

# S. J. McKee Archives



# BAPC 1: Rural images

http://archives.brandonu.ca/en/permalink/descriptions10084

Part Of: RG 12 Brandon and Area Photograph Collection

Description Level: Series
Series Number: 1

GMD: graphic

History / Biographical:

Series is artificially created.

Scope and Content:

Photographs in this series fall under the general heading of rural images of Brandon and surrounding area.

Storage Location: Brandon and Area photograph collection photograph drawer (regular and

oversize)



### McS 1 Board of directors

## http://archives.brandonu.ca/en/permalink/descriptions4310

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Series
Series Number: McS 1

GMD: textual records

Date Range: 1900-1986

Physical Description: 1.87 m

History / Biographical:

The A. E. McKenzie Seed Co. Ltd. has had a Board of Directors since its incorporation in 1906. The first Board consisted of A. E. McKenzie, S. A. Bedford, the director of the Experimental Farm, H. L. Patmore and W. A. McCracken. Following A.E. McKenzie's death, the government of Manitoba appointed the members of the Board under the arrangements made with the establishment of the A.E. Mckenzie Foundation.

According to the general by-laws (c. 1960) of A. E. McKenzie Seed Co. Ltd., the Board of Directors annually, or more often if required, elected from among themselves a President, a Vice-President and a General Manager. They were also responsible for appointing an Assistant General Manager, and a Secretary and a Treasurer. If needed, they would also appoint an Assistant Secretary and an Assistant Treasurer. A majority vote of the Board was required for the election or appointment of the above officers. Those individuals elected or appointed to their offices by the Board could be removed at the pleasure of the Board. The Board also had the power to fix the salaries of all of the officers of the Company. By resolution, it could pass this responsibility to the General Manager.

Custodial History:

See fonds level description of custodial history of A. E. McKenzie Seed Co. Ltd.

Scope and Content:

This series consists of Board minutes/meetings, management consultant reports, financial records, documents and miscellaneous records.

It has been divided into five sub-series, including: (1) Documents; (2) Minutes/Meetings; (3) Management Consultant Reports; (4) Miscellaneous; and (5) Financial Records.

Storage Location: RG 3 A.E. McKenzie Company fonds

McS 1 Board of Directors



## BU 1: Office of the chancellor

http://archives.brandonu.ca/en/permalink/descriptions17

Part Of: RG 6 Brandon University fonds

Description Level: Series
Series Number: 1

GMD: multiple media

Date Range: ca. 1954 - ca. 1997

Physical Description: 30 photographs -- 25 at 3.5" x 8" (color and b/w); 5 at 8"x10" (b/w); 3

magnates; 1 plaque (8 x 3 cm)

History /

### Biographical:

The chancellor is the titular head of the university and confers all degrees. Where possible the Chancellor also attends official functions on behalf of the University and may take on special projects keeping with the goals of the University. According to "The Brandon University Act 1998," there is to be a chancellor of the university elected by the senate for a term of three years; the chancellor continues to hold office after his or her term expires until re-elected or until a successor is elected; the chancellor is eligible for re-election; and if a vacancy occurs in the office of chancellor before the end of the term, the successor elected to replace the incumbent chancellor is to hold office for the remainder of the incumbent's term.

### BRANDON UNIVERSITY CHANCELLORS:

### MAITLAND B. STEINKOPF (1967-1970)

Maitland B. Steinkopf (September 10, 1912 - 1970) was born in Winnipeg, Manitoba. He was educated at the University of Manitoba, and was called to the Manitoba Bar in December 1936. He served in the Canadian armed forces in World War Two, as a Private in the Queen's Own Cameron Highlanders and a Lieutenant Colonel with the R.C.O.C. He later founded the Canada West Shoe Manufacturing Company, and was a president of several companies including Bonded Investments Ltd., L.H. Packard Co. Ltd., Dayton Shoe Mfg. Col. Ltd., and the Tel Aviv Hilton Hotel. Steinkopf was a member of the Canada Israel Development Corporation, and served as chairman of State of Israel bonds in Manitoba. He was also an honorary counsel with the government of Czechoslovakia until 1948. Prior to his election, he assisted the Roblin government in land-development for cultural projects.

Steinkopf was elected to the Manitoba legislature in the 1962 provincial election as a member of Dufferin Roblin's Progressive Conservative government and was appointed to cabinet on June 12, 1963, as Provincial Secretary and Minister of Public Utilities. He later resigned his position and his seat in the legislature as a result of being implicated in a controversial land assembly payment. He was re-elected and re-appointed to the Cabinet in 1964. Steinkopf did not run for re-election in 1966. He later served as chair of the Manitoba Centennial Centre Corporation, which established a Maitland Steinkopf Youth Fund in 1972 for students in the arts.

Steinkopf married Helen Katz of Chicago and they had six children. He died suddenly in 1970 of a heart attack

THE HONOURABLE STANLEY HOWARD KNOWLES (November 1970 - November 1990)

Stanley Knowles (June 18, 1908 - June 9, 1997) graduated from Brandon College in 1930, received his B.Div. from the University of Winnipeg in 1933, and was ordained by the United Church of Canada. Until 1940, he was a minister in Winnipeg churches. He organized public forums and created radio programs on social themes. He spoke for the Co-operative Commonwealth Federation (CCP), becoming its chairman, then provincial secretary, for Manitoba.

In 1942, Knowles was elected to the House of Commons as MP for Winnipeg North Centre. He was an MP from 1942 until 1958, was re-elected in 1962 and served until 1984. Throughout his political career, he struggled for a decent life and income for older people. He was instrumental in amending the industrial relations bill so that legal strikes did not interfere with employee pension rights, eliminating the "means test" from the Old Age Security Act and indexing the Canadian Pension Plan and Civil Security Pensions. He played a major role in creating the New Democratic Party in 1961, presiding over the founding convention. He was the Deputy Leader of that party from 1962-84.

In 1970, Knowles became Chancellor of Brandon University and in 1990, was designated

Chancellor emerities. He became an honorary member of Canada's Privy Council in 1979, and

was awarded the Order of Canada in 1984.

THE HONOURABLE JUDGE RONALD D. BELL (1990 - October 1996)

Ronald Dean Bell was born in Deloraine, Manitoba and graduated from Brandon College in 1951. He received his law degree from the University of Manitoba in 1955. Bell worked for several years as a solicotor for the Department of National Revenue, Taxation Division and as a partner in the Calgary law firm Fenerty & Co. He was appointed Queen's Counsel in 1976, and in 1978, he formed Bell Felesky Flynn, a law practice focusing on taxation. In 1991, Bell was appointed Judge of the Tax Court of Canada.

Throughout his distinguised career, Bell has continued to support Brandon University. In addition to his duties as Chancellor, he has also served on various BU boards and worked tirelessly to promote the institution. He also made siginificant financial contributions to improve physical structures, programs and student scholarships, including the establishment of the R.D. Bell Schoalrship and the R.D. Bell String Scholarships. The R.D. Bell Hall in the Queen Elizabeth II music building was named in his honour, as was the Bell Tower atop the orginal Brandon College building, which is now part of Clark Hall. Justice Bell recieved an Honorary Degree from Brandon University at the spring 2006 convocation and is presently Chancellor emeritus.

DR. KEVIN KAVANAGH (November 1996 - October 2002)

Born and raised in Brandon, Kevin Kavanagh graduated from Brandon Collegiate Institute in 1950, and completed his commerce degree at the University of Manitoba in 1953. That same year he joined the Group Insurance Division of the Great-West Life Assurance Company. From 1978-1992, he served as president and CEO of that organization. During his career, Kavanagh has also served on various provincial and national boards, including the Royal Winnipeg Ballet, National Leasing Group, Winnipeg Airports authority, the Conference Board of Canada, the Crown Corporations Council and the Canadian Life and Health Insurance Association Inc. Kavanagh was also a member of the Roblin Commission. In 1996, he was named the fourth Chancellor of Brandon University, and in addition to his duties as Chancellor, he has been involved with the university as a member of the Brandon University Foundation and as a member of the Corporate Challenge Campaign. In September 2006, the courtyard between Clark Hall and the George T. Richardson building was renamed The Kavanagh Courtyard in honour of Kavanagh and his wife in recognition of their vision and leadership with Brandon University and their dedication to the advancement of post-secondary education.

In 1963, Kavanagh married his wife Els, and together they had two children: Jennifer and Sean. At present, (July 2007), Kevin Kavanagh is Chancellor Emeritus of Brandon University.

THE RIGHT HONOURABLE EDWARD R. SCHREYER (November 1, 2002 - present)

Edward Schreyer was born on December 21, 1935 in Beausejour, Manitoba. He studied at United College, St. John's College and the University of Manitoba, receiving a Bachelor of Pedagogy in 1959, a Bachelor of Education in 1962, a Master of Arts in International Relations and a second Master of Arts in Economics in 1963. From 1962 to 1965, Schreyer taught International Relations at St. Paul's College. On June 30, 1960, Schreyer married Lily Schulz. The couple had two daughters, Lisa and Karmel, and two sons, Jason and Tobin.

Schreyer was elected to the Legislative Assembly of Manitoba in 1958, as a member of the Manitoba Co-operative Communwealth Federation, representing the rural consituency of Brokenhead. In 1965 he resigned to run successfully for the House of Commons. In 1969, Schreyer returned to provincial politics as leader of the New Democratic Party of Manitoba. He led his party to victory in the 1969 provincial election, and served as Premier of Manitoba from 1969 until 1977.

Schreyer was appointed Governor General in 1979 by Pierre Trudeau. That same year, he was made a Companion of the Order of Canada along with his wife Lily Schreyer. As Governor General, Schreyer championed women's issues, the environment, and official bilingualism. He established the Governor General's Award in Commemoration of the "Persons Case," instituted the Governor General's Conservation Awards (1981), and presided over the first Governor General's Canadian Study Conference. Schreyer retired as Governor General in 1984.

Later in 1984, Schreyer was sworn into the Privy Council and was subsequently appointed Canadian High Commissioner to Australia, Papua New Guinea, and the Solomon Islands, and as ambassador to Vanuatu. He held those positions until 1988. Returning to Manitoba, Schreyer worked as a national representative of Habitat for Humanity. In 2006, he was acclaimed as the NDP candidate in Selkirk-Interlake for the 2006 federal election.

Edward Schreyer became Chancellor of Brandon University in November 2002, and his term was extended in 2005 until October 31, 2008.

HENRY CHAMP (November 1, 2008 - October 31, 2011)

Henry Champ was born in Brandon, Manitoba in 1939. He attended Brandon College in 1957 and 1958.

Scope and Content:

At present (July 2007), the series consists of the Stanley Knowles collection (accession 61-1997).

Notes: Administrative information in the History/Bio field was taken from "The

Brandon University Act (1998)" at:

http://web2.gov.mb.ca/laws/statutes/1998/c04898e.php (December

2005) and from:

http://alumni.brandonu.ca/alumniNews/images/BU\_Alumni\_News05.pdf. Biographical information for Maitland Steinkopf was taken from http://en.wikipedia.org/wiki/Maitland\_Steinkopf (December 2005). Biographical information for Stanley Knowles was taken from: http://www.mcmaster.ca/ua/alumni/gallery/G129664.htm (December

2005) and from: http://en.wikipedia.org/wiki/Stanley\_Knowles (December 2005). Biographical information for Bell was taken from Brandon

University calendars and the spring/summer 2006 issue of Alumni News.

Biograpical information for Kavanaugh was taken from Brandon University calendars. Biographical information for Edward Schreyer was taken from: http://en.wikipedia.org/wiki/Edward Schreyer (December

2005).

Name Access: Maitland Steinkopf

Stanley Knowles

Ronald Bell

Kevin Kavanaugh Edward Schreyer

Storage Location: RG 6 Brandon University fonds



# BUPC 1: Convocation, scholarships and awards

http://archives.brandonu.ca/en/permalink/descriptions3

Part Of: Brandon University Photograph Collection

Description Level: Series
Series Number: 1

GMD: graphic

Date Range: 1965-1999

Physical Description: Approximately 460 photographs and 5000 negatives

History / Biographical:

Convocation for Brandon University was held in the Westman Centennial Auditorium from 1967 to 200? Prior to 1967, convocation was held in the Gym.

Scope and Content:

Series consist of two sub-series, including: (1) Convocation, scholarships and awards; and (2) Morris Predinchuck fonds.

Subject Access: Convocation

Storage Range: Photograph storage drawers



# BC 1: Brandon College Board of Directors

http://archives.brandonu.ca/en/permalink/descriptions4237

Part Of: RG 1 Brandon College fonds

Description Level: Series
Series Number: 1

GMD: textual records

Date Range: 1899-1967

Physical Description: 78.5 cm

History / Biographical:

The "Act to Incorporate Brandon College" was assented to on June 1, 1900 and specified that the Board of Directors would consist of 21 members. The Board was to control all financial matters of the College, though all decisions had to meet the approval of the Baptist Convention.

The first officers of the Board were a Chairman, a Treasurer and a Secretary. The minutes also refer to a "President," separate from the Principal, but does not define the President's duties. The Principal was a member ex-officio of the Board. The first duty of the Board was to create an executive consisting of all Brandon members of the Board. The main function of the executive was the operation of the College and transaction of all business arising between Board meetings.

In pursuit of a separate university charter, the Board reorganized its affairs in 1910, appointing an investment committee, a Bursar and a Registrar. The Principal was renamed "President," and was appointed Chairman of the Executive. The university charter was denied, leading the

Board to seek affiliation with McMaster University. The Board of Directors during this time was forced to take a more active role in directing college affairs. In November 1910, the Board moved: ...that the officers of the Board be authorized to make such application for such amendments to the Charter as seem necessary and advisable.

This decision led the Board to draw up the Act to Amend An Act to Incorporate Brandon College which, by 1915, granted the Board authority over all College affairs, following the stated direction of the Baptist Convention.

On May 5, 1916 a nominating committee was struck to name the persons and mandate of all new committees.

During the existence of the Board prior to 1967 the following committees were created:

### **EXECUTIVE COMMITTEE**

In 1918, the Board defined the functions of the Executive Committee as:

The Board of Brandon College shall at its organization meeting each year appoint from among its members an Executive of not less than seven in number. The Executive shall be responsible to the Board and shall exercise all the powers usually incidental to an Executive other than those delegated to the Finance Committee and Endowment Fund Committee, which two Committees shall also be responsible to the Board direct.

FINANCE COMMITTEE, 1918-1926

The Finance Committee was to consist of no fewer than seven members which:

...shall be responsible to the Board and shall under the Board have the general oversight and control of the financial policy of the College insofar as the raising of funds is concerned. The Finance Committee shall not have the power to make any expenditures except such as it may deem necessary to incur in connection with its efforts in raising funds. The Finance Committee shall report to the Board of the College at each meeting of the Board and for the purpose of keeping the Executive in close touch with its activities and of enabling the two committees to work in closest cooperation shall transmit to the Executive a copy of the minutes of each of its meetings to be read at the regular meetings of the Executive and shall give account of the progress made by the Finance Committee and generally of its plans for the future. Members of the Finance Committee shall not all necessarily be members of the Board.

ENDOWMENT FUND COMMITTEE, 1918-1926

The Endowment Fund Committee was created by the following resolution:

The Board of Brandon College shall at its Organization Meeting each year appoint an Endowment Fund Committee which shall under the Board manage the Endowment Fund and direct the re-investment of its principal. The Endowment Fund Committee shall consist of not less than three members who shall not all necessarily be members of the Board.

The creation of the latter two committees was significant because it was the first time that Brandon citizens, not necessarily Baptists, were brought into the administration.

HOUSE AND GROUNDS COMMITTEE, 1923-1926

NEW INSTRUCTORS COMMITTEE, 1923-1936

ADVERTISING COMMITTEE, 1923-1936

### BUSINESS ADMINISTRATION AND ENDOWMENT COMMITTEE, 1926-1936

TEACHERS COMMITTEE, 1929-1936

### GENERAL PUBLICITY COMMITTEE, 1930-1936

By 1936, however, all Committees were abandoned as Brandon College struggled for its financial survival. After the Baptist Convention withdrew all of its support in 1938, a Provisional Board was established through the Brandon Board of Trade to negotiate with the government for the transfer of Brandon College to the Government of Manitoba. The provisional board succeeded in gathering the needed support for government intervention, and resurrected the College under "An Act to Incorporate Brandon College Incorporated."

The new Board of Directors was appointed October 11, 1939 during a general shareholders meeting. The officers of the Board were a Chairman, a Secretary and a Treasurer. There were also six new standing committees appointed, with mandates listed under clause 16 of by-law 1:

### FINANCE COMMITTEE, 1939-1967

... whose duty it shall be to oversee the finances of the Corporation and make recommendations to the Board as to investments of Monies received for endowment or scholarship purposes, and to prepare and submit the annual budget.

### PROPERTY COMMITTEE, 1939-1967

... who shall have general supervision of the real and personal property of the Corporation.

### **ENROLLMENT COMMITTEE. 1939-1967**

... whose duty shall be to obtain a student body for the College, to co-operate with the President and Faculty for such purpose and report to the Board as may be required from time to time.

### FACULTY COMMITTEE, 1939-1967

... whose duty shall be to make preliminary arrangements for the engagement of teachers and who shall make recommendations to the Board for consideration in the engagement of such teachers.

### MEMBERSHIP COMMITTEE, 1939-1967

... whose duty shall be to maintain the membership of the Corporation and see that proper records of the same are maintained.

### ENDOWMENT COMMITTEE, 1939-1967

... whose duty shall be to obtain endowments for the future operation of the College and to obtain gifts for scholarship purposes.

In 1942 the Public Relations and Progress Committee was established and a Public Relations Officer was hired. A Consultant Committee was appointed in 1948 with the sole purpose of overseeing the transfer of McKenzie Seeds to the provincial government for financial support through the McKenzie Foundation.

Scope and Content:

Series consists mainly of minutes of meetings and correspondence between various Board members and the College. It is a very detailed and descriptive compilation of the decision-making processes at a higher education institution. There are copies of minutes from the Executive Committee in amongst the general Board Minutes. Series also contains a copy of an appraisment of Brandon College Inc. by the General Appraisal Company Ltd. (Vancouver) completed in 1957.

Storage Location: RG 1 Brandon College fonds

Series 1: Board of Directors

Arrangement:

Series has been divided into one sub-series: (1) Minutes of General Board Meetings.



# MG 1 Brandon College teaching and administration

http://archives.brandonu.ca/en/permalink/descriptions4295

Part Of: RG 1 Brandon College fonds

Description Level: Series
Series Number: MG 1

GMD: multiple media

History / Biographical:

This is an artifically created series.

Custodial History:

See invidivual sub-series for custodial history.

Scope and Content:

Series contains private papers from various professors and administrators at Brandon College.

It has been divided into the following sub-series:

MG 1 1.1 Rev. Dr. Samuel James McKee

MG 1 1.2 Rev. Dr. Franklin W. Sweet

MG 1 1.3 Mrs. Olive Wilkins

MG 1 1.4 Thomas Russell Wilkins

MG 1 1.5 Esther Magdalene Moore

MG 1 1.6 Thomas Hector McLeod

MG 1 1.7 Albert Edward McKenzie

MG 1 1.8 Evan McDonald Whidden

MG 1 1.9 Sarah Persis Darrach

MG 1 1.10 J.R.C. Evans

MG 1 1.11 Martin Johns

MG 1 1.12 Wilfred McCutcheon

Name Access: S.J. McKee

Franklin Sweet
Olive Wilkins
Thomas Wilkins
Esther Moore
Tommy McLeod
A.E. McKenzie
Evan Whidden
Martin Johns

Storage Location: RG 1 Brandon College fonds

MG 1 Brandon College Teaching and Administration



# RG 4 Manitoba Pool Elevator fonds

http://archives.brandonu.ca/en/permalink/descriptions4344

Part Of: RG 4 Manitoba Pool Elevator fonds

Description Level: Fonds

Accession Number: 16-1998, 28-1998, 16-2002

GMD: multiple media

Date Range: 1874-2001, predominant 1930-1970

Physical Description: 64.69 m textual records

photographs

slides

audiovisual materials

History / Biographical:

The forerunner of Manitoba Pool Elevators (MPE), the Manitoba Wheat Pool was created in 1924 as a mechanism to allow for the co-operative marketing of wheat by Manitoba producers by the United Farmers of Manitoba. The Manitoba Wheat Pool was initially intended to be a provisional organization until the establishment of an interprovincial Pool, but when Alberta and Saskatchewan established their own permanent Pools the United Farmers decided to do the same. The Manitoba Pool was different from the SK and AB Pools in that the municipality was the primary unit of organization; members belonged to their municipal Pool associations first, rather than having direct membership with the central Manitoba Wheat Pool. Manitoba Pool Elevators was established in 1925 as a subsidiary of the Pool in response to local members complaints about the unfair business practices of privately owned elevators. The private elevators also slowed up the shipment of grain to the Central Selling Agency employed by the Wheat Pool, acting as a barrier between the local Pools and the Manitoba Wheat Pool. Once established MPE quickly began to build new elevators and aquire privately owned elevators.

MPE's approach to marketing grain promised to stabilize the market price of grain and ensure a fair market price to producers. Initially the Manitoba Wheat Pool was very successful. However, in 1930, the Manitoba Wheat Pool found itself burdened with an unsold surplus from the preceding year that had been bought from the farmers at a price that was significantly higher than any possible return during the Depression. As a result, in 1931 the Manitoba Wheat Pool's Central Selling Agency defaulted on its bank loans. Despite attempts to save the organization, it was forced to declare bankruptcy in November 1932. The financial difficulties of the Wheat Pool had little to no effect on the Pool Elevators, and so this former subsidiary organization became the main Manitoba Pool organization. This change meant MPE had to reorganize, which they were able to do with funds from the provincial government. The company was successful enough in subsequent years that it was able to finish repaying the Manitoba government a full year early in 1949.

MPE did not limit itself to grain handling; they wished to enrich the lives of rural families through education and to provide economic stability through diversification.

MPE established a lending reference library for members and a traveling library for rural families in 1926. With the passing of the Public Libraries Act in 1948, the province took over responsibility for providing rural families with books. MPE decided that since their traveling library would no longer be needed when rural libraries were established, the best course of action was to donate their library to the Provincial government. They also established and supported programs that educated young people about agriculture and ag business.

Subsidiary companies that dealt with course grains, livestock, packing and fertilizer were established by MPE to streamline and stabilize business for its members.

1961 marked the high water mark for the number of local associations within Manitoba Pool Elevators with 225 local associations. After this date the associations began to amalgamate and consolidate. Improvements in rural roads and rail systems and increases in the size of farms and mechanization of farm labour meant that fewer elevators were needed to service all members and regions. These changes led to an organizational restructuring of Manitoba Pool Elevators in 1968. Membership became direct, and the main unit of organization became the central office. The central office administrated the Pool through districts, which were further subdivided into sub-districts. The locals which were formally the main organizational unit came under the immediate direction of the sub-district they were located in. Local association could

opt out or this system it they wished, but by 1975 all but 29 associations had become part of the new structure.

In 1998 Manitoba Pool Elevators merged with the Alberta Wheat Pool to form Agricore Cooperative, Ltd. In 2001 this organization merged with the United Grain Growers to become Agricore United, and in 2007 AU was taken over by the Saskatchewan Wheat Pool; the new company is currently known as Viterra.

### Custodial History:

The bulk of this fonds was accessioned in 1975, when the forerunner to the McKee Archives at Brandon University, the Rural Resource Center, was founded. The original mandate of the Rural Resource Center was to house the records of the Manitoba Pool Elevators. Previous to this, most of the fonds was stored at MPE's head office in Winnipeg. Many accruals to this collection have since taken place, with some of the larger ones being received in 1997, 2001, and 2002.

### Scope and Content:

Fonds contains records dealing with every aspect of the Manitoba Pool Elevators organization, from the events leading to its formation in the 1920's, to its amalgamation as part of Agricore beginning in the late 1990's.

Fonds includes records of the local co-operative elevator associations established in the period 1925 - 1968 under the Co-operative Associations Act including: organizational papers; minutes of executive boards; minutes of shareholders annual meetings; financial statements; correspondence; membership lists; and miscellaneous documents.

Also to be found are: documents related to the Royal Commission re the Manitoba Pool Elevators Limited ca. 1931; miscellaneous reports and submissions documents (1925 -1952); central office papers consisting of annual reports, circulars to local co-operative elevator associations and documents related to various other activities of the Manitoba Pool Elevators organization. Fonds also contains documents pertaining to the Manitoba Co-operative Poultry Marketing Association Limited and its successor, the Manitoba Dairy and Poultry Co-operative Limited, and related agencies.

Other items in the fonds (dating from the 1890's to 2001) include: books acquired for the Manitoba Pool Elevator Library, including a complete run of both the Scoop Shovel (MPE's first newspaper)and the Manitoba Cooperator; photographs; slides; audiotapes; and reel-to-reel videos.

Finally, the fonds contains a small number of miscellaneous items such as banners, and company issued briefcases.

This fonds is organized into four series, (A) Local Association records, (B) Central Office Records, (C) Subsidiary Companies and Co-operatives, (D) Commissions, Committees and Inquiries

Notes:

Description by Mike White (2002), revised and enlarged by Jillian Sutherland (2009-2010).

History/Bio taken from F.W. Hamilton, "Service at Cost: A History of the Manitoba Pool Elevators 1925-1975" (Saskatoon: Modern Press) and from records within the fonds.

Preparation of this description made possible in part by a generous grant from the Brandon University Student's Union Work Study Program 2009.

Name Access: F.W. Hamilton

Paul F. Bredt
Colin H. Burnell
John I. McFarland
A.J. McPhail

J.R. Murray W.J. Parker

Henry W. Wood

Subject Access: Manitoba Co-operator

Canadian Agriculture
Cooperative Unions

Grain Trade

The Scoop Shovel

Winnipeg Grain Exchange

Agricore

United Grain Growers

Manitoba Wheat Pool

Canadian Cooperative Wheat Producers Ltd

Canadian Wheat Board Alberta Wheat Pool Border Fertilizer Ltd

Canadian Council of Agriculture

Saskatchewan Cooperative Elevator Company

Saskatchewan Wheat Pool
United Farmers of Manitoba
United Farmers of Alberta

Repro Restriction: Researchers are responsible for observing Canadian copyright

restrictions.

Finding Aid: File level inventory available for some boxes. The Pool Elevator library

and publications are available online through the Brandon University

Library catalogue.

Storage Location: RG 4 Manitoba Pool Elevator fonds



### A.E. McKenzie Seed Co. Ltd. fonds

http://archives.brandonu.ca/en/permalink/descriptions4309

Part Of: RG 3 A.E. McKenzie Company fonds

Description Level: Fonds

GMD: multiple media

Date Range: 1887-1996; predominantly 1910-1974

Physical Description: 7.47 m of textual records

500 photographs

History / Biographical:

The A.F. McKenzie Seed Co. Ltd. originated with the McKenzie family Flour. Grain and Seed

THO / L.E. MIOI COIMO COOM CO. Etc. Originated with the Mortella latting Fredrig Countries Coom

business, started by F. B. McKenzie in the early 1880's. When F. B. McKenzie passed away in 1896, his son, Albert Edward McKenzie, assumed control of the company, and renamed it The Brandon Seed House. With its main office and plant in Brandon, Manitoba, the company specialized in the production and sale of field seeds and service exclusively to seed buyers in the prairie provinces and British Columbia. In later years, a complete line of products including garden seeds, lawn grass, and other allied lines was developed for sale across Canada.

In 1906, the company underwent a change of name when A. E. delete determined that the growth of the country demanded a larger seed institute than could be managed by one man. As a result, the company was incorporated under provincial statutes and the federal Joint Stock Companies Act as A. E. McKenzie Seed Co. Ltd., and new personnel were hired.

Under the Joint Stock Companies Act, A.E. McKenzie Seed Co. Ltd. was required to elect a Board of Directors of not less than three, and not more than nine individuals. Only shareholders of the company were eligible for election, and election was to take place yearly with each shareholder entitled to as many votes as shares owned in the company. The Act also dictated that the directors were, from time to time, to elect from among themselves, a president of the company. They were also able to appoint and remove all other officers of the company and to create company by-laws. The directors were not obliged to pay any dividend on shares if the company should became insolvent. Under the Act, the stock of the company was deemed a personal estate and was only transferable as such. In addition, the company could acquire, hold, and transfer real estate, and was required to submit annual statements.

A. E. McKenzie was elected President of the newly constituted company. For the memaninder of his natural life he remained in this position and supervised the operation of the company. S. A. Bradford, who was given responsibility for various company departments, filled the position of General Manager. H. L. Patmore became the Vice-President, overseeing the nursery business, while W. A. McCracken was put in charge of the warehouse stock, and shipping department. McCracken also supervised the mail order department.

The Company was intially comprised of three divisions: The Brandon Seed House, Brandon Nurseries, and Brandon Greenhouses. Each division was registered under Dominion Patents. Later, the company was divided into Retail Mail Order, Wholesale and Commission Packet Trade divisions. It also undertook some export business.

By registering the divisions of the company under under federal legislation affecting trademarks and industrial designs, McKenzie and the Board,were able to register both the company's trademarks and to protect the company's industrial techniques. Thet company could thus patent the methods and processes of its operations so that no other individual or business could duplicate them.

Located at 30 9th Street, the head office and plant of A.E. McKenzie Seed Co. Ltd. housed all the facilities and staff of the company, with the exception of the regional sales offices and warehouses. The business of the A. E. McKenzie Co. Ltd. was conducted from a frame warehouse until the current McKenzie building was constructed on the same site after a fire destroyed the original premises. Designed by architect Thomas Sinclair, and built by the Brandon Construction Company, the new building opened in 1911. In time, The A. E. McKenzie Co. Ltd. came to be known as Western Canada's Greatest Seed House.

During the 1930's, before a new building was erected in 1945, the A. E. McKenzie Co. occupied space at five different locations in Brandon, including the Massey Harris Building, the International Harvester Building and the Security Building. The last of these premises was destroyed by fire in 1972. As a result of its proximity to the Security Building, the main McKenzie Building also suffered heavy fire and water damage. A. E. McKenzie Co. Ltd. also utilized a warehouse on the north side of Pacific Avenue alongside the Canadian Pacific Railway tracks between 5th and 6th streets. This building and its contents

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were destroyed by fire (1946). In Iviay of 1949, the company purchased and erected a Quonset structure on the west side of 15th Street between Rosser and Pacific Avenues.

In 1908, the first branch of the A. E. McKenzie Seed Co. Ltd. was established at Calgary. In the following sixteen years, additional branches were established in Edmonton and Saskatoon (1923), Moose Jaw, Toronto (1934) and Winnipeg (1935). Both the Edmonton and Saskatoon branches were seasonal, operating for a four-month period, March to June inclusive. Business in the Maritime Provinces of Prince Edward Island, Nova Scotia and New Brunswick further extended the company's operations by the mid 1940's. In 1946, the company purchased property in Gilbert Plains, Manitoba, 120 miles north of Brandon. This purchase enabled the company to handle larger quantities of Sweet Clover, a popular crop that was grown in the surrounding area. Additional offices were opened in Vancouver and Quebec City in rented premises by the early 1960's.

In the years 1944-1945, the McKenzie Foundation was created. Through the Foundation, arrangements were put in place to transfer shares of the company to the Manitoba Government for the benefit of higher education, specifically Brandon College. In return for this gift, which included 90% of all capital resources of the company together with all of the income earned each year, except for the amount retained annually to ensure sufficient operating capital, the A.E. McKenzie Co. Ltd. received exemption from paying Corporate Tax.

Prior to the establishment of the McKenzie Foundation, in 1945, the National Trust for the benefit of the College held the shares of McKenzie Seeds. On April 7, 1945 the Manitoba Legislature passed legislation whereby A. E. McKenzie retained effective management control of his company, but 1031 shares out of 1145 issued shares were gifted to the Provincial Government. In return, the government agreed that all financial benefits from the shares would go to Brandon College through the A. E. McKenzie Foundation. When Mr. McKenzie passed away in 1964, the primary responsibility of appointing the Board of Directors for McKenzie Seeds passed to the Provincial government.

The remaining 114 shares of the Company were turned over to the Crown on July 16, 1975 in accordance with an agreement between Brandon University, A. E. McKenzie Co. Ltd. and the Manitoba government. The same agreement also turned the McKenzie Foundation over to Brandon University. Therefore, since 1975 the crown has held all shares of the McKenzie Co. through the Province of Manitoba.

A.E. McKenzie died on September 25, 1964 at the age of 94 and was succeeded as President of the company by J. Lasby Lowes. When Mr. Lowes retired in 1968, A. R. Swanson was appointed by the government to fill the position and was responsible for all operations of the company under a Board of Directors comprised mainly of appointees of the government. It has proven impossible to establish a complete list of those individuals who held the positions of President/General Manager of McKenzie Seeds after 1964. A partial account is as follows: Anthony J. Maruca became President of A. E. McKenzie Co. Ltd. in 1972. In 1975, the Board of Directors appointed William Moore General Manager, creating a new position to relieve the President of the company from management of plant operations. At the same time, Pat Kelleher was named new interim President. Following the resignation of Kelleher, William Moore assumed the role of President as well. Moore left the company in the early 1980s. He was later convicted of criminal misconduct as President of the company. Keith Guelpa became President/General Manager in the mid 1980's; Raymond West was his successor.

Beginning in 1969, the A. E. McKenzie Seed Co. Ltd. began phasing out the Field Seed division of their company, including business related to forage crops and cereals. Seed cleaning equipment located in Brandon and and the company's Calgary and Toronto cleaning plants was sold. The Company concentration its resources on the production and sale of vegetable and flower seeds, and lawn and turf grasses. It acted as a wholesaler and conducted business through chain stores, grocery, hardware and general stores.

Late in 1971, A. E. McKenzie Co. Ltd. purchased its largest competition in packaged seeds - Steele Briggs Seed Co. from Maple Leaf Mills Inc. for two million dollars. At the time of the acquisition the company changed its name to A. E. McKenzie Co. - Steele Briggs Seeds, in order to benefit from the favorable reputation held by Steele Briggs Seeds across Canada. In the early 1970s, the acquisition of Brett-Young Seeds Ltd., a Winnipeg company that dealt exclusively in the production and sale of field seed, brought the A. E. McKenzie Co. back into the field seed market.

In 1994 the Manitoba Government sold the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, Canada's largest non-retail mail-order catalogue company, which is owned by MDC Corporation of Toronto.

In 2001, McKenzie Seeds is Canada's leading supplier of packaged seeds and related gardening products. It is divided into a Retail Consumer Products division which features well known seed brands including McKenzie Seeds, Pike Seeds and Thompson & Morgan Seeds from England. As well, this division also carries a complete range of lawn seeds and perishables. It also continues to ship the seed racks invented by A.E. McKenzie to numerous retail stores. The second division, Direct Mail, consists of the McFayden and McConnell catalogues which reach over 500,000 Canadian homes each year.

### Custodial History:

Following the sale of the A.E. McKenzie Seed Co. Ltd. to Regal Greetings and Gifts, the records of McKenzie Seeds and its subsidiaries were retained in the McKenzie Plant on 9th Street. In April of 1997, the records were transferred to the McKee Archives at Brandon University. Because the company was a crown corporation, the records of McKenzie Seeds belonged to the Province of Manitoba and might have been placed in the Provincial Archives. However, Provincial Archivist Gordon Dodds permitted the retention of the records in Brandon at the S. J. McKee Archives. The minutes of the Board of Directors, previously transferred to the Provincial Archives, remain in Winnipeg. Until 1960 these minutes, by-laws of the Company, and the letters patent of incorporation (April 7, 1906) were in the possession of the Company's lawyers, Johnson, Garson, Forrester, Davidson, & Steen.

### Scope and Content:

The fonds consists of textual records, photographs and artifacts from A.E. McKenzie Seed Co. Ltd. The textual records include minutes, documents, financial records, administrative records, by-laws, legal records, catalogues, sales literature, seed packets, newspaper clippings, appraisals, publications, scrapbooks and miscellaneous sections.

In addition, some of the records within the fonds relate to the operations of McKenzie subsidiaries – Brett-Young Seeds, Steele-Briggs Seeds, Pike & Co. and McFayden Seeds – and various properties owned by McKenzie Seeds.

Fonds contains approximately 500 photographs. These depict the operations and employees of McKenzie Seeds and the seed industry in general. Artifacts contained in the fonds include blueprints, newspaper clippings, copper printing plates, seed bags and plaques.

Fonds also includes an artificially created series of records dealing with Brandon College Inc., the A.E. McKenzie Foundation, the Brandon Allied Arts Council and the Brandon Board of Trade. These records stand outside the provenance of the McKenzie Seed Co.

Of particular interest within the textual records are the transcripts of various features of the company's history as dictated, researched and recalled by its second President/General Manager, J. Lasby Lowes. The fonds also contains a collection of company catalogue which is almost complete. Outside of the seed industry, the records dealing with both Brandon College Inc. and the McKenzie Foundation are significant records relating to the history of Brandon College/University and the City of Brandon.

Notes: Description written by Christy Henry (2001).

Name Access: A.E. McKenzie

J. Lasby Lowes Irene Cullen Joseph Airey Alan R. Mundie

Sandy Black

Brett-Young Seeds/Sabetha

McFayden Seeds

Steele-Briggs Seed Co

Pike & Co

Davidson & Gowen
Davidson Studio
Frank Gowen

Dean Photo Service

Jerrett's Photo-Art Studio/Jerrett's Photo Service

Crawford Drug Store Leech Printing Ltd

Eastman Photographic Materials Ltd

Subject Access: Seed Industry

Seed Catalogues
Brandon Business
Seed Photographs

Brandon Photographs

Seed Packets

Agriculture

Women Workers

Labour Relations

A.E. McKenzie

J. Lasby Lowes

A.R. Swanson

William Moore

Anthony J. Maruca

Pat Kelleher

Keith Guelpa

Raymond West

**Brett-Young Seeds** 

Sabetha

Steele Briggs Seed Co

Pike & Co

McFayden Seeds

Seed Marketing Co

Brandon Board of Trade

Brandon Allied Arts Council

McKenzie Foundation

Regal Greetings and Gifts

Repro Restriction: Because the A.E. McKenzie Seed Co. Ltd. was a crown corporation, the

records in the fonds are subject to the Freedom of Information and

Protection of Privacy Act (FIPPA).

Storage Location: RG 3 A.E. McKenzie Company fonds

Related Material: Additional records regarding A.E. McKenzie Seed Co. Ltd. are housed

at the Provincial Archives of Manitoba. In order to gain access to these

records it is necessary to contact the Archives of Manitoba.

### Arrangement:

### RG 3 A.E. McKenzie Seed Co. Ltd. Fonds

### McS 1 Board of Directors

- 1.1 Documents
- 1.2 Minutes/Meetings
- 1.3 Management Consultant Reports
- 1.4 Miscellaneous
- 1.5 Financial Records

### McS 2 Office of the President/General Manager

- 2.1 A.E. McKenzie
- 2.2 J. Lasby Lowes
- 2.3 Comptroller
- 2.4 Properties
- 2.5 Marketing
- 2.6 Reference Library
- 2.7 Miscellaneous Publications/Correspondence

### McS 3 Acquisitions

- 3.1 Brett-Young Seeds/Sabetha
- 3.2 Steele-Briggs Seed Co.
- 3.3 Pike & Co.
- 3.4 McFayden Seeds

### McS 4 Seed Marketing Co.

### McS 5 Photographs

- 5.1 McKenzie Seed Co. Ltd. Executives
- 5.2 Construction at McKenzie Seed Co. Brandon (two files)
- 5.3 Exterior Photographs of the A. E. McKenzie Co. Building
- 5.4 McKenzie Seed Co. Plant Operations and Workers (2 files)
- 5.5 McKenzie Seed Co. Equipment and Plant Head Office 1983
- 5.6 McKenzie Seed Co. Field Operations and Workers
- 5.7 McKenzie Seed Co. Strike 1944
- 5.8 Fires at McKenzie Seed Co. 1910, 1945, 1972
- 5.9 McKenzie Seed Co. Centennial Exhibition 1996
- 5.10 Miscellaneous McKenzie Seed Co. Photographs
- 5.11 People Connected to McKenzie Seed Co.
- 5.12 Princess Anne's Visit to McKenzie Seed Co. 1982
- 5.13 Onion Set Production Book
- 5.14 Irene Cullen Photographs McKenzie Seeds Employee Photos
- 5.15 Josiph Airey Photographs McKenzie Product Photos
- 5.16 Alan R. Mundie Seed Production Photographs
- 5.17 Steele Robertson/Steele Briggs Seeds Photographs
- 5.18 Seed Packet Display Units Photographs
- 5.19 Product Photographs
- 5.20 Parade Photographs
- 5.21 Oversized Photographs

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- 5.21.1 Drawer #1: Executive Photographs
- 5.21.2 Drawer #2: Office and Equipment/Plant Photographs
- 5.21.3 Drawer #3: Miscellaneous Oversized Photographs
- 5.21.4 Drawer #4: Artifacts

### McS 6 Miscellaneous

- 6.1 Centennial Exhibition
- 6.2 Miscellaneous Publications
- 6.3 Scrapbooks

### MG 1 A.E. McKenzie Fonds

- 1.1 Brandon College Inc.
- 1.2 McKenzie Foundation
- 1.3 Brandon Allied Arts Council
- 1.4 Brandon Board of Trade
- 1.5 Miscellaneous