

S. J. McKee Archives



Yaeger's Furs Dionne quintuplets window display

<http://archives.brandonu.ca/en/permalink/descriptions14317>

Part Of: Brandon and Area Photograph Collection

Creator: Brandon Sun Publishing Co.

Description Level: Item

Series Number: 2

Item Number: BAPC 2.43

GMD: graphic

Date Range: 1934

Physical Description: 10.25" x 8" (b/w)

History /

Biographical:

Gustave Bellegrò "Gus" Yaeger was born on July 10, 1878 at Genoa, Italy. The son of Swiss parents, he immigrated to the United States, working in West Virginia then North Dakota before arriving in Brandon, MB in 1910. He worked at various jobs before opening Yaeger's Furs, a fur-coat factory and retail store at 602 Rosser Avenue, in 1919.

Yaeger married Sarah Ellen Williams (1883-1966) of Big Rock, Idaho in 1907. They had two children: Karl Williams Yaeger (1908-1975) and Barbara Yaeger (m. H.H. Ricketts).

Gus Yaeger died on March 25, 1942 in Brandon, MB. His son carried on the business after his death before selling it to one of the managers in 1969.

The Dionne quintuplets, born May 28, 1934, were the first quintuplets known to have survived their infancy. They were born just outside Callandar, ON.

Scope and Content:

Item is a photograph of the Yaeger's Furs Dionne quintuplets Christmas window display. The display features five dolls dressed in fur coats and bonnets, a framed photo of Gus Yaeger, a Christmas tree and a cardboard Santa.

Notes: History/Bio information taken from the Manitoba Historical Society website (http://www.mhs.mb.ca/docs/people/yaeger_gb.shtml)

Name Access: Yaeger's Furs
Gus Yaeger
Dionne quintuplets

Subject Access: downtown
window displays
commercial buildings
businesses
quintuplets
quints

Storage Location: BAPC photograph drawer





F. Massin: hide's, fur's, wool & tallow

<http://archives.brandonu.ca/en/permalink/descriptions6467>

Part Of: Alf Fowler collection

Creator: Davidson & Gowen

Description Level: Item

Item Number: 6-1999.42

Accession Number: 6-1999

GMD: graphic

Date Range: ca. 1911

Physical Description: 9.25" x 7" (b/w)

History /

Biographical:

Massin's was located at 333-339 Rosser Avenue.

Custodial History:

See fonds level description of the Alf Fowler collection for custodial history.

Scope and Content:

Photo shows the premises of F. (Frank) Massin: hide's, fur's, wool & tallow. Additional wording on the building reads: "highest cash prices."

Storage Range: RG 5 Western Manitoba Manuscript collection - photograph storage drawer

Images





600 Block of Rosser Avenue

<http://archives.brandonu.ca/en/permalink/descriptions9220>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1CA5

Accession Number: 1-2002

GMD: graphic

Date Range: 1967

Physical Description: 2 1/2" x 2 1/2"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

600 block of Rosser Avenue, south side

Notes: Yaeger's Furs, George's Food Bar

Name Access: 600 Block of Rosser Avenue

Yaeger's Furs

George's Food Bar

Subject Access: downtowns

businesses

fur trade

restaurants

Brandon Street Scenes After 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

Images





Massin Building

<http://archives.brandonu.ca/en/permalink/descriptions9571>

Part Of: RG 11 Lawrence Stuckey fonds

Creator: L.A. Stuckey

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1EA25

Accession Number: 1-2002

GMD: graphic

Date Range: February 24, 1980

Physical Description: 2 1/2" x 2 1/2"

Material Details: Negative

History /

Biographical:

Frank Massin purchased this building, which had been a wool mill, and added brick veneer in 1910. Frank Massin & Son Ltd. dealt in raw hides, furs and wool, and was in business from 1910 to approximately 1964. (Fred Courtice - 21 year employee)

Last owner: David Weiss. Demolished approximately 1983.

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Massin Building

Notes: Located at [333 Rosser Avenue]

Name Access: Massin Building

Frank Massin & Son Ltd.

Subject Access: businesses

hides

fur trade

Brandon business buildings & facilities after 1940

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

Images





Brandon Tannery Ltd. - Advertisement

<http://archives.brandonu.ca/en/permalink/descriptions9713>

Part Of: RG 11 Lawrence Stuckey fonds

Description Level: Item

Series Number: 3.1

Item Number: 1-2002.3.1HB6

Accession Number: 1-2002

GMD: graphic

Date Range: 1913

Physical Description: 3 1/2" x 5"

Material Details: Negative

Custodial History:

For custodial history see the collection level description of the Lawrence Stuckey collection.

Scope and Content:

Advertisement for Brandon Tannery Ltd.

Notes: From the Dominion Fair prize list.

Name Access: Brandon Tannery Ltd.

Subject Access: advertising

hides

fur trade

Brandon Early Business Advertisements

Repro Restriction: The McKee Archives is the copyright holder for the Stuckey materials.

Storage Location: Lawrence Stuckey collection

Images





Yeager's Furs

<http://archives.brandonu.ca/en/permalink/descriptions12729>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y7
Accession Number: 11-2010
GMD: graphic
Date Range: 1966
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a lady wearing a fur coat standing beside a Christmas tree inside a Yeager's Furs store

Name Access: CKX
Yeager's Furs
Subject Access: model
furs
Christmas
store interiors
Storage Location: CKX fonds - 2010 accessions

Images





Yeager's Furs

<http://archives.brandonu.ca/en/permalink/descriptions12731>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y6
Accession Number: 11-2010
GMD: graphic
Date Range: 1966
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man displaying a fur coat inside of Yeagers' Furs store.

Name Access: CKX
Yeager's Furs
Subject Access: furs
store interiors
business and professional people
apparel
Storage Location: CKX fonds - 2010 accessions

Images





Yeagers' store front

<http://archives.brandonu.ca/en/permalink/descriptions12735>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y3
Accession Number: 11-2010
GMD: graphic
Date Range: 1967
Physical Description: 1.75" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Yeager's Furs store sign lit up at night.

Name Access: CKX
Yeager's Furs
Subject Access: store exteriors
signs and signboards
night
displays
Storage Location: CKX fonds - 2010 accessions

Images





Yeagers' Furs

<http://archives.brandonu.ca/en/permalink/descriptions12737>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y2b
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of an t.v. advertisement for Yeagers' Furs fur storage.

Name Access: CKX
Yeager's Furs
Subject Access: television broadcasting
advertising
Storage Location: CKX fonds - 2010 accessions

Images





Yeagers' Furs

<http://archives.brandonu.ca/en/permalink/descriptions12738>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: Y
Item Number: 11-2010.Y2a
Accession Number: 11-2010
GMD: graphic
Date Range: after 1954
Physical Description: 1.5" x 1.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of Yeagers' Furs store front during the winter.

Name Access: CKX
Yeager's Furs
Subject Access: snow
store exteriors
signs and signboards
Storage Location: CKX fonds - 2010 accessions

Images





Winter fair

<http://archives.brandonu.ca/en/permalink/descriptions12808>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: W
Item Number: 11-2010.W40k
Accession Number: 11-2010
GMD: graphic
Date Range: 1963
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man sitting on a buffalo.

Name Access: CKX
Royal Manitoba Winter Fair
Subject Access: persons
buffalo
furs
business and professional people
Storage Location: CKX fonds - 2010 accessions

Images





Winter fair

<http://archives.brandonu.ca/en/permalink/descriptions12809>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: W
Item Number: 11-2010.W40j
Accession Number: 11-2010
GMD: graphic
Date Range: 1963
Physical Description: 5" x 4" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of a man sitting on a buffalo.

Name Access: CKX
Royal Manitoba Winter Fair

Subject Access: persons
buffalo
furs
business and professional people

Storage Location: CKX fonds - 2010 accessions

Images





Winter fair

<http://archives.brandonu.ca/en/permalink/descriptions12815>

Part Of: CKX fonds
Creator: CKX
Description Level: Item
Series Number: W
Item Number: 11-2010.W40d
Accession Number: 11-2010
GMD: graphic
Date Range: 1963
Physical Description: 2.5" x 2.5" (b/w)
Material Details: Negative

Custodial History:

See fonds level of the CKX records for custodial history.

Scope and Content:

Image of two people in an interview.

Name Access: CKX
Royal Manitoba Winter Fair
Mutter Bros. Grocery

Subject Access: persons
displays
interviews
grocery trade
furs

Storage Location: CKX fonds - 2010 accessions

Images

