

# S. J. McKee Archives



## Zeke's (Neepawa)

<http://archives.brandonu.ca/en/permalink/descriptions11571>

Part Of: CKX fonds

Creator: CKX

Description Level: Item

Series Number: Z

Item Number: 11-2010.Z2

Accession Number: 11-2010

GMD: graphic

Date Range: [196?]

Physical Description: 5" x 4" (b/w)

Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the exterior of Zeke's in Neepawa, MB.

Name Access: CKX

Zeke's

Neepawa

Subject Access: jewelry stores

building exteriors

storefronts

Storage Location: CKX fonds - 2010 accessions

## Images



O.L. Harwood Ltd.



<http://archives.brandonu.ca/en/permalink/descriptions13927>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: H  
Item Number: 11-2010.H8a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of the southside of the 1000 and 1100 block of Rosser Avenue looking east in winter. Visible in the foreground are O.L. Harwood Ltd., and the Key Kafe. Buildings in the 1000 block include: the Imperial Bank of Canada, the original Post Office and Federal Building and the original Merchants Bank. A number of pedestrians are also visible, as are Christmas decorations on the streetlights and telephone poles.

Name Access: CKX  
O.L. Harwood Ltd.  
Key Kafe  
Rosser Avenue  
11th Street  
Subject Access: street scenes  
downtown  
winter  
building exteriors  
real estate brokers  
insurance agents  
cafes  
restaurants  
banks

Storage Location: CKX fonds - 2010 accessions

## Images

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## Mark 7 Hobbycrafts

<http://archives.brandonu.ca/en/permalink/descriptions14326>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: M  
Item Number: 11-2010.M1  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1968  
Material Details: Negative

### History /

#### Biographical:

Mark 7 Hobbycrafts and Religious Supplies was located in the Security Building at 21 on 10th Street. The business appears to have opened on October 31 1966 and was owned by Lorne Baldrow. The previous owner of the store was Agusuta E. Wing and had called the store the Christian Book and Music Center. The store appears to have closed around 1969 when Lorne and his wife Edna moved to Calgary.

#### Custodial History:

See fonds level description for custodial history.

#### Scope and Content:

Image of the exterior of Mark 7 Hobbycrafts and Religious Supplies. Visible to the right is the office of Gerald Dressler, Optometrist. To the left is a tenant sign for the Security Building. Tenants in 1968 included: the John Howard Society, Brandon Emergency Measures Organization, Viscount Optical, Kent's Accordion College, and Loch Lomond Knitwear Ltd.

Notes: History/bio information taken from Henderson's Directories. Description by Christy Henry.

Subject Access: building exteriors  
craft stores  
downtown  
optometrists

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

#### Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

## Images

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## Mansfield's Western Shop - exterior

<http://archives.brandonu.ca/en/permalink/descriptions14328>

Part Of:	CKX fonds
Creator:	CKX
Description Level:	Item
Series Number:	M
Item Number:	11-2010.M3a
Accession Number:	11-2010
GMD:	graphic
Date Range:	1967
Material Details:	Negative

### History /

#### Biographical:

Mansfield's Western Shop was located on the corner of 6th Street and Princess Avenue at 603 Princess Avenue. The business appears to have been opened in 1966 by Ed and Jessie Mansfield. The shop was originally owned by Norman D. Moore and was called Moore's Western Shop. According to the Henderson's Brandon City Directory Mansfield's was relocated several times during its ownership. In 1967 Mansfield's was relocated to 737 11th Street, by 1973 had relocated again to 731 Princess Avenue and remained there until at least 1984. Mansfield's Western Shop had moved to its final location at 1130 18th Street by 1988. Once Ed and Jessie retired the shop was taken over by their sons Les and Lyle Mansfield. Les and Lyle closed the store when they retired in 2015. Presently (2020) the H&Co Academy building stands where the original Mansfield's Western Shop stood on 6th Street.

For images on the Central Fire Station see the McGuinness Collection (20-2009) and the Lawrence Stuckey Collection (1-2002)

Seiberling The Tire Exchange was located at 603 Princess Avenue next to Mansfield's Western Shop. The business appears to have been opened in 1963. The shop was originally owned by Norman D. Moore who bought the shop in 1945 and named the business Moores Tire Service. By 1972 Seiberling Tire Exchange had closed and Lyon's Tire City had opened and would remain there until 1976.

### Custodial History:

See Fonds level description for custodial history

#### Scope and Content:

Image of the exterior of Mansfield's Western Shop looking on the corner of 6th Street and Princess Avenue. The image is looking west down Princess Avenue. Seiberling The Tire Exchange and the Central Fire Station are both visible west of Mansfield's Western Shop.

Notes: Hisotry/Bio information taken from Henderson's Directories. Description by Jillian Combs. Photo likely taken before April 30th based on the sign on the side of the building.

Subject Access: downtown  
building exteriors  
fire halls

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

#### Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

### Images

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### Murray's Garage (Neepawa) - exterior

<http://archives.brandonu.ca/en/permalink/descriptions14337>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: M  
Item Number: 11-2010.M7a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1954  
Material Details: Negative

#### History /

#### Biographical:

Murray's Garage opened in 1932 by Melvin Earl Murray. The business was later renamed Murray's of Neepawa in 1964.

#### Custodial History:

See Fonds level description for custodial history

#### Scope and Content:

Murray's Garage opened in 1932 by Melvin Earl Murray. Before it's opening in 1932 the building was used as a truck and storage facility, the business opened for automotive sales after Earl Murray had recieved a contract by General Motors in 1932. The first sale of a vehicle occurred in 1933 when a customer from Winnipeg bought a Pontiac vehicle. During the first few years of operation Earl Murray served as the Office Manager, Parts Manager, and Salesman. In 1934 an additional contract with the International Harvester Co. giving license to the additional sale of farm equipment. This new expansion resulted in the hiring of other staff to handle Parts and Service while the sales of the farm machinery remained Earl's responsibility.

The business aquired many contracts over the course of its existence as such new propoerties were aquired to allow for this expansions and new additions were added to the original building. When the new addition was near completion an explosion occured which resulted in 100% loss of the original building as well as all the contents it enclosed. Luckily, the fire department was able to save most of the new addition. A sizable loan was required for the buisness to rebuild after this disaster. Once the business was open again, car sales, need for parts, and service volume increased resulting in the complete recovery of the buisness.

In 1940 due to the war the purchase of new vehicles was limited to emergency service, it was at this time that General Motors added the Cheverolet-Oldsmobile to their contracts. Shortly after this a tornado hit the building causing substantial damage however it was soon repaired and business resumed.

Earl's son, Gerald, had worked in the business since his return from the war in 1945. He schooled in in Flint Michigan at a General Motors Business Institute to assist his father with the business. In 1960 Gerald took a course in Detroit Michigan in a Post Graduate School of Modern Merchandising and Management. After his completion of this course Gerald moved back to Neepawa and took of the position of Sales Manager at his fathers garage. The business was later renamed Murray's of Neepawa in 1964 when Earl handed the keys to the business over to his son Gerald.

Notes:	Description by Jillian Combs. Information from Manitoba Hisotrical Society,
Name Access:	D.R. MacKay
Subject Access:	building exteriors downtown Neepawa
Repro Restriction:	Canadian Copyright Law may apply. Consult the archivist for access
Storage Location:	CKX fonds - 2010 accessions
Related Material:	D.R. MacKay fonds, Brandon College fonds, Brandon University fonds
Arrangement:	

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

#### Images

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## Murray's Garage (Neepawa) - exterior

<http://archives.brandonu.ca/en/permalink/descriptions14338>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: M  
Item Number: 11-2010.M7a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1954  
Material Details: Negative

### History /

#### Biographical:

Murray's Garage opened in 1932 by Melvin Earl Murray. Before it's opening in 1932 the building was used as a truck and storage facility, the business opened for automotive sales after Earl Murray had recieved a contract by General Motors in 1932. The first sale of a vehicle occurred in 1933 when a customer from Winnipeg bought a Pontiac vehicle. During the first few years of operation Earl Murray served as the Office Manager, Parts Manager, and Salesman but in 1934 an additional contract with the International Harvester Co. giving license to the additional sale of farm equipment. This new expansion resulted in the hiring of other staff to handle Parts and Service while the sales of the farm machinery remained Earl's responsibility.

The business aquired many contracts over the course of its existence as such new propoerties were aquired to allow for this expansions and new additions were added to the original building. When the new addition was near completion an explosion occured which resulted in 100% loss of the original building as well as all the contents it enclosed. Luckily, the fire department was able to save most of the new addition. A sizable loan was required for the buisness to rebuild after this disaster. Once the business was open again, car sales, need for parts, and service volume increased resulting in the complete recovery of the buisness.

In 1940 due to the war the purchase of new vehicles was limited to emergency service. It was at this time that General Motors added the Cheverolet-Oldsmobile to their contracts. Shortly after this a tornado hit the building causing substantial damage however it was soon repaired and business resumed.

Earl's son, Gerald, had worked in the business since his return from the war in 1945. He schooled in in Flint Michigan at a General Motors Business Institute to assist his father with the business. In 1960 Gerald took a course in Detroit Michigan in a Post Graduate School of Modern Merchandising and Management. After his completion of this course Gerald moved back to Neepawa and took of the position of Sales Manager at his fathers garage. The business was later renamed Murray's of Neepawa in 1964 when Earl handed the keys to the business over to his son Gerald.

#### Custodial History:

See Fonds level description for custodial history

#### Scope and Content:

Image is of Murray's Garage exterior view. The photo was taken from across the street. There are a series of signs on the building "Firestone" on the peak of the building, "Murray's used cars" on the roof, and "Murrays Pontiac, Buick, GMC, Trucks" down the front of the building above the main entrance. Murray's Garage appears to be next to a Texaco station.

Notes: Description by Jillian Combs. Information from Manitoba Historical Society

Name Access: Neepawa

Subject Access: building exteriors  
downtown  
Rural

Repro Restriction: Canadian Copyright Law may apply. Consult the archivist for access

Storage Location: CKX fonds - 2010 accessions

Arrangement:

Original order maintained. Series arranged alphabetically by letter (A-Z) but negatives not alphabetical within each series.

#### Images

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## 9th Street aerial view facing south, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8419>

Part Of: Joseph H. Hughes collection

Creator: Photographer: Jerrett Photo

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.41

Accession Number: 3-1997

GMD: graphic

Date Range: c. 1940

Physical Description: 5.5" x 3.5" (b/w)

Material Details: postcard

Physical Condition: good

Scope and Content:

Postcard shows an aerial view of 9th Street facing south in Brandon, Manitoba. Visible businesses and landmarks include: Beaubier Hotel, YMCA/police station, the original CKX Radio station towers on 8th Street (est. 1928 - moved 1940), the old City Hall, Prince Edward Hotel, and the original Manitoba Power commission smokestack on 10th Street.

Notes: Writing on the front of the photograph reads: Brandon, Man., Jerrett Photo. This photograph shows a rare view of the 800-block between Rosser and Princess Avenues.

Name Access: Beaubier Hotel  
City Hall  
CKX  
Prince Edward Hotel  
Manitoba Power Company

Subject Access: downtowns  
street scenes  
Brandon business buildings & facilities before 1940  
aerial views  
building exteriors

Storage Location: RG 5 photograph storage drawer

### Images

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## YMCA

<http://archives.brandonu.ca/en/permalink/descriptions12733>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: Y  
Item Number: 11-2010.Y5a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: after 1954  
Physical Description: 1.75" x 1.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the exterior of the YMCA with vehicles parked out front.

Name Access: CKX  
YMCA  
Subject Access: building exteriors  
signs and signboards  
automobiles  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Wickett's Pharmacy (exterior)

<http://archives.brandonu.ca/en/permalink/descriptions12748>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W68  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1966  
Physical Description: 2.5" x 2.75" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Wickett's Pharmacy store from the street.

Name Access: CKX  
Subject Access: store exteriors  
building exteriors  
drug stores  
signs and signboards

Storage Location: CKX fonds - 2010 accessions

## Images

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## Wheat City Dry Cleaners

<http://archives.brandonu.ca/en/permalink/descriptions12749>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W67  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1966  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Wheat City Dry Cleaners store from the street with their van parked out front.

Name Access: CKX  
Wheat City Dry Cleaners  
Ring's Plumbing

Subject Access: store exteriors  
building exteriors  
winter  
signs and signboards

Storage Location: CKX fonds - 2010 accessions

## Images

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## Waddell's Clothing (exterior)

<http://archives.brandonu.ca/en/permalink/descriptions12750>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W66b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: November 22 1966  
Physical Description: 1.75" x 1.25" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Waddell's Clothing store from the street.

Name Access: CKX  
Waddell's Clothing  
Jerrett Photo Studio

Subject Access: store exteriors  
building exteriors  
signs and signboards  
stores

Storage Location: CKX fonds - 2010 accessions

## Images

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## Western Beverages

<http://archives.brandonu.ca/en/permalink/descriptions12754>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W63  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a building by a railroad crossing.

Name Access: CKX  
Pepsi-Cola  
Subject Access: building exteriors  
commercial buildings  
signs and signboards  
railway crossing  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Walkathon, Hi'y Brandon

<http://archives.brandonu.ca/en/permalink/descriptions12756>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W61c  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a group of people walking on the side of a road.

Name Access: CKX  
Subject Access: persons  
on location  
building exteriors  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Walkathon, Hi'y Brandon

<http://archives.brandonu.ca/en/permalink/descriptions12757>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W61a  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of a group of people shaking hands and holding up a sign.

Name Access: CKX  
A&W  
Subject Access: persons  
on location  
building exteriors  
drive-ins  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Western Dip

<http://archives.brandonu.ca/en/permalink/descriptions12759>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W59b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1965  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the Western Dip building.

Name Access: CKX  
Western Dip  
Subject Access: building exteriors  
store exteriors  
signs and signboards  
fast food restaurants

Storage Location: CKX fonds - 2010 accessions

## Images

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## Western Motors

<http://archives.brandonu.ca/en/permalink/descriptions12761>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W58  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1966  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the Western Motors dealership.

Name Access: CKX  
Western Motors  
Esso  
Prince Edward Hotel  
Subject Access: building exteriors  
signs and signboards  
automobile dealerships  
automobiles  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Western Motors' 50th anniversary car

<http://archives.brandonu.ca/en/permalink/descriptions12762>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W57  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1966  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of an automobile.

Name Access: CKX  
Western Motors  
British American Dealer  
Subject Access: signs and signboards  
automobile dealerships  
automobiles  
building exteriors  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Watt's Men's Wear

<http://archives.brandonu.ca/en/permalink/descriptions12763>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W56  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1966  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of the Watt's Men's Wear building.

Name Access: CKX  
Watt's Men's Wear  
Stordy Alder & Co. Law Office  
Subject Access: signs and signboards  
building exteriors  
retail trade  
stores  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Wilton Motors (exterior)

<http://archives.brandonu.ca/en/permalink/descriptions12764>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W55  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 1965  
Physical Description: 2.5" x 2.5" (b/w)  
Material Details: Negative  
Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of Wilton Motors building.

Name Access: CKX  
Wilton Motors  
Subject Access: signs and signboards  
building exteriors  
automobile dealerships  
automobiles  
Storage Location: CKX fonds - 2010 accessions

## Images

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## Walkathon, Hi'y Brandon

<http://archives.brandonu.ca/en/permalink/descriptions12765>

Part Of: CKX fonds  
Creator: CKX  
Description Level: Item  
Series Number: W  
Item Number: 11-2010.W61b  
Accession Number: 11-2010  
GMD: graphic  
Date Range: 196?  
Physical Description: 5" x 4" (b/w)  
Material Details: Negative

### Custodial History:

See fonds level of the CKX records for custodial history.

### Scope and Content:

Image of people standing at an A&W.

Name Access: CKX  
A&W  
Subject Access: signs and signboards  
building exteriors  
persons  
automobiles

Storage Location: CKX fonds - 2010 accessions

## Images

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