

S. J. McKee Archives



C-51 '87 '88 Tobacco Advertising

<http://archives.brandonu.ca/en/permalink/descriptions5726>

Part Of: RG 6 Brandon University fonds
Description Level: File
Series Number: MG 3 1.14.1
File Number: 782
GMD: textual records
Date Range: May 1986-July 1988
Physical Description: 1 file
Scope and Content:
File consists of general correspondence
Storage Location: RG 6 Brandon University fonds
MG 3 Brandon University Teaching and Administration
1.14.1 W. Leland Clark - political career
Box 29



Cowan's Cocoa wagon

<http://archives.brandonu.ca/en/permalink/descriptions13711>

Part Of: Fred McGuinness collection
Creator: Photographer: Pringle and Booth of Toronto
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.21
Accession Number: 20-2009
GMD: graphic
Date Range: [1909-1922]
Physical Description: 6.5" x 4.5" (b/w)
Material Details: on matting
Physical Condition: matting is torn
Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a horse drawn wagon advertising Cowan's Cocoa. The Gilmore Advertising Company of Toronto appears to be responsible for the ad and the wagon is numbered "No.4". Three men appear in the photograph: one behind the reigns, one in the rear seat of the wagon, and other standing at the rear axel.

Notes: Writing on the front of the photograph matting reads: Pringle & Booth, 181 George Street, Toronto. Writing on the back of the photograph matting reads: Mrs. R. Miles, R.J. Brdgdon?, Right Side 2.50 a day. Date obtained from <http://photographersofontario.ca>

Name Access: Cowan's Cocoa
Gilmore Advertising Company
Pringle and Booth

Subject Access: Transportation
wagons
advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Ruby Miles collection 14-2003, File 2

Images





Fred McGuinness and Peter Gzowski

<http://archives.brandonu.ca/en/permalink/descriptions14192>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.261

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 6" x 4" (colour)

Custodial History:

After the cancellation of McGuinness' CBC Radio broadcast "Neighorly News from the Prairies" that he hosted from 1980 to 1983, McGuinness continued working with the CBC. He was popularly known for his work as the prairie essayist for CBC Radio's Morningside with Peter Gzowski, a position he held for 17 years.

Scope and Content:

Photograph shows Fred McGuinness (left) and Peter Gzowski (right) having coffee in a restaurant.

Notes: Writing on the back of the postcard reads: Baron! Dear Fred - okay, okay so the photos aren't great...these are your copies anyways! How you are well - Love Shelley (the Countess)

Name Access: Peter Gzowski
Fred McGuinness
Frederick George McGuinness

Subject Access: Radio Broadcasts

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

RR#8 photos

Images





Fred McGuinness and Shirley in a sound booth

<http://archives.brandonu.ca/en/permalink/descriptions14177>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.246

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 7" x 5" (colour)

Custodial History:

Photograph was sent to Fred McGuinness from Shirley

Scope and Content:

Photograph shows Fred McGuinness seated in a recording room with a female colleague.

Microphones and recording equipment can be seen on a desk behind the pair.

Name Access: Frederick George McGuinness

Fred McGuinness

Subject Access: Radio Broadcasts

building interiors

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

RR #1 loose, see McG 1.2 File 1

Images





Fred McGuinness Saskatchewan Jubilee promo

<http://archives.brandonu.ca/en/permalink/descriptions14107>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.176

Accession Number: 1-2015

GMD: graphic

Date Range: [1952-1955]

Physical Description: 2.25" x 2.5" (b/w)

Material Details: negative

Scope and Content:

Photograph shows Fred McGuinness in an office writing at a desk. On the wall behind him is a framed frieze reading: Plan to visit the Wheat Province in the year of the Saskatchewan Golden Jubilee.

Name Access: Saskatchewan Golden Jubilee

Fred McGuinness

Frederick George McGuinness

Subject Access: portraits

advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

Cigar box photographs



Gilmore Advertising Company wagon

<http://archives.brandonu.ca/en/permalink/descriptions13787>

Part Of: Fred McGuinness collection

Creator: Photographer: Davidson and Gowen, Brandon

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.98

Accession Number: 20-2009

GMD: graphic

Date Range: 1913

Physical Description: 9.5" x 7.25" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reigns of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyson's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

Notes:	Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man. Note: The two men standing in the photograph appear to be in another photograph where they are advertising O-Pee-Chee gum (see 20-2009.96).
Name Access:	Brandon College Davidson & Gowen Photographers 18th Street Gilmore Advertising Company Taylor's Infants-Delight Toilet Soap Dyson's Red Cross Baking Powder
Subject Access:	universities colleges advertising Trucks Transportation delivery services wagons
Storage Location:	RG 5 photograph storage drawer 2 (hanging photos)
Related Material:	Lawrence Stuckey collection 1-2002.3.1L5 Ruby Miles collection 14-2003, File 2

Images





Grand View Hotel interior

<http://archives.brandonu.ca/en/permalink/descriptions13713>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.23

Accession Number: 20-2009

GMD: graphic

Date Range: 1913

Physical Description: 7" x 5" (b/w)

Material Details: on matting

Scope and Content:

Photograph shows the possible interior of the Grandview Hotel. A young man is working behind the counter that holds a cash register and tobacco display case. A calendar for March 1913 advertises O.L. Harwood's Insurance, Real Estate, and Loans. Below the hotel's 35-room call box is an advertisement for the Public Stenographers Company. A postcard stand holds cards of Brandon's courthouse and other prominent buildings.

Notes: Date ascertained from calendar above counter.

Name Access: Grand View Hotel

Public Stenographers Company

Subject Access: hotels

building interiors

advertising

tobacco

cigar dealer

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Images





Grand View Hotel interior

<http://archives.brandonu.ca/en/permalink/descriptions13714>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.23a

Accession Number: 20-2009

GMD: graphic

Date Range: 1913

Physical Description: 7" x 5" (b/w)

Physical Condition: photograph is torn

Scope and Content:

Photograph shows the possible interior of the Grandview Hotel. A young man is working behind the counter that holds a cash register and tobacco display case. A calendar for March 1913 advertises O.L. Harwood's Insurance, Real Estate, and Loans. Below the hotel's 35-room call box is an advertisement for the Public Stenographers Company. A postcard stand holds cards of Brandon's courthouse and other prominent buildings.

Notes: Date ascertained from calendar above counter. This photograph is a duplicate of 20-2009.23 but is in sharper focus. Grand View is written in pencil on the back of the photograph.

Name Access: Grand View Hotel

Public Stenographers Company

Subject Access: hotels

building interiors

advertising

tobacco

cigar dealer

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Images





McGuinness family partridge hunting

<http://archives.brandonu.ca/en/permalink/descriptions14126>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.195

Accession Number: 1-2015

GMD: graphic

Date Range: [1960-1965]

Physical Description: 3" x 3" (b/w)

Scope and Content:

Photograph shows Fred McGuinness and his three sons on a hunting trip. Pheasants are draped along the side of a station wagon that has an advertisement on its roof that reads: Barney's Hideaway Restaurant Dining Lounge, Strathcona Hotel, Victoria, BC, Canada, Featuring Smorgasbord 'Pot Luck Buffet.'

Notes: A negative exists for this photo and is stored with the picture.

Name Access: Fred McGuinness

Frederick George McGuinness

Subject Access: families

children

hunting

advertising

automobiles

vehicles

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

BR #3 Family photos

Images



Nation & Shewan store window

<http://archives.brandonu.ca/en/permalink/descriptions14003>



Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.73

Accession Number: 1-2015

GMD: graphic

Date Range: 1914

Physical Description: 6.5" x 4.5" (b/w)

Physical Condition: Top left corner is bent

History /

Biographical:

Erected in 1889, on the southeast corner of Rosser Avenue and 7th Street at 806 Rosser Avenue, this block was designed by Brandon architect W.H. Shillinglaw. At the time of its construction the structure housed the Nation & Shewan Department Store, one of Brandon's largest and most successful drygoods businesses, owned and operated by Fred Nation and Alexander Shewan.

Major improvements were made to the store and an annex was added in 1910. Some of the renovation additions included, but were not limited to, an updated frontage with new copper sash windows and prismatic glass tops, plate glass windows, new fixtures and carpet. With the renovations the floor space of the business was to be almost doubled. The stock of the business also increased, with the Brandon Weekly Sun reporting that when finished, Nation & Shewan would be a "store of which the citizens of Brandon will be justly proud." The drygoods firm operated until Nation's death 1926, when it became known as A. Shewan Limited. From 1933 to 1944, the business was known as Shewan and Son. Shortly thereafter, the Metroplitan Stores Ltd began operating out of the Nation & Shewan Block.

In 2000, the Town Centre prepared to knock down the Red Apple Building, formerly the Nation & Shewan Block. The demolition was to make way for the new atrium and entrance for the mall, and begin a new period of redevelopment at the downtown shopping centre.

[History/Bio written by Christy Henry (SJ McKee Archives) and Eileen Trott (Daly House Museum), researched by Morganna Maylon, for 2015 photographic exhibition "Gowen's Brandon: Then and Now".]

Custodial History:

Photograph was given to Fred McGuinness by Linda Bilkoski (nee Lepard) of Lac du Bonnet, MB.

Scope and Content:

Photograph shows a display of women's clothing and accessories in the window at Nation & Shewan. A sign reads: 1914 Spring Opening commences on Wednesday March 25th.

Notes: Writing on the back of the photograph reads: Mrs. E. Harden, 33-10th St., City. According to the Henderson's Brandon City Directories, Catharine "Kate" Harden (nee Chalmers) worked as a cashier at Nation & Shewan from 1913 to 1914.

Name Access: Nation & Shewan

Kate Harden

Subject Access: building exteriors

advertising

Brandon business buildings & facilities before 1940

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

McG 4.1 File 27

Images



O-Pee-Chee Chewing Gum truck

<http://archives.brandonu.ca/en/permalink/descriptions13785>

Part Of:	Fred McGuinness collection
Creator:	Photographer: Davidson and Gowen, Brandon
Description Level:	Item
Series Number:	McG 9
Item Number:	20-2009.96
Accession Number:	20-2009
GMD:	graphic
Date Range:	1913
Physical Description:	9.5" x 7.5" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a truck advertising O-Pee-Chee Chewing Gum parked in front of Brandon College's Clark Hall. The truck has been identified in the Stuckey collection as a Ford "Model T" delivery wagon. Its windshield is covered with a large advertisement that says, "Equipped with Dunlop Traction Tread Tires." Its license plate reads 1913 #2945. The truck is facing south on 18th Street. A middle-aged man is standing in front of the wagon; a box of gum rests on the truck's right fender. The driver, sporting a gadsby cap and tie, is propping up a box of gum on the driver's side door. Three young men, wearing suits, ties, and gadsby caps, are standing behind the wagon while holding open boxes of chewing gum.

Notes:	Writing on the back of the photograph reads: Mrs. R. Miles. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man.
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Name Access:	Brandon College
	O-Pee-Chee Chewing Gum
	Davidson & Gowen Photographers
	18th Street

Subject Access: universities
 colleges
 advertising
 Trucks
 Transportation
 delivery services

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L7
 Ruby Miles collection 14-2003, File 2

Images



Palmolive's Happy Gang Family Foto

<http://archives.brandonu.ca/en/permalink/descriptions13973>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.44

Accession Number: 1-2015

GMD: graphic

Date Range: [1949]

Physical Description: 8" x 8" (b/w)

History /

Biographical:

According to the Canadian Old-time Radio Alliance website, the Happy Gang radio show was established by Bert Pearl for the CBC in 1937. The show remained on the air until 1959.

Colgate Palmolive was the radio show's first sponsor. Other sponsors included Carnation Milk, Mills' Flower, and Red Rose.

Custodial History:

Photograph sent to Fred McGuinness from Lillie S. Wilkins of Killarney, MB

Scope and Content:

Photograph shows a group portrait of the "The Happy Gang" family. The promotional photograph was produced for the 143rd anniversary of the Colgate-Palmolive company.

Notes: Members of the Happy Gang are identified on the back of the photograph along with "a message" from Bert Pearl, the M.C. for the Happy Gang.
Date of photograph determined from Colgate-Palmolive company history.

Name Access: Palmolive's Happy Gang Family
Colgate Palmolive Company
Bert Pearl

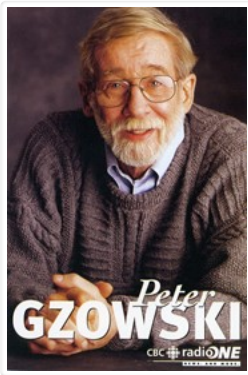
Subject Access: portraits
advertising
Radio Broadcasts

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
McG RR #1 - loose (see McG 1.2 File 33)

Images





Peter Gzowski

<http://archives.brandonu.ca/en/permalink/descriptions14191>

Part Of: Fred McGuinness collection

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.260

Accession Number: 1-2015

GMD: graphic

Date Range: [1980s]

Physical Description: 4 " x 6" (colour)

Material Details: postcard

Scope and Content:

Photograph shows a promotional shot of CBC Radio host Peter Gzowski for CBC Radio One.

Notes: Writing on the back of the postcard reads: Baron! Dear Fred - okay, okay so the photos aren't great...these are your copies anyways! How you are well - Love Shelley (the Countess)

Name Access: Peter Gzowski

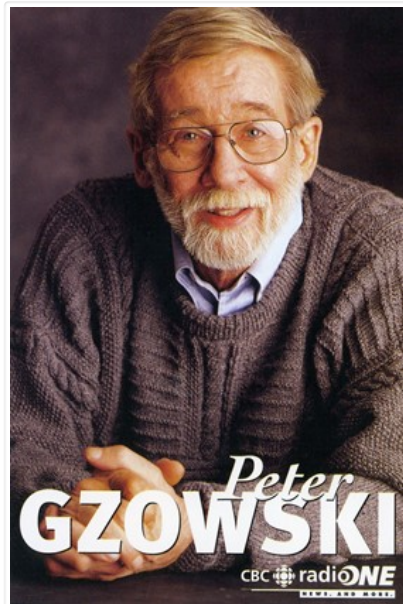
Subject Access: Radio Broadcasts
advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

RR#8 photos

Images





Purity Flour, Western Canada Flour Mills Company

<http://archives.brandonu.ca/en/permalink/descriptions14000>

Part Of: Fred McGuinness collection
Creator: Printed: Crawford's Drug Store, Brandon
Description Level: Item
Series Number: McG 9
Item Number: 1-2015.70
Accession Number: 1-2015
GMD: graphic
Date Range: [1920-1930]
Physical Description: 4.25" x 2.5" (b/w)
Physical Condition: Photograph is stamped on the back

Custodial History:

Photograph was given to Fred McGuinness by Linda Bilkoski (nee Lepard) of Lac du Bonnet, MB.

Scope and Content:

Photograph shows a group of individuals posing with a Purity Flour, Western Canada Flour Mills Company truck. Two men pose by the drive-side door and another two pose by the tail gate. Standing in the truck's payload are 13 individuals. It is possible that Edith Lepard (nee Harden) third from left and her mother, Catherine "Kate" Harden (nee Chalmers), third from right are standing in the payload.

Notes: The back of the photograph is stamped: Crawford's Drug Store, Brandon

Name Access: Purity Flour
Western Canada Flour Mills Co.
Edith Harden
Kate Harden

Subject Access: advertising
women
children

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
McG 4.1 File 27

Images





Purity Flour, Western Canada Flour Mills Company

<http://archives.brandonu.ca/en/permalink/descriptions14005>

Part Of: Fred McGuinness collection

Creator: Printed: Crawford's Drug Store, Brandon

Description Level: Item

Series Number: McG 9

Item Number: 1-2015.75

Accession Number: 1-2015

GMD: graphic

Date Range: [1920-1930]

Physical Description: 10.75" x 7" (b/w)

Physical Condition: Photograph is stamped on the back

Custodial History:

Photograph was given to Fred McGuinness by Linda Bilkoski (nee Lepard) of Lac du Bonnet, MB.

Scope and Content:

Photograph shows a group of individuals posing with a Purity Flour, Western Canada Flour Mills Company truck. Two men pose by the drive-side door and another two pose by the tail gate. Standing in the truck's payload are 13 individuals. It is possible that Edith Lepard (nee Harden) third from left and her mother, Catherine "Kate" Harden (nee Chalmers), third from right are standing in the payload.

Notes: The back of the photograph is stamped: Crawford's Drug Store, Brandon

Name Access: Purity Flour

Western Canada Flour Mills Co.

Edith Harden

Kate Harden

Subject Access: advertising

women

children

Storage Location: McGuinness oversize storage drawer (1-2015)

Related Material: McG 9 1-2015.70

Arrangement:

McG 4.1 File 27

Images





Royal George Hotel

<http://archives.brandonu.ca/en/permalink/descriptions13712>

Part Of: Fred McGuinness collection
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.22
Accession Number: 20-2009
GMD: graphic
Date Range: 1912
Physical Description: 9.75" x 7.5" (b/w)
Physical Condition: photograph is torn and has scotch tape residue

Scope and Content:

Photograph shows the exterior of the Royal George Hotel located at 142-6th Street, Brandon. Striped awnings cover the second and third storey windows of the hotel. Dogs roam the sidewalk in front of the hotel. Advertisements cover the fence adjacent to the hotel and include: Fort McMurray town site settlement; Mortgage sale for city property; Starland Theatre featuring Miss Amy Lawrence, Soprano; Sherman Theatre; 15th Annual Horticultural Exhibition

Notes: Date ascertained from 15th Annual Horticultural Exhibition advertisement posted on fence adjacent to hotel. Address obtained from Henderson's Brandon City Directory for 1913.

Name Access: Royal George Hotel
Starland Theatre
Sherman Theatre
Horticultural Exhibition
6th Street

Subject Access: hotels
building exteriors
advertising
dogs

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Images



Winter Fair postcard



<http://archives.brandonu.ca/en/permalink/descriptions13866>

Part Of: Fred McGuinness collection
Creator: Photographer: Rolph-Clark-Stone, Ltd.
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.176
Accession Number: 20-2009
GMD: graphic
Date Range: 1933
Physical Description: 3.5" x 6" (colour)
Material Details: postcard
Scope and Content:

Postcard is an advertisement for the Brandon Winter Fair. Image is of two dogs, with a caption below them.

Notes: Writing on the front of the postcard reads: "If you expect to be among those present, Florine, you'll have to have yours bobbed"/ Fools may rush in where Angels fear to tread./ The Winter Fair, Brandon, March 13 - March 17, 1933 / is good for either, yet is really better for the people who are / neither, but, like ourselves, are somewhere between the two.

Name Access: Provincial Exhibition of Manitoba

Subject Access: fairs
winter fairs
advertising

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:

From 20-2009 #1 File 13 Sunbeams

Images



