

S. J. McKee Archives



A.E. McKenzie Seed Co. Ltd. - miscellaneous publications

http://archives.brandonu.ca/en/permalink/descriptions4335

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series
Series Number: McS 6 6.2

GMD: textual records

Date Range: 1963, 1978, 1984-1985

Physical Description: 6 titles; 6 cm

History / Biographical:

This sub-series consists of publications that did not fit into any of the preceding series or subseries.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes one copy each of Manitoba Business Top 100 (June 1985), Trade and Commerce Supplement, Brandon (c. 1963) and Manitoba Business (November 1985).

It also includes a Christmas Song book, the book "By Gossip and Myth" by Prof. George MacDowell and a document entitled "Background Information re A.E. McKenzie Seed Co. Ltd."

The following newspaper clippings have been located in the map case drawer #4 located in the archives reading room:

- 1. \$175,000 Gift Set for College from City Man
- 2. McKenzie Will Leaves House to Arts Centre
- 3. The Old Alma Mater is Down on Her Knees
- 4. How to Help the Alma Mater
- 5. Good Things are "growing" on at McKenzie Seeds (ad)
- 6. Fire fails to halt work at McKenzie Seeds
- 7. McKenzie Seeds: new facilities are first in North America
- 8. A full-page advertisment for McKenzie Seeds from "The Brandon Sun" (September 24, 1971)

Storage Location: RG 3 A.E. McKenzie Company fonds

McS 6 Miscellaneous



A.E. McKenzie Seed Co. Ltd. - scrapbooks

http://archives.brandonu.ca/en/permalink/descriptions4336

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 6 6.3

GMD: textual records

Date Range: c.1903 - c.1940

Physical Description: 27.5 cm

Physical Condition: The scrapbooks in this sub-series are fragile, particularly the product

book. They must be handled with great care.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series consists of three scrapbooks. Two of the three contain copies of advertisements for a number of businesses, including McKenzie Seeds, Steele Briggs, Patmore's, Rennie's, and McFayden Seeds. Clippings dealing with a variety of other companies in the seed industry are also included. The third scrapbook contains pictures of various flowers, vegetable, herbs and other seed products in alphabetical order. An inventory is available for the third scrapbook.

Notes: Date(s) of creation, including distribution, publication, etc.:

a) [No title] ad book - 1906-1911b) "Scrap Book" ad book - 1917-1926c) [No title] product book - c.1903 - c.1940

Storage Location: RG 3 A.E. McKenzie Company fonds

McS 6 Miscellaneous



Board correspondence and subject files

http://archives.brandonu.ca/en/permalink/descriptions76

Part Of: RG 6 Brandon University fonds

Description Level: Sub-series

Series Number: 2.4

Accession Number: 1-2004, 6-2005, 7-2005, 8-2005

GMD: multiple media
Date Range: 1963-1991

Physical Description: 2 m

History / Biographical:

For administrative history see RG 6 (Brandon University fonds), series 2 (Board of Governors).

Scope and Content:

Sub-series consists of correspondence and various other documents, including: financial information, legal documents, agendas, reference materials, minutes, blueprints, drawings, reports, briefs, recommendations, proposals and newsclippings.

Storage Location: RG 6 Brandon University fonds

Series 2: Board of Governors

2.4 Correspondence and subject files



BUSU correspondence

http://archives.brandonu.ca/en/permalink/descriptions193

Part Of: RG 6 Brandon University fonds

Description Level: Sub-series

Series Number: 14.3
Accession Number: 25-2003

GMD: textual records

Date Range: 1969-1970, 1974-1977

Physical Description: 1 cm

Scope and Content:

Sub-series consists of 1 file of correspondence between BUSU and the Board of Governors.

Storage Location: RG 6 Brandon University fonds

Series 14: BUSU



Fred McGuinness certificates and scrapbook

http://archives.brandonu.ca/en/permalink/descriptions13659

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series
Series Number: McG 1.4
Accession Number: 1-2015

GMD: multiple media
Date Range: c. 1939 - 1960s

Physical Description: Approximately 51.5 cm records

History / Biographical:

See collection level description for history/biography information on Frederick George McGuinness.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

Subseries consists of records created and collected by Fred McGuinness during his years in the Canadian navy, college, and as a journalist and publisher with The Medicine Hat News.

The subseries includes of variety of certificates pertaining to McGuinness' marriage, volunteer work, professional memberships, and awards. The scrapbook contains ephemera (e.g., photographs, newspaper clippings, programmes, invitations, certificates, napkins) during McGuinness' early years in the navy, college, and at The Medicine Hat News.

Notes: In the file level inventories, square brackets at end of file names reference

the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file

folder

Accruals: Closed

Finding Aid: File level inventory is available for the certificates

Storage Location: 2015 accessions

Related Material: Materials from McGuinness' time during his navy and college years may

be found in the Personal papers series (McG 1). Materials pertaining to his time at The Medicine Hat News are in the Newspaper career series

(McG 2)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period.

Document Not Available

(Copyright Restrictions)

Fred McGuinness correspondence

http://archives.brandonu.ca/en/permalink/descriptions13657

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series
Series Number: McG 1.2
Accession Number: 1-2015

GMD: textual records

Date Range: c. 1910 - 2010

Physical Description: Approximately 36 cm of textual records

1 artifact

History / Biographical:

See collection level description for history/biography information on Frederick George McGuinness.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

Subseries consists of records created and collected by Fred McGuinness during his years in the Canadian navy, college, federal government (Unemployment Insurance Commission), Saskatchewan government (Saskatchewan Jubilee), and as a journalist, editor, and freelance writer.

The papers and letters include materials from some members of the McGuinness family who assisted McGuinness with his research, as well as reader correspondence and materials from workshop participants. Readers of McGuinness' columns often reminisced about Brandon's local history and enclosed newspapers clippings, photographs, and pamphlets with their correspondence. Participants from his memoir writing workshops submitted their personal or family memoirs for McGuinness to review, provide feedback, or add to his collection.

Records in the subseries consist of correspondence (letters, e-mail communications, facsimiles, invitations, telegrams), newspaper clippings, programmes, ticket stubs. There is a Medicine Hat News logo patch located within File 10 1955-1965 Medicine Hat News.

Notes: In the file level inventories, square brackets at end of file names reference

the original location of the file in the unprocessed Fred McGuinness collection. The original location is also noted on the front of each file

folder.

Accruals: Closed

Finding Aid: File level inventory is available

Storage Location: 2015 accessions

Related Material: John Everitt collection

> Clarence Hopkin collection Lawrence Stuckey collection Jack Stothard collection William Wallace papers

It is possible research and additional correspondence pertaining to McGuinness' columns and research materials may be found in Personal papers (McG 1.1), Newspaper career (McG 2), Freelance (McG 3), Broadcasts, talks and workshops (McG 6). Photographs were pulled and

added to McGuinness photographic collection (McG 9)

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period.

Documents



Document Not Available

(Copyright Restrictions)

McGuinness family papers and letters

http://archives.brandonu.ca/en/permalink/descriptions13656

Other Title Info: Title based on the contents of the subseries

Part Of: Fred McGuinness collection

Description Level: Sub-series Series Number: McG 1.1 Accession Number: 1-2015

GMD: textual records Date Range: c. 1916 - 2010

Physical Description: Approximately 18 cm of textual records

History / Biographical:

See collection level description for history/biography information on Frederick George McGuinness.

Frederick George McGuinness' maternal grandparents were John POPE (b. 28 January 1852 – d. 24 January 1923) and Mary DARROCH (b. 24 May 1861 – d. 18 September 1942). Canadian Census records for 1906 show John was born in England and immigrated to Canada in 1870. Mary was born in Wellington, Ontario.

John and Mary married in Brandon on 11 July 1888. The POPE family was considered one of Brandon's pioneer families and all nine children were born in Brandon: Fred McGUINNESS' mother Isabella Louisa POPE, John "Jack" Stuart/Stewart POPE, Annie Ruby POPE, Alice Jane POPE, George Campbell POPE, Henry Victor James POPE, Roy Clendon POPE, Hugh Edward POPE (b. 23 February 1901 – d. 9 November 1904), and Albert William POPE (b. 1 April 1903 – d. 17 November 1904).

According to the Brandon City Henderson Directories, maternal patriarch John POPE worked as a bartender in the Brunswick Hotel (in 1906), the King Edward Hotel (from 1907-1911), and the Royal George Hotel (by 1913-14). He later became an employee at the Empire Brewing Company (1921). The 1901 Canadian Census records both his brother George (b. 23 October 1843), working as a contractor, and his sister-in-law Ella DARROCH (b. 16 August 1872) as living with the POPE family. It appears George stayed with the family for a decade.

Isabella Louisa POPE (b. 09 July 1889 – 16 December 1966) worked as clerk and stenographer with the Dominion Express Company between 1907 and 1909. It was there that she likely met her future husband, William Frederick McGUINNESS, whom she married in Brandon on 2 November 1910. The 1911 Canadian Census shows William, Louisa and their one-month old daughter Mary Charlotte living with Louisa's parents on 629 9th Street in Brandon. William was working as cashier with Dominion Express Company at the time. [See William Frederick McGuinness below for more information about Louisa and William.]

By 1916, the POPE family was living at 708 10th Street, while Louisa and William McGUINNESS were living at their home at 337 17th Street. All of the Pope brothers listed the Tenth Street address as their home and their military accomplishments are mentioned in Fred McGuinness' popular short story "The Button Bag" that was read on CBC's Morningside radio program and later published in his book Letters from Section 17 (1999).

John "Jack" Stuart/Stewart POPE (b. 18 March 1891 – 5 March 1971) managed the Empire Hotel's News Stand in 1909. From 1913 to 1914, he was a clerk with the Grand View Hotel. Jack married Helen Frances FINNEGAN on 1 May 1914. On 7 November 1916, Jack enlisted with the Canadian Field Artillery's 76th Depot Battery in Winnipeg (regimental # 12501611). His attestation papers list his occupation as a packer, likely with the Empire Brewing Company, a company to which he would return after the war. The 1921 Canadian Census lists Jack as single and living at his parent's Tenth Street home. By 1931, Jack was working as a foreman with the Empire Beverage Company. Jack's listings in Henderson's Brandon City Directories are sporadic throughout the 1930s and 1940s but it appears he was an employee with the Empire Beverage Company until 1941. Jack was listed as an engineer working at the Brandon Sanatorium from 1947 to 1949. Jack died on 5 March 1971 and was interred in the Veterans' Section of the Brandon Municipal Cemetery (Section 27, Block C, Plot 124); his grave marker affiliates him with the 181st Battalion.

Anna "Annie" Ruby POPE (3 August 1892 – 26 December 1971) was listed as a dressmaker in Henderson's Brandon City Directory for 1919. Shortly thereafter, she would become a long-term employee with Yaegers Furs (from 1921 onwards) working as an operator and fur finisher. After her father's death in 1923, Annie moved with her mother and brothers to 228 15th Street. She lived at that address until her death on 26 December 1971. She passed away

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in Yorkton, Saskatchewan (where her surviving sister Mrs. Alice Jane Murray lived), and was interred in the Brandon Municipal Cemetery (Section 6, Block B, Plot 11). The furrier Yaegers Furs Ltd. closed its shop early in her honour.

Alice Jane POPE (MURRAY) (b. 8 May 1894 – d. 11 May 1983) was a binder, folder, and stenographer with Cox Printing Copy from 1914 to 1919. She married Alexander Leo Murray on 8 October 1919 and moved with her husband, a butcher and grocery merchant, to Kenora, Ontario. Alice died in 1983 in Yorkton, Saskatchewan.

George Campbell POPE (b. 13 December 1896 – d. 3 September 1918) was listed as an employee of the Empire Brewing Company from 1913 to 1914 in the Brandon City Henderson Directories. His attestation papers identify him as a chemist's assistant. George had been with 99th Manitoba Rangers for six years prior to enlisting with the 181st Battalion on 12 February 1916 (regimental # 855132). Once overseas, George was transferred to the 44th Battalion. He was killed in action six weeks before the war's end on 3 September 1918. His Commonwealth War Grave is in the Chapel Corner Cemetery (Pas de Calais, France).

Henry "Harry" Victor James POPE (b. 15 February 1897 – d. 18 September 1952) was another Pope brother to work with the Empire Brewing/Beverage Company. Harry became a long-term employee of the brewer, working with the company from 1917 to 1951. During that time, the Brandon City Henderson's Directories list Harry as a bottler (1925-31) and Vice President (1933, 1941-45). He briefly left the company in 1945 to work as a foreman with the Bell Bottling Company, and again in 1952. Harry never married. He lived with his sister in their family home until his death in 1952. He is interred in the Brandon Municipal Cemetery (Section 6, Block B, Plot 63).

Roy Clendon POPE (b. 4 April 1899 – d. 03 March 1966) enlisted with the City of Brandon's 181st Battalion on 3 April 1916 (regimental # 865466). He listed his occupation as bridge builder on his attestation papers. Once overseas, Roy was transferred to the 44th Battalion. He would survive the war and was awarded a Military Medal on 3 July 1919. After the war he became an employee with the Canadian Northern Railway (CNR) (1921-23). Roy became a carpenter by trade (1925-1945). He served as the secretary to the Kinsmen Club from 1931-33 and worked briefly with the RCAF as a laborer in 1943. By 1949 he had a wife, Anne, and moved from his family home to live at 623 23rd Street. He worked as a clerk and caretaker of the Land Titles Office from 1951-54. Roy is buried in the Brandon Municipal Cemetery (Section 6, Block B, Plot 65).

Fred McGuinness' paternal grandparents were Frederick Anthony McGUINNESS (b. August 1857-1862 – d. 5 March 1933) and Anna Charlotte GALLAGHER (b. 19 September 1861/1863/1864 – d. 10 March 1948). Born to Irish parents, Canadian Census records list England (1891, 1901) and Newfoundland (1911) as birthplaces for F.A. McGuinness. He immigrated to Canada in 1864 or 1865 and married Charlotte GALLAGHER in 1882. His wife, Charlotte, was born in Ontario. The couple had four children: William Frederick McGUINNESS, Ernest Albert McGUINNESS, Annie May McGUINNESS, and Frederick Gallagher McGUINNESS. The family moved to Manitoba in 1900 and while in Brandon, Frederick Anthony worked as a CPR conductor from 1906 to 1924/25. He would die in Brandon two weeks before his eldest son, William, succumbed to illness. He is interred in the Brandon Municipal Cemetery (Section 22, Block D, Plot 46).

William Frederick McGUINNESS (b. 22 August 1884 – d. 18 March 1933) was born in Ottawa and graduated with honors from the Willis School of Accountancy in that city. He moved with his family to Manitoba and worked as a cashier with the CPR Express Office from 1900 to 1905. From 1906 to 1911, he worked as a clerk with the Dominion Express Company. In 1910, William married Isabella Louisa POPE and they would have six children: Mary Charlotte, Dorreene Louise, Kathleen Ruth, Frederick George, Orma Grace, and Carol. From 1914-1919, W.F. McGuinness was the secretary-treasurer of the Hanbury Hardware Company; by

Hardware Company Limited and by 1927 he was the Company's secretary-treasurer. He was also a member of a number of service clubs and fraternal organizations. From 1919-1923, he served as a director of the Manitoba Winter Fair and Fat Stock Show, representing the Manitoba Poultry Association. He was also a Mason and was involved with Brandon's Council of the Board of Trade, Brandon Curling Club (1927 treasurer), and the Lawn Bowling Club. W.F. McGuinness passed away at the age of 49 after suffering from an infection for eight months, a complication resulting from influenza. He is interred in the Brandon Municipal Cemetery (Section 22, Block D, Plot 48).

While in Brandon, Ernest Albert McGUINNESS (b. 10 July 1886 – d. 30 August 1943) worked as a CPR ticket agent from at least 1906 to 1916. He was also a well-known baritone in the community. Ernest married Evelina G. DOLMAGE in Souris on 7 August 1912. They would have three daughters: Anna Charlotte, Maire, and Mrs. Edward May. Ernest moved to Winnipeg with his family in 1916 and lived there until his death in 1943. He is interred in the McGUINNESS family plot in the Brandon Municipal Cemetery (Section 22, Block D, Plot 48).

Annie May McGUINNESS (b. 23 December 1888 – d. 23 March 1948) was born in Carleton, Ontario. She worked as a laundress at the Brandon Asylum in 1907. She became a stenographer and worked with a number of firms, including George White Sons and Company in 1913, A.G. Buckingham in 1917, Coldwell Coleman and Kerr from 1919-43, and Kerr, McQuarrie & Meighen in 1945. Annie was a member of the First Presbyterian Church and a charter member of the Heather Club. She died in Brandon at the age of 59, and was interred in the Brandon Municipal Cemetery (Section 22, Block D, Plot 22).

Frederick Gallagher McGUINNESS (b. 1891 – d. 23 May 1968) was born in Ottawa, Ontario. While in Brandon, he was a student (1911) and secretary of Boys' Work for the YMCA in 1913. He moved to Winnipeg where he graduated from the Manitoba Medical College in 1917. On 3 December 1917, Lieutenant F.G. McGuinness enlisted with the Canadian Army Medical Corps in Winnipeg. He served in France with the Royal Army Medical Corps and was a Medical Officer attached with the Ninth Royal Irish Fusiliers. Lt. McGuiness survived the war and returned to Winnipeg where he married Myrtle Eva WHITE in Winnipeg on 12 September 1922. They would have a son Jim "Jimmy" and a daughter Elizabeth (SHANNON). Dr. McGuinness practiced in Obstetrics and Gynecology and taught at the University of Manitoba's Medical School from 1923 onwards. He was instrumental in helping his nephew, Frederick George McGUINNESS return to school after he was injured in the Second World War. Dr. McGuinness died in Winnipeg at the Deer Lodge Hospital following a lengthy illness.

Frederick George McGUINNESS had five sisters, three older and two younger. The eldest sister, Mary Charlotte McGuinness (b. 1 May 1911 – d. 02 December 1973), was born in Portage la Prairie. While in Brandon, she worked as a music teacher from 1937 to 1943 and was an organist with Knox United Church from 1941 to 1943. She married Reverend Henry John Herbert OLDFIELD (b. 4 June 1914, Saanich – d. September 2007, Victoria). They had two sons, John and William Frederick "Fred" (b. 1945 – d. 21 August 1986). Mary passed away in Coquitlam, BC.

Dorreene "Doney" Louise McGUINNESS (b. 31 December 1912 – d. 16 February 1976) was born in Virden, Manitoba. She married Dr. Robert INGLIS (b. 17 April 1913 – d. November 1982) and had four children. Dorreene passed away in Estevan, Saskatchewan and is buried in Souris Valley Memorial Gardens.

Kathleen Ruth McGUINNESS (b. 12 September 1915 – d. 15 September 1963) was born in Brandon, Manitoba. She worked as an operator with Government Phones from 1937 to 1941 and as a clerk with CPR Telegraphs from 1943 to 1951. In 1951, she was President of the Trillium Business and Professional Women's Club. She died in Brandon at the age of 48, and was interred in the Brandon Municipal Cemetery (Section 22, Block D, Plot 50).

Orma Grace McGuinness (b. 13 January 1925 – d. 3 January 2013) was born in Brandon. She had trained as a nurse by 1947. She married George Edmond LONGPHEE (b. 9 September 1924, Souris, PEI – d. 7 May 2002, Sidney, BC) in Brandon on 1 June 1948. They had five children. Orma passed away in Sidney, BC.

Carol McGUINNESS married Herbert YOUNG on 16 January 1954 and had two children. She is the last surviving McGuinness sister of Frederick George McGuinness.

Custodial History:

Accession 1-2015 contains records created and collected over the course of McGuinness' career as a newspaper journalist and freelance writer. The Estate of Fred McGuinness donated the materials to the SJ McKee Archives circa 2011. The Archives accessioned the records in 2015.

Scope and Content:

Subseries consists of records created and collected by members of the McGuinness family, as well as records created and collected by Fred McGuinness during his years in the Canadian navy, college, and as a journalist, editor, and freelance writer. The papers and letters include materials from paternal and maternal sides of the McGuinness family.

Records in the subseries consist of newspaper clippings, correspondence, financial papers, legal documents, and military records .

Notes: Biographical information about the Pope-McGuinness families was

obtained from the following: Manitoba Vital Statistics Database for birth,

marriages, deaths; 1901, 1906, 1911 Canadian Censuses for

immigration dates, addresses, occupations; Henderson's Brandon City Directory (1906-1955) for addresses and occupations; obituaries published in the Brandon Daily Sun, Brandon Sun, and Winnipeg Free

Press.

Accruals: Closed

Finding Aid: File level inventory is available

Storage Location: 2015 accessions

Related Material: McGuinness wrote about his family and published snippets in his

newspaper columns (see McG 2 Newspaper career series), articles (see McG 3.2 Miscellaneous freelance) and monographs (see McG 5 series). His book, Letters from Section 17: A Collection of Morningside Essays is

autobiographical in nature

Trillium Business and Professional Women's Club records

Arrangement:

Arrangement was artificially created by the Archives. Subseries has been re-arranged according to publication period.

Documents





Miscellaneous publications/correspondence

http://archives.brandonu.ca/en/permalink/descriptions4323

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series
Series Number: McS 2 2.7

GMD: textual records
Date Range: c. 1975-1983

Physical Description: 0.3 cm

History /

Biographical:

This artificially created sub-series consists of records related to the office of the President/General Manager that did not fit into any of the preceding sub-series.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

The sub-series includes photocopies of articles on A.E. McKenzie and Keith Guelpa, Pat Kelleher's resignation as President of McKenzie Seeds (1975), as well as correspondence from Bill Moore's term as President.

Storage Location: RG 3 A.E. McKenzie Company fonds

McS 2 Office of the President/General Manager



MPE B 9 Correspondence

http://archives.brandonu.ca/en/permalink/descriptions9310

Part Of: RG 4 Manitoba Pool Elevator fonds

Description Level: Sub-series
Series Number: MPE B.9

GMD: textual records

Date Range: 1924-1998

Physical Description: 66 cm

History / Biographical:

See fonds level description of RG 4 for history/bio of MPE

Scope and Content:

This artificially created sub-series MPE B.9 consists of memos, letters to secretaries of locals, questionnaires, general correspondence, and responses. See Box level entries for B.9 for detailed contents of records.

Notes: Description by Jillian Sutherland (2009)

Name Access: Manitoba Pool Elevators

Central Office

Subject Access: Correspondence

Storage Location: RG 4 Manitoba Pool Elevator fonds

Series B: Central Office records



MPE C 3 CSP Foods Ltd.

http://archives.brandonu.ca/en/permalink/descriptions10516

Part Of: RG 4 Manitoba Pool Elevator fonds

13cm

Description Level: Sub-series Series Number: MPE C.3 GMD: textual records Date Range: 1949-1989 Physical Description:

History / Biographical:

> CSP Foods Ltd resulted from an amalgamtion of Co-op Vegetable Oils Ltd with MPE in 1975. The company operated crushing plants in Altona, Manitoba and in Saskatchewan, and was overseen by members of MPE and the Sask Wheat Pool.

See also fonds level description of RG 4 for history/bio of MPE

Scope and Content:

This sub-series consists of minutes, correspondence, reports, and promotional materials.

Notes: Description by Jillian Sutherland (2010)

History taken from F.W. Hamilton's "Service at Cost"

Name Access: Altona

CSP Foods Ltd

Subject Access: canola oil

> sunflower seed oil Co-operatives

Storage Location: RG 4 Manitoba Pool Elevator fonds

Series C: Subsidiary Companies and Co-operatives



Steele Briggs Seed Co. Ltd.

http://archives.brandonu.ca/en/permalink/descriptions4327

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series Series Number: McS 3 3.2 GMD: textual records Date Range: 1893. 1931-1979

Physical Description: 25.7 cm

History / Biographical:

> On November 11, 1971, A. E. McKenzie Co. Ltd. acquired Steele Briggs Seed Co. Ltd., Rennie Seeds, and the Canada Seed Co. from Maple Leaf Mills Limited of Toronto, Ontario. The purchase included the packet seed business and most of the brand names and trademarks of the above companies as well as the Steele Briggs properties in Winnipeg and Regina, and all of the equipment in their Toronto location. This same location was leased by A. E. McKenzie Co. for a number of years. As a result of the acquisition of Steele Briggs, the name of A. E. McKenzie Co. was modified to A.E. McKenzie Co. Ltd. - Steele Briggs Ltd; each company continued to operate under its respective trade names in the marketing of

Garden Seeds, Lawn Grass and other product lines across Canada.

The Steele Briggs Seed Co. was founded in 1873 in Toronto, although at the time of its inception, the company, which was a small retail seed store, was known as Steele Brothers and Company. Two of the company's founders, Mr. R. C. Steele and Mr. S. E. Briggs, were already involved in a grocery and produce business in Oshawa, Ontario together.

From the first store at 23 East Market Street, Toronto, Steele Briggs moved into a new warehouse at the Southeast corner of Front and Jarvis Streets in 1887. However, by 1888, new premises were required due to the rapid growth of the company, and a warehouse was leased at 107 Front Street East. Five years later, a separate store was opened to manage the local retail and mail order sections of the business at 132 King Street East. The annual increase in trade, however, made the construction of a new five-story building necessary in 1911-1912.

By 1902, the volume of business the company was receiving from Western Canada led to the establishment of a branch house in Winnipeg. Further expansion occurred in 1922, when Steele Briggs purchased a large warehouse and Seed Cleaning elevator at Regina in order to more adequately deal with the demands of the Western Provinces of Alberta and Saskatchewan. In 1933, a branch house was opened in Edmonton, and in 1956 one was established in Vancouver.

In its formative years, prior to the 1930's, the management group was comprised of a number of well-known businessmen. These included: Mr. J.S. Steele, Mr. E. F. Crossland, second Vice-President and General Manager, Mr. W. D. Steele, first Vice-President and Manager of the List Seeds Department, Mr. C. J. Turnbull, General Manager of the Western houses and Seed Grain supplies, Mr. R. S. Ferguson, Assistant Manager of the Catalogue and Wholesale trade located in Winnipeg, and L. B. Robinson, Assistant Manager and Accountant at Regina.

Sometime between 1944-1948, Mr. W. D. Dack was appointed President of Steele Briggs, and, in 1951, he announced new executive appointments to the company. Mr. George F. Boyd was appointed Manager of Steele Briggs' Regina branch and later supervisor of all Western branches as Vice-President in charge of Western Canada Operations. Mr. C. S. Beattie was appointed Secretary Treasurer of the company. In June of 1964, D. H. MacKay, E. R. Seede of Regina and Tom Gray of Edmonton, were named to the Company's Board of Directors.

For many years Steele Briggs published and distributed a retail catalogue, the first was published in 1875.

Rennie Seeds Ltd. was founded by William Rennie in 1870 and incorporated in 1905. It was located in a small store at Adelaide and Jarvis Streets in Toronto. Following the death of Mr. Rennie, the business carried on under the leadership of his son Thomas Rennie, and subsequently under Thomas Rennie's son-in-law K. J. Harrison. Steele Briggs acquired Rennie Seeds in 1961.

The Ferry Seed Company, which operated primarily in Eastern Canada, was bought by the Steele Briggs Seed Co. in 1926, effectively ceasing all operations under the Ferry name.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

Sub-series consists of financial records, miscellaneous documents, including some correspondence and files relating to the merger of Steele Briggs Seeds and McKenzie Seeds. Information regarding the Canada Seed Company can also be found in the sub-series.

The sub-series also contains a scrapbook (500 pages; 24 x 28 x 6 cm) dealing with Steele Briggs Seeds and the seed industry. Items in the scrapbook include newspaper/magazine clippings dealing with executives of the company (including the death of prominent members), commentaries on the seed industry and seed varieties and a number of general interest columns. A copy of the painting "A Gateway to Canada's Granary, Winnipeg 1872" by J.D. Kelly is also included. Photographs, magazine advertisements, correspondence and writings on seed varieties are also located in the sub-series. A page level inventory of the types of seeds included is available for the scrapbook.

A copy of the 1893 Steele Briggs catalogue is also contained within the sub-series. Special attention should be paid to the color covers included near the beginning of the book.

The sub-series is divided into five sub sub series, including: (1) Merger; (2) Financial; (3) Miscellaneous; (4) Canada Seeds; and (5) Scrapbook.

Storage Location: RG 3 A.E. McKenzie Company fonds

McS 3 Acquisitions

Related Material: Historical information relating to Steele Briggs Seeds is located in the

A.E. McKenzie Seed Co. Ltd. fonds, Series 2 (Office of the

President/GM), sub-series 2 (J. Lasby Lowes), Historical Topics, file 10

(tape 23) and file 11 (tape 24).

Sales literature and seed packets for Steele Briggs Seeds are located in the A.E. McKenzie Seed Co. Ltd. fonds Series 2 (Office of the

President/GM), sub-series 4 (Marketing).

One photograph of Steele Briggs Seeds can be found in Series 5 (Photographs) in the sub-series 5.17, Steele Robertson/Steele Briggs of the A.E. McKenzie Seed Co. Ltd. fonds. There is also a Steele Briggs poster located in oversized drawer # 4.

In Series 6 (Miscellaneous) of the A.E. McKenzie Seed Co. Ltd. fonds, under the Centennial Exhibition, there is a folder for Steele Briggs containing various records/documents for the company that were used in the display.