

S. J. McKee Archives



A.E. McKenzie Seed Co. Ltd. - miscellaneous publications

<http://archives.brandonu.ca/en/permalink/descriptions4335>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 6 6.2

GMD: textual records

Date Range: 1963, 1978, 1984-1985

Physical Description: 6 titles; 6 cm

History /

Biographical:

This sub-series consists of publications that did not fit into any of the preceding series or sub-series.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes one copy each of Manitoba Business Top 100 (June 1985), Trade and Commerce Supplement, Brandon (c. 1963) and Manitoba Business (November 1985).

It also includes a Christmas Song book, the book "By Gossip and Myth" by Prof. George MacDowell and a document entitled "Background Information re A.E. McKenzie Seed Co. Ltd."

The following newspaper clippings have been located in the map case drawer #4 located in the archives reading room:

1. \$175,000 Gift Set for College from City Man
2. McKenzie Will Leaves House to Arts Centre
3. The Old Alma Mater is Down on Her Knees
4. How to Help the Alma Mater
5. Good Things are "growing" on at McKenzie Seeds (ad)
6. Fire fails to halt work at McKenzie Seeds
7. McKenzie Seeds: new facilities are first in North America
8. A full-page advertisement for McKenzie Seeds from "The Brandon Sun" (September 24, 1971)

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 6 Miscellaneous



A.E. McKenzie Seed Co. Ltd. - scrapbooks

<http://archives.brandonu.ca/en/permalink/descriptions4336>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 6 6.3

GMD: textual records

Date Range: c.1903 - c.1940

Physical Description: 27.5 cm

Physical Condition: The scrapbooks in this sub-series are fragile, particularly the product book. They must be handled with great care.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series consists of three scrapbooks. Two of the three contain copies of advertisements for a number of businesses, including McKenzie Seeds, Steele Briggs, Patmore's, Rennie's, and McFayden Seeds. Clippings dealing with a variety of other companies in the seed industry are also included. The third scrapbook contains pictures of various flowers, vegetable, herbs and other seed products in alphabetical order. An inventory is available for the third scrapbook.

Notes: Date(s) of creation, including distribution, publication, etc.:

- a) [No title] ad book - 1906-1911
- b) "Scrap Book" ad book - 1917-1926
- c) [No title] product book - c.1903 - c.1940

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 6 Miscellaneous



Brett-Young Seed Company/Sabetha

<http://archives.brandonu.ca/en/permalink/descriptions4326>

Part Of: RG 3 A.E. McKenzie Company fonds
Description Level: Sub-series
Series Number: McS 3 3.1
GMD: textual records
Date Range: 1953-1976
Physical Description: 4 cm

History /

Biographical:

In 1971, A. E. McKenzie Seeds Co. Ltd. acquired Brett-Young Seeds. Based out of Winnipeg, Brett-Young dealt exclusively in Field seeds. The price of the company was based on 75% of the booked pre-tax profit for a five-year period starting in 1972, with a minimum price of 1.3 million. In 1975, the company was sold to Manitoba Pool Elevators for 1.76 million plus inventory. However, while McKenzie Seeds owned the company, it generated 2.3 million in profits, 75% of which was paid to the previous shareholders.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

Sub-series consists of financial statements, board minutes and documents, including return of information and particulars under the Companies Act of Manitoba and notices of the change of directors. Correspondence in the sub-series deals largely with the resignation of the directors of Brett-Young Seeds. Records dealing with the sale of Brett-Young Seeds to Manitoba Pool Elevators are also included. The sub-series also includes one file of documents relating to the Sabetha Seed Co.

The sub-series is divided into two sub sub series, including: (1) Correspondence; and (2) Financial.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 3 Acquisitions

Related Material: One document relating to Brett-Young Seeds and McKenzie Seeds is located in Series 1 (Board of Directors), sub-series 1 (Documents).

Historical information regarding Brett-Young Seeds is located in Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes), Historical Topics file 11 (Tape 24).

The 1974 catalogue for Brett-Young Seeds is located in Series 2 (Office of the President/GM), sub-series 4 (Marketing).

Sales literature and catalogues for Brett-Young Seeds are located in Series 5 (Miscellaneous), sub-series (Centennial Exhibition) in the file entitled Acquisitions Booklet.



Canada Seed Company

<http://archives.brandonu.ca/en/permalink/descriptions4328>

Part Of: RG 3 A.E. McKenzie Company fonds
Description Level: Sub sub series
Series Number: McS 3 3.2.4
GMD: textual records
Date Range: 1967-1979
Physical Description: 2.5 cm

History /

Biographical:

The Canada Seed Company was formed in 1913 by Mr. R. C. (Clark) Steele at Hagersville, Ontario with the intent to process and export farm seeds. However, in later years, the company branched out into the Garden Seed business. Early in the 1930's, R. C. Steele merged his company with the Steele Briggs Seed Co., which was owned by his brother Walter D. Steele. Following the deaths of W. D. Steele and E. F. Crossland, R. C. Steele was elected President of Steele Briggs.

A few years later, Vancouver interests took over the seed companies under Steele Briggs, including the Canada Seed Company. At this time, R. C. Steele retired from the company to form Steele Robertson Co., headquartered in Edmonton. W. D. Dack was appointed President of Steele Briggs. In June 1951, W. D. Dack took control of company operations from the Vancouver interests and, in 1961, the Steele Briggs Seed Co. purchased the Rennie Seed Co.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series contains the resignation of A.J. Maruca as an officer and director of Canada Seeds Ltd. and a report on operating results for the nine-month period ending February 28, 1967. The remainder of the records in this sub-series are financial statements prepared by Meyers Norris Penny & Co.

The sub sub series is divided into two sub sub sub series, including: (1) Financial; and (2) Miscellaneous.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 3 Acquisitions
3.2 Steele Briggs Seed Co. Ltd.

Related Material: Historical information regarding Canada Seeds Ltd. is located in Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes), Historical Topics file 10 (Tape 23) and file 11 (Tape 24) of the A.E. McKenzie Seed Co. Ltd. fonds.



McFayden Seeds

<http://archives.brandonu.ca/en/permalink/descriptions4330>

Part Of: RG 3 A.E. McKenzie Company fonds
Description Level: Sub-series

Series Number: McS 3 3.4
GMD: textual records
Date Range: 1941-1979
Physical Description: 15.3 cm

History /

Biographical:

Harris McFayden, who also acted as the company's managing director, established the McFayden Seed Co. Ltd. in 1910. G. P. Crossing, D. J. Daniel and D. A. Hagen completed the company executive as secretary-treasurer, manager of the Garden Seed Department, and Plant superintendent respectively.

Operating out of Winnipeg on a Canada wide basis, McFayden Seed Co. Ltd. was originally called Harris McFayden Seed Co. Ltd. and specialized in farm seeds. By the time of McFayden's death in April of 1941, the company had created the largest Mail Order House of Garden Vegetable and Flower Seeds in Canada.

McFayden Seed Co. Ltd. was purchased by A. E. McKenzie Co. Ltd. on August 15, 1941 from a Trust Company for \$75,000. At the time of the acquisition, it was decided by the parties involved that the two companies would continue operating as separate entities. This arrangement enabled the McKenzie Seed Co. to minimize the disruption created by the purchase; it also allowed for the perpetuation of the McFayden name and tradition.

Located in a rented property, the 5th floor of the John Deer Building in Winnipeg, the company was relocated to Maryland Street in Winnipeg during the 1950's. Finally, in 1965, McFayden Seeds was moved into the existing McKenzie Building in Brandon as a subsidiary company, continuing as a specialty Mail Order division of McKenzie Seeds to the present day.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series contains correspondence, documents, financial records and miscellaneous records relating to McKenzie Seeds first acquisition. The documents consist of costs of passing title, general by-laws, Companies Act returns, annual summaries, executor of Harris McFayden's estate, and a release between A.E. McKenzie Co. and National Trust. The miscellaneous records include board minutes/excerpts, memos and a share register.

The sub-series has been divided into four sub sub series, including: (1) Correspondence; (2) Documents; (3) Financial; and (4) Miscellaneous.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 3 Acquisitions

Related Material:

Financial statements for McFayden Seeds as a subsidiary of A.E. McKenzie Seed Co. Ltd. are located in Series 1 (Board of Directors), sub-series 5 (Financial) of the fonds.

Historical information regarding McFayden Seeds is located in Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes), Historical Topics files 7 and 8 (Tape 22) and file 30 of the A.E. McKenzie Seed Co. Ltd. fonds.

Sales literature, seed packets and McFayden catalogues are located in Series 2 (Office of the President/GM), sub-series 4 (Marketing) of the A.E. McKenzie Seed Co. Ltd. fonds.

Catalogues for McFayden can also be found in Series 5 (Photographs) in oversized drawer #4 of the A.E. McKenzie Seed Co. Ltd. fonds.

Series 6 (Miscellaneous), sub-series 1 (Centennial Exhibition) of the A.E. McKenzie Seed Co. Ltd. fonds also contains catalogues and sales literature for McFayden Seeds.



McS 4 Seed Marketing Co.

<http://archives.brandonu.ca/en/permalink/descriptions4331>

Part Of: RG 3 A.E. McKenzie Company fonds
Description Level: Series
Series Number: McS 4
GMD: textual records
Date Range: 1933-1965
Physical Description: 7 cm

The Seed Marketing Company Ltd. was located at P. O. Drawer 1885, Winnipeg, Manitoba, and, later, at 382 Maryland Street, Winnipeg. Created by the A. E. McKenzie Co. Ltd., this company was incorporated under Dominion Charter by Federal Letters Patent, dated March 18, 1930. As well, the company was registered only in Manitoba under the provisions of the Manitoba Companies Act.

A. E. McKenzie made the application for the charter under the name A. E. McKenzie Co. Ltd. and, from 1933, the Board of Directors was made up of employees of A. E. McKenzie Co. Ltd. Although the authorized capital stock of the company was 500 no par value shares, only 50 of these were issued and allotted at a price of \$10 per share.

According to a letter written by A. E. McKenzie to the Acting Director, Department of the Secretary of State, Companies Division, Ottawa, Ontario, the company was created with a specific purpose in mind. During the years 1930-1933, A. E. McKenzie Co. Ltd. accumulated a large quantity of oats for seeding purposes, at a time when crops were generally poor due to extended drought. These seeds, as well as wheat, barley and flax were supplied to farmers on a signed order in the name of Seed Marketing Co. Ltd. Parties, either individuals or municipalities, took a "Seed Grain Mortgage" from the Seed Marketing Co. as a method of payment. This enabled the farmers, who had little or no money, to plant crops. Presumably following harvest the mortgage was paid off.

On the whole the idea of supplying distressed farmers with seed through a Seed Grain Mortgage was fairly successful. In addition to selling the seed directly to the farmers, seed was also sold to rural municipalities, from whom payments were assured. The municipalities, in turn, assumed responsibility for payment from the farmers to whom they had supplied the seed purchased from the Seed Marketing Company.

The original Board of Directors was as follows: A. B. Downing, J. L. Lowes, F. B. Roberts, F. C. Thompson, and J.A. Young. Each received 1 share each in the company. H. J. Morden, a former member of the Corporation, held the other 45 shares from Winnipeg.

From 1933-1936, J. A. Young was President of the company. Following his death in 1936, the position was given to A. B. Downing, who acted as President of the Seed Marketing Company until illness forced him to step down in 1959. In 1960, J. L. Lowes became President, and the following members of A. E. McKenzie Co. Ltd. became Directors: R. R. West, Miss E. A. Yeo and J. R. McPhail.

The Seed Marketing Company had been kept alive under its original charter in case A. E. McKenzie Co. Ltd. might have cause to use it for some other purpose. Eventually, the company was considered in default by the federal government for neglecting to fill Annual Returns for the year 1962. At that time, the company was informed that it was no longer considered a subsisting corporation, and, as such, was no longer entitled to the sole use of its corporate name. That same year, A.E. McKenzie Co. Ltd. relinquished interest in the Seed Marketing Company Ltd., and the remaining Directors resigned their positions.

The name "Seed Marketing Co. Ltd." was also used by A. E. McKenzie Co. Ltd. on two other occasions. Around 1948, the name was used in Ontario under authority of an Extra Provincial License from the Province of Ontario, especially in labeling cartons of a Lawn Grass mixture to meet price competition in Quebec, the Maritimes and Towers Discount Department Stores.

Prior to 1948 the name was used to in the purchase of Forage Crop Seeds in northern Manitoba, Saskatchewan and Alberta.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This series includes minutes from meetings of the Board of Directors and shareholders of the company. It also includes correspondence between McKenzie, Lowes, Wm. Johnson, the Department of the Secretary of State, W.E. Chiswell - Comptroller for McKenzie Seeds, Robert Steen and various other individuals dealing with the incorporation of the company, its charter and letters of patent. Some of the records deal with the failure of the company to file annual returns for the years 1963 and 1964. The series also contains financial records including annual summaries/reports, corporation income tax returns, and return of information and particulars under the Manitoba Companies Act.

Also included within the series is a book (27.5 x 38 x 3 cm) containing the letters of patent incorporating the Seed Marketing Co., the general by-laws of the company, and minutes from meetings of its Board of Directors.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 4 Seed Marketing Co.

Related Material: Information regarding the Seed Marketing Co. is located in Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes), Historical Topics file 23 of the A.E. McKenzie Seed Co. Ltd. fonds.



McS 5 A.E. McKenzie Seed Co. Ltd. photographs

<http://archives.brandonu.ca/en/permalink/descriptions4332>

Part Of: RG 3 A.E. McKenzie Company fonds

Creator: Known creators of the records include:

PHOTOGRAPHERS AND PHOTO SERVICES:

Alan R. Mundie
Britain Photo
Davidson & Gowen - Brandon, Manitoba
Davidson Studio - Brandon, Manitoba
Dean Photo Service - Grand Junction, Colorado
Frank Gowen - Brandon, Manitoba
Gibson Photos - Saskatoon, Saskatchewan
H.H. Allen - Brandon, Manitoba
Hi-Art Artists Illustration Boards
Irene Cullen
J.H. MacDonald-Partners Ltd.
Jerrett's Photo-Art Studio/Jerrett's Photo Service - Brandon, Manitoba
Josiph Airey
Lorne Burkell - Calgary, Alberta
O.K.W.D.W.
R.M. Coleman - Brandon, Manitoba
Sandy Black - Brandon, Manitoba
Seattle Filmworks
Smith Carter Partners, Architects, Engineers, Planners
Sun Roska Photo
The Topley Studio - Ottawa, Ontario
W.B. & I.
Winsor & Newton's Illustration Boards

PRINTING SERVICES:

Crawford Drug Store - Brandon, Manitoba
Eastman Photographic Materials Ltd. - Winnipeg, Manitoba
Leech Printing Ltd. - Brandon, Manitoba

Description Level: Series
Series Number: McS 4
GMD: graphic
Date Range: 1906-1996
Physical Description: 497 photographs
2 negatives
1 slide

History /

Biographical:

Customers and employees of A.E. McKenzie Seed Co. Ltd. donated some of the records in this series. Others were taken for insurance purposes, while some of the records involve McKenzie subsidiaries. Some of the records may have been taken as advertisements or for promotional reasons. Most of the records were generated by the company itself and deal exclusively with McKenzie Seeds and its business operations or the seed industry.

Custodial History:

Photographs in sub-series 5.14, 5.15, 5.16 were donated to McKenzie Seeds by Irene Cullen, Josiph Airey, and Alan R. Mundie respectively.

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

Series consists primarily of black and white photographs pertaining to A.E. McKenzie Seed Co. Ltd and the seed industry. Included are photographs of the McKenzie Building, plant and field workers and equipment, executives, particular events at McKenzie Seeds and product photographs. A complete list of categories can be found below.

The series is arranged as follows:

- 5.1 McKenzie Seed Co. Ltd. Executives
- 5.2 Construction at McKenzie Seed Co. Brandon (two files)
- 5.3 Exterior Photographs of the A. E. McKenzie Co. Building
- 5.4 McKenzie Seed Co. Plant Operations and Workers (two files)
- 5.5 McKenzie Seed Co. Equipment and Plant - Head Office 1983
- 5.6 McKenzie Seed Co. Field Operations and Workers
- 5.7 McKenzie Seed Co. Strike 1944
- 5.8 Fires at McKenzie Seed Co. 1910, 1945, 1972
- 5.9 McKenzie Seed Co. Centennial Exhibition 1996
- 5.10 Miscellaneous McKenzie Seed Co. Photographs
- 5.11 People Connected to McKenzie Seed Co.
- 5.12 Princess Anne's Visit to McKenzie Seed Co. 1982
- 5.13 Onion Set Production Book
- 5.14 Irene Cullen Photographs - McKenzie Seeds Employee Photos
- 5.15 Josiph Airey Photographs - McKenzie Product Photos
- 5.16 Alan R. Mundie Seed Production Photographs
- 5.17 Steele Robertson/Steele Briggs Seeds Photographs
- 5.18 Seed Packet Display Units Photographs
- 5.19 Product Photographs
- 5.20 Parade Photographs

- *5.21 Oversized Photographs
 - 5.21.1 Drawer #1: Executive Photographs
 - 5.21.2 Drawer #2: Office and Equipment/Plant Photographs
 - 5.21.3 Drawer #3: Miscellaneous Oversized Photographs
 - 5.21.4 Drawer #4: Artifacts

Notes: * The term "drawer" in the Scope and Content Filed for sub-series 5.21, refers to the oversized map drawers in the McKee Archives reading room.

Errol Black's article on the strike at McKenzie Seeds (sub-series 5.7) titled "25c an hour; 48 hours a week; more toilets; less cats: the labour struggles of the "girls" at the A.E. McKenzie Company in Brandon," was published in Prairie Forum, spring 1992 vol 17 no 1 pp. 33-59.

Finding Aid: An inventory is available for the artifacts, as well as each of the photograph sub-series.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 5 Photographs

Related Material: MG 1 (A.E. McKenzie Fonds), sub-series 1 (Brandon College Inc.) of the A.E. McKenzie Seed Co. Ltd. fonds contains photographs relating to the History of Brandon College Inc. booklet.

Series 1 (Board of Directors), sub-series 5 (Financial), of the A.E. McKenzie Seed Co. Ltd. fonds contains some photographs in the file entitled Steele Briggs Spring Campaign for Edmonton. The pictures are part of a sales booklet.

Steele Briggs related photographs are located in the scrapbook in Series 3 (Acquisitions), sub-series 2 (Steele Briggs) of the A.E. McKenzie Seed Co. Ltd. fonds.



Pike & Co.

<http://archives.brandonu.ca/en/permalink/descriptions4329>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 3 3.3

GMD: textual records

Date Range: 1982

Physical Description: 0.2 cm

History /

Biographical:

It has been impossible to establish an administrative history for Pike & Co. other than that it was a small distributor of packet seeds located in Edmonton, Alberta. The acquisition was made in 1982 on the recommendation of McKenzie President William Moore. In 2001, Pike & Co. continued to be a part of the mail order division of McKenzie Seeds.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series consists of one file containing a proposal to acquire shares of Pike & Co., and a document entitled organizational shares.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 3 Acquisitions

Related Material: Financial records for Pike & Co. for 1983 are located in Series 1 (Board of Directors), sub-series 5 (Financial) of the A.E. McKenzie Seed Co. Ltd. fonds in the file entitled 'Complete Financial Record 1983, McKenzie Seeds'.

Catalogues and seed packets for Pike & Co. are located in Series 2 (Office of the President/GM), sub-series 4 (Marketing) of the A.E. McKenzie Seed Co. Ltd. fonds.

The book "By Gossip and Myth" by Prof. George MacDowell in Series 6 (Miscellaneous), sub-series 2 (Miscellaneous Publications) of the A.E. McKenzie Seed Co. Ltd. fonds, also contains a small amount of information regarding the purchase of Pike & Co.



Steele Briggs Seed Co. Ltd.

<http://archives.brandonu.ca/en/permalink/descriptions4327>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 3 3.2

GMD: textual records

Date Range: 1893, 1931-1979

Physical Description: 25.7 cm

History /

Biographical:

On November 11, 1971, A. E. McKenzie Co. Ltd. acquired Steele Briggs Seed Co. Ltd., Rennie Seeds, and the Canada Seed Co. from Maple Leaf Mills Limited of Toronto, Ontario. The purchase included the packet seed business and most of the brand names and trademarks of the above companies as well as the Steele Briggs properties in Winnipeg and Regina, and all of the equipment in their Toronto location. This same location was leased by A. E. McKenzie Co. for a number of years. As a result of the acquisition of Steele Briggs, the name of A. E. McKenzie Co. was modified to A.E. McKenzie Co. Ltd. - Steele Briggs Ltd; each company continued to operate under its respective trade names in the marketing of Garden Seeds, Lawn Grass and other product lines across Canada.

The Steele Briggs Seed Co. was founded in 1873 in Toronto, although at the time of its inception, the company, which was a small retail seed store, was known as Steele Brothers and Company. Two of the company's founders, Mr. R. C. Steele and Mr. S. E. Briggs, were already involved in a grocery and produce business in Oshawa, Ontario together.

From the first store at 23 East Market Street, Toronto, Steele Briggs moved into a new warehouse at the Southeast corner of Front and Jarvis Streets in 1887. However, by 1888, new premises were required due to the rapid growth of the company, and a warehouse was leased at 107 Front Street East. Five years later, a separate store was opened to manage the local retail and mail order sections of the business at 132 King Street East. The annual increase in trade, however, made the construction of a new five-story building necessary in 1911-1912.

By 1902, the volume of business the company was receiving from Western Canada led to the establishment of a branch house in Winnipeg. Further expansion occurred in 1922, when Steele Briggs purchased a large warehouse and Seed Cleaning elevator at Regina in order to more adequately deal with the demands of the Western Provinces of Alberta and Saskatchewan. In 1933, a branch house was opened in Edmonton, and in 1956 one was established in Vancouver.

In its formative years, prior to the 1930's, the management group was comprised of a number of well-known businessmen. These included: Mr. J.S. Steele, Mr. E. F. Crossland, second Vice-President and General Manager, Mr. W. D. Steele, first Vice-President and Manager of the List Seeds Department, Mr. C. J. Turnbull, General Manager of the Western houses and Seed Grain supplies, Mr. R. S. Ferguson, Assistant Manager of the Catalogue and Wholesale trade located in Winnipeg, and L. B. Robinson, Assistant Manager and Accountant at Regina.

Sometime between 1944-1948, Mr. W. D. Dack was appointed President of Steele Briggs, and, in 1951, he announced new executive appointments to the company. Mr. George F. Boyd was appointed Manager of Steele Briggs' Regina branch and later supervisor of all Western branches as Vice-President in charge of Western Canada Operations. Mr. C. S. Beattie was appointed Secretary Treasurer of the company. In June of 1964, D. H. MacKay, E. R. Seede of Regina and Tom Gray of Edmonton, were named to the Company's Board of Directors.

For many years Steele Briggs published and distributed a retail catalogue, the first was published in 1875.

Rennie Seeds Ltd. was founded by William Rennie in 1870 and incorporated in 1905. It was located in a small store at Adelaide and Jarvis Streets in Toronto. Following the death of Mr. Rennie, the business carried on under the leadership of his son Thomas Rennie, and subsequently under Thomas Rennie's son-in-law K. J. Harrison. Steele Briggs acquired Rennie Seeds in 1961.

The Ferry Seed Company, which operated primarily in Eastern Canada, was bought by the Steele Briggs Seed Co. in 1926, effectively ceasing all operations under the Ferry name.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

Sub-series consists of financial records, miscellaneous documents, including some correspondence and files relating to the merger of Steele Briggs Seeds and McKenzie Seeds. Information regarding the Canada Seed Company can also be found in the sub-series.

The sub-series also contains a scrapbook (500 pages; 24 x 28 x 6 cm) dealing with Steele Briggs Seeds and the seed industry. Items in the scrapbook include newspaper/magazine clippings dealing with executives of the company (including the death of prominent members), commentaries on the seed industry and seed varieties and a number of general interest columns. A copy of the painting "A Gateway to Canada's Granary, Winnipeg 1872" by J.D. Kelly is also included. Photographs, magazine advertisements, correspondence and writings on seed varieties are also located in the sub-series. A page level inventory of the types of seeds included is available for the scrapbook.

A copy of the 1893 Steele Briggs catalogue is also contained within the sub-series. Special attention should be paid to the color covers included near the beginning of the book.

The sub-series is divided into five sub sub series, including: (1) Merger; (2) Financial; (3) Miscellaneous; (4) Canada Seeds; and (5) Scrapbook.

Storage Location: RG 3 A.E. McKenzie Company fonds
McS 3 Acquisitions

Related Material: Historical information relating to Steele Briggs Seeds is located in the A.E. McKenzie Seed Co. Ltd. fonds, Series 2 (Office of the President/GM), sub-series 2 (J. Lasby Lowes), Historical Topics, file 10 (tape 23) and file 11 (tape 24).

Sales literature and seed packets for Steele Briggs Seeds are located in the A.E. McKenzie Seed Co. Ltd. fonds Series 2 (Office of the President/GM), sub-series 4 (Marketing).

One photograph of Steele Briggs Seeds can be found in Series 5 (Photographs) in the sub-series 5.17, Steele Robertson/Steele Briggs of the A.E. McKenzie Seed Co. Ltd. fonds. There is also a Steele Briggs poster located in oversized drawer # 4.

In Series 6 (Miscellaneous) of the A.E. McKenzie Seed Co. Ltd. fonds, under the Centennial Exhibition, there is a folder for Steele Briggs containing various records/documents for the company that were used in the display.