

S. J. McKee Archives



Gerry Beaubier collection

http://archives.brandonu.ca/en/permalink/descriptions13541

| Part Of: | RG 5 Western Manitoba Manuscript Collection |
|-----------------------|---|
| Description Level: | Collection |
| Accession Number: | 11-2013 |
| GMD: | electronic records |
| Date Range: | 1916-1917 |
| Physical Description: | 35 digital photographs |
| Material Details: | JPEGs |
| History / | |
| Biographical: | |

Gerry Beaubier was born in Wainwright, Alberta to Beatty and Babe Beaubier. He completed his high school in Saskatoon, before receiving a BSc in Geography from Brandon University.

Before attending university Gerry served in the army as a special reserve, while working as a night clerk at the Bessbourough Hotel in Saskatoon. His post-graduate career consisted primarily of work for Canada Agriculture, under the PFRA Branch (Prairie Farm Rehabilitation Administration). Later he would work as an Executive Manager, helping develop forage and range management programs for several post secondary schools, including, Assiniboine Community College, as well as schools in Red Deer, Lethbridge, and Saskatoon.

Gerry Beaubier married Joyce Abercrombie, of Saskatoon. Together they had two sons: Neil and Dean. Neil, an Account Advisor for the Royal Bank, was born in Regina, and currently works in Swift Current. Dean was born in Swift Current, received his PhD in Education and currently lives in Forrest working at Elton Collegiate.

The Beaubiers, who were originally from Ireland, emigrated to the Canadian West, making Gerry part of the fourth generation of his family to call the region home. His great-grandfather, along with his grandfather and great uncle were amongst the first one hundred settlers in Brandon. Together they first built the Beaubier House, a boarding house for early settlers and travellers. After it burnt down they began construction on the Beaubier Hotel, which stood at the corner of 8th Street and Princess Avenue in Brandon until August 17th, 2008. His grandfather, David Wilson Beaubier, continued to build and operate hotels throughout the prairies, including the Empire Hotels (of Brandon and Saskatoon) and The Park (Moose Jaw).

David Wilson Beaubier served as a secretary of the Orange Lodge of Manitoba. As an Orange Lodge Colonel, he worked with other Orange Lodge members, to recruit throughout the prairies for the purpose of World War One. For his efforts, David was promoted to Leftenant Colonel, and later Captain of the 99th Manitoba Rangers. David's sons (Gerry's father, at University of Manitoba, and uncle at McGill), were both working towards undergraduate degrees when war broke out in 1914, and each would leave school to join their father at Camp Hughes.

Custodial History:

Gerry Beaubier collected these photos primarily in the years 2000-2011, largely from family and friends who knew of his interest in the topic. They were donated to the S.J. Mckee Archives in 2011.

Scope and Content:

Collection consists of digital photographs of those who trained for battle in World War I at Camp Hughes and in Brandon, Manitoba. It also includes a digital copy of the cover of the Nominal Roll of Officers, Non-Commissioned Officers and Men, who departed from Brandon in 1917.

The photos, taken primarily at Camp Hughes, are of a number of battalions, including the 34th, 100th, 108th, 181st and 214th. The photo, PT in England, is a postcard sent home from Beaty Beaubier. The Massey Harris building seen on the right side of, WW1 B parade0001, was used to house troops throughout the war. The man standing alone at the front of the parade in, 181 Parade, is David Wilson Beaubier.

| Notes: | Information for the biographical and custodial histories was provided by Gerry Beaubier on September 25, 2013. Description by Dustin Lane (October 2013). |
|--------------|---|
| Name Access: | Gerald Beaubier |
| | Gerry Beaubier |
| | Beaubier family |
| | Camp Hughes |
| | Brandon, MB |
| | Lieut. D. Slemin |
| | Capt. C. Smith |
| | Capt. J. Strong |
| | Capt. Ridgeway |
| | Lieut. W. Smith |
| | Lieut. T. Williams |
| | Lieut. H. Craig |
| | Capt. S.R. Wallace |
| | Lieut. D.H. Beaubier |
| | David Wilson Beaubier |
| | Capt. E.L. Abbott |
| | Major E.R.C. Wilcox |
| | Major N.F. McCahey |
| | LtCol. Sutherland |
| | LtCol. Foster |
| | Major Lawless |
| | Major Collier |
| | Capt. J.D. Young |
| | Capt. A.E. Vanderpump |
| | Capt. J.E. West |
| | Capt. Munro |
| | Lieut. Watson |
| | Lieut. Johnstone |
| | Lieut. McIntosh |
| | Lieut. Cherry |

Lieut. Bryan Lieut. J.L. Evans Lieut. J. Kavanaugh Lieut. I. Vipond Capt. Rutherford Lieut. Cluff Capt. Maples Lieut. Lane Lieut. E.C. Whitehead Lieut. R. Carleton Lieut. B.F. Beaubier Fincher Lieut. Beaver Lieut. McCool Lieut. A.P. Milk Lieut. Joseph Hardy Lieut. K. Spencer Lieut. J. Faulkner Lieut. F. Keall 181st Battalion 181st Brandon Overseas Battalion Band A. Gov. Lines 108th No. 13 Platoon 108th Battalion 184th Battalion 34th Fort Garry 100th Battalion 214th Battalion 108th Signallers Stretcher Bearer Section 108th Machine Gun Section 108th Battalion 181st Brandon Overseas Battalion

| Subject Access: | armed forces |
|-------------------|-------------------------------|
| | military personnel |
| | barracks |
| | public ceremonies |
| | downtown |
| | historic sites |
| | railroads |
| | military services |
| | parades |
| | regional parks |
| | passenger trains |
| | Veterans |
| | railway stations |
| | train stations |
| | restaurants |
| | food services |
| | war |
| | World War I |
| | World War One |
| | First World War |
| | The Great War |
| Storage Location: | T: drive/shared 02/web photos |
| | |



O-Pee-Chee Chewing Gum truck

http://archives.brandonu.ca/en/permalink/descriptions13785

| Part Of: | Fred McGuinness collection |
|-----------------------|---|
| Creator: | Photographer: Davidson and Gowen, Brandon |
| Description Level: | ltem |
| Series Number: | McG 9 |
| Item Number: | 20-2009.96 |
| Accession Number: | 20-2009 |
| GMD: | graphic |
| Date Range: | 1913 |
| Physical Description: | 9.5" x 7.5" (b/w) |
| | |

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a truck advertising O-Pee-Chee Chewing Gum parked in front of Brandon College's Clark Hall. The truck has been identified in the Stuckey collection as a Ford "Model T" delivery wagon. Its windshield is covered with a large advertisement that says, "Equipped with Dunlop Traction Tread Tires." Its license plate reads 1913 #2945. The truck is facing south on 18th Street. A middle-aged man is standing in front of the wagon; a box of gum rests on the truck's right fender. The driver, sporting a gadsby cap and tie, is proping up a box of gum on the driver's side door. Three young men, wearing suits, ties, and gadsby caps, are standing behind the wagon while holding open boxes of chewing gum.

| Notes: | Writing on the back of the photograph reads: Mrs. R. Miles. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man. |
|-------------------|--|
| Name Access: | Brandon College |
| | O-Pee-Chee Chewing Gum |
| | Davidson & Gowen Photographers |
| | 18th Street |
| Subject Access: | universities |
| | colleges |
| | advertising |
| | Trucks |
| | Transportation |
| | delivery services |
| Storage Location: | RG 5 photograph storage drawer 2 (hanging photos) |
| Related Material: | Lawrence Stuckey collection 1-2002.3.1L7 |
| | Ruby Miles collection 14-2003, File 2 |

Images





Gilmore Advertising Company wagon

http://archives.brandonu.ca/en/permalink/descriptions13787

| Part Of: | Fred McGuinness collection |
|--------------------|---|
| Creator: | Photographer: Davidson and Gowen, Brandon |
| Description Level: | ltem |
| Series Number: | McG 9 |
| Item Number: | 20-2009.98 |
| Accession Number: | 20-2009 |

| GMD: | graphic |
|-----------------------|--------------------|
| Date Range: | 1913 |
| Physical Description: | 9.5" x 7.25" (b/w) |

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reigns of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyon's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

| Notes: | Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot. |
|--------|---|
| | The photograph is stamped Davidson & Gowen, Photographers, |
| | Brandon, Man. Note: The two men standing in the photograph appear to |
| | be in another photograph where they are advertising O-Pee-Chee gum |
| | (see 20-2009.96). |
| | |

| Name Access: | Brandon College |
|-------------------|---|
| | Davidson & Gowen Photographers |
| | 18th Street |
| | Gilmore Advertising Company |
| | Taylor's Infants-Delight Toilet Soap |
| | Dyson's Red Cross Baking Powder |
| Subject Access: | universities |
| | colleges |
| | advertising |
| | Trucks |
| | Transportation |
| | delivery services |
| | wagons |
| Storage Location: | RG 5 photograph storage drawer 2 (hanging photos) |
| Related Material: | Lawrence Stuckey collection 1-2002.3.1L5 Ruby Miles collection 14-2003, File 2 |

Images





181st Battalion band

http://archives.brandonu.ca/en/permalink/descriptions14205

| Part Of: | Fred McGuinness collection |
|---|---|
| Description Level: | ltem |
| Series Number: | McG 9 |
| Item Number: | 1-2015.274 |
| Accession Number: | 1-2015 |
| GMD: | graphic |
| Date Range: | [1916] |
| Physical Description: | 10.75" x 6.75" (b/w) |
| Material Details: | reproduction, laser printer |
| Scope and Content: | |
| Photograph shows the 181st Battalion band | |
| Name Access: | 181st Battalion |
| Subject Access: | World War I |
| | bands |
| | military personnel |
| Storage Location: | RG 5 photograph storage drawer 2 (hanging photos) |
| Arrangement: | |
| | |

RR #3 see McG 1.1 file 18

Images

