

S. J. McKee Archives



A.E. McKenzie Seed Co. Ltd. fonds

<http://archives.brandonu.ca/en/permalink/descriptions4309>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1887-1996; predominantly 1910-1974

Physical Description: 7.47 m of textual records
500 photographs

History /

Biographical:

The A.E. McKenzie Seed Co. Ltd. originated with the McKenzie family Flour, Grain and Seed business, started by F. B. McKenzie in the early 1880's. When F. B. McKenzie passed away in 1896, his son, Albert Edward McKenzie, assumed control of the company, and renamed it The Brandon Seed House. With its main office and plant in Brandon, Manitoba, the company specialized in the production and sale of field seeds and service exclusively to seed buyers in the prairie provinces and British Columbia. In later years, a complete line of products including garden seeds, lawn grass, and other allied lines was developed for sale across Canada.

In 1906, the company underwent a change of name when A. E. McKenzie determined that the growth of the country demanded a larger seed institute than could be managed by one man. As a result, the company was incorporated under provincial statutes and the federal Joint Stock Companies Act as A. E. McKenzie Seed Co. Ltd., and new personnel were hired.

Under the Joint Stock Companies Act, A.E. McKenzie Seed Co. Ltd. was required to elect a Board of Directors of not less than three, and not more than nine individuals. Only shareholders of the company were eligible for election, and election was to take place yearly with each shareholder entitled to as many votes as shares owned in the company. The Act also dictated that the directors were, from time to time, to elect from among themselves, a president of the company. They were also able to appoint and remove all other officers of the company and to create company by-laws. The directors were not obliged to pay any dividend on shares if the company should become insolvent. Under the Act, the stock of the company was deemed a personal estate and was only transferable as such. In addition, the company could acquire, hold, and transfer real estate, and was required to submit annual statements.

A. E. McKenzie was elected President of the newly constituted company. For the remainder of his natural life he remained in this position and supervised the operation of the company. S. A. Bradford, who was given responsibility for various company departments, filled the position of General Manager. H. L. Patmore became the Vice-President, overseeing the nursery business, while W. A. McCracken was put in charge of the warehouse stock, and shipping department. McCracken also supervised the mail order department.

The Company was initially comprised of three divisions: The Brandon Seed House, Brandon Nurseries, and Brandon Greenhouses. Each division was registered under Dominion Patents. Later, the company was divided into Retail Mail Order, Wholesale and Commission Packet Trade divisions. It also undertook some export business.

By registering the divisions of the company under federal legislation affecting trademarks and industrial designs, McKenzie and the Board, were able to register both the company's trademarks and to protect the company's industrial techniques. The company could thus patent the methods and processes of its operations so that no other individual or business could duplicate them.

Located at 30 9th Street, the head office and plant of A.E. McKenzie Seed Co. Ltd. housed all the facilities and staff of the company, with the exception of the regional sales offices and warehouses. The business of the A. E. McKenzie Co. Ltd. was conducted from a frame warehouse until the current McKenzie building was constructed on the same site after a fire destroyed the original premises. Designed by architect Thomas Sinclair, and built by the Brandon Construction Company, the new building opened in 1911. In time, The A. E. McKenzie Co. Ltd. came to be known as Western Canada's Greatest Seed House.

During the 1930's, before a new building was erected in 1945, the A. E. McKenzie Co. occupied space at five different locations in Brandon, including the Massey Harris Building, the International Harvester Building and the Security Building. The last of these premises was destroyed by fire in 1972. As a result of its proximity to the Security Building, the main McKenzie Building also suffered heavy fire and water damage. A. E. McKenzie Co. Ltd. also utilized a warehouse on the north side of Pacific Avenue alongside the Canadian Pacific Railway tracks between 5th and 6th streets. This building and its contents were destroyed by fire (1946). In May of 1949, the company purchased and erected a Quonset structure on the west side of 15th Street between Rosser and Pacific Avenues.

In 1908, the first branch of the A. E. McKenzie Seed Co. Ltd. was established at Calgary. In the following sixteen years, additional branches were established in Edmonton and Saskatoon (1923), Moose Jaw, Toronto (1934) and Winnipeg (1935). Both the Edmonton and Saskatoon branches were seasonal, operating for a four-month period, March to June inclusive. Business in the Maritime Provinces of Prince Edward Island, Nova Scotia and New Brunswick further extended the company's operations by the mid 1940's. In 1946, the company purchased property in Gilbert Plains, Manitoba, 120 miles north of Brandon. This purchase enabled the company to handle larger quantities of Sweet Clover, a popular crop that was grown in the surrounding area. Additional offices were opened in Vancouver and Quebec City in rented premises by the early 1960's.

In the years 1944-1945, the McKenzie Foundation was created. Through the Foundation, arrangements were put in place to transfer shares of the company to the Manitoba Government for the benefit of higher education, specifically Brandon College. In return for this gift, which included 90% of all capital resources of the company together with all of the income earned each year, except for the amount retained annually to ensure sufficient operating capital, the A.E. McKenzie Co. Ltd. received exemption from paying Corporate Tax.

Prior to the establishment of the McKenzie Foundation, in 1945, the National Trust for the benefit of the College held the shares of McKenzie Seeds. On April 7, 1945 the Manitoba Legislature passed legislation whereby A. E. McKenzie retained effective management control of his company, but 1031 shares out of 1145 issued shares were gifted to the Provincial Government. In return, the government agreed that all financial benefits from the shares would go to Brandon College through the A. E. McKenzie Foundation. When Mr. McKenzie passed away in 1964, the primary responsibility of appointing the Board of Directors for McKenzie Seeds passed to the Provincial government.

The remaining 114 shares of the Company were turned over to the Crown on July 16, 1975 in accordance with an agreement between Brandon University, A. E. McKenzie Co. Ltd. and the Manitoba government. The same agreement also turned the McKenzie Foundation over to Brandon University. Therefore, since 1975 the crown has held all shares of the McKenzie Co. through the Province of Manitoba.

A.E. McKenzie died on September 25, 1964 at the age of 94 and was succeeded as President of the company by J. Lasby Lowes. When Mr. Lowes retired in 1968, A. R. Swanson was appointed by the government to fill the position and was responsible for all operations of the company under a Board of Directors comprised mainly of appointees of the government. It has proven impossible to establish a complete list of those individuals who held the positions of President/General Manager of McKenzie Seeds after 1964. A partial account is as follows: Anthony J. Maruca became President of A. E. McKenzie Co. Ltd. in 1972. In 1975, the Board of Directors appointed William Moore General Manager, creating a new position to relieve the President of the company from management of plant operations. At the same time, Pat Kelleher was named new interim President. Following the resignation of Kelleher, William Moore assumed the role of President as well. Moore left the company in the early 1980s. He was later convicted of criminal misconduct as President of the company. Keith Guelpa became President/General Manager in the mid 1980's; Raymond West was his successor.

Beginning in 1969, the A. E. McKenzie Seed Co. Ltd. began phasing out the Field Seed division of their company, including business related to forage crops and cereals. Seed cleaning equipment located in Brandon and the company's Calgary and Toronto cleaning plants was sold. The Company concentrated its resources on the production and sale of vegetable and flower seeds, and lawn and turf grasses. It acted as a wholesaler and conducted business through chain stores, grocery, hardware and general stores.

Late in 1971, A. E. McKenzie Co. Ltd. purchased its largest competition in packaged seeds - Steele Briggs Seed Co. from Maple Leaf Mills Inc. for two million dollars. At the time of the acquisition the company changed its name to A. E. McKenzie Co. - Steele Briggs Seeds, in order to benefit from the favorable reputation held by Steele Briggs Seeds across Canada. In the early 1970s, the acquisition of Brett-Young Seeds Ltd., a Winnipeg company that dealt exclusively in the production and sale of field seed, brought the A. E. McKenzie Co. back into the field seed market.

In 1994 the Manitoba Government sold the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, Canada's largest non-retail mail-order catalogue company, which is owned by MDC Corporation of Toronto.

In 2001, McKenzie Seeds is Canada's leading supplier of packaged seeds and related gardening products. It is divided into a Retail Consumer Products division which features well known seed brands including McKenzie Seeds, Pike Seeds and Thompson & Morgan Seeds from England. As well, this division also carries a complete range of lawn seeds and perishables. It also continues to ship the seed racks invented by A.E. McKenzie to numerous retail stores. The second division, Direct Mail, consists of the McFayden and McConnell catalogues which reach over 500,000 Canadian homes each year.

Custodial History:

Following the sale of the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, the records of McKenzie Seeds and its subsidiaries were retained in the McKenzie Plant on 9th Street. In April of 1997, the records were transferred to the McKee Archives at Brandon University. Because the company was a crown corporation, the records of McKenzie Seeds belonged to the Province of Manitoba and might have been placed in the Provincial Archives. However, Provincial Archivist Gordon Dodds permitted the retention of the records in Brandon at the S. J. McKee Archives. The minutes of the Board of Directors, previously transferred to the Provincial Archives, remain in Winnipeg. Until 1960 these minutes, by-laws of the Company, and the letters patent of incorporation (April 7, 1906) were in the possession of the Company's lawyers, Johnson, Garson, Forrester, Davidson, & Steen.

Scope and Content:

The fonds consists of textual records, photographs and artifacts from A.E. McKenzie Seed Co. Ltd. The textual records include minutes, documents, financial records, administrative records, by-laws, legal records, catalogues, sales literature, seed packets, newspaper clippings, appraisals, publications, scrapbooks and miscellaneous sections.

In addition, some of the records within the fonds relate to the operations of McKenzie subsidiaries -- Brett-Young Seeds, Steele-Briggs Seeds, Pike & Co. and McFayden Seeds -- and various properties owned by McKenzie Seeds.

Fonds contains approximately 500 photographs. These depict the operations and employees of McKenzie Seeds and the seed industry in general. Artifacts contained in the fonds include blueprints, newspaper clippings, copper printing plates, seed bags and plaques.

Fonds also includes an artificially created series of records dealing with Brandon College Inc., the A.E. McKenzie Foundation, the Brandon Allied Arts Council and the Brandon Board of Trade. These records stand outside the provenance of the McKenzie Seed Co.

Of particular interest within the textual records are the transcripts of various features of the company's history as dictated, researched and recalled by its second President/General Manager, J. Lasby Lowes. The fonds also contains a collection of company catalogue which is almost complete. Outside of the seed industry, the records dealing with both Brandon College Inc. and the McKenzie Foundation are significant records relating to the history of Brandon College/University and the City of Brandon.

Notes: Description written by Christy Henry (2001).

Name Access: A.E. McKenzie
J. Lasby Lowes
Irene Cullen
Joseph Airey
Alan R. Mundie
Sandy Black
Brett-Young Seeds/Sabetha
McFayden Seeds
Steele-Briggs Seed Co
Pike & Co
Davidson & Gowen
Davidson Studio
Frank Gowen
Dean Photo Service
Jerrett's Photo-Art Studio/Jerrett's Photo Service
Crawford Drug Store
Leech Printing Ltd
Eastman Photographic Materials Ltd

Subject Access:	Seed Industry Seed Catalogues Brandon Business Seed Photographs Brandon Photographs Seed Packets Agriculture Women Workers Labour Relations A.E. McKenzie J. Lasby Lowes A.R. Swanson William Moore Anthony J. Maruca Pat Kelleher Keith Guelpa Raymond West Brett-Young Seeds Sabetha Steele Briggs Seed Co Pike & Co McFayden Seeds Seed Marketing Co Brandon Board of Trade Brandon Allied Arts Council McKenzie Foundation Regal Greetings and Gifts
Repro Restriction:	Because the A.E. McKenzie Seed Co. Ltd. was a crown corporation, the records in the fonds are subject to the Freedom of Information and Protection of Privacy Act (FIPPA).
Storage Location:	RG 3 A.E. McKenzie Company fonds
Related Material:	Additional records regarding A.E. McKenzie Seed Co. Ltd. are housed at the Provincial Archives of Manitoba. In order to gain access to these records it is necessary to contact the Archives of Manitoba.
Arrangement:	RG 3 A.E. McKenzie Seed Co. Ltd. Fonds McS 1 Board of Directors 1.1 Documents 1.2 Minutes/Meetings 1.3 Management Consultant Reports 1.4 Miscellaneous 1.5 Financial Records McS 2 Office of the President/General Manager 2.1 A.E. McKenzie 2.2 J. Lasby Lowes 2.3 Comptroller 2.4 Properties

- 2.5 Marketing
- 2.6 Reference Library
- 2.7 Miscellaneous Publications/Correspondence

McS 3 Acquisitions

- 3.1 Brett-Young Seeds/Sabetha
- 3.2 Steele-Briggs Seed Co.
- 3.3 Pike & Co.
- 3.4 McFayden Seeds

McS 4 Seed Marketing Co.

McS 5 Photographs

- 5.1 McKenzie Seed Co. Ltd. Executives
- 5.2 Construction at McKenzie Seed Co. Brandon (two files)
- 5.3 Exterior Photographs of the A. E. McKenzie Co. Building
- 5.4 McKenzie Seed Co. Plant Operations and Workers (2 files)
- 5.5 McKenzie Seed Co. Equipment and Plant - Head Office 1983
- 5.6 McKenzie Seed Co. Field Operations and Workers
- 5.7 McKenzie Seed Co. Strike 1944
- 5.8 Fires at McKenzie Seed Co. 1910, 1945, 1972
- 5.9 McKenzie Seed Co. Centennial Exhibition 1996
- 5.10 Miscellaneous McKenzie Seed Co. Photographs
- 5.11 People Connected to McKenzie Seed Co.
- 5.12 Princess Anne's Visit to McKenzie Seed Co. 1982
- 5.13 Onion Set Production Book
- 5.14 Irene Cullen Photographs - McKenzie Seeds Employee Photos
- 5.15 Josiph Airey Photographs - McKenzie Product Photos
- 5.16 Alan R. Mundie Seed Production Photographs
- 5.17 Steele Robertson/Steele Briggs Seeds Photographs
- 5.18 Seed Packet Display Units Photographs
- 5.19 Product Photographs
- 5.20 Parade Photographs
- 5.21 Oversized Photographs
 - 5.21.1 Drawer #1: Executive Photographs
 - 5.21.2 Drawer #2: Office and Equipment/Plant Photographs
 - 5.21.3 Drawer #3: Miscellaneous Oversized Photographs
 - 5.21.4 Drawer #4: Artifacts

McS 6 Miscellaneous

- 6.1 Centennial Exhibition
- 6.2 Miscellaneous Publications
- 6.3 Scrapbooks

MG 1 A.E. McKenzie Fonds

- 1.1 Brandon College Inc.
- 1.2 McKenzie Foundation
- 1.3 Brandon Allied Arts Council
- 1.4 Brandon Board of Trade
- 1.5 Miscellaneous



<http://archives.brandonu.ca/en/permalink/descriptions14290>

Part Of: RG 1 Brandon College fonds
Description Level: Fonds
Accession Number: 18-2016
GMD: textual records
Date Range: 1955-1975
Physical Description: 24 cm of textual records
3 scrapbooks containing newspaper clippings

History /

Biographical:

The Brandon College/Brandon University Women's Auxiliary was founded on February 17, 1955, with the purpose of a) foster[ing] good public relations between the university and the community, and to stress the importance of Brandon University to Western Manitoba; b) to gain a better knowledge of the functioning of Brandon University and; c) to improve the surroundings of the College/University's students and the university at large. They were to hold four regular meetings per annum, with an annual meeting in April, and one fund-raising tea a year. The organization raised money through these teas, as well as through receptions, with the intention of donating to the college/university and surrounding community, contributing to the furnishing of residences and offices at the college/ university, as well as facilitating an annual community visitation day for the public to tour the university. The organization's name was changed from the Brandon College Women's Auxiliary to the Brandon University Women's Auxiliary along with the renaming of the school itself on July 1, 1967. The organization was sometimes referred to simply as the Women's Auxiliary.

The Auxiliary was run by an elected President and Board of Executives. Its members, who were all mothers of Brandon College/Brandon University students, paid an annual membership fee. Subcommittees within the organization included those in charge of social organization, membership management, program management, phoning management, press and publicity management and project management; all of these were fronted by their own individual leaders from within the members, under the board of executives. The organization ceased meeting in 1975; the minutes from the final meeting reference difficulties filling executive offices before a motion was carried to disband.

Custodial History:

Records were created and held by the Brandon College/Brandon University Women's Auxiliary until their dissolution on October 23, 1975, when a motion was passed to move the records to the McKee Archives.

Scope and Content:

Fonds consists of records that relate to the organization of and activities coordinated by the Women's Auxiliary, as well as records detailing the contribution that the organization made to the university and community of and around Brandon. The records span the entire existence of the Women's Auxiliary from 1955 to 1975.

Records include meeting minutes, treasurers' statements, financial bookkeeping, correspondence, a copy of the constitution, records of members, members' addresses and phone numbers, lists of members' children attending school and their respective degree, lists of council members, event memorabilia, organization letter heads, donation receipts, newspaper clippings, advertisements, publicity reports, meeting reports, visitation records, scrapbooks and scrapbook inventories.

Notes: History/Bio information taken from the records. Description by Kayliegh Penner (October 2016).

Name Access: Mrs. R.B. Alexander
 Mrs. Cumming
 Mrs. R.G. McDiarmid
 Mrs. R.K. Leiteh
 Mrs. Wesley Nelson
 Mrs. Robert Ghidorie
 Mrs. Barney Thordarson
 Kathleen Thordarson
 Mrs. Stuart Craig
 Mrs. Doris Hunt

Subject Access: centennial visitation day
 women's organizations

Storage Location: 2016 accessions

Related Material: Brandon University photograph collection (Observatory Opening)
 Spring 1955 Alumni News (report on the founding of the organization)

Arrangement:
 Records are arranged in chronological order in four (4) subseries: 1) treasurer's books; 2) minute books; 3) textual files; and 4) scrapbooks and miscellany



RG 5 Western Manitoba Manuscript Collection

<http://archives.brandonu.ca/en/permalink/descriptions4722>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Fonds

Fonds Number: RG 5

GMD: multiple media

History /

Biographical:

This record group was artificially created in January 2007 by Tom Mitchell and Christy Henry of the McKee Archives.

Scope and Content:

The record group consists of various fonds and collections concerned with the political, cultural, social, and educational life of western Manitoba. See the Subject Access field for a list of titles.

Notes: Description written by Christy Henry (2007).

Subject Access: Joseph H. Hughes
 Canadian Federation of University Women
 Verna Gamey
 Brandon Cinema Club
 Birtle Indian Residential School
 Brandon Assisted Passage Association
 Binscarth Women's Institute
 Griswold School District
 Manitoba School Trustees Regional Association

Riverbank/Berbank Red Cross
A.C. Miller
C.J. Barnes
David Sommerville Charleson
Southwest A Region Manitoba Women's Institute
Berbank Ladies Aid
Berbank Church
Blyth Protestant School District #471
Crown Protestant School District #184
Ward Watson
Laurie V. Smith
Marion Doig
Elm Creek/Wingham Branch United Farmers of Manitoba
Roseland Church
Fairfax United Church
Humesville & Forrest Women's Missionary Society
Chater Protestant School District
William Wallace
United Grain Growers
G.R. Rowe
Cecil Herbert Edward Johnston
Western Manitoba Centennial Auditorium
Brandon Art Club
James Duncan McGregor
Stephan Adolph Magnacca
Harry "Hap" Fraser
Leslie Victor Robson
Bertha School District #861
Manitoba Genealogical Society
Brandon Golf & Country Club
Keystone Centre Development and Construction
Manitoba Elevator Company
B.J. Hales
Brandon Council of Women
Westman Oral History
Mildred (Mollie) Kellet
Gerald McKinney
Janet Donnelly
Minnedosa OddFellows
Basswood OddFellows
Archibald E. Wilson
Audrey Silvius
Western Manitoba Philharmonic Choir
Lawrence Stuckey
Minnedosa Women's Institute

Clanwilliam Women's Institute
Cordova Women's Institute
Crocus Women's Institute
Rathwell Women's Institute
Strathclair Women's Institute
Manitoba Women's Institute
Brandon Business & Professional Women's Club
Minnedosa Business & Professional Women's Club
Neepawa Business & Professional Women's Club
Brandon Women's Musical Club
International Toastmistress Club - Land O'Lakes Region
Fred McGuinness
Reg Forbes
Jack Stothard
Janet Louisa May More
William J. Birtles
Ruby Miles
Manitoba Action Committee on the Status of Women
Canadian Union of Public Employees
Brandon & District Labour Council (CLC)
Westman Multi-Cultural Council
Westman Coalition on Equality Rights
Martin Kavanagh
James Buckley
James Douglas Wall
Brandon Women's Institute
Trillium Business & Professional Women's Club
Westridge Senior Citizens
Kodaly in Manitoba
WARUCC - Western Association of Registrars of the Universities and
Colleges of Canada
Margaret Laurence Endowment
Douglas Women's Institute
Albert Angus Murray McPherson
Edward Walker
Alexander MacPhail
Inventory of Archival Material in Western Manitoba Project
Greenway Fair
Brandon Hills Busy Bees
Prairie Horizons Toastmistress Club
Grand Valley School District #206
Douglas Brolund
Norma Laird
Brandon Square Dancing Club
Tully McKenzie

Basswood School District
 Anna Enns
 Frank Robb
 Bankburn School District
 John Crawford
 J.C. Cousins
 William Ridley Sheridan Wade
 Mary Schwalm
 Robert (Bert) Lane
 Ross Hume
 Quincy H. Martinson
 Helen Dutka
 Dorothy Frances Davidson
 Brandon Sno-Goers Snowmobile Club
 Brandon Folk, Music & Art Society, Inc.
 Baker family
 Brandon Daily Sun microfilm
 Western Manitoba Home Economic Association
 Hubert Weidenhamer
 Len Evans
 Henry Hlady
 Delta Kappa Gamma Society International
 Westman Recycling Council
 RG 5 Western Manitoba Manuscript Collection
 Herbert Goodland
 RG 5 Western Manitoba Manuscript Collection

Storage Location:

Storage Range:

Arrangement:

The fonds and collections in RG 5 Western Manitoba Manuscript collection have been arranged primarily by accession number.



Southwest B Region Manitoba Women's Institute fonds

<http://archives.brandonu.ca/en/permalink/descriptions14294>

Part Of: RG 5 Western Manitoba Manuscript Collection

Description Level: Fonds

Accession Number: 12-2016

GMD: multiple media

Physical Description: 18 cm textual records

4 b/w photographs

Physical Condition: Some of the pages and photographs in the scrapbooks have become loose

History /

Biographical:

Southwest B "Region" Women's Institute is a regional board within Manitoba Women's Institute.

According to their website, Manitoba Women's Institute (MWI) operates under an umbrella structure of a provincial board and regional boards as directed in the Constitution and Bylaws. The provincial board serves to co-ordinate the activities of the organization on a provincial scale and link with other provincial, national, and international organizations. Regional boards are responsible for activities within their regions and for assisting with communication between the provincial board and the membership. Local institutes serve members in local communities or local geographic areas.

The Southwest B "Region" Women's Institute covers the area south of the Trans Canada Highway and from Killarney west to the Saskatchewan border. Historically it has encompassed locals from the following areas: Bardal, Boissevain, Broomhill, Dand, Deloraine, Dublin, Ebor, Elgin, Elva, Hartney, Kemnay, Lauder, Lyleton, Medora, Melita, Napinka, Pierson, Regent, Souris, Springvale, Tilston, Wakada and Whitewater.

Custodial History:

Records were in the possession of the Southwest B Region Women's Institute until their donation to the McKee Archives in 2014.

Scope and Content:

Fonds consists of records created by the Southwest B Region Women's Institute during the course of their activities and operations.

Records include: eight minute books (1926-1997); a small scribbler listing Convention and some Board meeting attendance (2001-2013); and two Treasurer's/cash record books (1940-1944 and 1951-1992). The photographs are portraits of the Women's Institute Leadership Class (1961 and 1962), attendees on stage at the F.W.E.C Convention, Wolfville NS (July 1964) and the Manitoba delegation to Wolfville NS (July 1964).

Notes:

History/Bio information was taken from the records and from the Manitoba Women's Institute webpage (<http://www.mbwi.ca/about-mwi/local-institutes/>. Accessed January 2017). Description by Christy Henry.

Finding Aid:

A detailed list of meeting dates for the minute books was provided by the donor. It is located in the donation file.

Storage Location:

2016 accessions
photographs in RG 5 photograph drawer by accession number



Westman Coalition on Equality Rights in the Canadian Constitution fonds

<http://archives.brandonu.ca/en/permalink/descriptions4878>

Part Of:

RG 5 Western Manitoba Manuscript Collection

Description Level:

Fonds

Accession Number:

9-2004

4-2011

GMD:

multiple media

Date Range:

1987-1999

Physical Description: 1.2 m textual records

9 video tapes

History /

Biographical:

In 1988, Sheila Doig was the Rural Liaison Coordinator for the Manitoba Action Committee on the Status of Women. That winter, she travelled to Crystal City, Manitoba, to meet with a group of women that included Verna Menzies. At the meeting, the women were concerned about the efforts of Prime Minister Brian Mulroney to amend the Constitution so that Quebec would sign on. They believed that the amending document, The Meech Lake Accord, would jeopardize women's rights under the Charter of Rights and Freedoms.

Thus began a chain of events that resulted in the formation of The Westman Coalition for Equality Rights under The 1987 Meech Lake Accord. The group became known simply as The Westman Coalition. During the years 1988-1990, these women—almost all grassroots rural women with no special training in things constitutional—met with and lobbied politicians, other feminists, and the public in order to change Meech Lake or defeat it.

There were many high points to this campaign. Sheila conducted an extensive tour of rural and northern Manitoba, recruiting women to express their concerns in writing to Ottawa. The Coalition presented briefs to the Manitoba hearings and to the Charest Commission. They were only permitted to appear at the latter after they picketed the hearings in Winnipeg and demanded that women be heard. They were courted by the national media for comments, and became adept at handling interviews and public appearances.

After much turmoil, in June 1990, Meech Lake was defeated in the Manitoba legislature by Elijah Harper on behalf of Aboriginal peoples, who had largely been left out of the constitutional debate. The Coalition was there to support him and to show the face of women, who also felt that they had not been heard.

This should have been the end of Canada's constitutional debate, but Prime Minister Mulroney was determined to succeed where others had failed, and so a new process (the Charlottetown Accord, as it became known) was soon under way to bring Quebec into the fold by amending the Constitution. This time there was endless consultation with the public, and the women scrambled to respond to the many commissions and hearings. There were the Spicer Commission, the Manitoba hearings, the Dobbie/Beaudoin committee and so on. Finally, there were five (and later, six) constitutional conferences to be held around the country. Ordinary Canadians would be invited to apply to attend, and they would be chosen randomly.

The women were invited to 5 of the 6 conferences. Just a coincidence of random selection? Or a consequence of their high profile in the debate? They thought the latter. In any event, Terri Deller, Kady Denton, Paula Mallea and Sheila Doig all attended at various venues and advanced the position of women on equality rights and on the other issues on the table.

A high point of this second campaign was the visit to Brandon of Marcelle Dolment from Quebec City. As one of the few vocal feminists in Quebec who opposed the new Charlottetown proposal, she was a precious ally. She came to meet with the women, forge solidarity, and show that French and English, Quebec and The Rest of Canada, were capable of meeting and coming to agreement.

Sheila conducted another rural tour in 1992, and also attended the Annual General Meeting of the National Action Committee on the Status of Women, where she felt she was given short shrift.

The women were discouraged on many fronts during this campaign. They were out of pocket many thousands of dollars, and the promised funding from the Secretary of State for the Status of Women was finally denied. As well, despite herculean efforts to put their position to

politicians and the media, the women felt again as though they were not being heard.

By this time, the Coalition had developed a position on all of the salient issues under the Charlottetown process: property rights, distinct society, an interpretative clause, equal representation of women in the Senate, the economic agenda and the Canada Clause. In the summer of 1992, Canadians were finally shown the text of the Charlottetown Accord and were told that they would be voting on it in a referendum, even though the text was not in its final form.

The women waged a final campaign asking people to vote "No" to the Charlottetown proposals. Politicians, business leaders, many academics and constitutional experts were saying that "No" would mean immediate Quebec separation and the breakdown of the country. The same had been said of Meech Lake. The women of the Coalition did not believe that the country was so frail, and they were proved right. On October 26, 1992, the country voted "No".

Secretary of State finally came through with funding to cover the Coalition's many expenses, thanks largely to the efforts of M.P. Lee Clark.

Sheila Doig was awarded the prestigious Governor General's Award in Commemoration of the Person's Case for her work on behalf of rural women. Paula was given the Manitoba Human Rights Award for her work on the constitution.

All of the women who were involved in the Meech and Charlottetown campaigns felt that their lives had been changed by the experience. Like ordinary Canadians everywhere, they did not believe that they could have any real influence over constitutional affairs, much less national politics. They knew nothing about constitutions or the law of the Charter, but they educated themselves on the issues, and became articulate and incisive advocates. They were fearless in front of Prime Ministers and news anchors. They entered corridors of power that they had never thought possible. They were, then and now, a force to be reckoned with.

The Westman Coalition became Women for Equality (WE) after the Charlottetown campaign. They met for many years every week to discuss the issues of the day. Then, as various members dispersed, the group waned. A new crisis threatening the equality rights of women, however, would surely revive what was once a powerful grassroots lobby.

Custodial History:

Paula Mallea was using the records in accession 9-2004 to write a book on the Westman Coalition on Equality Rights ("The Fight for Women's Rights: Meech, Charlottetown and Manitoba women" published 2005). Once she was finished with the records, her husband, former president of Brandon University John Mallea, delivered three boxes of records to the Archives in 2004. A small number of photographs were donated later.

The records in accession 4-2011 were originally in the possession of Shiela (Doig) Kingham. They were given to Terri Deller who donated them to the McKee Archives in 2011.

Scope and Content:

Accession 9-2004 (96 cm textual records, 9 video tapes - 1987-1993) contains the records of the Westman Coalition on Equality Rights in the Canadian Constitution including newspaper clippings 1988-1991, dealing with the Meech Lake Accord and the Charlottetown Accord and the failed ratification of both; meeting notes and agendas of the Coalition 1987-1993; miscellaneous documents dealing with Canadian constitutional reform circa 1988-1993; documents related to the Manitoba Task Force on Meech Lake; correspondence 1987-1993; budget matters; rural tour by Coalition members; constitutional proposals development and submitted by the Coalition; miscellaneous files relating to Meech Lake and Charlottetown; a file dealing with Manitoba first-wave feminist Nellie McClung; and published commentary on the Charlottetown Accord.

Accession 9-2004 also contains 2 video tapes of an interview conducted with Elsie McLaughlin, niece of Nellie McClung, as well as 7 additional video tapes consisting of panels with Coalition members, information sessions, Meech Lake workshops, the Westman Coalition meeting with Jean Chretien and Sheila Doig receiving the Governor General's Award.

Accession 4-2011 (6.5 cm textual records - 1989-1999) consists of the records of the Westman Coalition on Equality Rights in the Canadian Constitution including notes on the origin and activities of the Coalition; a grant application - 1992 - by the Coalition; Coalition proposals and lobbying strategies concerning the Meech Lake Accord; a brief to the Special Committee on the Companion Resolution to Meech April 1990; a brief to the Manitoba All-Party Task Force on the Meech Lake Constitutional Accord, April 1990; a brief to the Dobbie Commission, November 1991; correspondence, clippings and e-mails concerning Coalition activities; book drafts - history of the Coalition - Paula Mallea, February 1996 and spring 1996; a brief to the Manitoba Legislative Task Force on Canadian Unity [nd]; copies of letters "Rural Tour" 1992; and several published sources on constitutional matters.

Notes: History/Bio information provided by Paula Mallea. See Paula Mallea, *The Fight for Women's Rights: Meech, Charlottetown and Manitoba Women* (Kagawong, Ont.: Paula Mallea, 2005).

Name Access: Paula Mallea
Shiela Doig
Shiela Kingham
Mary Annis
Terri Deller
Kady Denton

Subject Access: women's rights

Storage Location: 2004 accessions
2011 accessions

Related Material: Brandon Chapter - Manitoba Action Committee on the Status of Women

Arrangement:

For accession 9-2004
Box 1

File 1 Meech Westman Coalition
File 2 Correspondence 87-91
File 3 Clippings 87-88
File 4 Budget meech
File 5 Rural Tour Meech
File 6 Final Document 1990
File 7 Minutes and Correspondence Meech
File 8 Meech lake Correspondence

File 9 Correspondence
File 10 Meech – Our Own Stories

Box 2

File 1 Meech cartoons
File 2 Meech Effects on Economy
File 3 Meech proposed legislation and early Responses
File 4 Meech Charest Committee
File 5 Analysis and Clippings 1989
File 6 Clippings January - February 1990
File 7 Clippings March - April 1990
File 8 Clippings May 1990
File 9 Clippings June 1990

Box 3

File 1 Meech – General Information – members, terms of reference
File 2 Nellie McClung
File 3 Coalition Financial
File 4 Coalition Financial
File 5 Manitoba Task Force on Meech
File 6 Books on Meech
File 7 Miscellaneous Meech
File 8 Miscellaneous c. 1990
File 9 Meech miscellaneous

Box 4

File 1 Shiela's (Doig) Rural Tour fall 87'
File 2 Actions for Change - women
File 3 Charter of Rights
File 4 WE Meetings 1993
File 5 WE & WC correspondence
File 6 Meech WE analysis
File 7 Addresses
File 8 Petition

Box 5

File 1 Meech miscellaneous
File 2 Westman Coalition 1987
File 3 Women for Equality 1993
File 4 Womens' Centre

Tapes and recordings

Box 6

File 1 Meetings 1992
File 2 Correspondence 92-93
File 3 Fundraising general
File 4 Minutes 1992
File 5 Miscellaneous
File 6 Charlottetown documents for book
File 7 CBC Commentary 1992
File 8 Charlottetown Bulletins

File 9 Referendum

Box 7

File 1 Charlottetown & referendum clippings
File 2 Charlottetown – Manitoba task Force
File 3 Charlottetown Conferences
File 4 First Peoples and the Constitution 1992 – Report
File 5 Report of the special Joint Committee on a Renewed Canada 1992
File 6 Charlottetown – Lobbying
File 7 Charlottetown – Rural letters
File 8 Charlottetown – correspondence
File 9 Press Releases 1992

Box 8

File 1 WC Brief 1991
File 2 Charlottetown – clippings March 92-November 92
File 3 Published Analysis and Commentary on Charlottetown
File 4 Published Analysis and Commentary on Charlottetown
File 5 Published Analysis and Commentary on Charlottetown
File 6 Photographs and Press clippings related to the activities of the organization