

S. J. McKee Archives



Marketing insights : selected readings

<http://archives.brandonu.ca/en/permalink/specialcollections297>

Part Of: RG 4 Manitoba Pool Elevator fonds
Collection: Manitoba Pool Elevator Library Collection
Creator: Andersen, R Clifton
Cateora, Philip R
Description Level: Item
Item Number: Archives 14-14-6
Item Number Range: Archives 14-14-6
Responsibility: R. Clifton Andersen and Philip R. Cateora
Start Date: 1968
Date Range: 1968
Publication: New York : Appleton-Century-Crofts
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