faculty Council; and (3) School of Music publications.

Notes: The history/bio note was taken from the Encyclopedia of Music in Canada at <http://www.collectionscanada.ca/emc/m17-119.01-e.php?uid=415&uidc=ID> (January 2006). The entry was written by Lorne Watson. Peggy A. Sharpe died in 2005.

Name Access: Lorne Watson
Peggy A. Sharpe
Gordon Macpherson
Lawrence Jones
Patrick Carrabre
Glenn Carruthers
S.C. Eckhardt-Grammatte
Brandon University Trio
Halifax Trio

Subject Access: music
 music education
 degree program
 deans
 director
 conservatory
 kodaly

Storage Location: RG 6 Brandon University fonds
 Series 7: Faculties and Schools

Related Material: A file of miscellaneous newspaper clippings etc. assembled by Eileen McFadden for the period 1979-1985, is located in the Institutional Files in the Reading Room.



Western Manitoba Philharmonic Choir fonds

<http://archives.brandonu.ca/en/permalink/descriptions14288>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Fonds

Accession Number: 8-2001, 13-2016

GMD: multiple media

Date Range: 1965-1980, predominant 25 May 1965 - 30 September 1976

Physical Description: 12 cm textual records
 6 b/w photographs (loose)
 1 artefact

Physical Condition: Some of the items in the scrapbook have come loose from their pages, some documents are stained from a liquid, likely coffee

History /

Biographical:

In 1965, Chris Verhoef, member of the Overture Concert Association, Allied Arts Centre, and Brandon Citizens' Committee for the Performing Arts, called for a meeting of Western Manitoba citizens interested in the prospect of a Philharmonic Choir for the region. The meeting took place on 26 May 1965; the steering committee that gathered, led by Margaret Goodman, undertook the formation of the Choir. The Choir would have an Executive consisting of at least four members, and a committee consisting of a minimum seven members. Each executive member would be elected on an annual basis. The Choir's executive, in collaboration with the conductor, would determine the choir's repertoire for the year. The establishment of the Western Manitoba Philharmonic Choir (WMPC) sought to encourage amateurs to sing for enjoyment, provide the opportunity for a choir to perform choral compositions in collaboration with a symphony orchestra and promote and sponsor the musical arts in the Western Manitoba region. Membership to the choir would be open to all citizens of the region, and members would be accepted based on the discretion of the conductor. The first meeting of prospective members took place on 27 September 1965 in St. Matthews Cathedral parish Hall where more than 90 people gathered and registered to become a member of the WMPC.

Chris Verhoef led the Western Manitoba Philharmonic Choir into its first season as President of the choir's Executive Committee. For the organization's first season, the WMPC hired two members of the Brandon College School of Music: Lucien Needham for the position of conductor and Louise Chanman for the position of accompanist. Brandon College, as well as

conductor and Louise Chapman for the position of accompanist. Brandon College, as well as other donors sponsored the choir for its first season. The Choir held its debut performance in collaboration with the Winnipeg Symphny Orchestra (WSO) on 12 March 1966, and the Choir's performance of Vivaldi's Gloria and Handel's Dettingen te Deum attracted an audience of more than 1400 people. The performance was well received by the public. The debut performance's asuccess earned the CHoir a rcommendation for a grant from the Manitoba Centennial Corporation that would sponsor a special concert during the centennial year. Furthermore, the Canada Council supported the Winnipeg Symphony Orchestra, by the means of special funds, to make the Symphony's appearance with the Philharmonic Choir possible.

For the WMPC's second season, membership rose to 111 amateur singers. Verhoef remained as President of the Executive, while the Brandon Citizens' Committee for the Performing Arts provided sponsorship. Following the Choir's performance of Schubert's Mass in Eb Major on 17 November 1966, the membership increased to 132 singers. On 20 January 1967, the WMPC's first taped broadcast was released over CBC and CKX. The broadcast's success resulted in an offer from CBC to record another broadcast for a similar release. The Kiwanis Club of Rivers invited the Choir to perform in Rivers on 25 January 1967. On 7 April 1967, the Choir performed Haydn's oratorio, The Creation, in the Brandon College Gymnasium.

The choir elected Murray Ames as President to lead it through its third and fourth seasons. In its third season, the WMPC, conducted by Leonard Mayoh, performed Handel's Messiah on 22 November 1967 in the Brandon University Gymnasium. The Choir's spring concert, name the "Chris Verhoef Memorial Concert," in honour of Chris Verhoef who had passed away December 1967, featured works by Bach, Brahms and Perry. Held on 9 March 1968, in the Brandon University Gymnasium, the concert featured Brandon university student James Stewart as soloist and was received with great praise. In addition to the memorial concert, the WMPC also established a \$500 scholarship for a Brandon University music student to honour Verhoef's substantial contribution to the community.

The first concert of the Western Manitoba Philharmonic Choir's fourth season was held on 10 December 1968, in the J.R.C. Evans Lecture Theatre at Brandon University and featured selections from Handel's Messiah. A piano trio comprised of Francis Chaplin (violin), Malcom Tait (cello) and Gordon Macpherson (piano), as well as a brass trio, also performed at the chori's winter concert. In its fourth season, the WMPC performed two concerts in the second half of its season. On 15 February 1969, in cooperation with CKX Radio and Television, the choir performed works by Mozart, Hindemith, and Mahler in collaboration with the Winnipeg Sympony Orchestra conducted by George Cleve. Later in the season, the choir performed Brahms' Requiem Mass, once again in collaboration with the Winnipeg Symphony Orchestra.

Dr. R. Parker filled the position of President of the Executive for the duration of the Choir's fifth, sixth and seventh seasons. The fifth season saw the WMPC performing four concerts. Conducted by Leonard Mayoh, it opened its season on 11 October 1969 with a performance at the Grand Finale of the Grand Opening of the Western Manitoba Centennial Auditorium, performing the overture to Mozart's The Magic Flute and Beethoven's Symphony No. 9. Their Christmas concert, also conducted by Mayoh, took place on 10 December 1969. The Choir's third concert of its fifth season was held on 31 January 1970, in cooperation with CKX Radio and Television, and featured works by Mendelssohn, Ravel, and Schubert, in collaboration with the WSO under the direction of conductor George Cleve. The season concluded with another concert in collaboration with the WSO on 7 March 1970, conducted by Leonard Mayoh. This concert featured works by Vaughn Williams, Handel and Poulenc.

Seasons six and seven consisted of two concerts each. The Choir held its fifth annual Christmas Concert on 5 December 1970. Led by Leonard Mayoh, it performed its spring concert on 10 April 1971 in collaboration with members from the Winnipeg Symphony, featuring selections by Bach and Mozart in the Western Manitoba Centennial Auditorium. In its seventh season, the Choir performed Bach's Christmas Oratorio on 4 December 1971 in the Central United Church. For its final concert of the year, the WMPC visited a place that

the Central United Church. For its final concert of the year, the WMPC revisited a piece that had been the main focus of its second season: Haydn's oratorio, *The Creation*. The Choir performed this Haydn masterwork on 8 April 1972 under the direction of Piero Gamba.

Helen Riesberry led the choir through its eighth and ninth seasons as President of the Executive. In its eighth season, the WMPC held its annual Christmas concert on 12 December 1972 in collaboration with the Winnipeg Symphony Orchestra in the style of a sing-along led by Mitch Miller. The choir's spring concert featured another masterwork, Beethoven's *Missa Solemnis*, conducted by Piero Gamba. The WMPC and members of the WSO performed the *Requiem Mass* on 28 April 1973 at the Western Manitoba Centennial Auditorium. Despite the lack of attendance at rehearsals since the Christmas concert, the WMPC presented an overall effective performance of the challenging *Requiem Mass*.

In its ninth season, Derek Morphy took over the position of conductor from Leonard Mayoh. Morphy had his debut performance as conductor with the WMPC at the annual Christmas concert on 17 December 1973. In March 1974, in collaboration with members from the WSO, Morphy led the Choir in its performance of Mendelssohn's oratorio, *Elijah*, in the Western Manitoba Centennial Auditorium. Later in the season, the choir performed a concert entitled "Reflections," a choral programme for Lent and Easter, accompanied by organist Arthur Bower.

Nearing the end of its ninth season, the Philharmonic Choir encountered severe financial challenges. The Choir released a notice in the newspaper that the anticipated \$3000 grant from the Manitoba Arts Council had been cut to \$1000, leaving the Choir \$3100 in debt. The notice explained that the Choir needed funds in order to enable operation and continue hiring the WSO for concerts. The WMPC executive and committee held a Leonard Mayoh Night in an attempt to gain funds and donations. Although the Manitoba Arts Council raised the grant to \$2000 and the City of Brandon contributed \$500, the Choir's financial situation remained in a dire state as its ninth season came to a close.

The Choir elected Edith Hayden to lead it through its tenth and eleventh seasons as President of the Executive. The opening of the tenth season challenged the WMPC. In addition to its financial woes, the Choir's Executive struggled to overcome the lack of attendance at rehearsals and the shortage of male voices. The WMPC had experienced membership issues in earlier seasons as well. In its third season, despite a membership of 130 individuals, the choir had struggled to create a balanced sound due to a lack of male membership and therefore a lack of lower voices. In its sixth season, the Choir opened their concert year with an appeal for members. In an effort to improve the choir's financial affairs, the Choir Executive and conductor decided against hiring the Winnipeg Symphony Orchestra for the time being. In an attempt to improve the situation, Derek Morphy wrote a letter to the members of the Choir outlining his concern that he may not be meeting their expectations as a conductor but hoped to generate positive and hopeful prospects for the future of music-making together.

The Choir's annual Christmas concert featured a collaboration with the Brandon School Division Music Department and Brandon School Orchestra and Band Association, as well as dancers choreographed by Barbra Enhes. The WMPC performed Haydn's *Mass in D minor* at its spring concert on 27 April 1975, accompanied by Arthur Bower. By the end of the season, the Western Manitoba Philharmonic Choir's financial situation had begun to improve.

The WMPC hired conductor Peter Allen to lead the Choir through its final season of operation. The Choir held its annual Christmas concert in the Central United Church on 7 December 1975, and featured Vivaldi's *Gloria*, accompanied by pianist Barry Anderson. The choir performed Deller's *Psalm 148*, Telemann's *Cantata* for the Fourth Sunday after the Feast of the Three Kings, and Dvorak's *Stabat Mater* at its spring concert held at the Central United Church on 25 April 1976.

Despite its best efforts, the Western Manitoba Philharmonic Choir's first rehearsal of its twelfth

season saw just 26 members in attendance. As a result of lack of membership, the Choir Executive decided to disband the WMPC for its 1976/1977 season, with plans to reassess the situation in September of 1977 for the prospect of a 1977/1978 season. Matters were further complicated by financial considerations; by June 1977 the choir's financial situation had worsened as a result of the administrative fees that the WMPC covered for the duration of its unexpected inactive 1976/1977 season. Unlike past years, there were not any ticket sales to cover such expenses.

Following its year off, membership interest in the Western Manitoba Philharmonic Choir did not increase and the decision was made not to return for another season. In 1980, the WMPC revoked its registration as an organization and officially ceased to exist.

Custodial History:

Records in the 8-2001 accession were donated to the McKee Archives in 2001, by three representatives of the Philharmonic Choir: Dr. Bill Paton, Botany Department, Brandon University; Mrs. Edith Hayden, WMPC President; and Mary Davidson WMPC Archives Committee. Records in accession 13-2016 were given to Terry Stamper in the School of Music by Marilyn Hayden and then transferred to the McKee Archives on September 21, 2015.

Scope and Content:

Fonds consists of records that document the origin, activities, and ultimate disbandment of the Western Manitoba Philharmonic Choir. These records were created and accumulated during the eleven year existence of the WMPC.

Records include: the organization's constitution and history from 1965-1968; financial records, which include grants received from the Manitoba Arts Council, Canada Council, and City of Brandon, as well as materials documenting the organization's financial struggles from 1974-1976; minutes from executive and committee meetings from 18 June 1973 to 24 June 1974; correspondence in the form of letters between the president of the executive and the choir members, and between the conductor of the choir and its members; membership lists from each season of the WMPC; and concert programmes from every major Christmas and Spring concert that the organization performed. Fonds also contains newspaper notices, advertisements and reviews of various performances, as well as posters advertising performances of the WMPC in the 1967/68, 1970/71, 1971/72 and 1973/74 seasons; the posters advertise the choir, collaborators, patrons and featured works.

Also included in the fonds is a scrapbook detailing the choir's history. Each page of the scrapbook is decorated with hand painted images of plants native to the southwestern Manitoba region. The scrapbook includes concert programs and photographs of the choir from all years of the organization's operation. The scrapbook also contains an assortment of informal photographs from various WMPC events. There are also six black and white group photos of the WMPC from various seasons.

Finally, the fonds contains one artifact, a leather bag/zippered file folder with "WMPC" printed on it.

Notes: History/Bio information was provided by representatives of the Western Manitoba Philharmonic Choir. Copies of the history can be found in the fonds. Description by Jessi Gilchrist (October 2016).

Name Access: Chris Verhoef
Margaret Goodman
St. Matthews Cathedral
Lucien Needham
Louise Chapman
Manitoba Centennial Corporation
Canada Council

Winnipeg Symphony Orchestra
Brandon College
Kiwanis Club
CKX
Helen Reisberry
Mary Donovan
Tom Inglis
Humphrey Davies
Muriel Bain
H.V. Kidd
Eileen Christ
Brandon College Auditorium
CBC Radio
J.M. Donovan
Murray Ames
Dr. R. Parker
Henry Stein
Ernie Pearn
Gerry Streuber
Dorothy McLean
Mayme Tucker
Margaret George
Bob Blair
Bud Keenan
Marilyn Johnston
Sister Mary Rose
Lou Brown
Jeanine Baker
Muriel Patmore
Leonard Mayoh
Jim Cory
Eric Davies
Phil Ricou
Elaine Dechka
Lester Spinaze
Archie Miller
High Rest
Lorna hamilton
Ruth Cutforth
Ollie Timkiw
Thelma Findogasson
A. Bayne
Dick Vanderveen
Lee Donnelly
M. Rogosin

Ken Nichols
Manitoba Arts Council
Piero Gamba
Mary Graham
Reuben Gurevich
Leonard Stone
Brandon Area Foundation
Arthur Bower
Derek Murphy
Judy Pringle
Irma Peters
John Martens
Robert Publow
Brandon Citizens' Committee for the Performing Arts
Brandon Musical Supply
P.A. Kennedy
Bond Books
Brandon Public Library
Phylis Thomson
Hilda Miller
Arthur Janzen
Walter Deller
Nora Needham
Jean Dorian
Margaret hammond
Eileen Blain
Brian Bailey
Brandon College Gymnasium
Brandon University School of Music
G.R. Rowe
Sylvia Richardson
Peter Koslowsky
Nelson Lohnes
James Stewart
Francis Chaplin
Malcolm Tait
Gordon Macpherson
J.R.C. Evans Lecture Theatre
Lorne Watson
Donald Henry
Lawrence Jones
Alice Hekster
Walter Hekster
Hilda Dridger
Elizabeth Grant

	Dorothy Froese
	Robert Ford
	James Mendenhall
	Colin Cooper
	Allison Ryles
	Joy Crawford
	Audrey Farnell
	Maxine Miller
	Smith Miller
	Brandon Sun
	Barbra Ehnes
	Brandon School Division Music Department
	Brandon School Orchestra and Band Association
	Barbra Landry
Subject Access:	philharmonic choirs
	Kiwanis Club of Rivers
	amateur choirs
	amateur musicians
	symphony orchestra
	philharmonic
	classical music performance ensemble
	cultural organizations
	music
	community organizations
Storage Location:	2001 accessions
Related Material:	School of Music records
	Lorne Watson collection
	Lawrence Jones collection
	Brandon Women's Musical Club fonds
	Francis Chaplin collection
	Brandon Festival of the Arts fonds
	Fred McGuinness collection
	CKX fonds
	Music and the Brandon Community collection