

# S. J. McKee Archives



## 10th Street viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13876>

Part Of: Fred McGuinness collection  
Creator: Printed by Photogelatine Engraving Co. Ltd., Ottawa  
Description Level: Item  
Series Number: McG 9  
Item Number: 20-2009.186  
Accession Number: 20-2009  
GMD: graphic  
Date Range: 1927-1929  
Physical Description: 3.5" x 5.5" (colour)  
Material Details: postcard

### Scope and Content:

Photograph shows a street view of 10th Street facing north. There are many automobiles parked along the street and several pedestrians in summer dress are on the sidewalks and street. Visible business signs include: Hentzman & Co. Pianos (possibly belonging to J.J.H. McLean Co. Ltd.), the Strand Theatre, T & D Clothes, Campbell & Campbell, the CPR Station, and Bowling Alley and Billiards.

Notes: Part of "Souvenir of Brandon, Manitoba, Canada [viewbook], Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: 10th St., looking north (C.P.R. Station at end of Street) Brandon, Man.

Name Access: 10th Street  
Heintzman & Co. Pianos  
CPR Station  
Strand Theatre  
Campbell & Campbell  
T & D Clothes

Subject Access: downtown  
street scenes  
Transportation  
automobiles  
Brandon business buildings & facilities before 1940  
store exteriors  
theatres

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:  
From 20-2009 photos



### Brandon street cars in front of Winter Fair Building on 10th Street

<http://archives.brandonu.ca/en/permalink/descriptions13753>

|                       |                                          |
|-----------------------|------------------------------------------|
| Part Of:              | Fred McGuinness collection               |
| Description Level:    | Item                                     |
| Series Number:        | McG 9                                    |
| Item Number:          | 20-2009.64                               |
| Accession Number:     | 20-2009                                  |
| GMD:                  | graphic                                  |
| Date Range:           | 1913                                     |
| Physical Description: | 5.5" x 3.5" (b/w)                        |
| Material Details:     | postcard                                 |
| Physical Condition:   | Postcard is discoloured around the edges |

#### History /

#### Biographical:

According to the Brandon Daily Sun (07 May 1913), the first three street cars (Nos. 10, 9, and 7) arrived in Brandon on the evening of May 6, 1913. The cars were shipped via Canadian National Rail to Brandon from Winnipeg and stored at the railway siding on McTavish Avenue between 8th and 9th Streets. The daily paper (15 May 1915) reported that a test run for the street cars was scheduled for May 16, 1913. The City Clerk published a public notice in the paper (29 May 1913) announcing the formal opening of the "Brandon Municipal Street Railway" for on Monday, June 2, from 2 p.m. to 4 p.m. at city hall where the cars would be displayed.

#### Custodial History:

Donated to Fred McGuinness by Allena Strath (nee Coombs).

#### Scope and Content:

Postcard depicts three municipal street cars parked on the 10th Street tracks in front of the Winter Fair Building. In front of the cars are a group of men wearing suits, hats, and top coats. Two automobiles are parked alongside the street cars. According to Archivist Emeritus Tom Mitchell, the group of men are members of the Brandon Municipal Street Railway Committee. The chairman of the committee, Harry Cater, can be seen in the center-left of the group wearing a watch fob. The committee had assembled for a test run of the street car service, which the Brandon Daily Sun reported to have occurred on Sunday, May 16, 1913.

|        |                                                                                            |
|--------|--------------------------------------------------------------------------------------------|
| Notes: | Back of postcard reads: First Street Car in Brandon in front of Winter Fair building 1910. |
|--------|--------------------------------------------------------------------------------------------|

Name Access: Brandon Municipal Railway  
Winter Fair Building  
Harry Cater  
10th Street

Subject Access: street cars  
Transportation  
cars  
automobiles

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.112

## Images

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### Tenth Street looking towards CPR Station, Brandon, Man.

<http://archives.brandonu.ca/en/permalink/descriptions13780>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.91

Accession Number: 20-2009

GMD: graphic

Date Range: [1917-1919]

Physical Description: 5.5" x 3.5" (colour)

Material Details: postcard

#### History /

#### Biographical:

According to Russ Gourluck (Silver Screens on the Prairie, Winnipeg: Great Plains Publications, 2012, 26), the Orpheum Theatre was in operation from 1917 to 1920 when it then became the Willis Theatre.

#### Scope and Content:

Postcard shows the 100 block of 10th Street facing north. The CPR train station can be seen at the end of 10th Street. The sign for the Rex Cafe is visible on the west side of 10th Street. On the east side of 10th Street, billboards for Campbell & Campbell furniture are visible as well as signs for Pianos and the Orpheum Theatre. Motorists and cyclists share the road. Street car tracks run the length of 10th Street.

Notes: Postcard was manufactured by T.B. [Tichnor Brothers, Inc., 1908-1987]  
Cambridge, Massachusetts.

Name Access: 10th Street  
CPR Station  
Orpheum Theatre  
Rex Cafe  
Campbell & Campbell  
Brandon Municipal Railway

Subject Access: street scenes  
building exteriors  
store exteriors  
automobiles  
Transportation  
street cars  
bicycles

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

## Images

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