

S. J. McKee Archives



O-Pee-Chee Chewing Gum truck

<http://archives.brandonu.ca/en/permalink/descriptions13785>

Part Of: Fred McGuinness collection
Creator: Photographer: Davidson and Gowen, Brandon
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.96
Accession Number: 20-2009
GMD: graphic
Date Range: 1913
Physical Description: 9.5" x 7.5" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a truck advertising O-Pee-Chee Chewing Gum parked in front of Brandon College's Clark Hall. The truck has been identified in the Stuckey collection as a Ford "Model T" delivery wagon. Its windshield is covered with a large advertisement that says, "Equipped with Dunlop Traction Tread Tires." Its license plate reads 1913 #2945. The truck is facing south on 18th Street. A middle-aged man is standing in front of the wagon; a box of gum rests on the truck's right fender. The driver, sporting a gadsby cap and tie, is propping up a box of gum on the driver's side door. Three young men, wearing suits, ties, and gadsby caps, are standing behind the wagon while holding open boxes of chewing gum.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man.

Name Access: Brandon College
O-Pee-Chee Chewing Gum
Davidson & Gowen Photographers
18th Street

Subject Access: universities
colleges
advertising
Trucks
Transportation
delivery services

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L7
Ruby Miles collection 14-2003, File 2



Gilmore Advertising Company wagon

<http://archives.brandonu.ca/en/permalink/descriptions13787>

Part Of: Fred McGuinness collection
Creator: Photographer: Davidson and Gowen, Brandon
Description Level: Item
Series Number: McG 9
Item Number: 20-2009.98
Accession Number: 20-2009
GMD: graphic
Date Range: 1913
Physical Description: 9.5" x 7.25" (b/w)

Custodial History:

Photograph was in possession of Mrs. Ruby Miles, who passed the image on to Fred McGuinness. McGuinness makes reference to Mrs. Miles and this photograph in his Sunbeams column (Brandon Sun 14 September 1978).

Scope and Content:

Photograph shows a wagon displaying advertisements for Taylor's Infants-Delight Toilet Soap and Dyson's Red Cross Baking Powder. The Gilmore Advertising Company appears to be responsible for the advertising and the wagon is numbered "No.3". The horsedrawn wagon is facing north on 18th Street and is parked in front of Brandon College's Original Building. An elderly man is seated at the reins of the wagon and another man is seated at the rear. Standing to the left of the wagon is a man holding a can of Dyson's baking powder. Standing to the right of the wagon is a young man holding a cardboard ad of an infant holding a bar of soap in a wash basin.

Notes: Writing on the back of the photograph reads: Mrs. R. Miles. Cover shot. The photograph is stamped Davidson & Gowen, Photographers, Brandon, Man. Note: The two men standing in the photograph appear to be in another photograph where they are advertising O-Pee-Chee gum (see 20-2009.96).

Name Access: Brandon College
Davidson & Gowen Photographers
18th Street
Gilmore Advertising Company
Taylor's Infants-Delight Toilet Soap
Dyson's Red Cross Baking Powder

Subject Access: universities
colleges
advertising
Trucks
Transportation
delivery services
wagons

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Related Material: Lawrence Stuckey collection 1-2002.3.1L5
Ruby Miles collection 14-2003, File 2

Images



10th Street viewbook postcard

<http://archives.brandonu.ca/en/permalink/descriptions13876>

Part Of: Fred McGuinness collection

Creator: Printed by Photogelatine Engraving Co. Ltd., Ottawa

Description Level: Item

Series Number: McG 9

Item Number: 20-2009.186

Accession Number: 20-2009

GMD: graphic

Date Range: 1927-1929

Physical Description: 3.5" x 5.5" (colour)

Material Details: postcard

Scope and Content:

Photograph shows a street view of 10th Street facing north. There are many automobiles parked along the street and several pedestrians in summer dress are on the sidewalks and street. Visible business signs include: Hentzman & Co. Pianos (possibly belonging to J.J.H. McLean Co. Ltd.), the Strand Theatre, T & D Clothes, Campbell & Campbell, the CPR Station, and Bowling Alley and Billiards.

Notes: Part of "Souvenir of Brandon, Manitoba, Canada [viewbook], Printed by Photogelatine Engraving Co. Limited, Ottawa." Dates obtained from the Burchill's Music Store Henderson's Brandon City Directory listings (1927-1929). Writing on the front of the photograph reads: 10th St., looking north (C.P.R. Station at end of Street) Brandon, Man.

Name Access: 10th Street
Heintzman & Co. Pianos
CPR Station
Strand Theatre
Campbell & Campbell
T & D Clothes

Subject Access: downtown
street scenes
Transportation
automobiles
Brandon business buildings & facilities before 1940
store exteriors
theatres

Storage Location: RG 5 photograph storage drawer 2 (hanging photos)

Arrangement:
From 20-2009 photos

Images



Intersection 10th Street and Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8392>

Part Of: Joseph H. Hughes collection
Description Level: Item
Series Number: 3-1997.1
Item Number: 3-1997.1.19

Accession Number: 3-1997
GMD: graphic
Date Range: 1929
Physical Description: 8" x 10" (b/w)
Physical Condition: good

Scope and Content:

Photograph shows the intersection of 10th Street and Princess Avenue looking northeast. A stationary policeman/divider is situated in the centre of the intersection. The lot on the corner appears to be for sale and a solid wooden fence has several advertisements, including for: Majestic Radio and a production by the Brandon Operatic Society at City Hall for "A Runaway Girl."

The Brown Block has a third storey lined with dormer windows. Advertisements for Heintzamn & Co. Pianos Piano Tuning, J.J.H. McLean & Co. Ltd, and The Strand Optical Co. are painted on the south side of the Brown Block. Also present is an advertising board for the Capitol Theatre. Signs for the Strand Theatre, Hollywood Cafe, and Campbell's Furniture are also visible.

Notes: Photograph date obtained from the presence of the Hollywood Cafe in the 1929 Henderson's Brandon City Directory and the performance by the Brandon Operatic Society.

Name Access: Brown Block
Heintzman & Co. Pianos
J.J.H. McLean & Co.
Capitol Theatre
Strand Theatre
Hollywood Cafe
Campbell's Furniture Store
10th Street

Subject Access: downtowns
street scenes
Brandon business buildings & facilities before 1940
theatres
building exteriors
cafes

Storage Location: RG 5 photograph storage drawer

Images





Intersection 10th Street and Princess Avenue, Brandon, Manitoba

<http://archives.brandonu.ca/en/permalink/descriptions8400>

Part Of: Joseph H. Hughes collection

Description Level: Item

Series Number: 3-1997.1

Item Number: 3-1997.1.22

Accession Number: 3-1997

GMD: graphic

Date Range: 1929

Physical Description: 8" x 10" (b/w)

Physical Condition: good

Scope and Content:

Photograph shows the intersection of 10th Street and Princess Avenue facing northeast. A stationary policeman/divider is situated in the centre of the intersection. A street car is travelling south on 10th Street. Angled parking is on both sides of the street.

The lot on the northeast corner appears to be for sale and a solid wooden fence has several advertisements, including for: Majestic Radio, Imperial Gasoline (premier and ethyl), and a production a City Hall for "A Runaway Girl."

The Brown Block has a third storey lined with dormer windows. Advertisements for Heintzamn & Co. Pianos Piano Tuning, J.J.H. McLean & Co. Ltd, and The Strand Optical Co. are painted on the south side of the Brown Block. Also present is an advertising board for the Capitol Theatre on which is a poster for "Cohens and Kellys in Atlantic City." Signs for the Strand Theatre, Hollywood Cafe, and Campbell's Furniture are also visible.

A sign for Plaza Shoes can be seen on the west side of 10th Street. The train station can be seen at the base of the hill.

Notes: Photograph date based on the Capitol's film "Cohens and Kellys in Atlantic City" that was advertised in the Brandon Daily Sun 03 December 1929

Name Access: Brown Block
Heintzman & Co. Pianos
J.J.H. McLean & Co.
Capitol Theatre
Strand Theatre
Hollywood Cafe
Campbell's Furniture Store
10th Street
CPR Station

Subject Access: downtowns
street scenes
Brandon business buildings & facilities before 1940
theatres
building exteriors
cafes

Storage Location: RG 5 photograph storage drawer

Images

