

# S. J. McKee Archives



## 600 Block of Rosser Avenue

<http://archives.brandonu.ca/en/permalink/descriptions9220>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1CA5

Accession Number: 1-2002

GMD: graphic

Date Range: 1967

Physical Description: 2 1/2" x 2 1/2"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

600 block of Rosser Avenue, south side

Notes: Yaeger's Furs, George's Food Bar

Name Access: 600 Block of Rosser Avenue

Yaeger's Furs

George's Food Bar

Subject Access: downtowns

businesses

fur trade

restaurants

Brandon Street Scenes After 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

## Images





## Accident (truck/train)

<http://archives.brandonu.ca/en/permalink/descriptions11131>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A38  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1969  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an accident between a train and a Clark Septic Service truck.

Name Access: CKX Television  
Subject Access: television broadcasting  
accidents  
vehicular accidents  
train crashes

Storage Location: CKX fonds - 2010 accessions

### Images

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## A.E. McKenzie Seed Co. Ltd. fonds

<http://archives.brandonu.ca/en/permalink/descriptions4309>

Part Of: RG 3 A.E. McKenzie Company fonds  
Description Level: Fonds  
GMD: multiple media  
Date Range: 1887-1996; predominantly 1910-1974  
Physical Description: 7.47 m of textual records  
500 photographs

History /  
Biographical:

The A.E. McKenzie Seed Co. Ltd. originated with the McKenzie family Flour, Grain and Seed business, started by F. B. McKenzie in the early 1880's. When F. B. McKenzie passed away in 1896, his son, Albert Edward McKenzie, assumed control of the company, and renamed it The Brandon Seed House. With its main office and plant in Brandon, Manitoba, the company specialized in the production and sale of field seeds and service exclusively to seed buyers in the prairie provinces and British Columbia. In later years, a complete line of products including garden seeds, lawn grass, and other allied lines was developed for sale across Canada.

In 1906, the company underwent a change of name when A. E. McKenzie determined that the growth of the country demanded a larger seed institute than could be managed by one man. As a result, the company was incorporated under provincial statutes and the federal Joint Stock Companies Act as A. E. McKenzie Seed Co. Ltd., and new personnel were hired.

Under the Joint Stock Companies Act, A.E. McKenzie Seed Co. Ltd. was required to elect a Board of Directors of not less than three, and not more than nine individuals. Only shareholders of the company were eligible for election, and election was to take place yearly with each shareholder entitled to as many votes as shares owned in the company. The Act also dictated that the directors were, from time to time, to elect from among themselves, a president of the company. They were also able to appoint and remove all other officers of the company and to create company by-laws. The directors were not obliged to pay any dividend on shares if the company should become insolvent. Under the Act, the stock of the company was deemed a personal estate and was only transferable as such. In addition, the company could acquire, hold, and transfer real estate, and was required to submit annual statements.

A. E. McKenzie was elected President of the newly constituted company. For the remainder of his natural life he remained in this position and supervised the operation of the company. S. A. Bradford, who was given responsibility for various company departments, filled the position of General Manager. H. L. Patmore became the Vice-President, overseeing the nursery business, while W. A. McCracken was put in charge of the warehouse stock, and shipping department. McCracken also supervised the mail order department.

The Company was initially comprised of three divisions: The Brandon Seed House, Brandon Nurseries, and Brandon Greenhouses. Each division was registered under Dominion Patents. Later, the company was divided into Retail Mail Order, Wholesale and Commission Packet Trade divisions. It also undertook some export business.

By registering the divisions of the company under federal legislation affecting trademarks and industrial designs, McKenzie and the Board, were able to register both the company's trademarks and to protect the company's industrial techniques. The company could thus patent the methods and processes of its operations so that no other individual or business could duplicate them.

Located at 30 9th Street, the head office and plant of A.E. McKenzie Seed Co. Ltd. housed all the facilities and staff of the company, with the exception of the regional sales offices and warehouses. The business of the A. E. McKenzie Co. Ltd. was conducted from a frame warehouse until the current McKenzie building was constructed on the same site after a fire destroyed the original premises. Designed by architect Thomas Sinclair, and built by the Brandon Construction Company, the new building opened in 1911. In time, The A. E. McKenzie Co. Ltd. came to be known as Western Canada's Greatest Seed House.

During the 1930's, before a new building was erected in 1945, the A. E. McKenzie Co. occupied space at five different locations in Brandon, including the Massey Harris Building, the International Harvester Building and the Security Building. The last of these premises was destroyed by fire in 1972. As a result of its proximity to the Security Building, the main McKenzie Building also suffered heavy fire and water damage. A. E. McKenzie Co. Ltd. also utilized a warehouse on the north side of Pacific Avenue alongside the

Canadian Pacific Railway tracks between 5th and 6th streets. This building and its contents were destroyed by fire (1946). In May of 1949, the company purchased and erected a Quonset structure on the west side of 15th Street between Rosser and Pacific Avenues.

In 1908, the first branch of the A. E. McKenzie Seed Co. Ltd. was established at Calgary. In the following sixteen years, additional branches were established in Edmonton and Saskatoon (1923), Moose Jaw, Toronto (1934) and Winnipeg (1935). Both the Edmonton and Saskatoon branches were seasonal, operating for a four-month period, March to June inclusive. Business in the Maritime Provinces of Prince Edward Island, Nova Scotia and New Brunswick further extended the company's operations by the mid 1940's. In 1946, the company purchased property in Gilbert Plains, Manitoba, 120 miles north of Brandon. This purchase enabled the company to handle larger quantities of Sweet Clover, a popular crop that was grown in the surrounding area. Additional offices were opened in Vancouver and Quebec City in rented premises by the early 1960's.

In the years 1944-1945, the McKenzie Foundation was created. Through the Foundation, arrangements were put in place to transfer shares of the company to the Manitoba Government for the benefit of higher education, specifically Brandon College. In return for this gift, which included 90% of all capital resources of the company together with all of the income earned each year, except for the amount retained annually to ensure sufficient operating capital, the A.E. McKenzie Co. Ltd. received exemption from paying Corporate Tax.

Prior to the establishment of the McKenzie Foundation, in 1945, the National Trust for the benefit of the College held the shares of McKenzie Seeds. On April 7, 1945 the Manitoba Legislature passed legislation whereby A. E. McKenzie retained effective management control of his company, but 1031 shares out of 1145 issued shares were gifted to the Provincial Government. In return, the government agreed that all financial benefits from the shares would go to Brandon College through the A. E. McKenzie Foundation. When Mr. McKenzie passed away in 1964, the primary responsibility of appointing the Board of Directors for McKenzie Seeds passed to the Provincial government.

The remaining 114 shares of the Company were turned over to the Crown on July 16, 1975 in accordance with an agreement between Brandon University, A. E. McKenzie Co. Ltd. and the Manitoba government. The same agreement also turned the McKenzie Foundation over to Brandon University. Therefore, since 1975 the crown has held all shares of the McKenzie Co. through the Province of Manitoba.

A.E. McKenzie died on September 25, 1964 at the age of 94 and was succeeded as President of the company by J. Lasby Lowes. When Mr. Lowes retired in 1968, A. R. Swanson was appointed by the government to fill the position and was responsible for all operations of the company under a Board of Directors comprised mainly of appointees of the government. It has proven impossible to establish a complete list of those individuals who held the positions of President/General Manager of McKenzie Seeds after 1964. A partial account is as follows: Anthony J. Maruca became President of A. E. McKenzie Co. Ltd. in 1972. In 1975, the Board of Directors appointed William Moore General Manager, creating a new position to relieve the President of the company from management of plant operations. At the same time, Pat Kelleher was named new interim President. Following the resignation of Kelleher, William Moore assumed the role of President as well. Moore left the company in the early 1980s. He was later convicted of criminal misconduct as President of the company. Keith Guelpa became President/General Manager in the mid 1980's; Raymond West was his successor.

Beginning in 1969, the A. E. McKenzie Seed Co. Ltd. began phasing out the Field Seed division of their company, including business related to forage crops and cereals. Seed cleaning equipment located in Brandon and the company's Calgary and Toronto cleaning plants was sold. The Company concentrated its resources on the production and sale of vegetable and flower seeds, and lawn and turf grasses. It acted as a wholesaler and conducted business through chain stores, grocery, hardware and general stores.

Late in 1971, A. E. McKenzie Co. Ltd. purchased its largest competition in packaged seeds - Steele Briggs Seed Co. from Maple Leaf Mills Inc. for two million dollars. At the time of the acquisition the company changed its name to A. E. McKenzie Co. - Steele Briggs Seeds, in order to benefit from the favorable reputation held by Steele Briggs Seeds across Canada. In the early 1970s, the acquisition of Brett-Young Seeds Ltd., a Winnipeg company that dealt exclusively in the production and sale of field seed, brought the A. E. McKenzie Co. back into the field seed market.

In 1994 the Manitoba Government sold the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, Canada's largest non-retail mail-order catalogue company, which is owned by MDC Corporation of Toronto.

In 2001, McKenzie Seeds is Canada's leading supplier of packaged seeds and related gardening products. It is divided into a Retail Consumer Products division which features well known seed brands including McKenzie Seeds, Pike Seeds and Thompson & Morgan Seeds from England. As well, this division also carries a complete range of lawn seeds and perishables. It also continues to ship the seed racks invented by A.E. McKenzie to numerous retail stores. The second division, Direct Mail, consists of the McFayden and McConnell catalogues which reach over 500,000 Canadian homes each year.

#### Custodial History:

Following the sale of the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, the records of McKenzie Seeds and its subsidiaries were retained in the McKenzie Plant on 9th Street. In April of 1997, the records were transferred to the McKee Archives at Brandon University. Because the company was a crown corporation, the records of McKenzie Seeds belonged to the Province of Manitoba and might have been placed in the Provincial Archives. However, Provincial Archivist Gordon Dodds permitted the retention of the records in Brandon at the S. J. McKee Archives. The minutes of the Board of Directors, previously transferred to the Provincial Archives, remain in Winnipeg. Until 1960 these minutes, by-laws of the Company, and the letters patent of incorporation (April 7, 1906) were in the possession of the Company's lawyers, Johnson, Garson, Forrester, Davidson, & Steen.

#### Scope and Content:

The fonds consists of textual records, photographs and artifacts from A.E. McKenzie Seed Co. Ltd. The textual records include minutes, documents, financial records, administrative records, by-laws, legal records, catalogues, sales literature, seed packets, newspaper clippings, appraisals, publications, scrapbooks and miscellaneous sections.

In addition, some of the records within the fonds relate to the operations of McKenzie subsidiaries -- Brett-Young Seeds, Steele-Briggs Seeds, Pike & Co. and McFayden Seeds -- and various properties owned by McKenzie Seeds.

Fonds contains approximately 500 photographs. These depict the operations and employees of McKenzie Seeds and the seed industry in general. Artifacts contained in the fonds include blueprints, newspaper clippings, copper printing plates, seed bags and plaques.

Fonds also includes an artificially created series of records dealing with Brandon College Inc., the A.E. McKenzie Foundation, the Brandon Allied Arts Council and the Brandon Board of Trade. These records stand outside the provenance of the McKenzie Seed Co.

Of particular interest within the textual records are the transcripts of various features of the company's history as dictated, researched and recalled by its second President/General Manager, J. Lasby Lowes. The fonds also contains a collection of company catalogue which is almost complete. Outside of the seed industry, the records dealing with both Brandon College Inc. and the McKenzie Foundation are significant records relating to the history of Brandon College/University and the City of Brandon.

Notes:	Description written by Christy Henry (2001).
Name Access:	A.E. McKenzie
	J. Lasby Lowes
	Irene Cullen
	Joseph Airey
	Alan R. Mundie
	Sandy Black
	Brett-Young Seeds/Sabetha
	McFayden Seeds
	Steele-Briggs Seed Co
	Pike & Co
	Davidson & Gowen
	Davidson Studio
	Frank Gowen
	Dean Photo Service
	Jerrett's Photo-Art Studio/Jerrett's Photo Service
	Crawford Drug Store
	Leech Printing Ltd
	Eastman Photographic Materials Ltd

Subject Access:	Seed Industry Seed Catalogues Brandon Business Seed Photographs Brandon Photographs Seed Packets Agriculture Women Workers Labour Relations A.E. McKenzie J. Lasby Lowes A.R. Swanson William Moore Anthony J. Maruca Pat Kelleher Keith Guelpa Raymond West Brett-Young Seeds Sabetha Steele Briggs Seed Co Pike & Co McFayden Seeds Seed Marketing Co Brandon Board of Trade Brandon Allied Arts Council McKenzie Foundation Regal Greetings and Gifts
Repro Restriction:	Because the A.E. McKenzie Seed Co. Ltd. was a crown corporation, the records in the fonds are subject to the Freedom of Information and Protection of Privacy Act (FIPPA).
Storage Location:	RG 3 A.E. McKenzie Company fonds
Related Material:	Additional records regarding A.E. McKenzie Seed Co. Ltd. are housed at the Provincial Archives of Manitoba. In order to gain access to these records it is necessary to contact the Archives of Manitoba.
Arrangement:	RG 3 A.E. McKenzie Seed Co. Ltd. Fonds  McS 1 Board of Directors 1.1 Documents 1.2 Minutes/Meetings 1.3 Management Consultant Reports 1.4 Miscellaneous 1.5 Financial Records  McS 2 Office of the President/General Manager 2.1 A.E. McKenzie 2.2 J. Lasby Lowes 2.3 Comptroller 2.4 Properties



- 2.5 Marketing
- 2.6 Reference Library
- 2.7 Miscellaneous Publications/Correspondence

#### McS 3 Acquisitions

- 3.1 Brett-Young Seeds/Sabetha
- 3.2 Steele-Briggs Seed Co.
- 3.3 Pike & Co.
- 3.4 McFayden Seeds

#### McS 4 Seed Marketing Co.

#### McS 5 Photographs

- 5.1 McKenzie Seed Co. Ltd. Executives
- 5.2 Construction at McKenzie Seed Co. Brandon (two files)
- 5.3 Exterior Photographs of the A. E. McKenzie Co. Building
- 5.4 McKenzie Seed Co. Plant Operations and Workers (2 files)
- 5.5 McKenzie Seed Co. Equipment and Plant - Head Office 1983
- 5.6 McKenzie Seed Co. Field Operations and Workers
- 5.7 McKenzie Seed Co. Strike 1944
- 5.8 Fires at McKenzie Seed Co. 1910, 1945, 1972
- 5.9 McKenzie Seed Co. Centennial Exhibition 1996
- 5.10 Miscellaneous McKenzie Seed Co. Photographs
- 5.11 People Connected to McKenzie Seed Co.
- 5.12 Princess Anne's Visit to McKenzie Seed Co. 1982
- 5.13 Onion Set Production Book
- 5.14 Irene Cullen Photographs - McKenzie Seeds Employee Photos
- 5.15 Josiph Airey Photographs - McKenzie Product Photos
- 5.16 Alan R. Mundie Seed Production Photographs
- 5.17 Steele Robertson/Steele Briggs Seeds Photographs
- 5.18 Seed Packet Display Units Photographs
- 5.19 Product Photographs
- 5.20 Parade Photographs
- 5.21 Oversized Photographs
  - 5.21.1 Drawer #1: Executive Photographs
  - 5.21.2 Drawer #2: Office and Equipment/Plant Photographs
  - 5.21.3 Drawer #3: Miscellaneous Oversized Photographs
  - 5.21.4 Drawer #4: Artifacts

#### McS 6 Miscellaneous

- 6.1 Centennial Exhibition
- 6.2 Miscellaneous Publications
- 6.3 Scrapbooks

#### MG 1 A.E. McKenzie Fonds

- 1.1 Brandon College Inc.
- 1.2 McKenzie Foundation
- 1.3 Brandon Allied Arts Council
- 1.4 Brandon Board of Trade
- 1.5 Miscellaneous



## A.E. McKenzie Seed Co. Ltd. - miscellaneous publications

<http://archives.brandonu.ca/en/permalink/descriptions4335>

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Sub-series

Series Number: McS 6 6.2

GMD: textual records

Date Range: 1963, 1978, 1984-1985

Physical Description: 6 titles; 6 cm

History /

Biographical:

This sub-series consists of publications that did not fit into any of the preceding series or sub-series.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This sub-series includes one copy each of Manitoba Business Top 100 (June 1985), Trade and Commerce Supplement, Brandon (c. 1963) and Manitoba Business (November 1985).

It also includes a Christmas Song book, the book "By Gossip and Myth" by Prof. George MacDowell and a document entitled "Background Information re A.E. McKenzie Seed Co. Ltd."

The following newspaper clippings have been located in the map case drawer #4 located in the archives reading room:

1. \$175,000 Gift Set for College from City Man
2. McKenzie Will Leaves House to Arts Centre
3. The Old Alma Mater is Down on Her Knees
4. How to Help the Alma Mater
5. Good Things are "growing" on at McKenzie Seeds (ad)
6. Fire fails to halt work at McKenzie Seeds
7. McKenzie Seeds: new facilities are first in North America
8. A full-page advertisement for McKenzie Seeds from "The Brandon Sun" (September 24, 1971)

Storage Location: RG 3 A.E. McKenzie Company fonds  
McS 6 Miscellaneous



## A.E. McKenzie Seed Co. Ltd. - scrapbooks

<http://archives.brandonu.ca/en/permalink/descriptions4336>

Part Of: RG 3 A.E. McKenzie Company fonds  
Description Level: Sub-series  
Series Number: McS 6 6.3  
GMD: textual records  
Date Range: c.1903 - c.1940  
Physical Description: 27.5 cm  
Physical Condition: The scrapbooks in this sub-series are fragile, particularly the product book. They must be handled with great care.

### Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

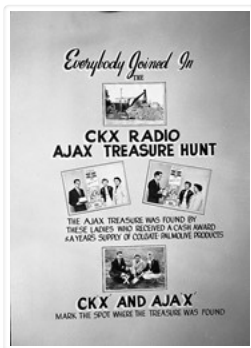
### Scope and Content:

This sub-series consists of three scrapbooks. Two of the three contain copies of advertisements for a number of businesses, including McKenzie Seeds, Steele Briggs, Patmore's, Rennie's, and McFayden Seeds. Clippings dealing with a variety of other companies in the seed industry are also included. The third scrapbook contains pictures of various flowers, vegetable, herbs and other seed products in alphabetical order. An inventory is available for the third scrapbook.

Notes: Date(s) of creation, including distribution, publication, etc.:

- a) [No title] ad book - 1906-1911
- b) "Scrap Book" ad book - 1917-1926
- c) [No title] product book - c.1903 - c.1940

Storage Location: RG 3 A.E. McKenzie Company fonds  
McS 6 Miscellaneous



## AJAX treasure hunt

<http://archives.brandonu.ca/en/permalink/descriptions10956>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A4a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

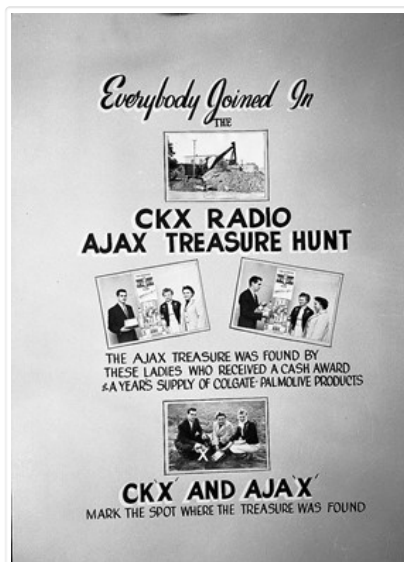
### Scope and Content:

Image of an advertisement for the CKX/AJAX treasure hunt.

Name Access: CKX  
AJAX  
Subject Access: television broadcasting  
signs and signboards  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Alka-Seltzer display

<http://archives.brandonu.ca/en/permalink/descriptions10980>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A7b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1959  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of an advertisement for the Spectacular Sixties radio event sponsored by Alka-Seltzer.

Name Access: CKX Television

Subject Access: television broadcasting  
signs and signboards  
cars

Storage Location: CKX fonds - 2010 accessions

## Images

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## Anglo

<http://archives.brandonu.ca/en/permalink/descriptions11063>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A26b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

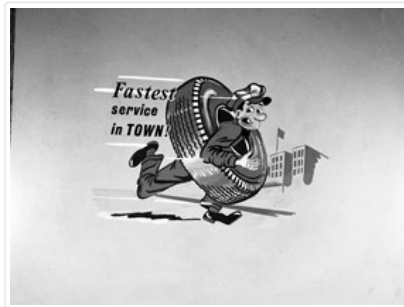
Image of an Anglo advertisement.

Name Access: CKX Television  
Anglo Tire  
Subject Access: television broadcasting  
signs and signboards  
service stations

Storage Location: CKX fonds - 2010 accessions

## Images

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## Anglo

<http://archives.brandonu.ca/en/permalink/descriptions11064>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A26c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of an Anglo advertisement.

Name Access: CKX Television

Anglo Tire

Subject Access: television broadcasting

signs and signboards

Storage Location: CKX fonds - 2010 accessions

## Images

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## Anglo

<http://archives.brandonu.ca/en/permalink/descriptions11066>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A26d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of an Anglo 100 sign.

Name Access: CKX Television

Anglo

Subject Access: television broadcasting

signs and signboards

Storage Location: CKX fonds - 2010 accessions

## Images

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## Arena Service Station

<http://archives.brandonu.ca/en/permalink/descriptions10998>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A16d  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the "now open" Arena Service Station (British American dealer).

Name Access: CKX Television  
Arena Service Station  
Subject Access: television broadcasting  
service stations  
signs and signboards

Storage Location: CKX fonds - 2010 accessions

## Images

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## Arena Service Station

<http://archives.brandonu.ca/en/permalink/descriptions10999>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A16e  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the "now open" Arena Service Station (British American dealer) at night.

Name Access: CKX Television  
Arena Service Station  
Subject Access: television broadcasting  
service stations  
signs and signboards

Storage Location: CKX fonds - 2010 accessions

## Images

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## Arena Service Station

<http://archives.brandonu.ca/en/permalink/descriptions11000>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A16f  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the Arena Service Station, a British American dealer, at night.

Name Access: CKX Television  
Arena Service Station  
Subject Access: television broadcasting  
service stations  
signs and signboards

Storage Location: CKX fonds - 2010 accessions

## Images

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## Arena Service Station

<http://archives.brandonu.ca/en/permalink/descriptions11001>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A16g  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the "now open" Arena Service Station (British American dealer).

Name Access: CKX Television  
Arena Service Station  
Subject Access: television broadcasting  
service stations  
signs and signboards

Storage Location: CKX fonds - 2010 accessions

## Images

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## ARP 1 cent sale

<http://archives.brandonu.ca/en/permalink/descriptions11133>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A39  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1969  
Physical Description: 2.25" x 2.25" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of items that were part of an ARP 1 cent sale.

Name Access: CKX Television  
ARP  
Subject Access: television broadcasting  
retail trade  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Assiniboine Custom Slaughter House

<http://archives.brandonu.ca/en/permalink/descriptions11050>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A22a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the Assiniboine Custom Slaughter House sign.

Name Access: CKX Television  
Assiniboine Slaughter House  
Subject Access: television broadcasting  
signs and signboards  
Storage Location: CKX fonds - 2010 accessions

## Images

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## A&W sign and building

<http://archives.brandonu.ca/en/permalink/descriptions11138>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A40a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1969  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the A&W sign and building.

Name Access: CKX Television  
A&W  
Subject Access: television broadcasting  
food services  
signs and signboards  
restaurants  
Storage Location: CKX fonds - 2010 accessions

## Images

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## A&W sign and building

<http://archives.brandonu.ca/en/permalink/descriptions11141>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.A40b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: c. 1969  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative

### History /

#### Biographical:

The A&W Drive-In was located on the south side of Victoria Avenue between 24th and 25th Street.

#### Custodial History:

See fonds level of the CKX records for custodial history.

#### Scope and Content:

Image of A&W Drive-In.


Name Access: CKX Television  
A&W  
Subject Access: television broadcasting  
food services  
signs and signboards  
restaurants  
Storage Location: CKX fonds - 2010 accessions

## Images

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**BANK OF KNOWLEDGE  
CKX-TV  
BRANDON**

## Bank of Knowledge

<http://archives.brandonu.ca/en/permalink/descriptions11300>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B13b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 1.5" x 1" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image consists of a sign for the show Bank of Knowledge.

Name Access: CKX  
Bank of Knowledge  
Subject Access: signs and signboards  
Storage Location: CKX fonds - 2010 accessions

### Images

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**BANK OF KNOWLEDGE  
CKX-TV  
BRANDON**



## Barney's Drive Inn - sign

<http://archives.brandonu.ca/en/permalink/descriptions11290>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Item Number: 11-2010.B12a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the Barney's Drive Inn sign.

Name Access: CKX  
Barney's Drive Inn  
Subject Access: restaurants  
signs and signboards  
Storage Location: CKX fonds - 2010 accessions

## Images

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