

# S. J. McKee Archives



## 8th Street and Rosser Avenue intersection

<http://archives.brandonu.ca/en/permalink/descriptions13701>

|                       |   |
|-----------------------|---|
| Part Of:              | Fred McGuinness collection  |
| Description Level:    | Item  |
| Series Number:        | McG 9   |
| Item Number:          | 20-2009.11  |
| Accession Number:     | 20-2009   |
| GMD:                  | graphic   |
| Date Range:           | [1906]  |
| Physical Description: | 6.5" x 4.25" (b/w)  |
| Material Details:     | on matting  |
| Physical Condition:   | Photograph is scratched and has been glued to a backing board that has warped over time |

### Scope and Content:

Photograph shows street view of intersection of the 000 block of 8th Street and Rosser Avenue. Horse and buggies are travelling on both roads. Businesses on the east side of 8th Street from Pacific to Rosser Avenues are clearly visible and include: a Lunch Room (likely Aagaard's Lunch Counter), the Hotel Imperial Annex, Liverpool House (a boarding house), R.S. Thompson and Company Real Estate Office (Land Office), a barber shop (likely J. Coulter's), Frank Gowen photography studio, and Fleming's Drug Store. A possible street fair is in progress on Rosser Avenue. One man is surrounded by a crowd adjacent to the Fleming Block, another man stands on a soap box in the middle of the intersection, while a third man is standing behind a booth. Building construction appears to be happening on the west corner of 7th Street and Rosser Avenue.

Notes: Writing on the front of the photograph matting reads: 296. One photograph (20-2009.12) is glued above and two others are glued on the reverse side. Page appears to be from a photo album.

Name Access: Fleming Block  
Fleming's Drug Store  
Frank Gowen Photographer  
Liverpool House  
Hotel Imperial Annex  
8th Street  
Rosser Avenue  
Aagaard's  
R.S. Thompson  
8th Street Bridge

Subject Access: Street scene  
Transportation  
downtown  
storefronts  
store exteriors  
hotels  
boarding houses  
barber shops  
restaurants  
druggists  
photographers  
bridge  
horses  
dogs  
land agents

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

## Images

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### 8th Street and Rosser Avenue intersection

<http://archives.brandonu.ca/en/permalink/descriptions13768>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.79

Accession Number: 20-2009

GMD: graphic

Date Range: [1906]

Physical Description: 4.25" x 3.25" (b/w)

Material Details: on matting

Physical Condition: Photograph is scratched and has been glued to a backing board that has warped over time

#### Scope and Content:

Photograph shows street view of the northeast intersection of the 000 block of 8th Street and Rosser Avenue. Horse and buggies are parked along the east side of 8th Street. Businesses on the east side of 8th Street from Pacific to Rosser Avenues are clearly visible and include: a Lunch Room (likely Aagaard's Lunch Counter), the Hotel Imperial Annex, Liverpool House (a boarding house), R.S. Thompson and Company Real Estate Office (Land Office), a barber shop (likely J. Coulter's), Frank Gowen photography studio, and Fleming's Drug Store. A possible street fair is in progress on Rosser Avenue. One man is standing on a soap box and is surrounded by a crowd in the middle of 8th Street. Another man can be seen standing behind a booth on the northwest street corner. Building construction appears to be happening on the west corner of 8th Street and Rosser Avenue.

Notes: Writing on the front of the photograph matting reads: 297. One photograph (20-2009.80) is glued below the photograph. Another photograph is glued on the reverse side. Page appears to be from a photo album.

Name Access: Fleming Block  
Fleming's Drug Store  
Frank Gowen Photographer  
Liverpool House  
Hotel Imperial Annex  
8th Street  
Rosser Avenue  
Aagaard's  
R.S. Thompson  
8th Street Bridge

Subject Access: Street scene  
Transportation  
downtown  
storefronts  
store exteriors  
hotels  
boarding houses  
barber shops  
restaurants  
druggists  
photographers  
bridge  
horses  
dogs  
buggies

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

#### Images

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## 9th Street aerial view facing south, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8419>

Part Of: Joseph H. Hughes collection

Creator: Photographer: Jerrett Photo

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.41

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1940

Physical Description: 5.5" x 3.5" (b/w)

Material Details: postcard

Physical Condition: good

### Scope and Content:

Postcard shows an aerial view of 9th Street facing south in Brandon, Manitoba. Visible businesses and landmarks include: Beaubier Hotel, YMCA/police station, the original CKX Radio station towers on 8th Street (est. 1928 - moved 1940), the old City Hall, Prince Edward Hotel, and the original Manitoba Power commission smokestack on 10th Street.

Notes: Writing on the front of the photograph reads: Brandon, Man., Jerrett Photo. This photograph shows a rare view of the 800-block between Rosser and Princess Avenues.

Name Access: Beaubier Hotel  
City Hall  
CKX  
Prince Edward Hotel  
Manitoba Power Company

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities before 1940  
aerial views  
building exteriors

Storage Location: RG 5 photograph storage drawer

## Images

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## 10th Street, Brandon

<http://archives.brandonu.ca/en/permalink/descriptions13948>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.20

Accession Number: 1-2015

GMD: graphic

Date Range: 1882

Physical Description: 5" x 4" (b/w)

Material Details: reproduction

### Scope and Content:

Photograph shows seven men posing in front of a wood-framed shack on 10th Street. The men are wearing three-piece suits or vests and long-sleeved shirts. One man can be seen holding an axe another a saw. A double ox-team wagon is in front of the structure.

Notes: Writing on the back of the photograph reads: 10th St. May 1882, Brandon. Photograph is stamped Public Archives Canada.

Name Access: 10th Street

Subject Access: Pioneers  
store exteriors

Brandon business buildings & facilities before 1940

wagons

Ox wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

### Arrangement:

See McG 4.1 File 51 William R. Morrison correspondence dated 14 January 1985

## Images



## 10th Street from Princess Avenue facing north, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8402>

Part Of: Joseph H. Hughes collection

Creator: Photographer: Jerrett Photo

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.24

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1955

Physical Description: 3.5" x 5.5" (b/w)

Material Details: postcard

Physical Condition: good

Scope and Content:

Photograph of 10th Street facing north from Princess Avenue. Vehicles are parallel parked on both sides of the street. The Welcome Brandon sign can be seen at the Rosser Avenue intersection.

Visible businesses on the west side of 10th Street include: Doig's, Box Brothers Hardware and Allied Hardware Stores in the Alexandra Block; followed by Simpsons-Sears in the Strathcona Block. Barry Neill Men's Wear, Kresge's and the Cecil Hotel are also visible. The Johnny Smith Block is visible in the background.

Visible businesses on the east side of 10th Street include: Ollies Steaks and Chops, Elna Sewing Centre, Carlton Cafe, Chop Suey. At the base of the hill the Canadian Pacific train station is visible at the base of the hill.

Notes: Writing on the front of the postcard reads: Tenth St. Brandon, Man.

Name Access: Strathcona Block  
Alexandra Block  
Doig's  
Box Brothers Hardware  
Simpsons-Sears Ltd.  
Barry Neill Men's Wear  
Kresge  
Cecil Hotel  
CPR Station  
Ollies  
Elna Sewing Centre  
Carlton Cafe  
10th Street

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities after 1940  
building exteriors  
Chinese restaurants

Storage Location: RG 5 photograph storage drawer

## Images

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## 10 to 10 : Canadian credit unions, from 10 cents to 10 billion dollars in 75 years

<http://archives.brandonu.ca/en/permalink/specialcollections32>

|                       |   |
|-----------------------|---|
| Part Of:              | RG 4 Manitoba Pool Elevator fonds   |
| Collection:           | Manitoba Pool Elevator Library Collection   |
| Creator:              | McGuinness, Fred<br>Young, Sandra<br>National Association of Canadian Credit Unions     |
| Description Level:    | Item  |
| Item Number:          | HG 2039.C2M3<br>Archives 14-3-21  |
| Item Number Range:    | HG 2039.C2M3<br>Archives 14-3-21  |
| Standard number:      | System Control Number 87037030  |
| Responsibility:       | author Fred McGuinness ; research assistant Sandra Young                                |
| Start Date:           | c1976   |
| Date Range:           | c1976   |
| Publication:          | Toronto : National Association of Canadian Credit Unions                                |
| Physical Description: | viii, 90 p. : ill., ports. ; 21 cm  |
| Subject Access:       | Banks and banking<br>Cooperative Canada History<br>Banques coopératives Canada Histoire |
| Storage Location:     | Box 3 - Cooperation 1   |
| Storage Range:        | Box 3 - Cooperation 1   |





## 45th Battalion Canadian Expeditionary Force, City of Brandon Band

<http://archives.brandonu.ca/en/permalink/descriptions10198>

Part Of: RG 12 Brandon and Area Photograph Collection

Description Level: Item

Series Number: 5

Item Number: BAPC 5.4

GMD: graphic

Date Range: 1916-1918

Physical Description: 27" x 7" (b/w)

Physical Condition: Very poor - extensive water damage.

Scope and Content:

Photograph of the 45th Battalion Canadian Expeditionary Force, City of Brandon Band.

Name Access: Canadian Expeditionary Force

Subject Access: armed forces  
bands

### Images

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## 100-block 10th Street, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8391>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.18

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1962

Physical Description: 8" x 10" (b/w)

Physical Condition: good

### Scope and Content:

Photograph shows the west side of the 100-block of 10th Street facing northwest. Visible businesses include: Bottomley's Furniture, Recreation Bowling & Billiards, Fashion Fabrics, Brandon News & Record Shop, Bass' Storkland, Beneficial Finance Co., and the Kresge Store. The Johnny Smith Block is visible in the background.

Name Access: Bottomley's Furniture Store

Recreation Bowling and Billiards

Fashion Fabrics

Brandon News & Record Shop

Bass Storkland

Beneficial Finance Co.

Kresge Store

Subject Access: downtowns

street scenes

Brandon business buildings & facilities after 1940

building exteriors

Storage Location: RG 5 photograph storage drawer

## Images

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## 1912 Brandon Fire Department Personnel

<http://archives.brandonu.ca/en/permalink/descriptions9598>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: Clark J. Smith

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1F13

Accession Number: 1-2002

GMD: graphic

Date Range: 1912

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

1912 Brandon Fire Department Personnel

Name Access: Brandon Fire Department Personnel

Subject Access: fire protection

Brandon Fire Department Stations & Equipment

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

### Images





## Abandoned Farmstead, Highway 1, Near Brandon

<http://archives.brandonu.ca/en/permalink/artworks617>

|                    |  |
|--------------------|--|
| Artist:            | Kidd, Valorie                                |
| Date:              | 1964   |
| Form:              | drawing                                      |
| Dimensions:        | 30 X 43 cm                                   |
| Size Overall:      | 42 X 56 cm                                   |
| Medium:            | pen and ink                                  |
| Condition:         | Cockling of surface                          |
| Primary Support:   | paper  |
| Secondary Support: | mat, plexiglass, backing board; frame - wood |
| Accession Number:  | 0072   |



## Aboriginals at the Brandon Summer Fair

<http://archives.brandonu.ca/en/permalink/descriptions13836>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.147

Accession Number: 20-2009

GMD: graphic

Date Range: 1923

Physical Description: 5" x 7" (b/w)

Material Details: reproduction

Custodial History:

Donated to Fred McGuinness by G. Baldock in 1971

Scope and Content:

Photograph shows a group of Aboriginal peoples sitting near a fair building. Several members are dressed in regalia.

Notes: Writing on back of photograph reads: 6 prints [20-2009.145 to 20-2009.150]. Indians at the Brandon Fair. Camping off 18th St. back of fair grounds. 1923

Name Access: Provincial Exhibition of Manitoba

Brandon Summer Fair

Subject Access:

fairs

summer fair

tipis

wagons

children

First Nations

Aboriginals

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 2009 loose photos, from File 13

### Images

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## Aboriginals at the Brandon Summer Fair

<http://archives.brandonu.ca/en/permalink/descriptions13837>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.148

Accession Number: 20-2009

GMD: graphic

Date Range: 1923

Physical Description: 5" x 7" (b/w)

Material Details: reproduction

Custodial History:

Donated to Fred McGuinness by G. Baldock in 1971

Scope and Content:

Photograph shows a group of Aboriginal peoples standing in a circle surrounding a group in traditional regalia. An American flag is visible in the foreground.

Notes: Writing on back of photograph reads: 6 prints [20-2009.145 to 20-2009.150]. Indians at the Brandon Fair. Camping off 18th St. back of fair grounds. 1923

Name Access: Provincial Exhibition of Manitoba

Brandon Summer Fair

Subject Access:

fairs

summer fair

tipis

wagons

children

First Nations

Aboriginals

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 2009 loose photos, from File 13

### Images

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## Aboriginals at the Brandon Summer Fair

<http://archives.brandonu.ca/en/permalink/descriptions13838>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.149

Accession Number: 20-2009

GMD: graphic

Date Range: 1923

Physical Description: 5" x 7" (b/w)

Material Details: reproduction

Custodial History:

Donated to Fred McGuinness by G. Baldock in 1971

Scope and Content:

Photograph shows the backside of a group Aboriginal peoples dressed in traditional regalia.  
An American flag is visible in the background

Notes: Writing on back of photograph reads: 6 prints [20-2009.145 to 20-2009.150]. Indians at the Brandon Fair. Camping off 18th St. back of fair grounds. 1923

Name Access: Provincial Exhibition of Manitoba  
Brandon Summer Fair

Subject Access: fairs  
summer fair  
tipis  
wagons  
children  
First Nations  
Aboriginals

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 2009 loose photos, from File 13

### Images

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## Aboriginals at the Brandon Summer Fair

<http://archives.brandonu.ca/en/permalink/descriptions13839>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.150

Accession Number: 20-2009

GMD: graphic

Date Range: 1923

Physical Description: 5" x 7" (b/w)

Material Details: reproduction

Custodial History:

Donated to Fred McGuinness by G. Baldock in 1971

Scope and Content:

Photograph shows the backside of a pair of Aboriginal men dressed in traditional regalia.

Both are wearing beaded clothing and one is wearing a deer head headdress. An American flag is visible in the background

Notes: Writing on back of photograph reads: 6 prints [20-2009.145 to 20-2009.150]. Indians at the Brandon Fair. Camping off 18th St. back of fair grounds. 1923

Name Access: Provincial Exhibition of Manitoba

Brandon Summer Fair

Subject Access: fairs

summer fair

tipis

wagons

children

First Nations

Aboriginals

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 2009 loose photos, from File 13

### Images

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## Aboriginals camping at the Brandon Fair

<http://archives.brandonu.ca/en/permalink/descriptions13834>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.145

Accession Number: 20-2009

GMD: graphic

Date Range: 1923

Physical Description: 5" x 7" (b/w)

Material Details: reproduction

Custodial History:

Donated to Fred McGuinness by G. Baldock in 1971

Scope and Content:

Photograph shows the Aboriginal camp site at the Brandon Fair. Pictured are wagon carts, tipis, and canvas tents.

Notes: Writing on back of photograph reads: 6 prints [20-2009.145 to 20-2009.150]. Indians at the Brandon Fair. Camping off 18th St. back of fair grounds. 1923

Name Access: Provincial Exhibition of Manitoba

Brandon Summer Fair

Subject Access: fairs

summer fair

tipis

wagons

First Nations

Aboriginals

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 2009 loose photos, from File 13

### Images

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## Aboriginals camping at the Brandon Fair

<http://archives.brandonu.ca/en/permalink/descriptions13835>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.146

Accession Number: 20-2009

GMD: graphic

Date Range: 1923

Physical Description: 5" x 7" (b/w)

Material Details: reproduction

Custodial History:

Donated to Fred McGuinness by G. Baldock in 1971

Scope and Content:

Photograph shows the Aboriginal camp site at the Brandon Fair. Pictured are wagon carts and canvas tents. Two children can be seen sitting in a wagon.

Notes: Writing on back of photograph reads: 6 prints [20-2009.145 to 20-2009.150]. Indians at the Brandon Fair. Camping off 18th St. back of fair grounds. 1923

Name Access: Provincial Exhibition of Manitoba

Brandon Summer Fair

Subject Access:

fairs

summer fair

tipis

wagons

children

First Nations

Aboriginals

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 2009 loose photos, from File 13

### Images

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## A.E. McKenzie Seed Co. Ltd. fonds

<http://archives.brandonu.ca/en/permalink/descriptions4309>

Part Of: RG 3 A.E. McKenzie Company fonds  
Description Level: Fonds  
GMD: multiple media  
Date Range: 1887-1996; predominantly 1910-1974  
Physical Description: 7.47 m of textual records  
500 photographs

### History /

#### Biographical:

The A.E. McKenzie Seed Co. Ltd. originated with the McKenzie family Flour, Grain and Seed business, started by F. B. McKenzie in the early 1880's. When F. B. McKenzie passed away in 1896, his son, Albert Edward McKenzie, assumed control of the company, and renamed it The Brandon Seed House. With its main office and plant in Brandon, Manitoba, the company specialized in the production and sale of field seeds and service exclusively to seed buyers in the prairie provinces and British Columbia. In later years, a complete line of products including garden seeds, lawn grass, and other allied lines was developed for sale across Canada.

In 1906, the company underwent a change of name when A. E. McKenzie determined that the growth of the country demanded a larger seed institute than could be managed by one man. As a result, the company was incorporated under provincial statutes and the federal Joint Stock Companies Act as A. E. McKenzie Seed Co. Ltd., and new personnel were hired.

Under the Joint Stock Companies Act, A.E. McKenzie Seed Co. Ltd. was required to elect a Board of Directors of not less than three, and not more than nine individuals. Only shareholders of the company were eligible for election, and election was to take place yearly with each shareholder entitled to as many votes as shares owned in the company. The Act also dictated that the directors were, from time to time, to elect from among themselves, a president of the company. They were also able to appoint and remove all other officers of the company and to create company by-laws. The directors were not obliged to pay any dividend on shares if the company should become insolvent. Under the Act, the stock of the company was deemed a personal estate and was only transferable as such. In addition, the company could acquire, hold, and transfer real estate, and was required to submit annual statements.

A. E. McKenzie was elected President of the newly constituted company. For the remainder of his natural life he remained in this position and supervised the operation of the company. S. A. Bradford, who was given responsibility for various company departments, filled the position of General Manager. H. L. Patmore became the Vice-President, overseeing the nursery business, while W. A. McCracken was put in charge of the warehouse stock, and shipping department. McCracken also supervised the mail order department.

The Company was initially comprised of three divisions: The Brandon Seed House, Brandon Nurseries, and Brandon Greenhouses. Each division was registered under Dominion Patents. Later, the company was divided into Retail Mail Order, Wholesale and Commission Packet Trade divisions. It also undertook some export business.

By registering the divisions of the company under federal legislation affecting trademarks and industrial designs, McKenzie and the Board, were able to register both the company's trademarks and to protect the company's industrial techniques. The company could thus patent the methods and processes of its operations so that no other individual or business could duplicate them.

Located at 30 9th Street, the head office and plant of A.E. McKenzie Seed Co. Ltd. housed all the facilities and staff of the company, with the exception of the regional sales offices and

warehouses. The business of the A. E. McKenzie Co. Ltd. was conducted from a frame warehouse until the current McKenzie building was constructed on the same site after a fire destroyed the original premises. Designed by architect Thomas Sinclair, and built by the Brandon Construction Company, the new building opened in 1911. In time, The A. E. McKenzie Co. Ltd. came to be known as Western Canada's Greatest Seed House.

During the 1930's, before a new building was erected in 1945, the A. E. McKenzie Co. occupied space at five different locations in Brandon, including the Massey Harris Building, the International Harvester Building and the Security Building. The last of these premises was destroyed by fire in 1972. As a result of its proximity to the Security Building, the main McKenzie Building also suffered heavy fire and water damage. A. E. McKenzie Co. Ltd. also utilized a warehouse on the north side of Pacific Avenue alongside the Canadian Pacific Railway tracks between 5th and 6th streets. This building and its contents were destroyed by fire (1946). In May of 1949, the company purchased and erected a Quonset structure on the west side of 15th Street between Rosser and Pacific Avenues.

In 1908, the first branch of the A. E. McKenzie Seed Co. Ltd. was established at Calgary. In the following sixteen years, additional branches were established in Edmonton and Saskatoon (1923), Moose Jaw, Toronto (1934) and Winnipeg (1935). Both the Edmonton and Saskatoon branches were seasonal, operating for a four-month period, March to June inclusive. Business in the Maritime Provinces of Prince Edward Island, Nova Scotia and New Brunswick further extended the company's operations by the mid 1940's. In 1946, the company purchased property in Gilbert Plains, Manitoba, 120 miles north of Brandon. This purchase enabled the company to handle larger quantities of Sweet Clover, a popular crop that was grown in the surrounding area. Additional offices were opened in Vancouver and Quebec City in rented premises by the early 1960's.

In the years 1944-1945, the McKenzie Foundation was created. Through the Foundation, arrangements were put in place to transfer shares of the company to the Manitoba Government for the benefit of higher education, specifically Brandon College. In return for this gift, which included 90% of all capital resources of the company together with all of the income earned each year, except for the amount retained annually to ensure sufficient operating capital, the A.E. McKenzie Co. Ltd. received exemption from paying Corporate Tax.

Prior to the establishment of the McKenzie Foundation, in 1945, the National Trust for the benefit of the College held the shares of McKenzie Seeds. On April 7, 1945 the Manitoba Legislature passed legislation whereby A. E. McKenzie retained effective management control of his company, but 1031 shares out of 1145 issued shares were gifted to the Provincial Government. In return, the government agreed that all financial benefits from the shares would go to Brandon College through the A. E. McKenzie Foundation. When Mr. McKenzie passed away in 1964, the primary responsibility of appointing the Board of Directors for McKenzie Seeds passed to the Provincial government.

The remaining 114 shares of the Company were turned over to the Crown on July 16, 1975 in accordance with an agreement between Brandon University, A. E. McKenzie Co. Ltd. and the Manitoba government. The same agreement also turned the McKenzie Foundation over to Brandon University. Therefore, since 1975 the crown has held all shares of the McKenzie Co. through the Province of Manitoba.

A.E. McKenzie died on September 25, 1964 at the age of 94 and was succeeded as President of the company by J. Lasby Lowes. When Mr. Lowes retired in 1968, A. R. Swanson was appointed by the government to fill the position and was responsible for all operations of the company under a Board of Directors comprised mainly of appointees of the government. It has proven impossible to establish a complete list of those individuals who held the positions of President/General Manager of McKenzie Seeds after 1964. A partial account is as follows: Anthony J. Maruca became President of A. E. McKenzie Co. Ltd. in 1972. In 1975, the Board of Directors appointed William Moore General Manager, creating a new position to relieve the

President of the company from management of plant operations. At the same time, Pat Kelleher was named new interim President. Following the resignation of Kelleher, William Moore assumed the role of President as well. Moore left the company in the early 1980s. He was later convicted of criminal misconduct as President of the company. Keith Guelpa became President/General Manager in the mid 1980's; Raymond West was his successor.

Beginning in 1969, the A. E. McKenzie Seed Co. Ltd. began phasing out the Field Seed division of their company, including business related to forage crops and cereals. Seed cleaning equipment located in Brandon and the company's Calgary and Toronto cleaning plants was sold. The Company concentrated its resources on the production and sale of vegetable and flower seeds, and lawn and turf grasses. It acted as a wholesaler and conducted business through chain stores, grocery, hardware and general stores.

Late in 1971, A. E. McKenzie Co. Ltd. purchased its largest competition in packaged seeds - Steele Briggs Seed Co. from Maple Leaf Mills Inc. for two million dollars. At the time of the acquisition the company changed its name to A. E. McKenzie Co. - Steele Briggs Seeds, in order to benefit from the favorable reputation held by Steele Briggs Seeds across Canada. In the early 1970s, the acquisition of Brett-Young Seeds Ltd., a Winnipeg company that dealt exclusively in the production and sale of field seed, brought the A. E. McKenzie Co. back into the field seed market.

In 1994 the Manitoba Government sold the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, Canada's largest non-retail mail-order catalogue company, which is owned by MDC Corporation of Toronto.

In 2001, McKenzie Seeds is Canada's leading supplier of packaged seeds and related gardening products. It is divided into a Retail Consumer Products division which features well known seed brands including McKenzie Seeds, Pike Seeds and Thompson & Morgan Seeds from England. As well, this division also carries a complete range of lawn seeds and perishables. It also continues to ship the seed racks invented by A.E. McKenzie to numerous retail stores. The second division, Direct Mail, consists of the McFayden and McConnell catalogues which reach over 500,000 Canadian homes each year.

#### Custodial History:

Following the sale of the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, the records of McKenzie Seeds and its subsidiaries were retained in the McKenzie Plant on 9th Street. In April of 1997, the records were transferred to the McKee Archives at Brandon University. Because the company was a crown corporation, the records of McKenzie Seeds belonged to the Province of Manitoba and might have been placed in the Provincial Archives. However, Provincial Archivist Gordon Dodds permitted the retention of the records in Brandon at the S. J. McKee Archives. The minutes of the Board of Directors, previously transferred to the Provincial Archives, remain in Winnipeg. Until 1960 these minutes, by-laws of the Company, and the letters patent of incorporation (April 7, 1906) were in the possession of the Company's lawyers, Johnson, Garson, Forrester, Davidson, & Steen.

#### Scope and Content:

The fonds consists of textual records, photographs and artifacts from A.E. McKenzie Seed Co. Ltd. The textual records include minutes, documents, financial records, administrative records, by-laws, legal records, catalogues, sales literature, seed packets, newspaper clippings, appraisals, publications, scrapbooks and miscellaneous sections.

In addition, some of the records within the fonds relate to the operations of McKenzie subsidiaries -- Brett-Young Seeds, Steele-Briggs Seeds, Pike & Co. and McFayden Seeds -- and various properties owned by McKenzie Seeds.

Fonds contains approximately 500 photographs. These depict the operations and employees of McKenzie Seeds and the seed industry in general. Artifacts contained in the fonds include blueprints, newspaper clippings, copper printing plates, seed bags and plaques.

Fonds also includes an artificially created series of records dealing with Brandon College Inc., the A.E. McKenzie Foundation, the Brandon Allied Arts Council and the Brandon Board of Trade. These records stand outside the provenance of the McKenzie Seed Co.

Of particular interest within the textual records are the transcripts of various features of the company's history as dictated, researched and recalled by its second President/General Manager, J. Lasby Lowes. The fonds also contains a collection of company catalogue which is almost complete. Outside of the seed industry, the records dealing with both Brandon College Inc. and the McKenzie Foundation are significant records relating to the history of Brandon College/University and the City of Brandon.

Notes: Description written by Christy Henry (2001).

Name Access: A.E. McKenzie  
J. Lasby Lowes  
Irene Cullen  
Joseph Airey  
Alan R. Mundie  
Sandy Black  
Brett-Young Seeds/Sabetha  
McFayden Seeds  
Steele-Briggs Seed Co  
Pike & Co  
Davidson & Gowen  
Davidson Studio  
Frank Gowen  
Dean Photo Service  
Jerrett's Photo-Art Studio/Jerrett's Photo Service  
Crawford Drug Store  
Leech Printing Ltd  
Eastman Photographic Materials Ltd

|                    |  |
|--------------------|--|
| Subject Access:    | Seed Industry<br>Seed Catalogues<br>Brandon Business<br>Seed Photographs<br>Brandon Photographs<br>Seed Packets<br>Agriculture<br>Women Workers<br>Labour Relations<br>A.E. McKenzie<br>J. Lasby Lowes<br>A.R. Swanson<br>William Moore<br>Anthony J. Maruca<br>Pat Kelleher<br>Keith Guelpa<br>Raymond West<br>Brett-Young Seeds<br>Sabetha<br>Steele Briggs Seed Co<br>Pike & Co<br>McFayden Seeds<br>Seed Marketing Co<br>Brandon Board of Trade<br>Brandon Allied Arts Council<br>McKenzie Foundation<br>Regal Greetings and Gifts |
| Repro Restriction: | Because the A.E. McKenzie Seed Co. Ltd. was a crown corporation, the records in the fonds are subject to the Freedom of Information and Protection of Privacy Act (FIPPA).   |
| Storage Location:  | RG 3 A.E. McKenzie Company fonds   |
| Related Material:  | Additional records regarding A.E. McKenzie Seed Co. Ltd. are housed at the Provincial Archives of Manitoba. In order to gain access to these records it is necessary to contact the Archives of Manitoba.  |
| Arrangement:       | RG 3 A.E. McKenzie Seed Co. Ltd. Fonds<br><br>McS 1 Board of Directors<br>1.1 Documents<br>1.2 Minutes/Meetings<br>1.3 Management Consultant Reports<br>1.4 Miscellaneous<br>1.5 Financial Records<br><br>McS 2 Office of the President/General Manager<br>2.1 A.E. McKenzie<br>2.2 J. Lasby Lowes<br>2.3 Comptroller<br>2.4 Properties  |



- 2.5 Marketing
- 2.6 Reference Library
- 2.7 Miscellaneous Publications/Correspondence

#### McS 3 Acquisitions

- 3.1 Brett-Young Seeds/Sabetha
- 3.2 Steele-Briggs Seed Co.
- 3.3 Pike & Co.
- 3.4 McFayden Seeds

#### McS 4 Seed Marketing Co.

#### McS 5 Photographs

- 5.1 McKenzie Seed Co. Ltd. Executives
- 5.2 Construction at McKenzie Seed Co. Brandon (two files)
- 5.3 Exterior Photographs of the A. E. McKenzie Co. Building
- 5.4 McKenzie Seed Co. Plant Operations and Workers (2 files)
- 5.5 McKenzie Seed Co. Equipment and Plant - Head Office 1983
- 5.6 McKenzie Seed Co. Field Operations and Workers
- 5.7 McKenzie Seed Co. Strike 1944
- 5.8 Fires at McKenzie Seed Co. 1910, 1945, 1972
- 5.9 McKenzie Seed Co. Centennial Exhibition 1996
- 5.10 Miscellaneous McKenzie Seed Co. Photographs
- 5.11 People Connected to McKenzie Seed Co.
- 5.12 Princess Anne's Visit to McKenzie Seed Co. 1982
- 5.13 Onion Set Production Book
- 5.14 Irene Cullen Photographs - McKenzie Seeds Employee Photos
- 5.15 Josiph Airey Photographs - McKenzie Product Photos
- 5.16 Alan R. Mundie Seed Production Photographs
- 5.17 Steele Robertson/Steele Briggs Seeds Photographs
- 5.18 Seed Packet Display Units Photographs
- 5.19 Product Photographs
- 5.20 Parade Photographs
- 5.21 Oversized Photographs
  - 5.21.1 Drawer #1: Executive Photographs
  - 5.21.2 Drawer #2: Office and Equipment/Plant Photographs
  - 5.21.3 Drawer #3: Miscellaneous Oversized Photographs
  - 5.21.4 Drawer #4: Artifacts

#### McS 6 Miscellaneous

- 6.1 Centennial Exhibition
- 6.2 Miscellaneous Publications
- 6.3 Scrapbooks

#### MG 1 A.E. McKenzie Fonds

- 1.1 Brandon College Inc.
- 1.2 McKenzie Foundation
- 1.3 Brandon Allied Arts Council
- 1.4 Brandon Board of Trade
- 1.5 Miscellaneous



## Aerial view: Brandon College

<http://archives.brandonu.ca/en/permalink/descriptions594>

Part Of: Brandon University Photograph collection

Description Level: Item

Series Number: 2.1

Item Number: BUPC 2.1.2

GMD: graphic

Date Range: [fall 1964?]

Physical Description: 5" x 4" (b/w)

Scope and Content:

Brandon College looking south from 19th Street. Photograph was taken after Flora Cowan Hall was built but before construction of the Education Building.

Subject Access: aerial photographs  
campus photographs  
campus buildings  
Brandon streets

## Images

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## Aerial view: Brandon College and downtown core

<http://archives.brandonu.ca/en/permalink/descriptions598>

Part Of: Aerial views and campus photographs

Description Level: Item

Series Number: 2.1

Item Number: 2.1.6

GMD: graphic

Date Range: c. spring 1963

Physical Description: 10" x 8" (b/w)

Scope and Content:

View is southeast from 21st Street and Princess Avenue. Photograph shows: Brandon College, Wheat City Arena, Armories, Reform (Knox) Church, Alexander School, Knox United Church, Kinsmen Playground, Kinsmen Stadium.

### Images

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## Aerial view: Brandon College and downtown east

<http://archives.brandonu.ca/en/permalink/descriptions597>

Part Of: Aerial views and campus photographs

Description Level: Item

Series Number: 2.1

Item Number: 2.1.5

GMD: graphic

Date Range: c. spring 1963

Physical Description: 10" x 8" (b/w)

### Scope and Content:

View is east southeast from approximately 22nd Street between Princess and Louise Avenues. Photograph shows: Brandon College, Stanley Park, Park School, Prince Edward Hotel, First Baptist Church, First Presbyterian Church, Wheat City Arena, First Church United, St. Paul's, Central United Church.

## Images

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